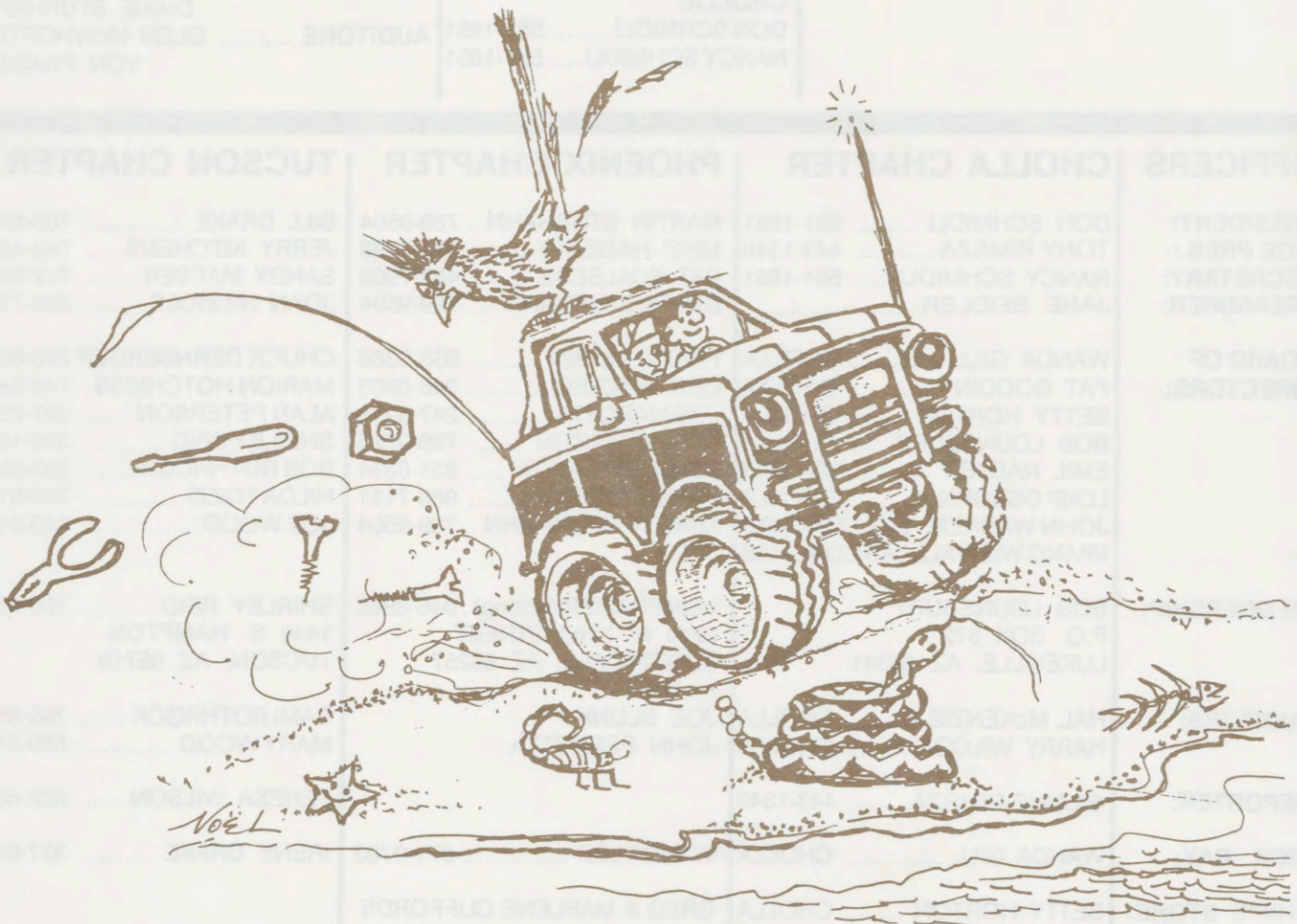


OFFICIAL PUBLICATION OF THE CHOLLA BAY SPORTSMEN'S CLUB

Volume 37, No. 11

November, 1994



**A WILD SANDY EXCITING TRIP  
TO EL GULFO, SONORA**



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- 1994 -

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## '94 Calendar of Events

### NOVEMBER

- 5 JJ's golf tournament
- 8 Cholla Chapter Meeting
- 8 Tucson Chapter Meeting
- 9 Phoenix Chapter Meeting  
(White Elephant Auction)
- 11 Veteran's Day
- 18 Chatter articles due to Editors
- 24 Thanksgiving Day

### DECEMBER

- 13 Cholla Chapter Meeting
- 13 Tucson Chapter Meeting
- 14 Phoenix Chapter Meeting
- 18 Chatter articles due to Editors
- 25 Christmas Day

## Don't Miss Your Meetings!

### - CHOLLA -

2nd Tuesday of each month

### - TUCSON -

2nd Tuesday of each month  
Dinner: 6:30 • Meeting: 7:30 pm  
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### - PHOENIX -

2nd Wednesday of each month  
Meeting: 7:30 pm  
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This is the first printing of this directory, so if your name and handle did not make this issue please call Dave or Kelley Adams (345-0623) with the information and we will get it in next years issue.

Remember they are only \$3.00 each for all of that information, and at that price you could get one for your cabin, boat, motorhome or anywhere else you have a radio. They would also make great Xmas presents!! So pick up your copy now supply is limited.

\$3.00

# Radio Handle Directory



**Cholla Bay and surrounding areas  
Fall & Winter 1994**

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"Personal size" sundries such as soap, shampoo, lotion, etc. are wonderful. The small "motel" items that you may have gathered over the summer while on vacation are just the right size. If you have some or can bring some back from your next motel stay, we would appreciate it.

To donate these items (*or any others you can think of*) please call Nancy Warren in Las Conchas 3-54-57 or Sue Klinger 3-52-67.

## A GOOD-BYE TO HENRY CAPAN

We say good-bye to another of our members.

Henry Capan was VP of the Phoenix Chapter in 1970 and President in 1971. His wife Betty was the Chatter Editor in 70-71 also.

Henry served on the Council and is responsible for starting the X-mas party for the kids of Cholla. He rounded up enough shoes for all of the kids of Cholla and he was the 1st Santa, of what now is one of the most rewarding functions of the Club.

We send our best wishes to Henry's family.



## TUCSON CHITTER CHATTER

The weekend of the 15th. made a lot of the Tucson CBSC members skeptical if a picnic was going to be held at the Kitchens home.

We understand it was beautiful in Cholla, but what a dreary day in Tucson. The weather did not bother the faithful members. Jerry and Sylvia Kitchens greeted the CBSC and continued to host the picnic with lots of laughter and glee. I am told the food was great and the kids had a great time playing volleyball and hide & seek. They were joined by a couple of big kids (Jerry K. & Bob R.) The football game was on later in the afternoon and evening and everyone joined the merriment of cheering the U of A Cats to victory. The group continued to gather in the evening at the campfire and had dessert. Billy Drake had a board meeting and it was decided to change the picnic back to Sunday and maybe in September. Many members could not attend because of work. Keep this in mind and maybe the attendance will be larger next year. Sorry we missed it, "Thank you" Sylvia and Jerry for being such great hosts.

Jerry Kitchens took over the regular meeting in the absence of Billy Drake and did a fine job with the help of Sandy Maeser. Sandy gave all the business reports in absence of Joan Nichols. All business was taken care of such as reports from Shirley Peterson on the Christmas Party, it sounds as if it is well organized. Pete Peterson reported on Search and Rescue, no big incidents. Welcome back Pete, you look great after your surgery.

Irene Drake did not have any reports on Sick Bay, but we later heard Don Christian had a slight heart attack and he may be tacking his turn at open heart surgery. We wish you well and keep us posted Alice on his condition.

The raffle tickets were put out for sale by Jerry K. The proceeds are dedicated to the Christmas Party. The prizes are donated by our Charitable members and received by our prize grabbing members. Fate has it for some members to win over & over again. I keep thinking "play the lottery". Lucky. By the way we have been missing Bill and Nikki Hohunaan another lucky couple.

The winners this month...two Peterson's. Shirley won a cold drink decanter-she is going to fill it with margaritas when she is selling T-shirts. Pete will add to his collection of tools, Stanley screwdrivers and electric cord winder. Sandy Maeser will ring in the New Year with her crystal cow bell, Irene Drake got a instant coffee maker which will keep the ole java pouring. Now I believe a smoke detector was won by Sylvia Kitchens, and somehow Mary Tozzi won it, and then I'm not sure if Marion Hotchkiss won something or not. I was distracted and could not keep up with what was going on with that little group. I must keep my eyes open with these little groups, since they sounded like they were having a ball. Anyway, come join us at the meetings. We do have a few laughs. 2nd Tuesday of the month 6:00pm for dinner or snack, favorite beverage and the scuttlebutt of Cholla at Las Margaritas. We do need your presence. Smokers towards the front of the room..non-smokers towards the back of the room. We aim to please and enjoy each others company.

Thank you to the members who donate prizes. Some of us know who you are and then again some of us don't, and you should be shown some appreciation. Would also like to thank Dave and Kelley Adams, editors of the Chatter. The announcement of the Tucson Picnic was great.

The weather is great so hopefully we will see you at Choya if not at the meetings. Remember Shirley Peterson-Tucson and Nancy Schmidli-Choya are co-chairpersons for the Christmas Party. Volunteer, it's fun!

Thanksgiving greetings to one and all. Don't eat too much.

*Respectfully, Tere*

P.S. I won a handy orange plastic carry all. I'll take it to Choya. How do you spell Choya-Cholla?



# FALL BRINGS SEA TROUT TO PEÑASCO

by Steve Rothbard

Reports filtering in from Rocky Point indicate that as the first week of October the fall surf fishing season is in full swing.

Large schools of Seatrout and Pompano are active in the area between Pelican Point and Sandy Beach. My guess is that they are also showing in good numbers at the estuaries and on south along the beaches opposite San Jorge.

Surf fishing is great sport, especially with light tackle, and with the action so close to Cholla you don't even need a boat to get there.

Fishing off the rocks near Pelican Point was reported as "a strike on every cast". Using Kastmasters from 1/2 oz to 1 oz in chrome or Krocodiles of similar size will do the trick. Do take a bunch because the rocks will "eat" these lures pretty quickly. An 8-10 ft. rod and a matching reel that holds 200-300 yds. of good quality monofilament in the 12-20 lb. range is best for continued action.

Be careful on the rocks as they are always slick. If you fish the surf in the cool months be sure to watch the tides as they move pretty quick and can leave you with a cold wet walk back to the cabin.

Get your gear out and head down to the Bay before these great fish leave the area till they return in the spring.

For more information call Steve Rothbard at 929-0434

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## Have you heard this one?

"Dr. Howard, you have to come over right away," the frantic woman said to the psychiatrist. "My husband's in real bad shape. Please hurry!"

The doctor arrived quickly. "Oh, Doc, thank goodness you're here," the woman sobbed. "Just go down the hall. He's in the last room on the left."

The psychiatrist went down the hall, looked into the room and saw the woman's husband sitting on the toilet, dangling a fishing line into the bathtub. "Mrs. Adams you're right," the doctor told the woman. "He's in very bad shape. Why didn't you call me sooner?"

"I would have," she replied, "but I've been cleaning fish all week."



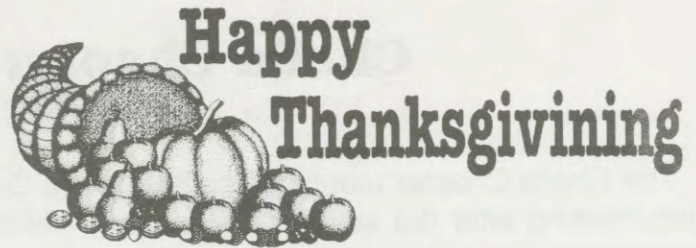
## PHOENIX CHAPTER MEETING

The October 12 th. meeting was called to order at 7:30 pm. by President Martin Sturbahn. All reports were given and accepted. Von Fraizer gave the member ship report and stated that we had 4 new members this month. Kelley Adams reported on the Chatter saying that we still need more advertisers, articles, stories and pictures. Dick Gardner brought in an additional box of the first aide kits, which previously had sold out so fast that they never had a chance to get inventoried into Ship's Store. Pat Scalberg volunteered to be the nominating committee chairman. Anyone interested in making phone calls to recruit officers please see Pat. Frank Flynn reported that there will be a meeting on Oct. 22 in Cholla to discuss possible changes to next years 40 th. derby.

Dick Gardner was the speaker with a quick run down of the El Gulfo trip. Frank Flynn and Kelley Adams brought pictures of the trip to show just how much fun it was.

The meeting was adjourned at 9:45 pm.

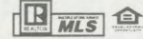
*Respectfull submitted by  
Pat Scalberg, Secretary*



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## RUMMAGE SALE

We will be having a rummage sale this year. It will be held November 26th. the Saturday of Thanksgiving weekend, from 8:00 am to 1:00 pm. It will be held at Gus Brown Plaza. So bring your rummage to the Bay! You can leave it at the Schmidli's casa or at Gus Brown's office with Betty or with Goodin's or Peterson's.

Jane Beidler and Adelle Curtis will be working to set up this sale and if you would like to help, please let them or Nancy Schmidli know. We will need lots of help for this event. Almost any kind of rummage will be welcomed. Remember your junk may be someone else's treasure! This also helps to fund the Christmas Party.

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# Cholla Chapter Chitter Chatter

by Elaine Rimsza

The Cholla Chapter meeting was held at La Curva Restaurant on October 11, 1994. This was the first meeting after the summer recess, and although Tony and I were unable to attend because of commitments to attend a family reunion in Georgia, we heard it was a good crowd, with estimates ranging from 60-70 people present. Everyone seemed happy to get together again, and we heard that the food was exceptionally good that night. Thanks, La Curva!

Always willing to help, Nancy Warren took over the task of selling raffle prize tickets and took in a very nice amount to help take care of expenses. Special thanks to those of you who donated prizes, though I don't have a list of who you are. We should all try to donate a prize now and then.


Is this the coolest October you can remember? It is for me. We arrived during the storm of Oct. 15, and it had been sooo cool ever since. I happen to like hot weather and wish it would stay hot a little longer so we could enjoy being in the water, but I know quite a few people who are very glad we're having this cooler weather. At any rate, the sunshine is really appreciated here after being in the rain for nearly three weeks in Georgia and northern Florida.

The first Fall Fiesta will be coming up in just a few days, on October 22. Sounds like a fun event with lots of activities. Hope you'll be lucky enough to be in Cholla that weekend. If this great weather continues, there should be a good crowd.


Looking forward to seeing Betty and Walt Horton back in the Bay. We have heard reports that they're due back in a few days. Walt has had a long recovery this summer from his illness, and we're so glad to know he's on his way back. And you, too, Betty! We've missed you both. And it seems like old times to see Ralph and Phyllis Smith staying in Cholla at their house they sold to Cliff and Nancy Uptain. The Uptains were so nice to offer their house for Ralph and Phyllis's visit to Cholla. Lots of good people around here!

We're sorry to hear of the death of Joe Anacleto's mother. Our sympathy to you, Joe. Also wanted to mention that we had a brief and most unexpected visit with Vi Schmerfield when we were flying to Atlanta in September. Vi was on the same airplane! Vi is one of those "good people" who has done many good things for others. We haven't forgotten you, Vi.

One little tidbit we want to leave with you fishermen and women, and this is a true story. Triggerfish are a highly regarded (and highly priced) food fish in Florida. Tony and I and some friends from Georgia were having dinner in a restaurant near Destin, Florida, on our recent trip. This was a moderate seafood restaurant, about \$10-\$15 per meal. The waiter related some of the specials for the evening, and we were ever surprised when he said one of the specials was grilled Triggerfish, for \$15.95! We didn't order it, but opting to get back to Cholla Bay and catch our own. But it must be pretty special in those parts. So, enjoy your Triggerfish!



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# CRAFTY NEWS

Ladies in Cholla are busily working on many items for our craft sale, to be held November 26th, the Saturday of Thanksgiving weekend. We have had many terrific items donated, so we know that you will be wanting to attend this sale at the OBSC from 10:00 am until 3:00 pm. Get your Christmas shopping done early at this sale!

Don't feel that it is too late to donate your craft item. We will accept donations up until the hour of the sale!

There will be a raffle of very special craft items including a king size shell stitch afghan by Wanda Lee, a 15 x 30 seagull oil painting by Pat Scalberg's aunt, a shell mirror and several other special donations.

Tickets for this raffle will sell for only a dollar each or six for five dollars. You need not be present to win, so be sure to get your tickets. You can purchase your tickets from Nancy Schmidli, Pat Goodin, or Shirley Peterson. We also hope to have someone selling them at the club meetings in November. Remember that the proceeds from this sale help fund our Christmas Party.



Some crafty ladies hard at work preparing for the big craft sale Nov. 26th

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## FISHING DERBY

A preliminary meeting was held in Cholla on October 22, to discuss the upcoming 40th Annual Fishing Derby. Below are items that were suggested, discussed, and considered as changes or additions to the Derby.

- Tentative dates: April 21-23, May 6-8, May 26-29, June 9-10. These are not definite, as we need to compare them with next years tide chart, to make sure the tides will be fishable.
- Entry fees: Adults -\$10./weekend or \$20. full Derby. Juniors - \$5./weekend or \$10. full Derby.
- Boats can leave the Bay at 6:00 am and must return by 6:00 pm, no overnight trips allowed. Possibly having a judge in town at the harbor so boats could leave from there, or have those boats drive around and be in the Bay at 6:00 am.
- New fish to be added as categories: Yellowtail, Skipjack, Bonito, Shark.
- To help ensure the future of fishing in the area, minimum weight limits will be set on all fish entered in Derby: Grouper 30 lbs., Shark 30 lbs., Sailfish 25 lbs., Pinto 10 lbs., Sardinero 10 lbs., Red Snapper 2 lbs., Trigger 2 lbs., Skipjack 2 lbs., Bonito 2 lbs., Dorado 2 lbs., Sea Trout ½ lb., Pompano ½ lb., Yellowtail 6 oz.
- To promote conservation and abide by Mexican Laws, only a certain number of each specie of fish will be allowed per person. This will allow our kids, grandkids, etc. to be able to fish in the future.
- Shore Casting division to be expanded into men's, women's & juniors. Separate categories for each fish.
- Make a "miscellaneous catch" category for juniors only. i.e. Rock bass, shovelnose, ray, ????
- Requiring each contestant to donate at least 10% of their catch for the Fish Fry.
- Purchasing insurance on some fish. These fish will be tagged prior to the start of the Derby, if you catch that fish, on a Derby Day, you win \$\$\$\$\$ or ????
- A person can only win 1 prize per category of fish.
- As well as prizes for the top 3 fish in each category, a point system will be set up. The top 3 point winners would receive additional trophies. Points could be deducted from a person if their fish is under the minimum weight limit, or is spoiled.
- Jackpot would be \$50. per person or \$100. per boat. The shark would not be included in the Jackpot.
- Change the trophy from Ironwood (to help prevent depleting the trees) to a plaque or other unique item.
- Asking for donations at the Fish Fry, from non-members, to help cover the cost.
- Changing the awards ceremony, so that it is separate from the Fish Fry. Making the Fish Fry a party or celebration with a band, etc.
- We're looking for new or different "Promotional Ideas" for the 40th Derby!

If you have any comments or suggestions on these or other ideas, please tell your Chapter Officers, or call Frank Flynn 956-9608, or Kelley & Dave Adams 345-0623. We hope to have another meeting in December and finalize these decisions, *after all 1995 is almost here.*

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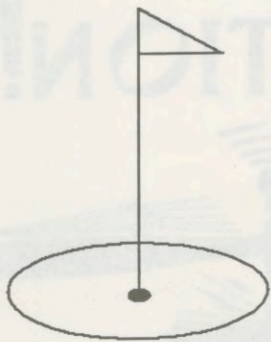


**CHOLLA BAY, MEXICO**

**1994 ANGLER of the YEAR**

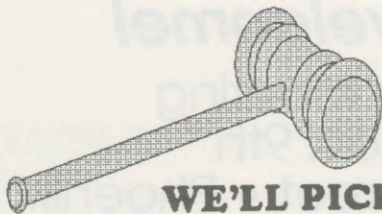


**JOANNE McDONALD**



**JJ'S "ONE CLUB" OPEN  
GOLF  
TOURNAMENT - - NOV.5  
IN THE ( When the tide is out ) BAY**

**THANKSGIVING WEEKEND  
NOV. 24 - 27**



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## Sailfish and big Yellowfin Tuna thick in Cabo

by Dave Palmer - Fiesta Sportfishing and Diving Co.

Although Hurricane Rosa hit Mazatlan hard it pushed large Yellowfin Tuna & Sailfish within range of the sportfishing fleets in Cabo. Catches of Tuna are arriving daily with several over 100 lbs. On our October trip we were lucky enough to hook an 85 lb. Yellowfin on a 40# test line (about the 3rd. largest fish of the week). After an hour of tug of war we brought the fish to gaff. Most cruisers are returning with catches of 2-5 school size Yellowfin Tuna up to 45 lbs. You'll find the Tuna running on the Pacific side with the schools of Dolphins. Most catches are with live bait or Tuna feathers.

Sailfish are the other catch of the day - try the Pacific side as well. Look for sleepers and tailers on the surface or surfing the waves. Most are taking live bait ferociously with occasional lure action. The Sails are running 60-80 lbs. but beware of the occasional grand daddy. We had a release estimated to be close to 120 lbs. taken on live bait.

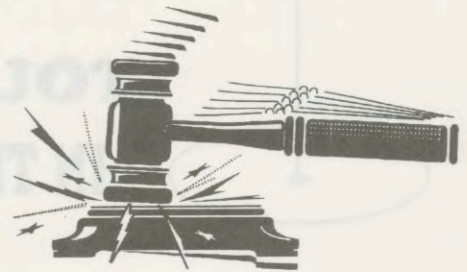
Only 2-5 miles from the harbor you'll find Dorado thick up to 50 lbs. - Wahoo to 30 lbs. as well as school size Tuna 10-45 lbs. Most are taken trolled lures and live bait.

Blue and Black Marlin are still showing routinely in the 200-250 lb. range with several coming in at 300-700 lbs. Most taking lures - try orange/yellow or black/pink.

Hurricane season should be over making for a fantastic November. Join us on our next trip Nov. 14-18. For more information call us at 602-814-0414. BUENO SUERTE AMIGOS!!!

# WHITE ELEPHANT BROWN BAG AUCTION!

*To raise money for  
the Mexican Children's  
Christmas Party Fund !!!*



Bring a new, used, serious or gag gift(s), wrapped in a brown bag or ??, to be auctioned off. Bring cash to bid on these "unknown" items. Some packages may contain cash.

**Auctioneer:  
Lew Frazier**

***Everybody is welcome!***

Phoenix Chapter Meeting  
Wednesday Nov. 9th

AAIC • 7509 N. 12th Street • Phoenix

*If you've never attended a meeting, or haven't been to one in a while, DONT MISS THIS ONE! This is one of the most fun & entertaining meetings all year! And for a good cause too.*



# CIA. IMPULSORA DEPORTIVA DE LA CHOLLA, S.A. CHOLLA BAY HOMEOWNERS

August 4th of this year President Carlos Salinas De Gortari gave Puerto Peñasco its International status. Since then rumors have flowed regarding the progress to follow such an announcement. September 16th Customs and Immigration Offices opened to service the International traveler. It is reported private flights from Yuma and Tucson can fly in direct. Regarding re-entry into the United States please check with the director of the airport, Capt. Arsenio Juventino Saucedo. Commercial flights from Phoenix and return are scheduled to begin in November.

The 200 room luxury hotel, Las Glorias is due to open December 1st. With this grand opening Puerto Peñasco now has several hotels offering beach front rooms and views: The new Las Glorias, the well known and popular Playa Bontia with its miles of white sandy beaches, the Vina Del Mar with its lavish swimming pool and snack bar, the Costa Brava with its famous piano bar and of course Cholla's own Via Del Mar, small but right above Tucson Beach where all the fun is. Plus there are numerous comfortable, well managed hotels in the town of Rocky Point. The motor home and various camping vehicles are already well aquatinted with the first class RV parks already operating in the town. All and all Puerto Peñasco has much comfort and adventure to offer the International traveler.

The weather has turned perfect...days are warm enough for sun tanning, water skiing etc. and the evenings perfect for entertaining. Perhaps a little more wind than the fishermen like but refreshing for the land lover after a long hot summer. Wind slowed down enough to allow JJ's Fishing Tournament, "Angler of the Year" to wind up a success. A lady, Joanne McDonald took "Angler of the Year" honors...her husband Chuck took second place and Travis Schrader took third. Travis didn't mind third place one bit because he walked off with top prize money (\$500) for the 99.85 lb. Grouper he caught aboard the Schrader boat with Capt. Hector Munro putting them right on the Grouper hole. Fun was had by all and closed with a super fish fry while the awards were being given out.

November is another busy month here with Thanksgiving being the main dish of the month. Hope to see you in the Bay then...if not before.

*The Management*



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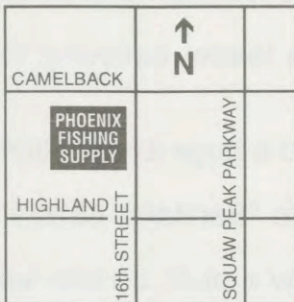
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EXP  
11-31-94



# A Wild, Sandy and Exciting Trip to El Gulfo Sonora.

(Saturday & Sunday Oct. 8th & 9th 1994)

Seven AM Saturday morning vehicles of all sorts began to convene in Gus Brown Plaza in Cholla Bay. There were ATC's, sand rails, VW "buggies" (up side down bathtubs on wheels), 4WD pickups, Jeeps, a Bronco and our Blazer. In all 13 "things" showed up. The amount of people "to go" numbered 31.

Clive was asked by our "fearless leader", Dick Gardner if he would lead some of this group to Soltello train station by way of the sandy beach north west of Black Mountain.

We left with about 10 vehicles following behind us to the five miles of beach starting near Black Mountain. We had no idea of the abilities of our co-adventurers. We felt most of them with these type of vehicles had some experience with sand and other conditions which might be encountered!

As we entered the beach beyond Black Mountain three or four vehicles began to sink into the loose & coarse sand. A lady called Jenny in a VW said "Let out some air and when you get moving keep moving and stay on top!" Most figured out quickly and all were soon behind us going inland on to Soltello.

After quickly getting acquainted at Soltello, where we met up with Dick Gardner and a black Nissan pickup (Pat Scalberg), we ventured along the railroad tracks "up and down" over the dunes and dry salt marshes, or cut-off estuaries. The Jordan's were the "tailhook."

About 15 miles out someone on the radio said "Be cautious as this dry estuary really isn't dry!" When we came over the dune, down in the estuary several vehicles had sunk in the black, gooey, salty mud up to their hubcaps. a pickup that had made it across had his winch out and was pulling out the black Nissan pickup.

My heart began to beat fast as Clive said he could circumnavigate the mud by driving on the rock berm that supports the railroad track, and partially on the flat that "looked dry." I knew this would be disaster! It (the flat) was all the same mess hidden by a thin layer of what looked like dry solid earth.

My worst fears happened, we sunk. I could reach the muck with my whole arm from the door window! Ugh.

He said crawl out your window, I said nuts and went out to driver's "up" side, opened the door and exited.

I didn't even spill my beer! Now the task of retrieving the Blazer, while I finished the beer outside.

A few gripes from me, a lot of chuckles from the "gallery" a good pull from the Jeep's tow rope and we were all on our way to El Gulfo.

A few miles up and down the sandy railway road a little blue sand buggy was off the road. It's occupants dusty and annoyed it had stopped. We called ahead on the radio and back came the Jeep and pulled them to a dry flat estuary.

Here they found that the right rear tire had blown. No spare. What next? Jenny in the "Casper The Ghost" VW buggy came to the rescue, she was the only one that had a spare tire for a VW. Bless her, what a lady.

Off again to El Gulfo!

After many dusty miles along the tracks we turned off towards the gulf at the second train stop. This "road" lead along the edge of several salt flats to a huge salt evaporating operation mine located near the coast. About 1/2 way past this salt mine another road went inland.

We all followed each other again eating a lot of dust. soon another road went in the direction of the sea. As we drove by it we remarked why didn't we go on this to the sea?

Eventually we all arrived at the third train stop, confused and hot. By now we felt that we'd missed El Gulfo. It was after 5:00 PM.

The "why" of the matter fell on Frank Flynn, he had passed the turnoff as leader believing that some of the "entourage" were afraid to drive on the sandy beach again.

At this train stop another road went to the west towards the sea. We took it!

In about 10 miles, we came to the edge of a high bluff where the road entered a huge arroyo. In the distance the salt cedars of El Gulfo could be seen!

This road descended, perhaps 300 ft. down into a canyon, thru the El Gulfo "Sanitary" Land Fill, and into El Gulfo. Thanks Frank for the scenic entry!

We made it! Now to find a campsite. Dear Dick Gardner directed us to below a bluff, on firm sand just above the high tide 2 miles east of El Gulfo.

Here we set up camp, had happy hour, fun people, good good food and cramped, sandy, sleeping in Blazer between California mechanical monsters "blasting" hell bent for leather for speed on the beach and sand dunes!



Needless to say as all of us would attest to, California "mechanical monsters" raced everywhere, crazy.

Morning, Sunday, 9:00 AM, "on the road again," this time the road was the beach heading east. This was beautiful, all virgin sand, blanching whale bones and crystal sea sparkling as far as the eye could see.

We went off the beach at the salt mine, then to #2 train stop, drove the sand dune road along the railroad tracks, the beach etc. and arrived, to dive into the Tucson Beach cool water at 2:00 PM.

Noel and Clive feel that these kind of adventures are such fun. We both feel this land can be very very hostile though having had the chance to do a lot of flying in this area. Doing this activity with a group, the correct equipment, radios, extra tires and lots of water are a must. We had a ball. Lets do it again next year!

*Love to all Noel & Clive*



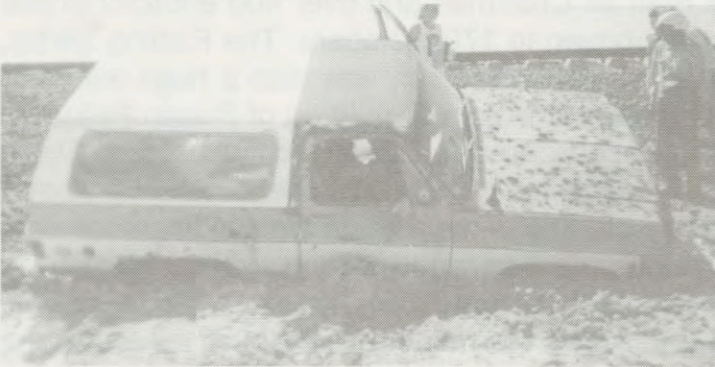
**The salt flat  
(looks like a frozen lake)**



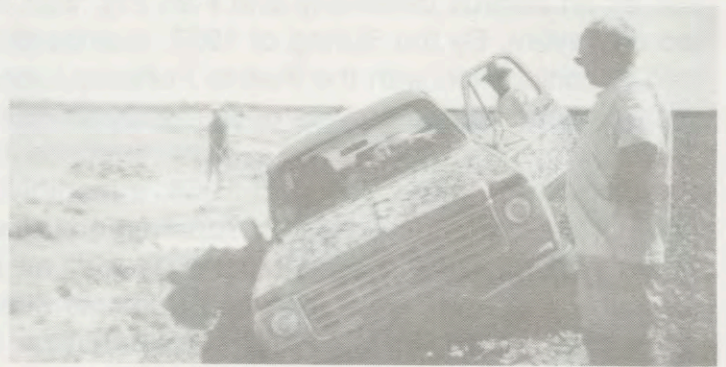
**The fearless adventurers  
(31 people and a dog)**



**A beached Whale bone**



**"The ground looked more solid up here"**



**"And I didn't even spill my beer"**



**The canyon into El Gulfo  
(look close for the vehicles)**



**A short rest at the first train station**



## CHOLLA BAY SPORTSMEN'S CLUB PUERTO PEÑASCO, SON. MEXICO A FORTY YEAR RETROSPECTIVE

In the fall of 1955, Al Scott lead a founding effort of seventeen people to form a sportsman's Club in the fishing camp on Cholla Bay just outside Puerto Peñasco, Mexico. The purpose of the club was to organize the sportsmen in the area, to promote fellowship, and to help one another in any way possible, should any questions arise in regards to investments in their cabins and boat houses in the Cholla Bay area. As an organized group, it was felt more could be accomplished than individually. Of importance was the rough road into Cholla, and improvements in the area for the fishermen. The original group felt having meetings from time to time, perhaps a fish fry, and other get-togethers to discuss such matters as they arose and to pass on available information to one another. On October 12th, 1955 the seventeen charter members felt that a President and Secretary at least would be needed for this new organization and elected the first slate of officers to the Club as listed below.

President: Al Scott

Vice President: Oakley Jordan

Secretary/Treasurer: George Gehan

Directors: M. J. Olsen, George Beeler, Louis Lugo, Pryor Sanborn

A constitution and bi laws were drawn up and adopted by the membership. Within a short time, membership and activities grew. The annual Fishing Derby was started in February of 1956 as well as an awards ceremony and Fish Fry, with Bill Blair as Chairman and over 400 entrants in this two day event. By the Spring of 1957, membership had grown to 170 members. The Fishing Derby, held in conjunction with the Puerto Peñasco Lions Club as a fund raiser, was also a huge success, and proceeds helped provide polio immunizations for many of the school children of Puerto Peñasco. The Club by now was holding regular meetings in the Phoenix area at Edison School on 18th Street and Roosevelt. In the Spring of 1958, a monthly Club newsletter "CHOLLA CHATTER" was started with Bill Valentine, as Editor. He reported on the weekly grading of the road to Cholla, improvements to the parking lot and boat ramps, as well as activities planned and meeting dates. The Cholla Chatter, by the next year also had a simple tide chart, with the dates and times of the upper and lower lunar transit. Membership was \$3.00/year and included the monthly newsletter mailed to the members home.

The CBSC, also was living up to its fellowship with the Mexican people, as a clothing drive for the flood victims of the State of Sinoloa, brought in 4 ½ tons, of clothing and bedding in February of 1960. That years Fishing Derby was attended by more than 800 anglers and guests and the Big Fish Prize was won by Carl Stodghill, with a 240 lb. Black Sea Bass. Plans for a permanent marine band radio base station for boaters safety was well underway and later that year installed at Nacho's store. Also in the fall of 1960, the Tucson Chapter was started with Wayne DeVore, as President. Membership in the Club by now had grown to over 600 total members in just 5 years. Numerous committees had been formed to coordinate all the clubs activities, from the Fishing Derby to Search and Rescue, to Membership, Cholla Chatter and advertising. The Club was fulfilling it's founders dreams! They built a children's play ground for the youth of Puerto Peñasco, secured polio vaccine shots for them, brought down desks for the school, organized clothing drives, and helped purchase and equip an ambulance for the city. The next several years for the CBSC were true building years, as everything that seemed possible came to fruition. Club membership continued to grow and so did



the number of Cabins in Cholla Bay. The Radio Room was updated with new equipment for marine band, CB, and even ground to air for search & rescue of missing boats. A permanent radio permit was issued from Mexico City. This radio room in the northern part of the Sea of Cortez could reach throughout that region and even back to the highway department and sheriffs office in Arizona to relay emergency messages. A full time radio operator was always on duty and all of this was paid for completely from donations, and club membership dues.

By the late sixties more activities were taken on by the Club. An annual Christmas Party for the Mexican children of Cholla Bay included toys and candy, and food & fruit boxes for their families. An Easter egg hunt with much candy for the little ones, and for the community, a continuous caravan of much needed medical supplies, such as antibiotics, sterile bandages, syringes, sutures, I.V. units, oxygen masks, surgical gloves and even an X-ray and cardiograph machine, plus many hospital beds and a portable oxygen unit, were donated to the Red Cross and hospitals of Puerto Peñasco. Club activities expanded now to include, a carnival parade during Lent, representation at the Puerto Peñasco Black & White Debutante Ball at Thanksgiving, Chili cookouts, and sand buggy excursions all over the region. For the fishermen, several other fishing derbies during the year, with prizes always for the first Sailfish and Dorado caught. A Big Ten contest was started for all the club anglers on an on-going basis and included the following: The first four were required fish and any six of the others, Sailfish (any size), Grouper-30 lb., Dolphin-15 lb., Pinto-15 lb., Sea Trout-5 lb., Mackerel-6 lb., Shark-50 lb., Pargo-15 lb., Cotchi-5 lb., Skipjack-6 lb., Ladyfish-2 lb., Black Bass-50 lb., and Sardinero-10 lbs. Upon completion, a plaque and an embroidered patch for the members jacket was awarded.

As Cholla Bay grew, so was Puerto Peñasco as a city and two memorable events from the late sixties and early seventies come to mind. On May 4th, 1969 Cholla almost ceased to exist, as hurricane force winds blew through and destroyed many buildings and turned over many trailers. The next morning found a total community effort in boarding up and securing what was left, both from the remaining Americans and all the Mexicans in the area. Miraculously no one was killed. A year later, five of the U.S. Astronauts from NASA were exploring the craters around Pinacate mountain in preparation of future moon walks. A plaque remains with their names on it at Crater Elegante.

The Club as always continued on with more and more membership, (which by now were over 1,000), and more activities and charity fund raisers. These included Pot luck picnics in Phoenix and support of the Orphanage at Sonoyta and a school bus for the children of Cholla to get them into Puerto Peñasco.

In the Spring of 1972, Gus Brown, Sr. donated a lot located in the middle of Cholla Bay not far from the Base Ball field, for the Club to build a permanent structure to hold the kitchen with it's deep fryers, used for the Annual Fishing Derby Fish Frys. A plan was drawn up and approved, so the Club built the building, including public rest-rooms. This agreement between Gus Brown Sr. and the Club created even more harmony and goodwill between the Club and the Mexican people of Cholla Bay. In appreciation the Fry Shack as it was affectionately called, eventually expanded with covered and open patios and later named Gus Brown Sr. Plaza. To this day, the plaza is the center of most of the Clubs social activities and has at times accommodated as many as 2,000 people for the Derby Fish Fry. The Club has always been a family orientated group and by the 80's was entering the start of the third generation of Americans to enjoy the beauty of the Sea of Cortez and the Sonoran Desert. For the children of the members, there was always the family aspects of Cholla Bay, from swimming to snorkeling at Tucson beach, to clam digging and explorations on the tidal flats of Cholla Bay with their grandparents, surf casting from shore or maybe just playing side by side with the Mexican children at the playground by the ball field. Their was never a barrier for the children of both cultures, as childhood innocents would bond them together and like their parents and grandparents before them, a mutual trust and friendship developed, with the Americans and Mexicans. Just as the sorrow of the passing of each of the Clubs Founders was felt, so the sorrow felt for the hard working Mexican parents, as they passed on.



The community still continued to grow, to over 800 cabins just in Cholla Bay itself, but as the other communities grew (Las Conchas, Playa Encanto, Espinosa's and the various trailer parks) some of these people also became members because of the activities and of course the radio safety network and the Cholla Chatter monthly newsletter of up coming events. By the late 80's the Club membership was over 1,600 members, from all over Arizona, California, Colorado, New Mexico, many other states and Mexico. Some retirees still belong just to receive the newsletter, even though their health prohibits them from being frequent visitors to the Bay. The activities continue and have become more diverse, as road trips further into Mexico and off road trips along the beaches, both north and south of Puerto Peñasco. There were even trips to Corboca, Desemboque, Porto Lobos, and San Carlos. Many members have traveled Baja together and even a few years ago an off road trip along the trail, the first pioneers took some 150 years ago, known as the Devils highway. It runs roughly in Arizona, from Lukeville to Yuma. These exploratory trips have become exciting, and are starting to reach out further. These past few years have seen larger and longer range boats coming into Cholla Bay. For some, especially during the excitement of the Fishing Derby, a trip of 50 or 60 miles out to some new reef or fishing hole, for that big fish is now becoming more and more common. The radio room with CB, VHF, and marine band still remains the backbone of the Club. Current problems of people using it as a telephone are now the order of the day, and new comers to the area have to be continually reminded that this is for boaters safety and not chit chat!

In June of 1995, the club will have a huge celebration in Cholla Bay at Gus Brown, Sr. Plaza, marking the 40th year of the Fishing Derby, certainly the oldest continuous event in all the region. Several thousand people, both American and Mexican will celebrate together, the friendships built over the years. There will be many youngsters there with their parents to continue the dreams of Al Scott and the other founders of the Club.

At present (1994), the Club has plans for an off road trip to El Golfo, up the beach some 70 miles on October 7th, also a Fiesta on the Plaza October 22nd with booths and games, etc., and in December the annual Christmas Party for the children and families of Cholla Bay. The New Year will bring the first marina to the area, which should attract larger and longer range boats, as a new Marina Peñasco Hotel and Resort are being completed in Puerto Peñasco. The next Derby should be especially exciting! But in between all of the fun, are still the charity fund raisers and of importance, the Esperanza's orphanage near the old oasis (north of Puerto Peñasco) and helping a nursing home for the old folks (Casa Hogar) in Puerto Peñasco. As the founders look down upon the festivities next year in June, our thoughts will also be with them. For their foresight of friendship, compassion, and understanding as two cultures merge under the stars of that June evening.

The Cholla Bay Sportsmen's Club is open to everyone, dues are \$30.00 a year for either a single or family membership. The CBSC has three Chapters; Cholla, Tucson & Phoenix. All Chapters have monthly meetings. To join or for more information on the CBSC please write to :

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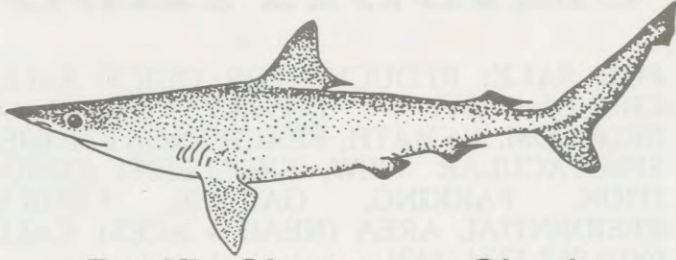
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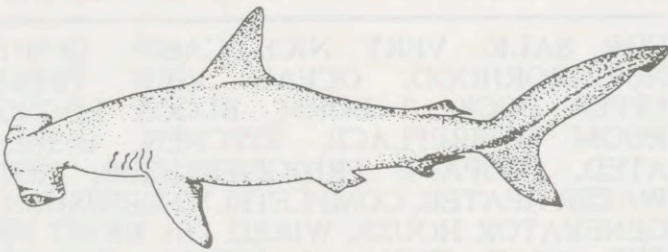
## FISH ID

By: Steve Rothbard



### Pacific Sharpnose Shark (Bironche)

This Shark is blueish gray on the back shading into a redish brown on it's sides. The Sharpnose has non-serrated teeth with a deep notch on one side. This Shark is commonly caught out of Puerto Peñasco and is the most common requem Shark in the Gulf. Grows to 4 ft. in length.



### Scalloped Hammerhead (Pez Martillo)

Deep olive to brown gray with a white belly. Has a long upper tail lobe and a evenly scalloped head. This Shark is common throughout the Gulf and can reach up to 12 ft. in length.

## CHOLLA BAY SPORTSMEN'S CLUB CHRISTMAS PARTY

The Christmas party for all the Mexican families that live and/or work in Cholla Bay will be held Saturday, December 17th. at the Gus Brown Plaza. Last year we gave boxes of food and toys to over a hundred families. We will probably have that many or more this year. We are planning for this to be a very fun time for all, us and them, and we know you will all want to be a part of this most rewarding "Holiday Special."

These are some ways you can help. Kelley and Dave Adams will hopefully be able to get a good deal of citrus for us again this year, but they need to have people help bring it to Cholla. If you are coming to the Bay anytime after the 1st. of December, please call the Adams at 345-0623 and arrange to help bring some down. Also if you are coming down after December 1st. and can bring 50 or 100 lbs. of potatoes in 10 lb. bags, please do this. You will need to purchase these at a good sale price and we will reimburse you, unless you would like to donate them. We would like to include this good staple item in the boxes this year, but we need at least 500 to 700 lbs. of potatoes. We need several people to do this, so tell a friend!

We also need cans of green beans, decks of playing cards, coloring books, baby dolls, Barbie doll type cloths, medium and large size stuffed animals, large trucks and cars, and any other good toys that you might like to give. We would like to thank those who have made some very nice donations.

If you are interested in helping with the party and/or filling boxes, please tell Nancy Schmidli or Shirley Peterson.

**Let's work together to have a terrific Christmas Party!**

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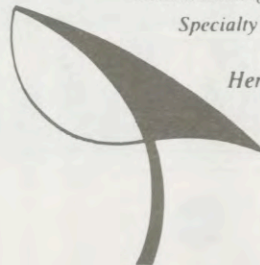
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# ALEJANDRO PORTUGAL M.

## AGENTE DE SEGUROS

BLVD. D. JUAREZ Y SIMON MORUA  
 PUERTO PENASCO, SONORA, MEXICO 83550  
 PH.: 3-23-90 • 3-40-70 • FAX 3-23-24

### MULTIPLE FAMILY POLICIES

THIS POLICY COVERS YOUR HOUSE AND POSSESSIONS AGAINST THE FOLLOWING RISKS: **FIRE, WIND, DAMAGE, LIGHTNING, ROBBERY W/ VIOLENCE, LIABILITY, EARTHQUAKE, SATELLITE ANTENNAS.**

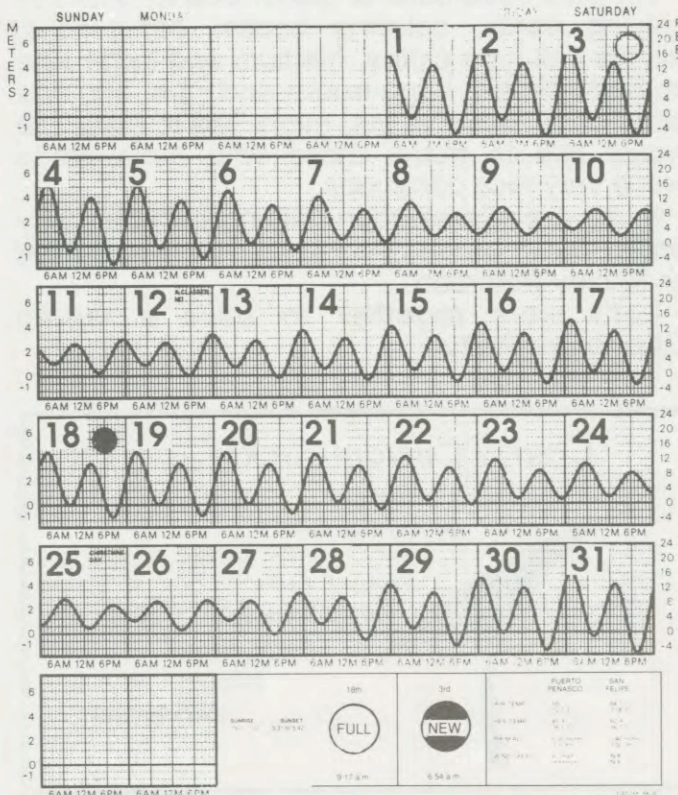
COVERAGE AND PREMIUM ARE LISTED BELOW:

BUILDING	25,000.00	30,000.00	45,000.00
CONTENTS	5,000.00	8,000.00	12,000.00
ROBBERY	4,000.00	4,000.00	8,000.00
LIABILITY	50,000.00	50,000.00	50,000.00
	\$83.84	\$94.49	\$153.48

BUILDING	55,000.00	65,000.00	75,000.00
CONTENTS	15,000.00	15,000.00	20,000.00
ROBBERY	10,000.00	10,000.00	12,000.00
LIABILITY	50,000.00	50,000.00	50,000.00
	\$187.03	\$201.43	\$239.71

BUILDING	85,000.00	100,000.00	150,000.00
CONTENTS	20,000.00	25,000.00	30,000.00
ROBBERY	15,000.00	15,000.00	15,000.00
LIABILITY	50,000.00	50,000.00	50,000.00
	\$277.67	\$305.01	\$382.76

# DICIEMBRE DECEMBER 1994



# CLASSIFIEDS

**FOR SALE:** REDUCED FOR QUICK SALE, CHOLLA BAY - LOVELY LARGE 4 BEDROOM, 1½ BATH, BEACH FRONT HOME. SPECTACULAR VIEW, EXCELLENT CONDITION. PARKING, GARAGE. CHOICE RESIDENTIAL AREA (NEAR 4 ACES). CALL (602) 962-1334. [12]

**FOR SALE:** CABIN #78, 2 BEDROOMS, 10' x 16' GENERATOR ROOM, 5 kW ONAN GENERATOR, 1 SIBIR GAS OR ELECTRIC REFRIGERATOR, 2 REFRIGERATION UNITS, 11,000 BTU, COMPLETELY FURNISHED. ALSO 1971 BAJA, PRICE NEGOTIABLE. SEE BETTY MUNRO OR CALL (602) 266-3089. [11]

**FOR SALE:** RECONDITIONED ARCO 2.3 AMP SOLAR PANELS, GUARANTEED \$200.00 EACH. CALL RICK SMITH (602) 582-5018. [11]

**FOR SALE:** VERY NICE CABIN, QUIET NEIGHBORHOOD, OCEAN VIEW FROM UPPER DECK, 2 BDRM, BLOCK LIVING ROOM W/FIREPLACE, KITCHEN, INSULATED, PROPANE FRIDGE/FREEZER, HOT WATER HEATER, COMPLETELY FURNISHED, GENERATOR HOUSE, WIRED 110. RIGHT UP THE ROAD FROM BEAUTIFUL TUCSON BEACH. CHOLLA BAY CABIN #334. SEE BETTY MUNRO OR CALL (602) 956-3326. [11]

**FOR SALE:** 20 FT. IMP W/CUDDY CABIN, 165 HP, 6 CYL. CHEVY, EXCELLENT CONDITION. STORED AT CHOLLA, \$6,800. OBO. CALL MITCHELL HENDERSON @ 011-52-638-3-41-76 (ROCKY PT) OR (602) 478-4474 (PAYSON, AZ). [02]

**FOR RENT:** 28' TRAILER IN PENASCO TRAILER PARK, COMPLETELY FURNISHED, DECK W/OCEAN VIEW, \$35./NIGHT OR \$200./WEEK. PLAYA ENCANTO BEACH FRONT HOUSE: 2 BEDROOM, 2 BATH, \$75.-\$100./NIGHT, 1-2 COUPLES. SEE MARGIE AT CHICKEE SUBS IN PENASCO OR CALL (602) 964-2793. [11]

**FOR SALE:** NICE CABIN, OCEAN VIEW FROM UPPER DECK, BLOCK, 2 BDRM, LIVING ROOM W/FIREPLACE, KITCHEN, BATHROOM, PROPANE FRIDGE/FREEZER, SLEEPS 9, COMPLETELY FURNISHED, GENERATOR HOUSE, WIRED 110, LARGE DOWNSTAIRS PORCH, BOAT GARAGE 28' LONG. CHOLLA BAY CABIN #333 - SEE BETTY MUNRO OR (602) 574-2404. [11]



## CHATTER ADVERTISING RATES

10% DISCOUNT ON ADS PAID

FOR ONE YEAR IN ADVANCE

PRICES ARE FOR CAMERA READY ADS

FULL PAGE (7 1/2" X 10") ..... \$165.00 PER MO.  
 1/2 PAGE (7 1/2" X 4 7/8") ..... \$90.00 PER MO.  
 1/4 PAGE (3 1/2" X 4 7/8") ..... \$50.00 PER MO.  
 1/8 PAGE (3 1/2" X 2 3/4") ..... \$30.00 PER MO.  
 BUSINESS CARD (3 1/2" X 2") .. \$20.00 PER MO.

CLASSIFIED ADS: Members in good standing may place classified ads. Ads are \$5.00 per month and should be approximately 50 words..

Make checks payable to:

### Cholla Bay Sportsmen's Club

Send your ad along with name, address, and phone number to our Advertising Chairperson:

Kelley Adams

6824 S. Hardy Drive • Tempe, AZ 85283

(602) 345-0623

## IMPORTANT!

If you change your address, it is very important that you contact Von Frazier by mail or phone as soon as possible:

2214 N. 82nd Street  
 Scottsdale, AZ 85257  
 (602) 946-6986

This is the only way you will continue receiving the "Chatter". The U.S. Postal Service will not forward or return Bulk Mail.

### REQUEST FOR CHANGE OF ADDRESS

NAME \_\_\_\_\_

ADDRESS (OLD) \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

— NEW —

NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

DATE OF REQUEST \_\_\_\_\_

## TAKE THIS OPPORTUNITY TO INVITE A FRIEND TO JOIN THE CHOLLA BAY SPORTSMEN'S CLUB

This application and payment may be turned in at the Radio Shack or Mailed to:

PHOENIX CHAPTER  
 P.O. Box 7171  
 Phoenix, AZ 85011

CHOLLA CHAPTER  
 P.O. Box 267  
 Lukeville, AZ 85341

TUCSON CHAPTER  
 P.O. Box 5904  
 Tucson, AZ 85703

DUES PER YEAR: \$30.00  SINGLE  FAMILY (effective January 1994)

Membership dues and other activities of the CHOLLA BAY SPORTSMEN'S CLUB have funded the purchase of radio equipment and continue to support the operation and maintenance of Marine VHF Radio (Channels 16 & 26) for the Northern Sea of Cortez. Also CB Radio (Channel 3) in the Cholla Bay area. The CLUB pays the salary of the Cholla Bay Radio Operator, is prepared to direct Search & Rescue operations and when necessary can assist with some arrangements for the emergency transportation of critically ill or injured. The CLUB also conducts an annual Fishing Derby, publishes the monthly "CHOLLA CHATTER" and promotes good relations between American visitors and our Mexican neighbors.

Name: \_\_\_\_\_ Spouse: \_\_\_\_\_ Phone: \_\_\_\_\_

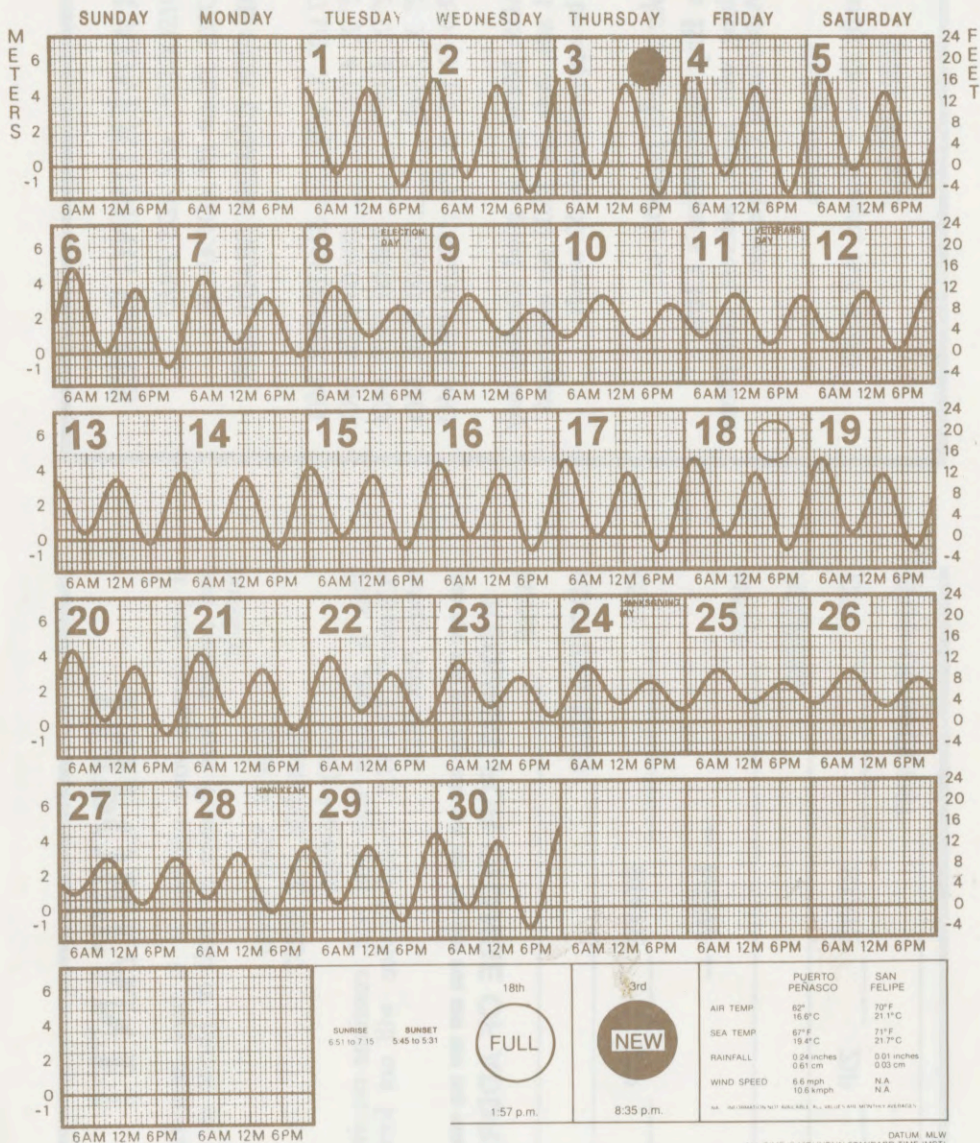
Address: \_\_\_\_\_ City, State: \_\_\_\_\_ Zip: \_\_\_\_\_

Children Under 18: \_\_\_\_\_ Names & Ages: \_\_\_\_\_ Cabin #: \_\_\_\_\_

PLEASE CHECK BOX FOR CHAPTER AFFILIATION



# NOVIEMBRE NOVEMBER 1994



Bulk Rate  
U.S. Postage  
**PAID**  
Permit No. 138  
Scottsdale, AZ

CHOLLA BAY SPORTSMEN'S CLUB, INC.  
6824 S. Hardy Drive  
Tempe, AZ 85283

PLEASE CHECK BOX FOR CHAPTER AFFILIATION

SINGLE  
 FAMILY (effective January 1994)  
 CHOLLA CHAPTER  
 JACOBSON CHAPTER

Club No. \_\_\_\_\_  
 Name \_\_\_\_\_  
 Address \_\_\_\_\_  
 City \_\_\_\_\_  
 State \_\_\_\_\_  
 Zip \_\_\_\_\_

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