



OFFICIAL PUBLICATION OF THE CHOLLA BAY SPORTSMENS CLUB

Volume 33, No 2

February 1990



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CHOLLA CHATTER, OFFICIAL PUBLICATION

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CALENDAR OF EVENTS

18th of each Mo.

- February 5.....Phoenix Board Meeting
- February 6.....Tucson Board Meeting
- February 13.....Cholla Board Meeting
- February 13.....Tucson Monthly Meeting
- February 13.....Cholla Monthly Meeting
- February 14.....Phoenix Monthly Meeting

PHOENIX

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2nd TUESDAY OF EACH MONTH---7:30 P.M.

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2nd WEDNESDAY OF EACH MONTH---7:30 P.M.

CHOLLA BAY

See your Chapter Officers
 for time and Place.

2nd TUESDAY OF EACH MONTH---



At the regular meeting on February 14, 1990 the Phoenix Chapter will again have an "OLD TIMERS" meeting. We would like to share their memories of earlier days in the Sportsmen's Club and Cholla Bay. If you are an "OLD TIMER", Please plan to attend, and since this will be on Valentine's Day bring your sweetheart out to our meeting. If you have any pictures please bring them with you some of our new and younger people would like to see what Cholla Bay was like back in the early years.



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Thanks to all for your help and donations or I'd never have made it. Santa (Sal Otanez) did an excellent job again this year even if Scrooge did give him a ticket in Sells. But nothing could dampen his spirit. Mickey Babbett did a swell job as Mrs. Santa. Again Tom Foust and Denistia donated toys. Denistia supplied the Mattell Hot Wheels and Barbies. Tom donated everything we could use along with 100 pounds of peanuts, also greatly welcomed. Saw Alan Peterson with a handful of those peanuts. Someone said, "He isn't supposed to eat those!". But it was Christmas. Thanks to Harvey Davis, John Arends, the Courtwrights and all the others who donated puzzles. We had enough for each family to have one. Thanks to Gene Reid for transporting them along with lots of canned veggies. Thanks to Joan Otanez for being our Spanish commentator. Thereasa Wilson's Spanish also helped to keep the children in line to see Santa.

Our Photo team consisted of Arhtur Valley with his video of all activities. Jr. Drake and Joann Atanez took pictures of every child talking with Santa. I hope Augustine can find all those cuties in the pictures. Wayne Kudis did a great job handling the pinantas. Sue (Mama K) on the cocoa and cookies along with a great Bloody Mary Party and arrangements for dinner at La Curva... What a great elf.

Susan Wilkerson, who donated the decorations along with the invitations. Marty Pearlmutter looked wonderful, but became ill so se sent Ed to work. The children had a great time collecting the balloons. Thanks to all the great balloon blowers.

Betty Yates handled all our meat, lard, beans and had a gift wrapping party for Tom's donated toys. She does know how to get good prices. Thanks to Paul and Anita Moran, Mr. and Mrs. Pruitt (Dutchmans Garage) for 200 pounds of rice. Thanks also to the Hunan restaurant for his donation of rice. Thanks for everyone who brought veggies. Lew and Vonciell Frazier, Sue Wilkerson and many others who gave citrus fruits of all kinds. Each box had a good size bag of fruit.

Mary Vasquez donated our pinatas. After our goof up all was ok. I hope everyone who asked about them in her store made a purchase. Lew Frazier finally made all the right turns. We had a good supply of candy thanks to Marlene and Randy Hagar, George Rodgers, Don Christian and all who brought bags of candy to meetings and Mexico.

Thanks to all Cholla members from all clubs who donated gifts to be raffled off at our meeting for the party. Lynne Skuait for her beautiful picture and Betty Yate's friend for the sand painting clock and all others. I wish I knew all, but many thanks.



To make Friday night possible, Sammie, Travis, Rachael Rothrock and Marrine Henry helped to make all the goodies and spread cheer to all. Libby Roh and Arthur Valley along with many others helped fill 87 boxes. Bill and Peg Drake, Betty Horton, Barry Hall and Bob Rothrock bagged 600 pounds of rice in 3 pound bags. Some assembly line! I was going to serve Roy, Tom Foust, Ray Hayes and Barry Hall rice for breakfast but they weren't too sure it didn't come off the floor.

Saw Betty Horton and Mrs. Sharp helping Shirley Peterson pack toys along with 600 pounds of beans. Thanks to the Sharps for their big red truck and for delaying an early morning trip back to Phoenix and for being a great help.

Thanks to Shirly Peterson for handling and distributing all the toys again this year. She made a hard job look easy. Can't forget Augustine for his help on our list of invitations and to Patty at the store for her help to me.

I know I missed some 'Thank You's', either mailed or personally. My great appreciation to all who donated time and help in any way. It would be impossible to make this an annual event without all your help. Once agina a big THANK YOU!!!

Irene Drake



#####

CHRISTMAS PARTY THANKS !!!

I'd like to thank Bill Coughlin for all the help he gave me in getting the rice from Hunan's organized. I'd also like to say thanks to Lew Frazier, Al Lee and Joe Blunk for hauling the rice to Cholla. Thanks also go to Shirley Conklin and Joan Vanover for their donations of lard, jacks, candy canes, puzzles and canned food. There were several other wonderful people who donated things. I'm sorry to say that because I'm new to the club, I didn't get your names. Heart-felt thanks none the less!

Susan Wilkerson

#####

The Phoenix Chapter would like to thank Mrs. Mort Staab for her generous donation of \$100.00 to the Christmas fund in memory of Mort Staab.

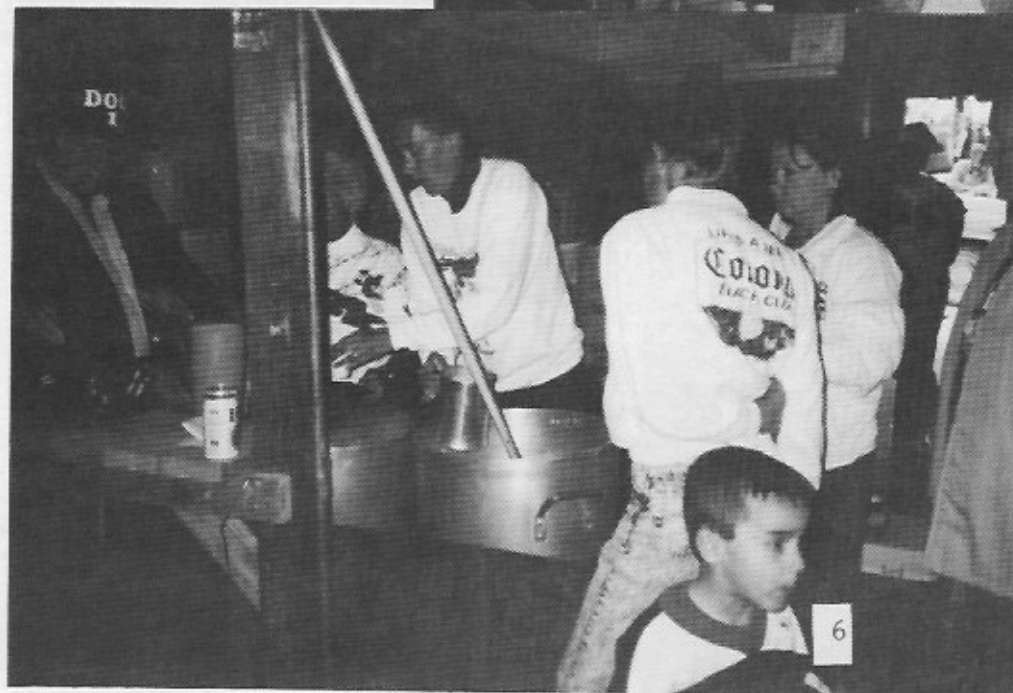




THANK YOU

THANK YOU

IT DOESN'T SEEM
LIKE ENOUGH TO
SAY



BUT, THANK YOU

THANK YOU

CHOLLA BAY SPORTSMANS CLUB
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Choose your partner or form your team now!! On February 17th (Presidents Day weekend) the challenge begins at 11:00 a.m. at Gus Brown Plaza.

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Horseshoe divisions will be men - women - team - juniors (14 & under). The teams will need to bring their own shoes and balls.

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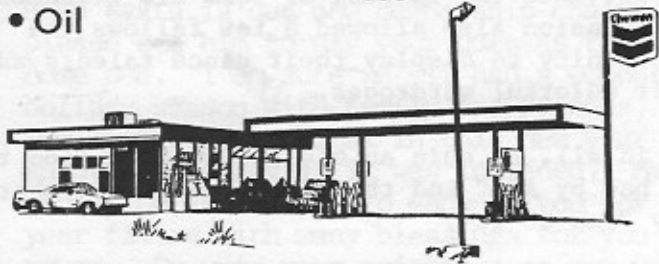
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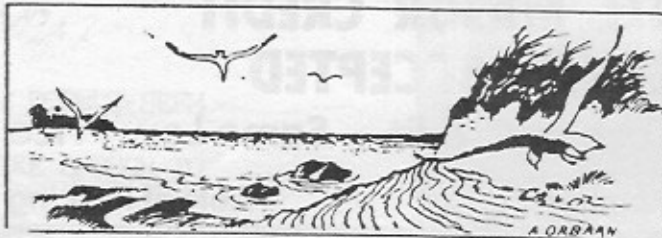
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NEW YEAR'S EVE - CHOLLA BAY STYLE

New Year's Eve in Cholla Bay was enjoyed by everyone. Some people ushered in the 90's at parties in their cabins. Others were at the Cantina when the New Year arrived. About 150 revelers were at the OBSC (Old Boy's Social Club), enjoying good food, drinks and excellent music for dancing and the champagne* was flowing. This festive party brought good friends together and provided the renewal of some old friendships. The occasion also allowed a few fellows the opportunity to display their dance talents and their colorful wardrobes.

All in all, to coin an old phrase, "A good time was had by all" and the Old Boy's proved that they "can do it".



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NOTICE

Cholla Bay Sportsmens Club
Members

Several "4-wheelers" and "Jeepers" would like to form a fun group to enjoy 4-wheel trips in and around the Rocky Point area. Also, we could have trips from up here in the Valley. Anyone wanting to be in the group contact:

Marty Martin, 789-0725, Phoenix.

CHOLLA BAY CHAPTER GENERAL MEETING
By Phyl Smith

The Cholla Bay Chapter of the Sportsmans Club met for their January meeting on Tuesday, January 9, 1989. A Board meeting was held at 3:00 p.m. with 9 attendants. Regular meeting followed at 4:00 p.m. with 40 members and guests present. There was as delicious potluck with a fish entree furnished by Elaine and Tony Rimsza, Phyl and Ralph Smith and was ably prepared by Oscar Newman, Walt Warrick and Mike Basta. Door prizes were won by the following:

- Tank of water - Dr. Wilcox
- Shrimp Cleaner - Sally Newman
- Puerto Penasco Map - Glenn Martin
- Hand painted shell - Elaine Rimsza
- Tide Calendar - Ray Hemphill
- Dinner for 2 at PK - Hannah Jordan



Our new President, Dr. Wilcox, suggested we might want to appoint a program chairman for special programs in the future, such as learning the life saving technique called Heimlich and other healthy ways of life. If anyone has a good idea for a future program, please see your President.

The next Cholla Bay Sportsmans Club meeting will be February 13th at the OBSC. Board members meet at 3:00 p.m., general meeting at 4:00 p.m. followed by our usual potluck.

At present there are two tables under construction at the Fry Shack. They are in memory of Don Barber and Bill Valentine. Sue Kudis and Hannah Jordan are planning a horseshoe and bocce ball challenge for February 17th starting at 11:00 a.m.. This will be held at your friendly Fry Shack. I understand they will be selling hot dogs and soda pop. Come one, come all. Be involved!! Proceeds from this affair are to go into the building fund. The Cholla Chapter also plans to have a garage sale in March; date to be announced at a later time. The proceeds also to aid the building fund. Start your house cleaning early, bring clothing, furniture, odds and ends to the Fry Shack or Ralph Smith's home 464 Pelican Point.

The weather in Cholla is beautiful at the present time, balmy days and chilly nights, but so clear the Baja looks as if you could reach across and touch it. Fishing is good. Lucky Pollock has a new boat, and it brings in as many fish as the old one.

Stop and shop at our Ships Store. Betty has many lovely and interesting items for sale. Also, remember Cholla residents pick up your Chatter at Sally and Oscar Newmans. Mike Basta is our new membership chairman, please see him to pay your dues as they come due. I am sure we all had a wonderful holiday season with family and friends, but isn't it nice to relax in this new year and enjoy Cholla Bay as it was intended? May I add my personal wish to each of you for a year filled with many blessings for you and yours. Do unto your neighbors as you would have them do unto you.

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SEARCH & RESCUE

On the evening of Saturday, Nov. 25, 1989, there was a one vehicle rollover on the Cholla Bay road between the turnoff to Sandy Beach and the railroad tracks. The driver, Jerry Fisher, was critically injured. He was hospitalized at the Santa Fe Clinic. On Sunday, it was determined by Dr. Rodriques that due to his condition he should be taken to the United States.

Several members of Search and Rescue were involved in making the arrangements for Mr. Fisher's ambulance transportation to the border and subsequent Airevac from Lukeville to Phoenix.

The following letter is from Mr. Fisher's parents. We would like to extend a special thank you to Augustin Leon, the Puerto Penasco, Dr. Rodriques and the staff of the Santa Fe Clinic for their assistance to Mr. Fisher.

Cholla Bay Sportsmens Club
Mr. William H. Coughlin

Spokane, Wa.
December 28, 1989

Dear Sir,

I am sorry to be so late in contacting you but when we recieved this letter in Phoenix we had about reached the end of our rope financialy.

But now things are beginning to come together for us. People are never really prepared for this kind of thing, as we have just recently found out.

Thanks to you people, who worked so hard in his behalf, he is still with us. He still has some serious problems. We have brought him back home with us and he is recieving the medical attention that he needs.

He He has brain damage. He is numb on his entire right side and is somewhat spastic on his left side. He has severe pain in his left shoulder and left hand. There doesnt seem to be anything physically wrong in those areas and they think it may be caused by the damage to the brain stem. He is walking and taking care of himself. His memory is some what improved but there ~~is~~ some blank spots yet. I, myself, have always been what you would call the cockeyed "optimist". He is a scrappy person with a lot of drive. Im sure he will come out of this one.

We owe you people his life. If it had not of been for the efforts of the two men who stayed with him, aranged transportation and all the other things they had to do that weekend, He wouldnt be with us today. How can we ever repay something like that. I wish I knew.

I guess the best we can do is say thank you from the bottom of or hearts and to express our sincerest gratitude. Somehow that doesnt seem like enough.

I hope some day to be able to meet you people. Jerry said that one of the first things he wants to do when he gets back to Phoenix is contact you and expess his own feelings. We dont know when that might be. There is nothing that the doctors can do other than put him on therepy and hope for the best.

Once again, Thank you. If there is ever anything we can do for you and your organization please let us know. Thank God for the Cholla Bay Sportsmens Club and every member of it.

Sincerely,

Ray, Joyce & Judy Fisher
10

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THE BEACH AND IT WILL BE "BRING YOUR
OWN". HOPE TO SEE MANY OF YOU THERE.

BILL COUGHLIN
274-1448 HOME
350-8207 OFFICE



Members of the Phoenix Chapter at their monthly Board Meeting. The meeting was held at the Acapulco Bay Beach Club restaurant.



Thanks for the pictures. If any other chapters that would like to send pictures of their meetings we would be happy to print them in the Chatter.

 * TUCSON CHAPTER GENERAL MEETING *
 * By: Mary Hayes *

The Tucson Chapter got off to a roaring start at the first 1990 meeting with our new slate of officers. We welcomed Johnny Ahrens back from sick bay and gave Irene Drake a vote of appreciation for her superior chairmanship of the Christmas party. All of her helpers were also thanked for their hard work. Seems as if fun was had by all.

Bob Mason, from the Coast Guard Auxillary gave an informative and interesting presentation on "Boating Safety". He covered the various aspects of boat inspection, training and helping that are all a part of their program available to boat owners. Bob welcomed any and all interested persons to the classes and auxillary membership.

Be sure and come to the February 13th meeting at Pinnacle Peak's Steak House and see all of Santa's helpers on video. This is a once in a lifetime chance to see this extravaganza.

The "Ides of March" has blown up a "Old Timers" meeting for March 13th. We are anxious to see and hear from any and all old timers. Remember...Dinner - 6:30 p.m.
 Meeting - 7:30 p.m.
 (Pinnacle Peak Steak House)

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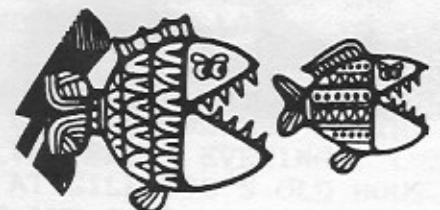
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 * PHOENIX CHAPTER GENERAL MEETING *
 * * * * *

Sorry that we did not receive the Phoenix Chapter news in time for this issue.



CHOLLA BAY SPORTSMEN'S CLUB COUNCIL - 1990

On January 11, 1990 the Cholla Bay Sportsmen's Club Council convened for the first meeting of 1990, and the decade. After old business was discussed, the officers were elected for the year. The new officers are as follows:

- | | |
|----------------------|-----------------|
| CHAIRMAN | Bill Coughlin |
| VICE CHAIRMAN | Dave Conner |
| SECRETARY | Ellen Coughlin |
| TREASURER | Glen Mc Whorter |

The Council presented plaques to: Skip & Sharon Allen for their many hours devoted to publishing of the Chatter for the past four years, to Sal Otanez for his Santa Claus service at the Sportsmen's Club Christmas Party, and to Lew Frazier for serving as Chairman for the Fishing Derby in 1989.

Several people are involved in organizing activities in the Cholla Bay area in 1990. These will be land and/or water excursions. These activities will be listed in the Chatter ahead of time so watch for them in the coming issues.

Please consult the inside cover of the Chatter for a complete list of Council Representatives Chapter Officers, Board Members and additional information relevant to the CBSC.

TOLL FREE: A toll-free telephone number for travelers in Sonora has been set up by the Sonoran Secretariat of Tourism.

Mexico began offering toll-free service just over a year ago and this is believed to be the first such line operated by a state tourism bureau.

Phone service is offered from 9 a.m. to 7 p.m. Monday through Friday and from 9 a.m. until noon on Saturday.

The number is 91 800 625-5557298. The secretariat said its staff will provide information to tourists and listen to complaints. Most of the staff answering the phone will be English speaking or will pass such calls onto bilingual personnel.

Telefonos de Mexico, which is in the process of being sold by the government to the private sector, has recently added toll-free international dialing, but this number can be reached only from within Mexico.

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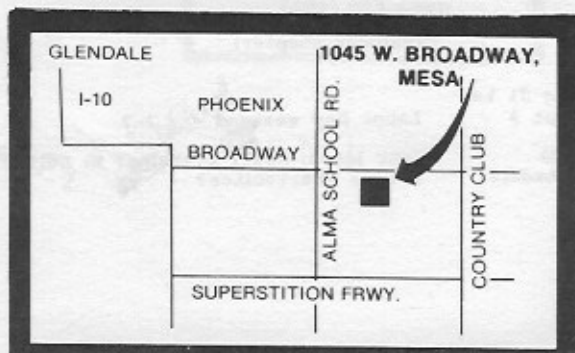
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ACTIVITIES COMMITTEE
by Clive Jordan

At the November 1989 Council meeting Ralph Smith and I made an issue about scheduling more activities in and around the Cholla Bay area. Thus an Activities Committee was authorized and at the January 1990 Council meeting I was appointed Chairman along with Co-Chairmen Bill Drake of Tucson and Ralph Smith of Cholla.

The purpose is to implement an active schedule of CBSC sponsored or supported land and water based activities primarily in the Cholla Bay/Puerto Penasco area. The intent is to supplement and complement the established Chapter and Council sponsored activities and outings. Eventually with good participation and broadened leadership there can be Chapter or Club sponsored happenings two or three times a month.

All activities, subject to weather, suitable boats or vehicles and any personal limitations are available to all CBSC members and their guests. Your ideas are invited as is your participation and leadership.

To be fully successful a number of volunteer "Commodores" or "Wagon Masters", one or two for each event are needed. These volunteer leaders, having special skills or familiarity, with an activity, along with broad participation can and will create more happenings, more enjoyment, more new members, and more participation by all.

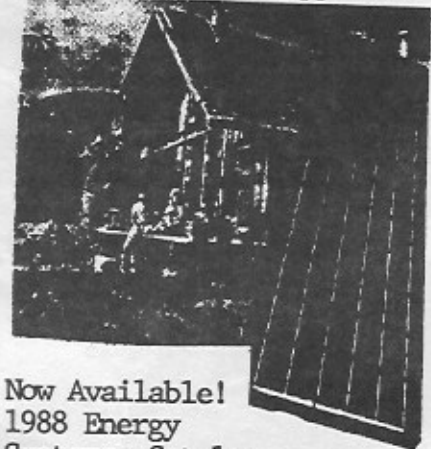
Activities planned thus far are as follows:

| DATE | ACTIVITY | COMMODORE/ WAGON MASTER |
|------------------------|--|---|
| Feb 16 - 19 | Presidents day holiday - - ? ? | YOU?? |
| Feb 25/26 | 7:00 am - 10:00 am DIY tidal zone walk; Radio shack toward Black Mountain, then: Dune Buggy Hill 11:30 am - 2:00 pm, a BYO picnic at the top. Watch the tide fill the estuary. Transportation provided for non 4-wheelers from the stable area. | YOU?? |
| March 3 | GILLESPIE'S GOLD: A 4WD expo to the Gillespie' Mine, about 15 miles north of Gillespie Bay. The Wagon Master claims to know the way - this time. Come along and find out! BYO lunch and refreshments. | Bill Coughlan |
| March 24/25 | A sea/land expo to San Jorge (Bird) Island. Boats leave Cholla about 10:00 am, fish at the Island, then to Gillespie Bay arriving 5-6:00 pm. Land Lubbers in 4WD's leave Cholla about 3:00 pm, meeting boats in Gillespie Bay for BYO cocktails and a fresh fish dinner from the Island. Boats overnight, 4WD's, your choice. | Water: Clive Jordan Land: Lew Frazer |
| April 7/8 | Overnight in the Pinacates. More info in March Chatter. | Dave Connors |
| April 13-15 | Easter weekend - - ? ? | YOU?? |
| April 21 | "Mini Derby" at a reef of choice followed by a fish fry/pot luck and prizes. | YOU?? |
| May 5 | Cinco de Mayo - - - ? ? | YOU?? |
| May 11- June 9 | DERBY TIME | Paul Edge "ROJO" |
| June 23 | Low tide snorkeling, Pinto Point, 6:00 am to 9:00 am. | YOU?? |
| July 4 | Wednesday, Independence Day - - ? ? | YOU?? |
| July 27 to August 6 | Baja Beaches by motorhome and ATV. 75 to 200 miles south of Ensenada. | Clive Jordan |
| Aug 9-10-11 | Arizona High Country (Phoenix Chapter) | John Warren Nancy LaPointe |
| Aug 31 to Sept 3 | Labor Day weekend - - ? ? | YOU?? |
| Fall Schedule | Your Ideas: Reef? Crabbing? El Golfo? Lobos? Puertocitos? | YOU?? |

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This is an article that we found that dates back, as you can see, some time. We thought we would print it this month because as you know, February is Bill Valentine's month.

About the Chatter..... By Bill Valentine

Bill Hammer and I started this newsy little poop sheet back in May of 1958 for the benefit of all of the members of the Cholla Bay Sportsmen's Club who were unable to make our monthly meetings, just to keep them informed of what was going on, hither and yon among the fishy little membership. As I recall, and I sure could be wrong, the club listed about 75 hardnosed saltwater fishermen and women as bona fide members.

I wrote the dang thing and Hammer printed it. As time passed on and the membership started growing by leaps and bounds, I soon found that editing and writing the Cholla Chatter was getting to be a little more than than this old boy could handle ... Hammer and I had spawned a Frankenstein monster.

Hammer, shy little rascal that he was, conned lovable Florence Zimmer into taking over the editorship of the Chatter. This was a switch from the ridiculous to the sublime. Florence took over the reins and the newsheet turned from an amateurish bunch of gobbledegook to a nice respectable publication done with a professional flair. As more fishermen discovered Cholla Bay, our membership grew from less than 100 to over 300 in a very short white. Then with the inception of the annual fishing derby, the membership grew to its present size of over 800 members.

The Chatter is the bond that ties us all together now and I'm sure that each member looks forward to its arrival each month. Thanks to the derby, this little epistle of newsy fishy info is being spread practically all over the United States of America.

The biggest single issue of the Chatter was put out in 1962 by Florence, Hammer and myself. We decided that the official "Derby Issue" should be a trifle more outstanding than the average monthly rag, so we gathered pictures, stories and advertising from every available source and glued it together into one big mini-magazine that I don't think has been surpassed, in size, since.

There has been a succession of editors for the Chatter throughout the succeeding years, and each editor, I'm quite sure, has found that about the only compensation derived from the thankless task, is the joy of seeing each issue born with robust health and no obvious defects.

Man, how that Cholla Bay has grown! When Willie and I started in '58, it really didn't take much writin' or printin' to cover just about everything that anyone who fished the bay would want to know. And the fishing, back in those days, was fantastic. I could almost guarantee a guy a sail-fish hookup in my 16' wooden tub, the "Afrikan Queen", and Hammer did the same from his 16' ChrisCraft inboard. We'd never have to go over 6 or 7 miles off shore to load all of our tote sacks with pinto or grouper - in fact, we used to catch pinto, grouper, yellowfin corvina and California white sea bass just trolling Martin plugs down the shoreline between Pelican Point and Sand Beach, and I wish I had a shiny new nickel for every sea trout I caught from the rocks right in front of where the radio shack is now. Back then the upper part of the Bay would practically fill up with pompano during the hot summer months and we'd sure get our jollies casting for the high jumping rascals with freshwater tackle - they'd really put up a fight. We caught ladyfish, seatrout, pompano, yellowfin corvina, and California white sea bass, and Spanish or Sierra Mackeral just surf-casting from Pelican Point. Oh well, you can't fight progress and I'll bet that some day, our fish-in' kids will look back to '73 as the 'Good Ole Days', and I'll also bet that the Chatter will still be going strong when our grandkids are fishing the Cholla Bay area.



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3. Lay the fabric over the spiny area and let dry for 30 minutes or until the glue is very tacky.

4. Pull the fabric off. Most of the spines will go along with it.

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—Lorraine Stern, M.D.





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CHOLLA BAY HOMEOWNERS ASSOCIATION

WHAT IS IT"?

WHY IS IT?

The Articles of Incorporation, Article #3 says in part "The Corporation shall initially engage in procuring protective services." This Association has only one purpose - The Security of Your Home and Property. To accomplish this the Association has made arrangements with the Police Department in Puerto Penasco to provide us with a Security Guard as a supplement to our regular police. We were permitted the individual of our choice a resident of Cholla Bay. His duty is to patrol the residential areas and hopefully prevent burglaries, break-ins and vandalism. As of now his success is making a positive impact. At present he is achieving this inconspicuously in a radio equipped ATC. As a permanent resident he assures us of the equivalent of a 24 hour service. Please remember our purpose is - Home and Property Security. In this respect our success is better than that in Town, Las Conchas or the other surrounding communities.

In this appeal we are asking for your cooperation and support. \$25.00 per year is a small price for the peace of mind and security we are dedicated to provide. Please show your support by joining the Association and to our delinquent members - your continued support will be greatly appreciated. We assure you it will be money well spent.

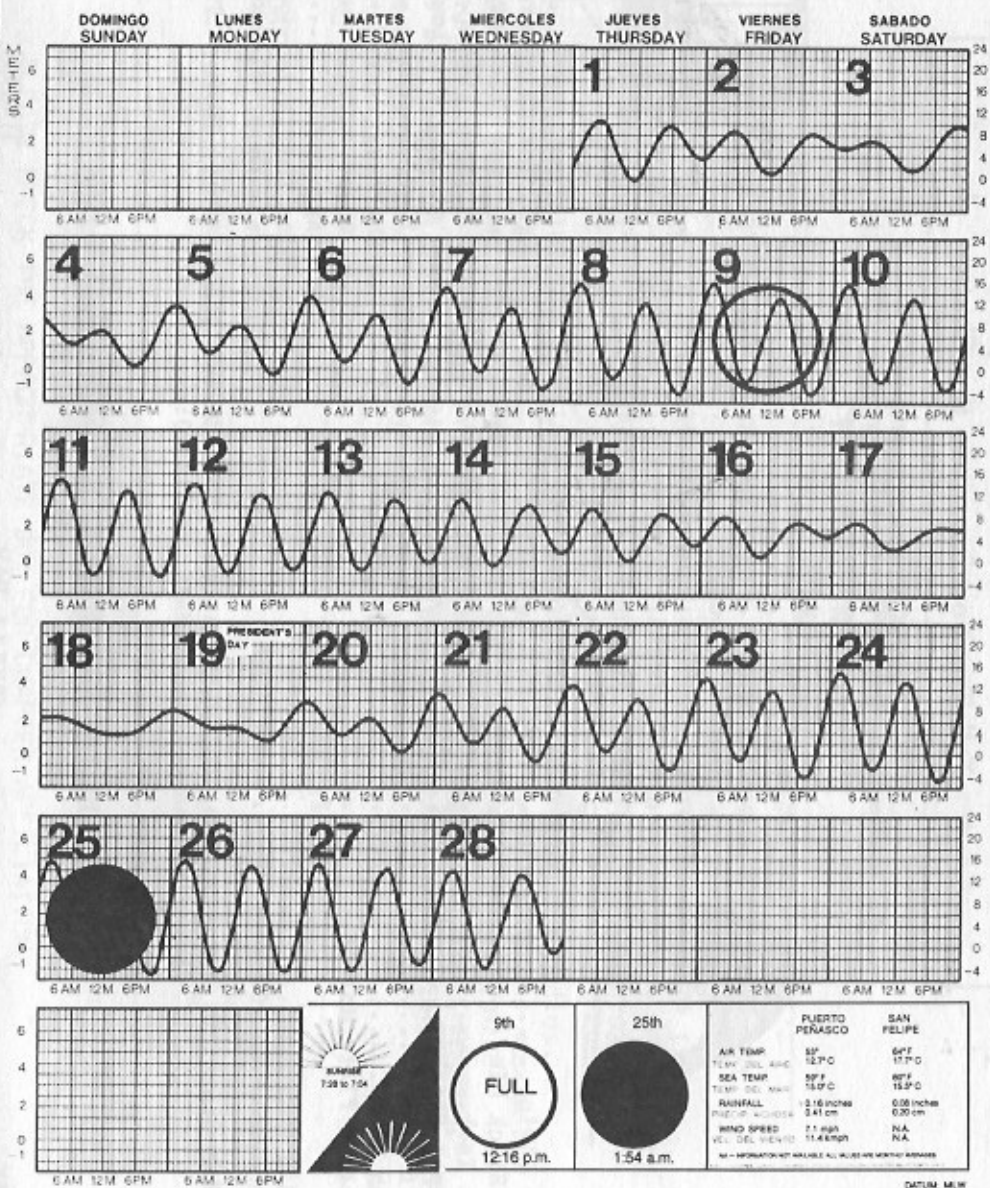
Allow us to clarify one important misconception. The Cholla Bay Homeowners Association an entity of itself. In no way is it in conflict or in competition with the Cholla Bay Sportsman Club. In fact, most of our membership are active and hardworking members of and in support of the Cholla Bay Sportsman Club.

In closing, you are reminded that the purpose of the Cholla Bay Homeowners Association is to acquire supplemental security service from the Puerto Penasco Police Department. This we have accomplished. However, we need the continued support of all homeowners in Cholla Bay. It is requested that you talk to your friends and neighbors in Cholla. If they are not members encourage them to join us in support of this effort. Remind them that we will all benefit from these services.

ENCOURAGE "CRIME WATCH" IT IS BEING A GOOD NEIGHBOR

FEBRERO / FEBRUARY 1990

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