

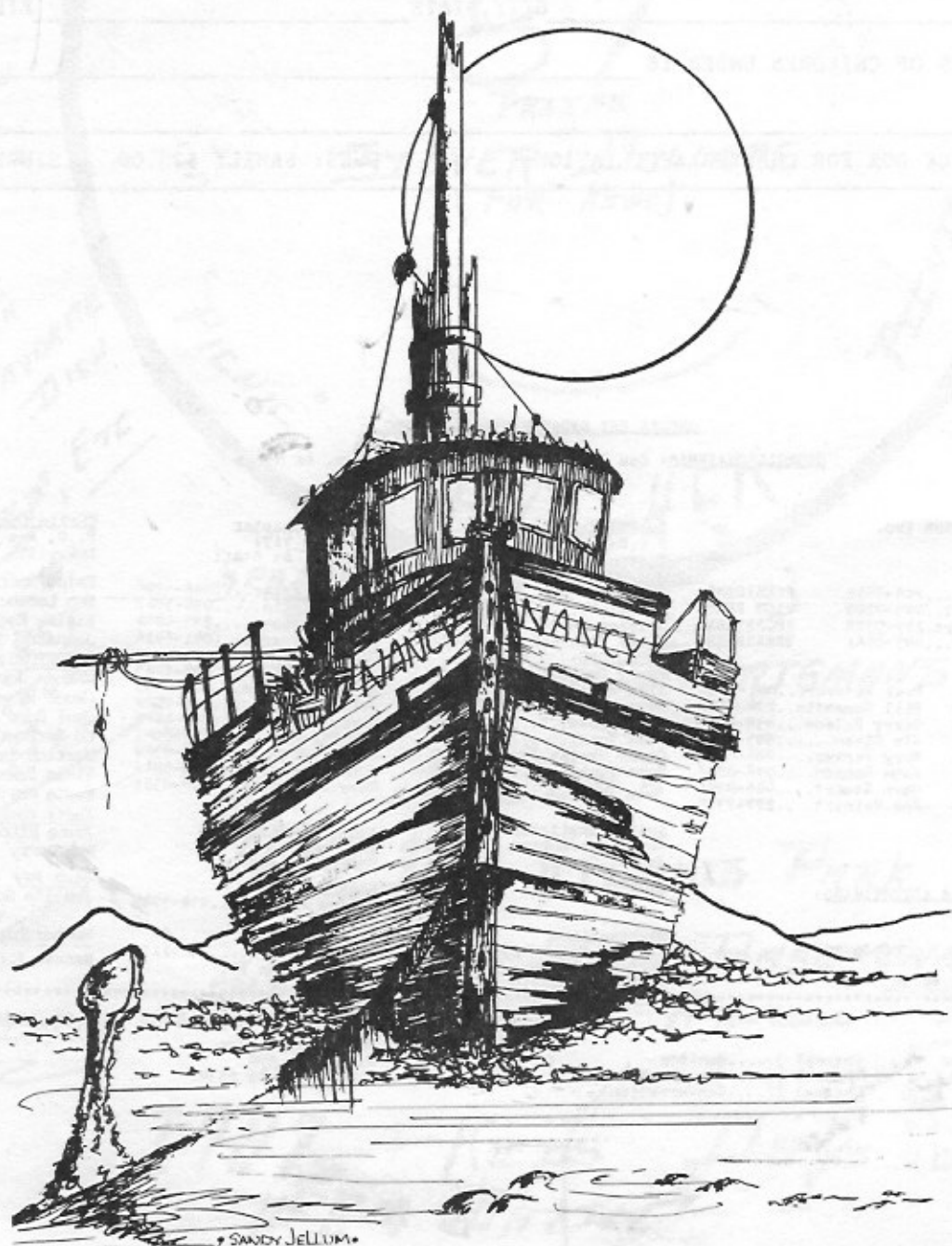
# CHOLLA CHATTER



OFFICIAL PUBLICATION OF THE CHOLLA BAY SPORTSMEN'S CLUB

Volume 30, No. 10

October, 1987



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CHOLLA BAY SPORTSMEN'S CLUB, INC.

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CHOLLA CHATTER  
Official Publication  
CHOLLA BAY SPORTSMEN'S CLUB INC.

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PUBLISHER.....TECHNIPRINT

SHIP TO SHORE  
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2555.....Boat to Shore  
2638.....Boat to Boat

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OCTOBER 5.....Board Meeting-Phoenix  
OCTOBER 6.....Board Meeting-Tucson  
OCTOBER 13.....Meeting-Tucson  
OCTOBER 14.....Meeting-Phoenix

All Cholla Bay Members see your officers for the date and time of your next meeting.

TUCSON\*\*\*\*\*

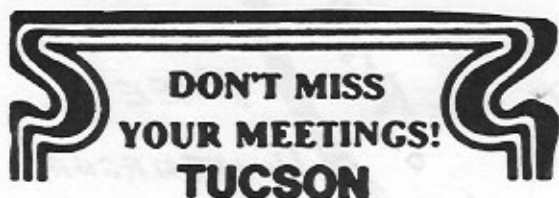
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Frenchy

7



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PHOENIX CHAPTER GENERAL MEETING  
By: Marie MacGill

Our September 9th meeting was very enjoyable and intertaining with a fairly good crowd.

Gentle Ben Boyd led us with the Pledge of Allegiance to the Flag. After the introductions our intertainment began.

I am sure that if any of you that didn't attend the meeting had known what you were missing you wouldn't have missed seeing the operation of the tunneling under our city streets of Phoenix, for the beautiful free ways that we are going to have.

Dave Conners, our friend and past President of the Phoenix chapter, and also an employee of the Arizona Highway Department introduced Mr. Ronald E. Romley who is Chief Project Supervisor Consultant Administrator of the Arizona Department of Transportation for The Highway Department District No. 1.

It was very gratifying to see what a great job Ron is doing, especially since we have known him personally since he came into this world. His mother Doris and I were friends and worked together before his mother and father Eddie Romley were married. Ron explained what they are doing and what they intend to do. Ron is in charge of coordinating all of the construction of the "Stack", the interchange between I 10 and I 17 and the depressed freeway that is going through the center of Phoenix and under Central Avenue. He is also in charge of the (3) Three big drainage tunnels running from Culver Street to the River bottom, a distance of about two and one half miles.

Mr. Ron VanAlstine, Training Specialist of the Audo/Visual Services Unit of Employees Development of the Arizona Department of Transportation showed movies of these jobs in operation. I couldn't believe my eyes at the magnitude of these projects. Thanks to both of you gentlemen very, very much for so much information in one short evening. It was Fantastic.

After the program Our treasurer, Paul VanOver gave his report that was accepted as read. Bill MacGill made a motion that the reading of the Secretary's report be despenched with because of time. Motion was accepted.

Ellen Coughlin, Belle Taylor and Marilyn Robson took over Ship's Store as we still do not have a replacement for the McWhorters. May we also say that we miss the McWhoters and Sarah's smiling face.

Membership reported 860 members. Hope we all work hard to bring it back up by Christmas.

Arlene Martin of sick bay did not have any names on her sick list which is good.

We send our symphy to Noel and Clive Jordan and family upon the passing of Noel's father Mr. Ralph Burgbacher who passed away August 20th.

Search and Rescue did not have any Major Problems. They reported several different boats had to be towed in, The body of the elderly gentlemen that was missing was reported found not far from his friends body . who was missing. Don't know if their boat was ever found. Perhaps not.

Sharon Allen, editor of the chatter said the anniversary of the chatter is coming up and she would like some stories and pictures.

Plans are still being made for the November fall picnic that will be held at Kiwanis Park in Tempe, located on Mill Avenue South of Baseline Road. Sodas and Hot Dogs are furnished by the club. Please bring your service and a dish to serve and any drink other than pop. Watch for the flyer in this October issue about the picnic.

The Christmas Party plans are coming right along. Roma Blunk said Brother George Rodgers is getting sacks for the sacking of the rice and beans. She said Hunan Restaurant donated 200 pounds of rice that will need sacking.

Lou Frazier said they had 53 people at the August Camp out in the pines and they had a great time. They are planning another one next summer because this one was so much fun. They are hoping there will be more people go next year. Lou said they had a bean stiring contest, but next year bring your own paddle. He said Chuck and Vi from Cholla Bay were also there.



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Sick Bay

Phoenix Chapter

We were shocked and saddened to learn of the death of Jim Savelsberg September 11 in San Diego. Our deepest sympathy to Gayle and the family.

Noel Jordan's father passed away August 20. By the time we learned of it, the Chatter was already at the printers. Belated condolences to Noel and her family.



## TUCSON SAILING CLUB

5042 E. Speedway Tucson, Arizona 85712



July 16, 1987

Ms. Betty Yeates, President  
Cholla Bay Sportsman's Club  
Tucson Chapter  
6762 S. Pavo Real  
Tucson, AZ 85746

Dear Betty:

The membership of the Tucson Sailing Club would like to thank the Cholla Bay Sportsman's Club Search and Rescue for their efforts in the recent search for Noni McKibbin. We know a great deal of effort and resources were expended by the search and rescue team. Please accept the enclosed check for \$350.00 as a donation from the Tucson Sailing Club to the Cholla Bay Search and Rescue.

Our sincere thanks,

STEPHEN E. RENNECKAR  
Commodore



RESTAURANT TROPICAL

Clive Jordan

3843 E. Thomas Rd.  
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## THE OLD DAYS AT CHOYA BAY



Al Scott

# Boat Fever

### ORIGIN OF THE CHOLLA BAY SPORTSMEN'S CLUB

By Albert O. Scott

As the originator of the Cholla Bay Sportsmen's Club it is with pleasure I write of the club's intentions, and activities of the past sixteen years.

The general purpose of the club is to aid and assist in the improvement of conditions at Cholla Bay, and to provide and participate in research, studies, and plans with respect to the public use of Cholla Bay, and to aid and assist, and cooperate with individuals, business industries, and State of Sonora, and it's political subdivisions, the federal government of Mexico, and it's agencies in fulfilling the need of better public relations between our club members and citizens of Mexico. One of the purposes of our club is to donate and provide funds and equipment to assist in advancing, and furthering sanitary conditions, help with the roadway, have a ship to shore radio, have a search and rescue team with boats and planes. The Cholla Bay's Club has in the past sixteen years fulfilled all of their intentions. In the past the club has furnished hundreds of polio shots for the children of Puerto Penasco, and Cholla Bay. The club has furnished the families of Rocky Point and Cholla Bay with many tons of food and clothing. This past year we gave hundreds of pairs of shoes for the children, and have more ready for delivery. This past year thirty bunk beds, and mattresses have been given to the orphans at Sonoita, Sonora, Mexico. We have also given 150 cases of refried beans to the orphans at Sonoita. In the year of 1959 when a terrible flood struck the interior of Mexico the Cholla Bay Sportsmen's Club had many collection stations for food, clothing, blankets, shoes and money for the relief for the people of the community where the disaster occurred. The club took three large truck loads of these materials to the border of Sonoita. The Mexican officials would not let us cross so the supplies were left at the border.

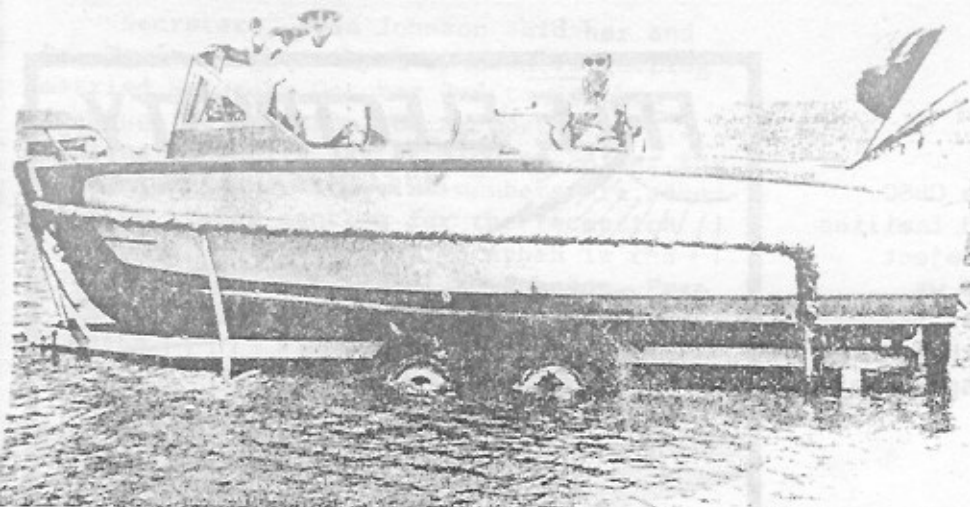
The year of 1962 when I was president of the club we gave over a ton of beans and flour, also other supplies to the people of Rocky Point. The wives of the Lions Club passed out the food to the needy. In the year of 1962 the club also refurbished and rebuilt a Cadillac Ambulance, and turned it over to the Lions Club at Rocky Point. This was a gift from the members of Cholla Bay Sportsmen's Club. The Cholla Bay Sportsmen's Club has furnished three school buses for the children at Rocky Point over the past several years, also have a Christmas Party each year for all the children of the Cholla Bay area. In the past sixteen years we have fed hundreds of families at our annual fishing derby. We have also furnished thousands of dollars worth of medicine for the people where it was needed, and have plans to do much more. On July 21st, 1972 the Cholla Bay Sportsmen's Club took 125 cases of refried beans, 20 bunk beds, and 125 desks to Sonoita and Rocky Point. This is all donated by the Cholla Bay Sportsmen Club. The orphans home at Sonoita has several sponsors, but they could use many more. Any item the home could use would be appreciated by all the kids at the home. Since 1962 the Cholla Sportsmen's club has owned a ship to shore marine radio, also a citizen band radio is installed at Cholla with an operator on duty whenever a boat is out that is equipped with a radio in the boat. The club has contact with the U. S. Coast Guard at the coast for a fast rescue anytime it is needed. We have a well organized search and rescue boat squad for immediate action at anytime. The club has airplanes that are available in the air within an hour after notification of the need for a search. Lives have been saved by the Cholla Bay Sportsmen's Club search and rescue team. I personally have rescued eleven people from almost certain drowning. Since our search and rescue team has been in action no lives have been lost. We are proud of the good we have accomplished in Mexico, and proud of the wonderful Mexican people who have made our stay in Mexico enjoyable.

### ABARROTES PATRICIA

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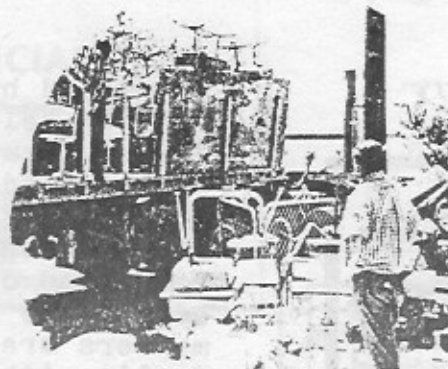
Al Scott, Dick Allyn and Henry Desenberg on Al's boat the "Golden Swan". The "Swan" has been at Cholla Bay for 20 years and has weathered the worst storms

the sea of Cortez has blown. This boat has helped save eight lives from almost certain death in the gulf waters. The "Swan" as always is ready to go.

### CHOLLA BAY RADIO

**CHOLLA BAY RADIO !! CHOLLA BAY RADIO !! CHOLLA BAY RADIO !!** Chris Tatum, Radio Chairman. This call, heard at the Bay hundreds of times each year, may be only to check the operations of a boat radio, but for many boaters and fisherman, it has been a lifesaver. The Cholla Bay Sportsmen's Club maintains a "Check Out" or launching permit facility at Cholla Bay and second in importance to the use of the "Check Out" forms, for safe boating, the Club has a marine radio for emergency communication with boats in the area. The radio is licensed to the Cholla Bay Sportsmen's Club by the Mexican Government through the Tourist Department of Puerto Penasco and the State of Sonora. The Cholla Bay Sportsmen's Club gratefully acknowledges the unusual privilege of being allowed to maintain the "Ship to Shore" radio station at Bahia "La Choya". The license indicates the station is for safety communications with tourists boats, club member's boats and charter boats owned by citizens of Mexico. A "watch" or listening schedule is maintained only when the launching permits indicate a boat equipped with radio is checked out and no checking out over the radio is permitted. The watch is on 2182KHz, the international calling and distress frequency. A second frequency, and the only other one, 2555KHz is for all messages after contact is made on 2182KHz. The 2555KHz frequency is extremely important to all users of the station, in that it is a "clear channel" assigned exclusively to Cholla Bay Radio. The proper and best method of contacting the station, is to call on 2182KHz. Normally there will be at least a thirty second delay before the operator can answer due to the "warm up" time needed for the transmit section of the Club's radio. When calling, the station's name should be first and the name of the boat second. The words "Cholla Bay Radio" repeated at least two times followed by the boat's name and two calls spaced about fifteen seconds apart will be more understandable. The least number of words, that will get the facts to the operator, spoken slowly and clearly will save time and eliminate misunderstandings. It should be clear to everyone that the station is for emergency communications and the use of the radio and operator for any other reasons, should be held to the very minimum.

Unless some danger to life property is involved, the request for launching machines and other services should not be made to the Club's radio station. The "range" of the radio station, is over 100 nautical miles and boats cruising to the Baja side of the Gulf of California or down the coast, can communicate on a scheduled basis, (twice that distance on 2555KHz) the conditions of the crew and the position of the boat. Power for the radio, lights, beacon and beach control public address system is drawn from a twelve volt battery bank. Battery charging is done with a 500 watt, direct current generator, fueled with butane. The station's radio and power system is maintained by a licensed radio technician and the Club has made a considerable investment of money in the equipment and the building to house the facility.



Club members loading desks to take to Mexico

### CHOLLA BAY SPORTSMEN'S CLUB SEVENTEENTH ANNUAL FISHING DERBY

For the past sixteen years the club has had a fishing derby at Cholla Bay. This year's derby was to be held May 19th and 20th, but due to the windy condition the derby was postponed. The derby for 1972 has been set for November 26th and 27th. Our derby is open to all fishermen. We will have many prizes as well as a jack pot on Saturday November the 27th.

The club will have a fish fry for all to enjoy, and the prizes will be given to the lucky anglers. For the first time in sixteen years the club will hold a fish fry in their own building. It will be a real pleasure to cook without the wind and sand blowing. Everyone plan to be at the Cholla Bay November 26th and 27th.

Doug Cashion  
Chairman

### CHOLLA BAY

In 1968 Lyle Rogers headed up search and rescue and he had his work cut out for him. That year with the help of Bob Parnell, Harry Capen, and Bud Allison, the homing lights were installed on Capen's cabin and the blue range lights were installed on the radio shack. Lyle had some near misses, like the McDowell and Freyise rescues, but Lyle came through the year with flying colors.

In 1969 Bob Oarnell of Phoenix and Frank Zimmerman of Tucson took search and rescue chairmanship in hand and did a great job. The council came up with more operating money, a portable radio, and equipment for sandbuggies.

The team has been headed up by Mel Jarvis in 1970-71-72, there has been many rescues by S/R and a lot of hard work, long hours at sea towing and searching, lost fishing time, sleepless nights knowing that someone is out there and helpless until they are found. To put down each of the searchers the team has made and the effort each man has put into search and rescue would take a ton of paper. Search and rescue has done and is doing what it started out to do... promote safety and encourage the carrying of safety equipment of the boats that fish at Cholla, and to be there to help when needed.

Following are the names of the search and rescue team: Mel Jarvis... The Debbie J; Don Barber... The Dondos; Bub Allison... Pelican II; Jack Schmidt... Champayne Lady; Harry Capen... Pleasure Seeker; George Muench... Dori Mae; Bob Parnell... Nunca Jamas; David Conner... Sea Gull; Dr. Phil Lahr... Philipes Folly; Harold E. Niles... Search Pilot; Gred Essinwein... 13 Plus; Clint Yates... Search Pilot; Bill Sanderson... Happy Times; Ray Sanderson... Vagabon; Bob Pennington... Pennys Pride; Tucson member of the team - Phil St John... The Frency; Dean Fisher... The Blue Goose; Art Schwarz... Jess II; Archie Humphrys... Rose E. Belle; Dr. D. J. Heim... Pam; Richard McClanahan... Pat Mac; Oscar Newman... Josh; Henry Summers... Arizona; Frank Zimmerman... Frank and Norma; Bob Norris Blackridge... Search Pilot.

### GOOD WILL AND CHARITY

The Sportsmen's Club is a fishing club who fish in the sea of Cortez, or if you prefer the Gulf of California, but the club started out as a service club. In the beginning we pledged to help the people of Mexico, and for these many years we have fulfilled our pledge. The club is a sponsor of the childrens orphanage at Sonoita, Sonora, Mexico. The past few months the Club has furnished the orphanage with thirty bunk beds and mattresses, also 125 cases of refried beans donated by the Rosarita Food Company, also many other items of food, clothes, building material, etc. The club at the present time is starting a drive for donations from anyone who cares to give any items of food, clothes, shoes, and Monday. They need every item that an orphanage can use. Rev. Espinoza and his wife are really dedicated people, and are doing a beautiful job with what little they have to do with. On July 22nd the Cholla Bay Sportsmen's Club was loaned a 40 ft truck by Saguaro Lumber and Moulding Company. This truck was used to transport 150 school desks to Mexico, 75 desks were given to the school in Sonora. The Club still has in storage 100 desks to be sent down to Mexico to be used. We also have several thousand school books to be delivered, and several pairs of shoes for the children of Mexico.

CHRISTMAS PARTY  
DECEMBER 19, 1987

Its time to start thinking about the CBCS Christmas party for the children and families of Cholla Bay. Helping with this project is a very rewarding experience-- and we chairmans would like to share some of it with all of our club memberships- therefore the following is a need list . We appreciate all donations.

CASH                      FOOD                      TOYS

CASH: any kind or size will do, thank-you.

FOOD: canned fruits and vegetables, flour, potatoes, lard, citrus, also individually wrapped candy's for the pinatas.

TOY'S decks of cards, soccer balls, basket balls, baseballs and bats, dolls, dominoes.  
Toys for boys and girls ages 5-10  
Bicycles in any condition, they will be repaired by Ross Winter, Tucson.  
ETC tooth brushes, and tooth paste

Please bring items to your meetings or contact one of the following members for pick-up.

Tucson: Betty Yeates-883-1835.  
          Shirley Peterson 327-2570  
Phoenix: Lew Frazer 946-6986  
          Mary Reinert 277-7378

Cholla Bay; Ralph Smith  
                  Sally Newman

Mail checks made out to Cholla Bay Sportsman Club, marked "Christmas Fund" to:  
1746 E. Copper  
Tucson, AZ 85719

THANK YOU FOR YOUR SUPPORT  
Co-Chairmans- Shirley Peterson  
                  Betty Yeates



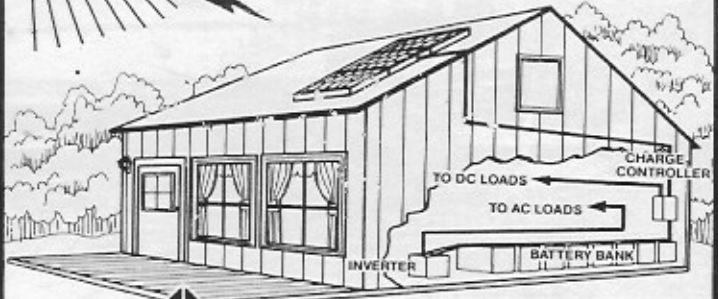
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COMING UP!!!!!!!!!!!!!!

NOVEMBER 1st Sunday.

FALL PICNIC

Sponsored by Phoenix Chapter. This will be held at the Kiwanis Park in Tempe, Located on Mill Ave south of Baseline Rd. Members and guests from ALL CHAPTERS are invited to attend. This is especially for the kids, young and old. Games and prizes geared for the young at heart. Guests of members are encouraged to come and frolic with the group. Sodas, Hot-Dogs are free. BYO for you drinks. Hope to see all of you there.

Lewie Frazier

Secretary, Fran Johnson said her and Dr. Tom's daughter Lynn Johnson is getting married Saturday October 3rd to Stephen Johnson (no relation) on the patio at J.J.'s Cantina at Cholla Bay at 3:00 pm. After the ceremony friends and club members are asked to stop by the cantina for the reception between 3:00 and 6:00 pm. Stephen is the son of Mr. and Mrs. Orval E. Johnson. Fran laughed and said they will be Johnson and Johnson.

The Christmas Raffle was won by John Warren, a gift certificate for you know what.

Door Prizes were as follows:

Joan VanOver	Thermal Sport Jug
Sharon Olson	Smoke Dector
Bill Coughlin.	Cutlery set

Dinner for two was drawn and won by Noel Jordan. The first drawing was won by her her sister-inlaw Sue Burgbacher who had left the meeing early, and was disqualified.

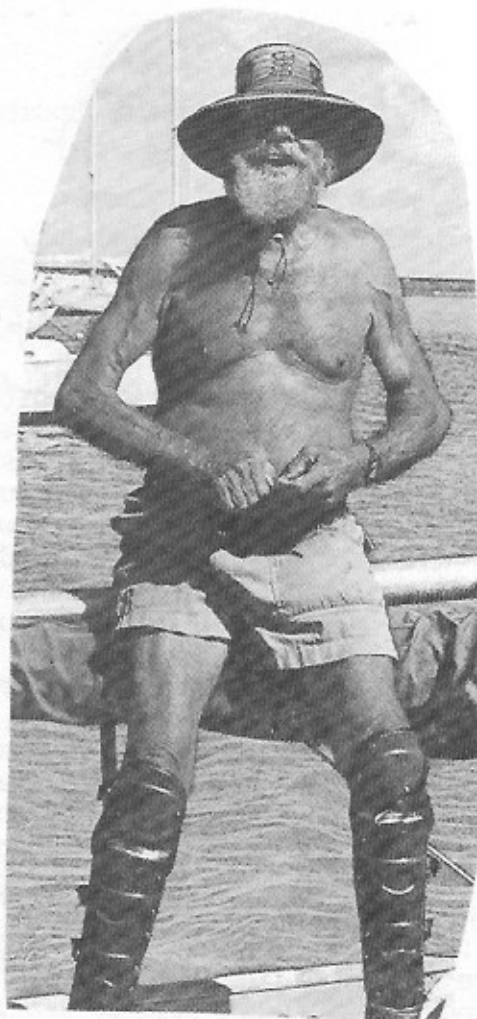
UNTIL NEXT TIME, GOOD FISHING AND MAY THE BEST BE WITH YOU.



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- B. Rojo's Father
- C. Dirk Winters

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**TUCSON CHAPTER GENERAL MEETING**

By JoAnn Otanez

The Tucson Chapter held a meeting on 9/8/87 at the DAV. The President issued an apology to the membership which wasn't notified of the cancellation of the pot luck. After the meeting those who brought food, The Dernbergers, The Cashions, and The Christians shared it with the masses and it was enjoyed by all. The Tucson Chapter will have a scheduled pot luck for our regular October meeting October 13. Membership reported three new members, Mike and Jeanie O'Collaghn, and Carl Stahner, one of the new members, Carl was present.

The Dernbergers, Chuck and Joan went to the Phoenix club's camp-out at Payson and had a super good time.

Door prizes was won by new member Carl, and the Doug Cashion's from Cholla Club.

We hope everyone's summer vacation has been enjoyable and all members will make a special effort to come to the October Meeting.

Please give some thought to new officers for the coming year. Serving with the Club has been a very rewarding experience for me and I'm sure others will find it rewarding also.

See you at the October meeting

Betty Yeates



**LIBRARY NOTES**

Beginning the week of September 13th the Cholla Bay Public Library will be open several days a week, see next months Cholla Chatter for the days and times. Until then anyone wanting books please contact:

- Ben Gay Cabin # 440
- Tish Basta Cabin # 479
- Cindy Hall Cabin # 357
- Essie Mayfield Cabin # 357

Please feel free to come and exchange books with us. All of you have made this Library possible with your donations, so please stop and see us.

We are still in need of a set of encyclopedias in Spanish so the school children can do their homework in Cholla Bay instead of having to go to Puerto Penasco.

Essie Mayfield

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## FIESTA TIME!!!

The Intercultural Center for the Study of Deserts and Oceans, CEDO, invites you to join us for an October learning extravaganza and fundraising FIESTA. This year we have a lot to celebrate so we are planning festivities in Puerto Penasco, Sonora, for the entire week of October 5th through 10th!!!!. The week's activities will culminate in a grand Intercultural Fiesta on SATURDAY EVENING, OCT. 10, from 5:00 to 10:00 p.m at CEDO. The evening will include music and friends at sunset, food, drink, folk dancers, and special talks from special guests.

CEDO has reached a milestone in its development. In December, 1986 CEDO became an independent non-profit U.S. corporation. We also incorporated in Mexico as a non-profit foundation, finalizing the legalities in March, 1987. CEDO is now operating as a joint venture of these two foundations. Both organizations include the word "Intercultural" in their name to emphasize the interest our two cultures share in understanding the natural history of the Sea of Cortez and Sonoran Desert. CEDO is dedicated to bringing that understanding to a variety of research, education and conservation programs in this area.

What CEDO needs now is your participation and support. We invite you to join us for this October festival as we celebrate the new intercultural organization and inaugurate our membership drive. The upcoming CEDO newsletter will have complete information about membership. Membership information will also be available at the fundraiser. To give you a taste of the kinds of activities we will offer our members, we have organized a series of special nature walks as part of the fundraising festivities.

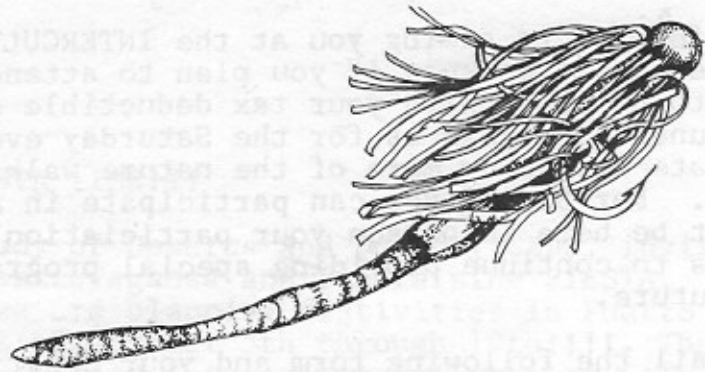
Naturalist/experts will be with us during the week of October 5-10 to lead nature walks to various sights in the Puerto Penasco area. Each day we will visit a different area and learn about its natural history. We invite you to join us on one or all of these trips. The trips will be offered in English and/or Spanish, as is needed. Please pre-register by mail (see enclosed form) or come by CEDO on the day prior to the trip. A schedule of events follows.

October 5	Monday	Intertidal walk in front of the University of Sonora research station. Emphasis on intertidal life forms
October 6	Tuesday	Intertidal walk and snorkel at Pelican Point. Emphasis is on fish and other intertidal creatures.
October 7	Wednesday	Intertidal walk at Cholla Bay. Emphasis on bird life.
October 8	Thursday	Intertidal walk at CEDO beach. Emphasis on intertidal life forms.
October 9	Friday	Desert walk. Emphasis on desert ecosystems, insects, reptiles and mammals.
October 10	Saturday	Desert walk to Estero Morua. Emphasis on desert insects, birds and plants, especially halophytes.
5:00-10:00	p.m.	!!!!!!!!!!!!!!!!INTERCULTURAL FIESTA!!!!!!!!!!!!!!!!!!!!!!!!!!!!





# The JIG Is Up



If you could choose just one fishing lure to use in salt water, which one would best serve as an all-purpose fish attractor?

It would have to be a lure which could catch fish literally from top to bottom — attracting both slow moving bottom feeders and quick darting topside species. It would also be a lure which, ideally, could be jigged, trolled, cast or fished in combination with natural bait.

Admittedly, that's a lot of requirements for a single type of lure to match. No single lure choice for a variety of fishing will prove as effective as having a broad selection of lures. But if a fisherman were limited to just one lure, which one would be his all-around "ideal" choice?

My pick would be the simple yet highly effective leadhead jig.

It's a lure design that dates back at least into the last century, when someone first wrapped natural feathers around a crude, weighted lure head and fooled a fish into thinking it was pouncing on a free meal.

Today, leadhead jigs — sometimes called bucktail jigs on the Gulf and East coasts — come in a variety of shapes and sizes. Some of them sport skirts of natural feathers from vinyl or soft plastic bodies, all of which partially hide a large, single hook.

One of the most popular and fish enticing of the various leadhead jigs available on the market today is really the result of its adaptation to saltwater use from freshwater fishing.

Originally designed and marketed to catch freshwater bass, so-called "soft plastic" lures such as the Sassy Shad and Mr. Twister not only proved to be virtual overnight marketing successes, but

eventually were tried by ocean anglers, too — and with excellent results.

Here on the West Coast, several local manufacturers have emerged to help supply the demand for leadhead jigs or soft plastic bodied lures, their products colorfully named Scrounger, Shabby Shrimp, Scampi, Kelp Kritter and Mojo.

Basically, these lures consist of a molded lead head and front shoulder into which a large single hook is attached during the lead pouring process. The lure also has a molded shoulder section around which the soft plastic body is attached.

Manufacturers use a soft plastic material for at least two reasons: It is extremely flexible, helping produce a lifelike lure action; and its texture feels like something natural to eat when a fish strikes the lure. The fish is likely to hold on to it a second or two longer, before the angler sets the hook.

These soft plastic jigs come in a broad selection of sizes and colors to match various fishing conditions and different species.

Generally, ocean anglers use the one-half to two ounce sizes for a variety of species ranging from surface swimming bonito to bottom hugging bass. One lure maker, in fact, advertised that its product had caught more than 60 different species of saltwater fish — and the number was still growing. The jig is so versatile that it can be used off Baja California to catch dorado, or off Washington to hook ling cod.

Some of the lure's most popular colors have proved to be "root beer," silver flake, fluorescent red, hot orange, squid and "motor oil," although companies generally offer up to two dozen choices. Often, darker colors work best in the early morning or on overcast days, while the brighter, more colorful colors are most attractive on clear, sunny days.

Some manufacturers offer two plastic body styles, a single tail style trailing back from the plastic lure body, or a split or twin tail aft section designed for the lure.

While each tail type seems to have its "hot" fishing days, I've found that the slower sinking twin tail, with its greater wiggling action, generally works better for calico, sand or spotted bay bass, plus a variety of shallow water rockfish, while the single tail is a good bet for surface swimming bonito, barracuda and yellowtail.

It's the design and shape of their super soft and supple tails which give the lures their basic, swimming action. In addition, anglers can impart action to the lures by a combination of rod tip movements and retrieve speeds. One lure maker, Scrounger, boasts of a built-in, fish enticing action produced by the lure's patented, oscillating collar. The collar's no gimmick, I'll add: I've used Scroungers and they do a little "dance" that's highly attractive to fish.

The easiest way to use these lures is with a steady retrieve. At other times, however, a pull-and-flutter retrieve may prove more attractive to the fish.

Another retrieve method for these popular jigs is the one from which their name is drawn — vertical jigging. Vertical jigging is especially effective when rock fishing for the various bottom dwellers found in deep water.

Soft plastic leadhead jigs can also be used in combination with natural, dead baits; most often, a piece or strip of squid is pinned on the lure's hook and used as an added enticement to a fish's sense of smell. If necessary, however, the plastic body can be removed from the weighted, lead head jig, and the head and molded hook alone can be used with larger pieces or chunks of squid, mackerel, herring or whole anchovies, when bottom fishing for rockfish. ♡

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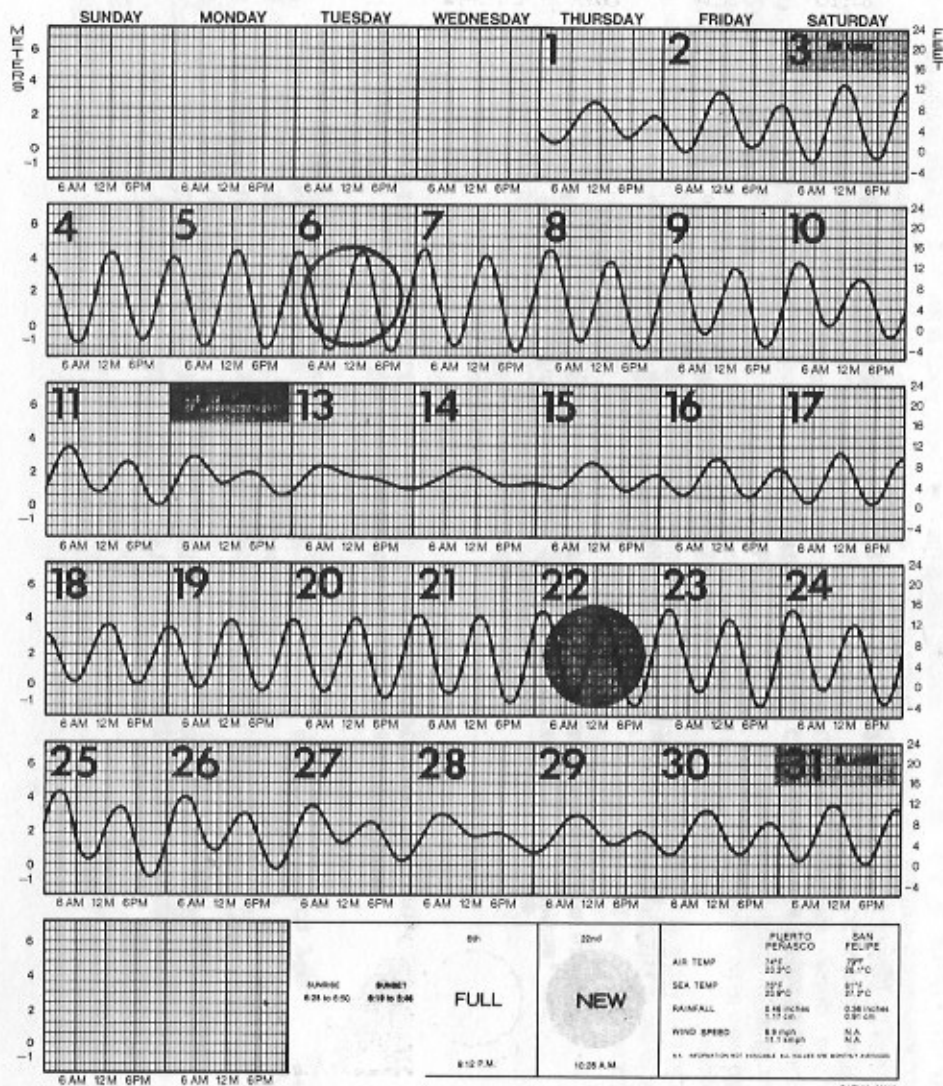
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