

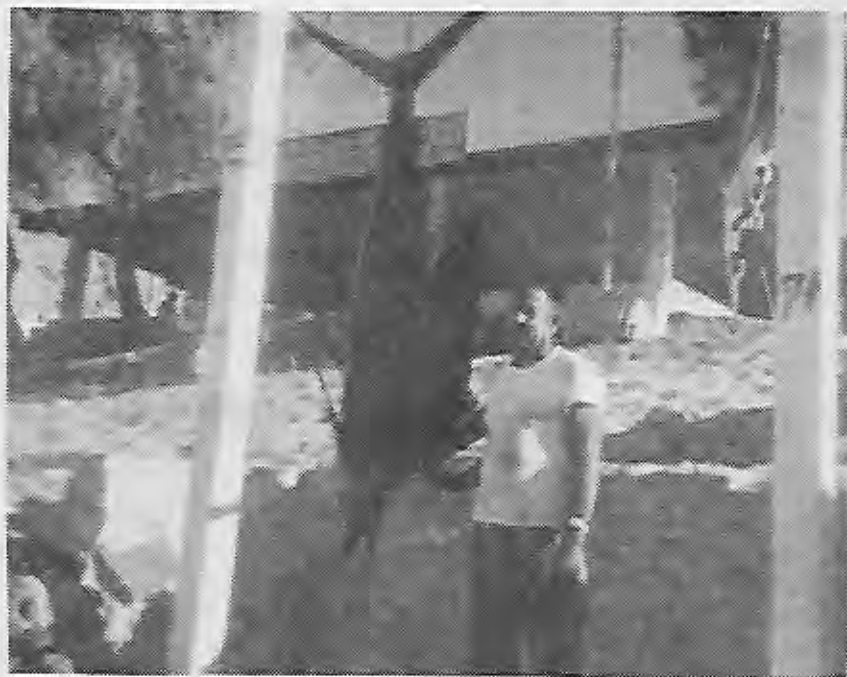
CHOLLA CHATTER

A stylized black and white illustration featuring a sailfish on the left and a cholla cactus on the right. The sailfish is depicted in profile, facing right, with its dorsal fin raised. The cholla cactus is also shown in profile, facing right, with its characteristic segmented, spiny structure. The background consists of simple horizontal lines representing water and a jagged line representing a distant shoreline.

OFFICIAL PUBLICATION OF THE CHOLLA BAY SPORTSMENS CLUB

VOLUME 21, NUMBER 8

AUGUST 1978



FIRST SAILFISH OF THE YEAR

CHOLLA CHATTER

6730 E. McDOWELL, SUITE 102

SCOTTSDALE, ARIZONA 85257

Phone 947-7379

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of the
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Puerto Penasco, Son., Junio 12 de 1978

C.
P r e s e n t e.-

Mediante diligencia de fecha 15 de Mayo de 1978 el Ejecutor Fiscal de la Tesoreria General del Estado, señor Arturo Tadeo Garcia, declara embargado el inmueble que usted tiene en arrendamiento y que es propiedad de la Compañia Impulsora Deportiva de la Choya, S.A., mismo que se encuentra ubicado en el Fraccionamiento conocido como "La Choya" de ese Municipio, con las siguientes medidas y colindancias:

Cabina No. _____

En virtud de que se nombro depositario de los bienes embargados al señor Jose Angel Mantoya Ocoria, le notifico que en lo sucesivo debera cubrir las rentas al depositario, tal y como lo dispone el Artículo 112 fraccion IV del Código Fiscal para el Estado; se le apercibe que de no hacer los pagos respectivos, se le considerara responsable solidario de las cantidades omitidas con forme a lo previsto en las fracciones III y IV del Artículo 16 de la ley antes citada, sin perjuicio de aplicarle la sancion correspondiente.

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TO ALL MEMBERS THAT RENT FROM S, G. BROWN AT CHOLLA BAY:

You will be receiving a letter similar to the letter in Spanish printed in this Chatter. Or if you do not receive this letter, it is advisable to pick this letter up at the Treasury Tax Office in the Municipal Building in Puerto Penasco.

It is very important that you do so to protect your interests at Cholla Bay.

COME TO THE GENERAL MEETING, WEDNESDAY, AUGUST 2, 1978 FOR TUCSON CHAPTER AND WEDNESDAY, AUGUST 9, 1978 FOR PHOENIX CHAPTER.....

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C. B. S. C. PHOENIX CHAPTER-GENERAL MEETING

by Marie MacGill

The Phoenix heat didn't seem to keep people away from our July 12th meeting, as there were quite a few there.

The entire was very interesting. Jim Westfall, our President and Lydia Panek who filled in for Bill Lee, our secretary kept things well under control and I must say did a very good job. Thank you very much Lydia and Jim.

Aaron Brown, Gus Brown's brother gave us a pleasant surprise by attending the meeting and explaining some things about our rent payments, etc. I understand that a special bulletin will be forth coming about it all, so therefore, I will not go into discussion on it.

Glenn Davis was Johnny on the spot with his entertain,ent and presented us a very worth while colored movie with sound. It was an official coast guard presentation on the safety operations of your boat. It was very interesting and I think it refreshed our memory on things that we all take for granted.

It was learned from Paul Schoonover that Lou Frazier has a trophy coming that he didn't know about. It seems that Lou caught a YELLOW FIN and not a yellow tail.. How about that, Lou?

Betty Munro also didn't know that she won a trophy. It says MUCHAS GRACIA. I would say that instead of a fish, it was for her outstanding service to the club. Paul Schoonover brought it to the club meeting along with the name plates for the other trophies.

Les Ornsby put the Fishing Derby Report with colored pictures in a soft black book report that is very, very nice. Those that are interested might ask Les what it would take to obtain one. Thanks Les!

If you missed some of our faithful attending members, there is a reason:

Guaymas, Sonora Mexico was the spot for the 31st Torneo International De Pesca Deportiva (fishing derby) held by the Club Deportivo Guaymense de Caza, Pesca Y Tiro, A.C. that started on the 13th of July for three or four days. Translation: Guaymas Sportsmens Club of Hunting, Fishing and Shooting, A.C.

The ones attending from our Club were:

Eldon and Maggie Annis
Louie and Shelly Bock - Tucson Chapter
Don and Verlene Barber
Mary Brown - Tucson Chapter
Lew Frazier
Bill Hammer
Robert King
Bill and Dottie Lee
Pete Scott - Tucson Chapter
Ajo Red, Marlene and Kim Sternberger
Bill Valentine
Bill Williams

It was reported that the First Aid Station at the Radio Room is coming right along. The insulation and ceiling and wiring has been put in and I think they said the painting had been done. It has a hospital bed, small cot and table. It is somewhat crowded for the equipment, but they will manage some how. A great BIG THANKS is in order to the kind and generous person that gave the donation of \$500.00 toward the Generator Fund. Whoever you are.... THANKS!!

I talked to Terry Beasley at the meeting and she said that the little starved Federico Astorga baby that she brought to Phoenix and was placed in Maricopa County Hospital, after six months, now is a fine big healthy boy. He is the son of Luis and Santa Astorga and grandson of Senora Pasquala Arvisu of Puerto Penasco. She said a great Big Thanks go to Gordo Smith and many other people for their contributions and care of the child.

When I saw Lou and Mary Parker at the meeting, I dashed up to Mary and said, "Oh my gosh Mary! I have told a big lie!!" I wrote in the Chatter that Lou had gone to the hospital. She laughed and said, "No, we changed our minds. He is going in the hospital on July 23rd." Good Luck, Lou, and get well soon!

We had some door prizes at this meeting. David Sheaks drew the names. They were: Lou Parker for a Club Burgee, Rick Felder, a Club patch, and Dr. Bill Hoffman, who won the first door prize, a Club boat cap.

Harry and Mary Morgan, new members were at the meeting, also other new members were: William J. and Gloria Simonds from Phoenix. Their boat is the GLORY. They own cabin #29 in back of the service station. Ed and Barbra Miller and daughter Phyllis. Their boat is called BARBARA "M", Also, Jerry L. and Illa Ketelhut. They own #256. Also Homer and Betty Green from Mesa. Thanks for joining us/ We all hope to see you at the Bay and the next meetings. Since most of the new members aren't receiving your Chatters the month you join, perhaps something can be done to see that you do. >

Please try to keep COOL till next time....

EDITORS NOTE: If you have joined our club recently....please do not hesitate to call us at: 947-7379 or drop us a line and let us know that you DID NOT RECEIVE YOUR CHATTER! Cholla Chatter
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Thank you Marie for your help.....

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GUAYMAS TRIP FOR FISHING DERBY

By MAGGIE

Sunday, July 16th: I went out fishing on the "Chubasco" with Rojo, Marlene and Louie and Shelly Bock. The day started out nice but turned into a windy, kind of rough seas later in the day. We did not catch any sail but then Marlene and Rojo had caught their sail on Saturday, July 15th. And I know that they both were very proud of their sail, I saw that happy feeling in both when they were weighing them...

But the luck that day was on the "Dondos V", when Don said, "Kimmy has a hook-up!" over the radio, at this time, Marlene was taking a little nap (at 10:05 a.m.) and when she heard this, she thought the hook-up was on the "Chubasco" and came running out asking, "where, where?" Boy...talk about excitement, this was it. Kim brought her sail in and 20 minutes later... Don said, "Double hook-up..." This time, it was Pete Scott and Mary Brown. They both had a sail, Pete brought his on board and then Mary had to fight a nice sail to get him on board. What a day....!! Three sail on the "Dondos V!"

Sunday, July 16th evening: The President of the Committee for the tournament, Senor Ernesto Zaragoza Iberri had a large table set up especially for all the "Cholla Bay Sportsmens Club" people. At this table were seated: Bill and Dottie Lee, yours truly and Eldon, Shelly and Louie Bock, Verlene and Don Barber, Lew Frazier, Juan and Virginia Crossom, who are local residents of Guaymas, Mary Brown, Pete Scott, Marlene and Kim Sternberger, Rojo, Bill Williams, Bill Hammer and we all sat there waiting to see the trophies handed out to the winners.

The trophy that our club donated was won by our great friend and artist, BILL VALENTINE. The plaque, which was a clock with a little trophy with a sail on it and donated the the Cholla Chatter was won by the "Vagabundo" best sailor, unfortunately, I did not get his name, perhaps someone else will get his name, we are getting a full report on this at a later time and will likewise advise of this. Then, Marlene Sternberger won a trophy for her sail, also Mary Brown won a trophy for her sail. Two other gentlemen from Phoenix won trophies, I believe it was Bill Hammer and Bill Williams. CONGRATULATIONS TO ALL THE WINNERS!!

Maybe, next year we can get more people to attend this wonderful tournament. Just ask the ones who attended, you would love it!

It was a great evening...especially when we saw the President of Mexico, Jose Lopez Portillo speak and hand out the trophy to a lady for the most sportsmen or sportsperson, plus sail, etc she won such beautiful trophies....But I'll bet this lady will never forget her trophy for the Grand Champion! See you at the Bay or the Meeting.

We were fortunate enough to be able to take time off and attend the 31st Guaymas Club International Tournament of Sport Fishing in Guaymas.

Bill And Dottie Lee joined in our enthusiasm of going by train from Nogales, Az. We started out on Wednesday, and spent the night in Nogales, Az. and left the next morning via "The Fiat", the train that left that morning from Nogales, at about 8:15 a.m.

We arrived in Guaymas train station at about 1:30 p.m. and were met by Senor Francisco Rios,

- Cont'd -

the Delagate of Sport Fishing for the state of Sonora, who lives in Guaymas. From then on, everything just happened.

We attended a get acquainted and registration evening at the "Miramar Hotel Terrace" where we enjoyed cocktails and a little food. But I really enjoyed the music and the nice people there. The most beautiful sight was the long table they had set up showing all the beautiful and gorgeous TROPHIES and believe me, they were a sight!

Eldon and I, Bill and Dottie Lee went out fishing the next day to no avail, I will not dwell on this because it was a hot, no fish day,,, sorry for us but that is what my mother use to say, "Que cerra, cerra...."

Saturday evening was a truly great evening! We all met at Senor Rios' daughter's house for Carne Asada, Frijoles(nice refried beans), Chili Salsa and home made flour tortillas,...um..um.. what a treat! Senor Rios was a perfect host with his servant, Rafael helping all the way. The evening was enjoyed by all who attended. There were: Mary Brown, Pete Scott, Louie and Shelly, Rojo, Lew Frazier, Marlene and Kim Sternberger, Juan and Virginia Crossom and Virginia's mother, Don and Verlone Barber, Bill and Dottie Lee and others that I do not remember. "MUCHAS GRACIAS, SENOR RIOS.... from all who attened. We will look forward to having Senor Rios visit us real soon in Cholla Bay when it gets a little cooler. Oh! and Gordon and Lila Erickson dropped in for a little while, also. They were leaving.

PHOENIX CHAPTER ANNUAL DINNER DANCE

OCTOBER 7, 1978 - 7:00 p.m.

THE ANNUAL PHOENIX CHAPTER DINNER-DANCE WILL BE HELD SATURDAY, OCTOBER 7, 1978, STARTING AT 7:00 P.M. AT THE BARRACUDA BALL ROOM IN PUERTO PENASCO..... THIS YEAR.

ALL ARE INVITED....PLEASE SET THIS DATE OPEN AND PLAN TO ATTEND.

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KIM STERNBERGER



HER FIRST SAILFISH







News From The Launching Ramp

by BETTY MUNRO

On board the Machmer-Magino's PARTY TIME, there really was cause for a party! JACK MACHMER brought in the first sail of the 1978 season. Jack started out that morning all decked out in his sailor whites to show his lovely daughter how he fishes in "La Choya." I have seen many a proud fisherman come to the shore with their prize catch but never have I seen a prouder guy than Jack that day. Grinning ear to ear, he passed with his sail while the camera bugs flicked away. BILL VALENTINE, who was out on the water, heard all the exciting talk on the radio and radioed in to ask if Jack would mind staying there with his fish until he got there with the camera for a picture for the Arizona Republic - mind - you couldn't move Jack from that fish with a crow bar. One Happy Guy!!

While the cameras were still rolling on the scene with Jack, Rojo and Marlene pulled into the bay with what looked to Don Barber and yours truly, like a faded out red flag. "You don't think they had a hook up after I left them, do you - Couldn't be they didn't have enough time. Yet, they have a flag up," Mumbled Don as he stood by the radio room. Only one way to find out I told Don so I picked up the radio and asked the dumb question, "Rojo, do you have a sail?", "No" came back the answer and the dead silence. "why the flag?" I had to ask. Sure enough when they got on shore, they were flying a pale red flag with a lil skunk in its center.

The second sailfish doesn't get the publicity that #1 does but the catcher has to be equally as proud. Dr. R. D. McCreary comes to Choya to relax on his Recovery Room. All systems registered Emergency when Dr. got hook up and after an exciting battle he won the fight and has the honor of saying he caught the 2nd sail of 1978. Seeing that these are the only two brought in so far this season, they both deserve praise. Dr. had to go a long way out to find the blue water but the important thing is - he found it and caught it!

Elden Travis took out his DRIFTER and had two firsts - One of his guests Scott Chestnut - who has been fishing in Choya for many, many years caught his first grouper and Beto Pineda, who is a Choya native, caught his first grouper. Both groupers weighed 70 to 80 lbs. Maya and Beto have their cafe "Ranita" closed until September and are enjoying Choya like the tourists do. You see them on the beach shelling, swimming, etc., doing things the tourists enjoy doing while they are usually cutting and cooking food getting ready to feed the crowd.

Some might not think its a vacation just to stay home but for Maya and Beto, it is - just to be away from the pressures of business and enjoying all Choya has to offer - is a vacation.

In the July Chatter, Eldon mentioned I was taking a couple months off - from writing in the Chatter that is....I am still not rich enough to afford a two month vacation...



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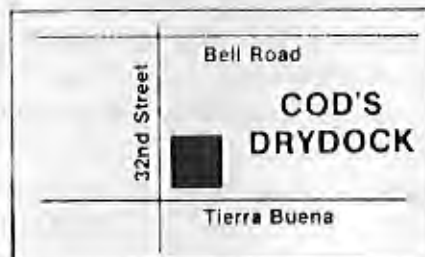


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HAPPENINGS AT PELICAN POINT IN CHOLLA BAY

by Marie MacGill

I guess with this summer heat I have about let you down this month. I Promise to do better next time. People are pretty well staying away from the point until the weather cools.

Charles and Pauline Murphy came to Phoenix last week on business to visit with son, Tim and his wife Gayle and the grandchildren. Charlie looks great.

I understand that Viola Schmerfeld is taking a little vacation away from the bay while her son, Walley holds down the fort.

George and Lydia Panek spent a few days at the bay since the fishing derby. Also Wimpy and Jane Jaskowiak were there. That is the time the house burnt down by the gas station. Sorry that I never could get the name of the owner. I am sure that all feel as badly as I about their loss. Eldon and Maggie Annis, and family and friends were also there. There were many more whose names I did not get.

Please COOL it until next time, and have a nice summer!

TUCSON SCUTTLEBUTT



by Helen Bos

The steady buzz and happy faces was enough to tell anyone this was one of the good meetings of C.B.S.C.

The C.B.S.C. is being paid a very nice compliment by the Mexican Government. We are being set up as an example to other people on how to run your clubs, Search & Rescue teams and so forth. Mexican Officials must think an awful lot of our C.B.S.C.

Membership Chairman, Shirley Peterson reported 244 members. Wayne Riecharts cabin being burnt was really a bit of bad luck for Wayne.

Telling about my fishing experiences last month got me alot of teasing, my shameful secret was aired for everyone to know. A member of C.B.S.C. that had never been fishing is the pits, huh? Unfortunately it was all true. On my next trip I will share with you only if I have something big to brag about, like a fish that weighs--5lbs.

Mary Brown told of some people bringing in fish that are forbidden by Mexican Officials. If people used the radio room to its advantage and read all the new bulletins hung on the front of the building, these things could be prevented.

Black and White Ball at Thanksgiving time will be needing nominations for Tucsons debutant, so spit and polish your daughters up we need this one as neat as last years, Pete Peterson's.

New Members in Tucson are:
Robert and Margaret Clam, Gene and Susie Shoemaker.

Door prize winners this month were:
Mary Brown, Joan Durnberger, Dennis Hollencamp, Chuck Durnberger, and me, Helen Boss (all time fisherman).

Thank-you nice people.....

Helen Boss

DID YOU KNOW?.....

When you are visiting Latin America, is it safe to drink the soft drinks?

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PUERTO PENASCO, SONORA MEXICO



Before I go on with other individual animals, I'd like to call attention to the most obvious, and still the least understood feature of nature, the zonation of life. Not seeing zonation is like not seeing the forest for the trees. A person often gets so involved in the fun of trying to identify all the different kinds of life that is found near the sea, that he does not notice the simple fact, each species lives only in its type of place.

Zonation is everywhere (even in people). Next time you drive to Cholla Bay, watch for zonation in the desert on the way. Saguaro cacti grow on the hills, but not on the flats. Creosote bushes like the flats, mesquite grow around the base of hills, and near arroyos you find life that won't live anywhere else.

Life on the seashore is zoned also. It is easiest to see the rocky shore because the life there is easy to see. Four zones are usually defined. These four zones were first proposed by E. F. Ricketts in a book called Between Pacific Tides. They are standardly used on California shores, and were applied to the Gulf of California by Richard C. Brusca.

They all the word "intertidal" in their names. It means covered and uncovered the tides. The two middle zones are midintertidal and are covered and uncovered by average tides. The four zones are:

- Zone I: The High Intertidal Zone-- Life in this zone is only covered by the highest tides, or given water from ocean spray. At Penasco, it starts at about \neq 15 tide level.
- Zone II: The Higher Midintertidal Zone: The area that is covered and uncovered by average tides, and stays out of the water more time than it is under it. At Penasco this is from \neq 15 to about \neq 7.
- Zone III: The Lower Midintertidal Zone: The area that is covered and uncovered by average tides, and stays under water more time than it is out. From \neq 7 down to \neq 1 at Penasco.
- Zone IV: The Low Intertidal Zone: The area that is only uncovered by the lowest of tides. At Penasco, \neq to around - 6.

Most people think they will find the greatest variety of life in Zone IV, the lowest. Actually there are more different kinds of living things in Zone III. As you go up from Zone III there tends to be fewer different species, and more individuals of each species. Any area that the ocean gets to tends to be dominated by sea rather than land life.

As far as I know, one has tried to make a diagram like this for Penasco before, and maybe I shouldn't have either. It is not at all meant to show all the animals found, just typical levels and locations for some common ones. The diagram is meant to be Pelican Point with its hard granite rock. Below Penasco are some soft types of rock that absorb and hold much water and have a large number of species that actually live inside the rock itself.

If you are looking for some creature you found once before, try to remember what zone it was where you found it before, and look there. And, when you find something, and go to put it back, put it back in the same zone where you found it, or else it will probably just die.

To identify animals at Penasco, the best book out is "A Handbook to the Common Intertidal Invertebrates of the Gulf of California" by Richard C. Brusca, U. of Arizona Press, \$10.95. It gets a little technical in places, but it has fine drawings and descriptions, and a lot of general information on the Gulf. Of course it has no birds or fish in it. The \$10.95 price seems a little high, but when you consider what you spend just traveling to Cholla Bay and back, it is really not all that much, and like everything else, it will probably go up.

Seashore animal zonation, Penasco is one of the best places in the world to see it.



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