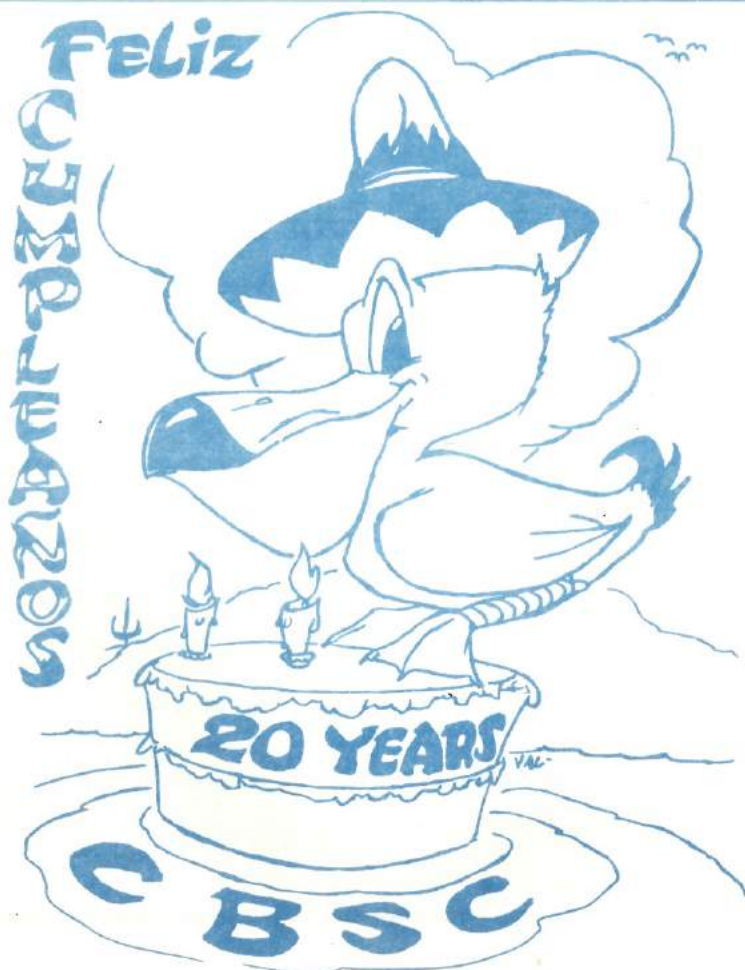




OFFICIAL PUBLICATION OF THE CHOLLA JAY SPORTSMENS CLUB

VOLUME 19, NUMBER 10

OCTOBER 1976



## CHOLLA CHATTER

Official Publication

of the  
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Phoenix - October 12th 8:00 p.m.

**Toy's Shangri-La Restaurant (Pot Luck)**

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# The Listening Sea Shell

by  
VERLENE BARBER

The passed month, the Bay has had some bad weather. High winds and of course the Hurricane left lots of water and high winds. The Parker's has some metal siding stacked outside, with brick holding it down. After the big wind they found 24 out of the 27 sheets. They felt very good about the whole thing.

The fishing has been fairly good, especially the surface fish. George Rodgers caught a dolphin and filled his big 10 card. Congratulations George?

Labor day weekend, Tammy Sutton caught her first sail-fish on the Nu Centura. It was a big 87 pounder. Everyone better watch out because Mike Frenier (11 yrs old) has a big 10 card and over Labor day weekend he hooked 2 dolphin, a 21# and a 7#. You can bet he's gonna be trying for a sail before they head south for the winter. I wonder if his dad got the 7# dolphin mounted? It was a perfect size.

It was good to see Joanne Dernberger at the Bay after her stay in the hospital.

Our Sept. meeting was a Potluck and again the table was full of good food. It was nice to see so many club members and their guests.

The big event is the 5th Annual Picnic. The picnic requires a lot of work. Harvey is still looking for help. If anyone has some time and wishes to get involved, please call Harvey or Nancy at 247-7940, and do what you can to help. I know they'll appreciate all help offered.

Two girls have been nominated for our representatives to the Black and White Ball. They are, Patty Rodgers, she is a Secretary to the Athletic Director at North Phoenix High, and teaches Baton classes. The other girl is Tamara Suttan who is a student at Glendale

(cont.)

College. We will be voting next meeting, so everyone come and give the girl of your choice your vote.

Sally Bennett was present to invite everyone interested in shells, to come to the Valley Shell Club. They've started their meeting again this fall. For information, call the secretary at 934-5964.

Bub and Peggy Allison on the Pelican and Phil and Bonnie Lahr on Felipe, went to Bird Island and fished over Labor Day weekend. Then they spent the night in St. Jorges Bay. There were dolphins caught - a good weekend.

Bill and Mary Brown boarded the Carolina and headed for Bird Island about 8:30 P.M. - a beautiful night for a moonlight ride on the water. They spent the night at Bird Island, and headed out Sunday morning for sailfish and dolphin fish.

Belle Taylor surprised her parents and friends by returning to Cholla Bay for the long weekend. She said everyone took off after registering at the University and she got lonesome, so she took the train home.

Susie Bos was down at the Point and got bit by a scorpion in the ankle. She had a miserable night, but was trying hard to keep up with her husband and daughter. Susie's the only person I've heard of who found a pearl in a shell, and what does she do? She finds 2 pearls in one shell. So now everyone will probably go clamming to find pearls, only its not that common - ask Susie!

The shrimpers are on the move again. The 2 shrimpers in the bay at Cholla have gone - after a beauty treatment!

Everyone come!!! Our next meeting is Oct. 12 and it will be the 20th Birthday for the C.B.S.C. So let's all come to the meeting and wish ourselves a big Happy Birthday!

See you at the Bay!

## CHOLLA BAY ANNUAL PICNIC

COME ONE - COME ALL

SATURDAY, OCTOBER 9, 1976

FROM 11 AM TIL ....

AT SQUAW PEAK PARK  
LAST RAMADA

DINNER AT 1 PM  
GAMES FOR EVERYONE AND  
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## My Boat.

"The Swan"

by Al Scott

Was Ready

It was a very nice day that February morning in 1962. Glen Stewart and I went out fishing at the twelve mile reef, trolling for groupers. We had a good catch, which was easy in those days. In the middle of the afternoon, I could see dark clouds forming in the southeast. I told Glen I thought we better head in. Once on shore, we took care of our fish and started for our cabin. We spent some time preparing our boat for the next day, then our thoughts turned to eating and relaxation. I prepared the baked potatoes, salad, and a vegetable, while Glen charcoaled the steaks. All at once, the cabin began to shake. I looked outside, and it was getting very dark, even though it was not near sunset. We sat down to eat our food, and half way through the dinner, it became very dark, the wind increased, and it started to rain. It was a terrific storm. We finished our meal and settled back to enjoy a smoke, planning on just spending a leisure time chatting and resting. We reminisced, and wondered how we could improve the radio contacts. We mentioned many had done so much for the improvements at Cholla Bay. Paul Schoonover, Eddie Smith, Bill Blair and most of all Bobbie Taylor. We had planned on having the club build a boat for Search and Rescue only. We had inquired at the boat yard and received a price for such a boat. As we talked the wind became stronger, and the rain became more severe. I had just mentioned to Glen this is one night I will spend in bed. A few moments later, I was sorry I had said that. Someone pounded on the door, and it was Alberto the Launch Boy. He said he had launched a 14 foot boat, with a man and a woman in it. He said they were out in the storm. He could see their lights blinking way out in the Bay. I assured him we would be right there. I was very concerned. I was the originator and founder of the Cholla Bay Sportsmens Club, and President in 1962. I felt it was my responsibility to help locate these people. As I went out the cabin door I paused by my Swan, and said to her, we have gone out and saved nine lives from sure

(Cont)

death. Do you think you are up to this one? I'll be darned if I don't believe I saw her bow dip, as if to say, I am if you are buddy. I went up and stood on Bill Blair's front porch. We could see three blinks, then a pause, then three more blinks. We knew it was necessary to come to the rescue. We went back to the cabin, the model A started and we headed for the ramp. Martinez, our radio man, came down to launch us. Before I left I made sure my anchor was hooked to front of boat, also my sea anchor was hooked up, extra gas, bailing bucket, etc. In the bay it was bad enough, but once past Pelican Point, Oh Brother! It was pitch black and the wind was very strong, waves were 25 ft. high. With all my running lights on the spot light flashing on and off, I headed for those blinking lights. The lights now were blinking only once in every ten minutes. I will never know how we found them, but at last Glen said there they are, and it was a miracle that we got the Swan along side their boat. The guy in the boat wanted to know what we were doing out there. We assured him we came after them.

We got them into our boat, and tied their boat to mine, Big Mistake, and started for Cholla. We had instructed a fellow on Pelican Point with lights on to guide us in to Cholla. We should not have tried to pull the other boat in that kind of water. After his boat filled with water, with 100 H.P. motor on the back, we could not make any headway. I am sure we spent several hours in the same spot trying to buck the terrible waves, and trying to pull the other boat. I told him we were going to have to cut it loose. He didn't want to lose a \$6,000.00 outfit. He and Glen bailed water out of my boat, as each wave put gallons of water in my boat. At last a huge wave hit my boat broad side, and the motor on my boat died. We became broad side of the waves. I told Glen to throw the anchor out. He did just that, but the anchor rope came around the windshield, and was wrapped around my outrigger brackets. The next big wave broke the anchor rope. I yelled for him to throw the sea anchor out, he did, and as it caught in the water, the boat came around, and rode the waves very well. They at last bailed all the water out, and the motor started, I could go nowhere with the boat tied to my boat, so with my hunting knife I just touched the tow line of his boat, and his boat went down and out of sight, then I began to make headway. The lights on Pelican Point became closer, a terrible wave hit the front of my boat, and tore my windshield off. After that, every wave hit me right in the face. As we got closer to where we thought Cholla should be, I couldn't see the lights  
(cont.)

anymore. We found out later, the fellow who was to guide us had decide to go get a cup of coffee. I was frustrated, and asked Glen where we were, he said he didn't know. You couldn't see, but we did notice the water was getting clamer. The rain had ceased, but ut was still very dark. I traveled very slow as I didn't know where we were. At last I felt my prop hitting the sand. Then at last I could make out the outline of my cabin, so I turned around and went along the shore to the launching area. As I came close, I yelled for Martinez to turn the back lights on my launcher. It was three o'clock in the morning and Martinez was still waiting in the launcher. How great that he stood by us. What a relief it was when the boat was back on my trailer. My beautiful "Swan" had done it again.

Glen Stewart has never been on the ocean again to my knowledge. Our lives were saved by the fact that we had a SEA anchor with us. If you don't have one don't go out. The life you save could be your own.

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## News From The Launching Ramp

by BETTY MUNRO

Choya Bay - Penasco now have an added service, a bus. For 5 pesos you can buy a one way trip to or from Choya and Penasco. It is a real break for some of the children going to school. Some Americans (God love them) are helping individual families send their children to school every day.

It's been a long summer, business wise for the people in Choya. To give an example of how eager we are for customers, the other evening while sitting on our porch, we spotted a string of cars approaching. As the cars passed the house, we identified them. The lead car, Maytorena, owner of launcher #2. He was guiding to the camp grounds, two campers, each pulling a boat. Behind them was Poncho the bait man and bringing up the tail end, was Carlos the fish cleaner. Mr. Bales and Mr. Hoffman and party, from Buckeye, got in a couple gppd days fishing and probably never had such good attention.

Labor Day weekend broke the long "No Money" period and over 100 boats launched. Lalo Gonzales, owner of launcher #1 was standing on the porch when one of his customers paid him. He look fondly at the money and said, "Money, long time these eyes no see money".

Most of the outriggers have been removed and it's back to bottom fishing. As far as I know here at the "Radio Room" (thank's to Jim Westfall, Miguel and I have new snazzy looking signs directing people which office is for what and mine does not use the word "shack" we all toss around but rather "Radio Room" so back at the Radio Room), Jack Gill caught and tagged the most sail and dolphin this season, 14 sail and 26 dolphin. One of his sails hit on a 15lb test line and just as he got it close to the boat, his pole broke. This didn't stop "Lightning Jack" as he grabbed the line and hand lined him aboard. As the old saying

(continued)

"he brought'er in alive." Pretty good season for Jack and his Nu-Centarus, especially considering he only fished one day during the month of August.

Anyone interested in a very informative Fishwatcher's Guide written by Donald Thomson and our Nonie McKibbin, stop by the "Radio Room". I'll show you a copy and if you're interested, even sale you one. They are great and a terrific reference.

The pretty little lady responsible for me getting a little vacation time, Belle Taylor, is now attending college in Hermosilla. Seems like there are a lot of holidays in Sept. in Mexico, so she has been able to make a couple of visits back here since school started.

Boating has been good but fishing right now (except for the mackerel) is rather slow. Don Rodgers in his Green Goose and Harold Hawthorne on the Dottie H. combined forces and talents with Hector Munro. They had a beautiful boating day but no fish.

Clarence Jennings came down to check the summer heat. It's gone he declared, so Patty gets to come next trip.

Vi and Goldie Allen put their Goldie Bird in the water and say we will be seeing more of them. Now that Emma Kemp has officially retired, husband Slim says we'll see more of them. With all the mackerel in everyone has the smoked fish craze. The best we've tasted at the beginning of this season, was prepared by Don and Norma Parry. They really have that special flavor to their's. Parry's had some wind damage from Kathleen but that didn't stop their fun. Repairs made, they enjoyed boating fishing, shelling and lucky for us, smoking fish.

Hope next month has more and better fishing stories!





## FROM THE EDITOR'S DESK

CONVERSION TABLE  
FROM PESOS TO DOLLARS  
19.70 \$1.00 U.S.DL.

PESO	DL\$	PESO	DL\$
.98	.05	433.40	22.00
1.97	.10	453.10	23.00
4.92	.25	472.80	24.00
9.85	.50	492.50	25.00
19.70	1.00	591.00	30.00
39.40	2.00	689.50	35.00
59.10	3.00	788.00	40.00
78.80	4.00	886.50	45.00
98.50	5.00	985.00	50.00
118.20	6.00	1182.00	60.00
137.90	7.00	1379.00	70.00
157.60	8.00	1477.50	75.00
177.30	9.00	1576.00	80.00
197.00	10.00	1674.50	85.00
216.70	11.00	1773.00	90.00
236.40	12.00	1871.50	95.00
256.10	13.00	1970.00	100.00
275.80	14.00	2462.50	125.00
295.50	15.00	2561.00	130.00
315.20	16.00	2659.50	135.00
374.90	17.00	2758.00	140.00
354.60	18.00	2856.50	145.00
374.30	19.00	2955.00	150.00
394.00	20.00	3447.50	175.00
413.70	21.00	3940.00	200.00

Above is a chart with the change of Pesos to Dollar ratio at the 19.70 rate. It is advisable that before Americans go to Mexico, they convert what money they are going to spend into Pesos. This can be done at any of their banks. This way, it avoids any confusion as far as receiving correct change. It has been brought to attention that various merchants in the Sonoyta-Penasco area are not using the 19.70 ratio, but instead are exchanging at the 12.5 rate, therefore, it is highly suggested that you convert your money before that you convert your money before traveling into Mexico.

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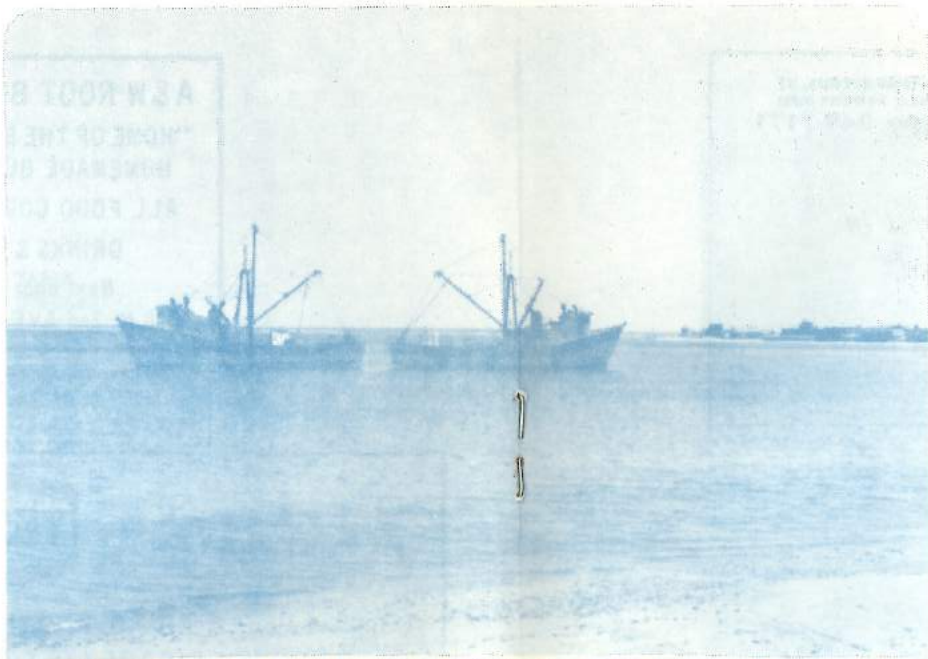
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## More News from Betty Munro

Miguel, from the fishing inspectors office, has asked me to pass along this information regarding the cleaning of your day's catch.

The fish cleaners pride themselves in their art and some are very good at it and this could mean many more pounds of fish for you. Some of the very young boys get knives from home, jump on the trailers, and beg to clean your fish. You are not obligated to them, you are free to request the particular fish cleaner you want. If you have any questions, complaints, or compliments, I'll be glad to take them at the radio shack and pass them on to Miguel.

The following are on the OK to clean list:

Tio Lolo  
Pancho  
Manuel Cubillas  
Carlos Feliz  
Nacho Vella

## TUCSON SCUTTLEBUTT



EILEEN COURTRIGHT

To all those members who weren't able to make the September pot-luck meeting, you missed a really good feed. Everything was delicious! It was good to see Joan Dernberger back after her surgery looking as good as ever. We were also notified that Pat Crossman had a heart attack in July but is doing fine now.

Nonie McKibbin had her new book for sale at the meeting "Gulf of California Fishwatcher's Guide". It is a must for anyone interested in fishing the Gulf. It will be on sale in Ships Stores for \$4.50.

We are having another C.B. raffle with the proceeds going toward Search & Rescue. Tickets are on sale for \$1.00 each, with a limit of 450 tickets to be sold.

It was announced that they have had very heavy winds at the bay in the passed two weeks and quite alot of damage to cabins has been reported. The radio shack has also had damage.

We had another candidate for the Black and White Ball. A young lady of 21 years, Rita Grey. Voting will be at the October meeting for our two candidates.

The sand buggy race will take place on October 9th at Rocky Point at the ball park, north of the highway.

The club members voted to buy the new P.A. system that was on trial at the last meeting. It was getting increasingly hard to hear the speakers at the meetings.

Door prize winners were: Carl Fiak-Hurricane Lamp, Oscar Newman-Propane Tank, Thelma Fiak-Water Jug, Susie Bos-Refrigerator Jug, and Stacy Frenier-Flashlight. See you at our next meeting on October 11th!

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by  
DON BARBER

Our Buddy System has been working so good that I can honestly say that Search & Rescue has really had it easy this last month.

At this writing, the most important thing that we are faced with is the change in the C.B. radio channel. From here on, the radio shack will monitor channel 19 ONLY. We have been requested NOT to use channel 9, so I hope everyone will help by passing the word to your friends. Get your buddies to use channels other than 9 or 19 for general conversation. Hopefully we can hold channel 19 for calling only, then move to other channels. Betty needs to keep 19 as clear as possible for emergencies.

And let's all remember no more use of CHANNEL NINE.

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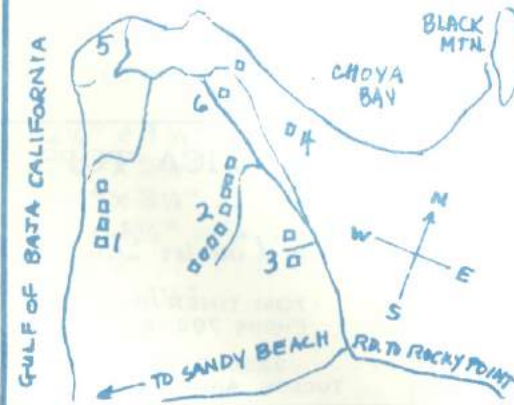
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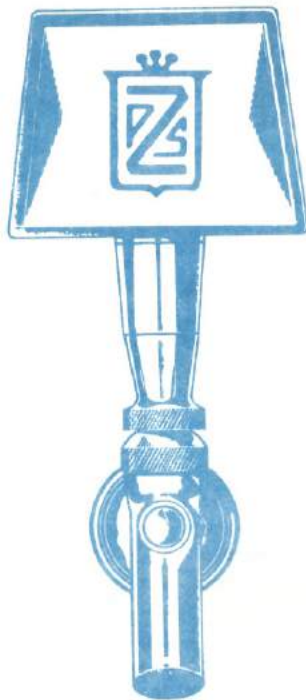
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1575 E. CAMELBACK RD. (At 16th St.)

FRESH MEAT GROCERIES ICE

**SHOPPERS MARKET**

your full service grocery store  
open 10-6 every day except Sunday

**SHOPPERS PDQ MARKET**

our convenience store open  
every day 6 AM-12 PM

Phone, write, let us know — our butcher  
will have your steaks cut to order. Leave  
home without worry and pick up your  
supplies on the way to the Bay.

**SAME LOCATION**

**MAIN HI WAY — AJO**

**387-7268 and 387-5020**

OUR MEATS ARE OUR SPECIALTY  
Club Members

**Vasquez Liquor Store**

Sonoyta, Sonora, Mexico

COMPARE PRICES BEFORE BUYING.  
DOMESTIC AND IMPORTED LIQUORS.

Main Highway to Cholla Bay

Manuel Vasquez

**Mel Jarvis**

**MARINE REPAIRS  
AND Sporting Goods**



1501 E. INDIAN SCHOOL  
PHOENIX, ARIZONA  
265-4398

Cholla Bait	<b>INBOARD/OUTBOARD</b>
Mackerel	<b>SERVICE</b>
Squid	<b>FIBERGLASS — PAINTING</b>
Flying Fish	<b>TRAILER REPAIR</b>
Salt Water Tackle	<b>SAFE BOATING</b>
Fresh Water Tackle	<b>Club Member</b>
Electronics	<b>Come in and browse-</b>
Boat Hardware	<b>Coffee is always hot</b>
And	
Accessories	

**CHOLLA CHATTER ADVERTISING RATES**

2 1/4" x 1 1/2" . . . . .	\$ 8.00
2 1/4" x 2 1/2" . . . . .	\$ 10.00
2 1/4" x 3 1/4" . . . . .	\$ 12.00
5" x 1 1/2" . . . . .	\$ 15.00
5" x 2" . . . . .	\$ 15.00
2 1/4" x 4 1/4" . . . . .	\$ 25.00
1/2 Page . . . . .	\$ 45.00
Full Page . . . . .	\$ 75.00
Inside Front and Back Cover . . . . .	\$100.00
Full Center Fold . . . . .	\$100.00

Smaller ads on front and back inside covers, and  
center fold, to be negotiated.

## WHERE TO GO AND WHO TO SEE IN CHOLLA BAY

FISHING TRIPS  
RODS & REEL FURNISHED

SIGHTSEEING TRIPS  
DAILY & OVERNIGHT

### MANANA MAYBE

42 FOOT CHARTER BOAT

WRITE - BOX 35  
PUERTO PONASCO  
SONORA, MEXICO

CONTACT - HECTOR MUNRO  
CHOYA BAY

### STOP & SHOP RAMON & PATTY'S

Groceries & General Merchandise  
Soda — Beer & Fishing Gear  
Fire Crackers  
You Need It! We Have It!

RAMON'S CHARTER BOAT  
Available Here

Box 73  
Puerto Penasco, Sonora Mexico

### Cafe "La Ranita" the Little Frog

Family Style Food

### ROBERTA'S WATER SERVICE—

Order your water here!!

*We don't want all the business*

*—we just want yours*

On the hill — overlooking beautiful downtown Cholla Bay

### LA CHOLLA CANTINA

Cocktails—

—Music—

DANCING—

(Also Gas Station across the street)

Owned by LALO IBBARA  
(Club Member)

### JAVIER'S CURIO SHOP

Fire Crackers — Curios  
Beer, Soft Drinks & More

**FOR SALE!**

Tell 'em you saw it  
in the **CHATTER**

Lot 458 - Trailer 33 Ft.

1 bedroom, full kitchen, and bath, cooler, shed in back. 300 gallon water tank, 10 X 45 patio, good view. All for low price of \$3500.00. Terms. Also sand buggy A power plant available. Key with Betty Munro at the radio shack, or call 966-0004.

Two bedroom trailer - patio with awning, bath house, and storage room. \$2500.00 19 ft. Cris-Craft in-board glass on wood. \$1000.00 Marion or Clyde Caviness, Tucson, 296-9073

Lot 7A - 2 Bedroom cabin. Completely furnished, 300 gal. water tank, fireplace, large butane tank. \$11500. Key at Ramon Carbajal's or call Carl Anderson 934-5617. Terms, small down with monthly payments.

For Sale - Cabin #250. Two Stories, 1st floor all masonry, 2nd floor wood. Well insulated and nicely furnished. Two 300-gal. water tanks 10,000 watt generator in masonry generator room with underground wiring. Two electric hot water heaters. \$8,000.00. Also boat "La Meceadora" - 30' deisel power, completely equipped, radio & depth finder, trailer w/ twin axles. \$10,000.00. In Tucson call Bob Morris, 622-6081 or Jo Morris, 888-7416

Emergency water supply. Sea water to drinking water First aid kit size, reuseable solar distillation kit. \$12.50 each. Phx. 263-7605 or 943-1312.

FOR SALE - Home and double boat house. Cement block construction, two baths, 900 gallon water tower, 250 gallon propane tank, Kohler power plant, tile floors including boat house, full American kitchen, two Servel refrigerators, dry wall interior, built-in cabinets and closets, fireplace, sleeping accomodations for 14 people. Located immediately west of Nacho's White Cross. \$35,000 cost to build, will sacrifice for \$25,000. Contact Lyle Underdown, 916 West Adams, Phx, Az. Phone - 253-6131.

FOR SALE- 1972 22' SEA RAY, OMC 307 cu. inch, low engine hours, cuddy cabin, Vanson tandem trailer/brakes and side rails, marine radio, depth finder, many extras, excellent condition. In Tucson - McClanahan 326-1191 or 325-9870.

FOR SALE- Cabin # 4 completely furnished with sand buggy. Total price \$5000.00. Keys at Gus Brown's office. 946-7462 Tempe.

BULK RATE  
 U. S. POSTAGE  
 PAID  
 PERMIT NO. 794  
 PHOENIX, ARIZONA

# OCTOBER 1976

