

CHOLLA CHATTER

OFFICIAL PUBLICATION OF THE CHOLLA BAY SPORTSMENS CLUB

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JORGINE GILL & BILL VALENTINE

Receiving Trophies For First Sailfish And First Dolphin

CHOLLA CHATTER

Official Publication

of the
CHOLLA BAY SPORTSMEN'S CLUB, INC.

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HOW TO GET FROM HERE TO THERE

Take everything out of the family car and place it in one pile, then take everything out of the house and put it in the car. Take everything you took out of the car and put it in the house. This way you will have something when you get back home.

You can get visas to Mexico here in Phoenix, at two places, the Mexican Consulate at 5755 N. 19th Ave., and at the Mexican Tourism office at 3443 N. Central Ave., on the ground floor of the Financial Center building. A voters registration card or a birth certificate is necessary. The Mexican government has some other restrictions concerning your kids, your grandkids, other people's kids and kids in general. Pick up a set of printed directions on this at the consulate office. You may also get a visa at the border, if you go to Mexico very often, you may want to get a six months pass.

Now that you have everything including the kitchen sink in the car, you are ready to move on to Mexico. For you Eastern Phoenix, and Maricopa Dwellers, pick up the freeway and get off at the Maricopa off ramp. Go south through Maricopa and Stanfield and pick up interstate 8 S.W. of Stanfield. At Gila Bend, take the first off ramp, if you need gas or things, the second off ramp will put you right on 85 on the west side of Gila Bend.

Others head out west Buckeye Road on US 80. There will be alot of truck traffic until you get to the other side of Buckeye, so take it easy. Don't forget to slow down for Cashion, Good Year and Avondale. When you get to Buckeye, you can replenish the supplies that you have eaten and then proceed on your way. Approximately 3 miles west of Buckeye, the road turns south and you loose most of your truck traffic. (continued)

Viva La Mexico on to Gila Bend. Gila Bend is mile post 119. There is a rest stop at mile post 129 and 139. It is 33 miles from Buckeye to Gila Bend. Coming into Gila Bend, you go under the underpass and then into the town proper. There is a nice grocery store on the right at about the middle of town (closed on Tuesdays), lots of gas stations, a circle K, and an A & W Rootbeer stand just before you turn to the right or north, to head south toward Mexico (some engineer had a brain storm). State route 85 starts at Gila Bend. You can tell how far you are from Gila Bend to Lukeville by watching the mile posts. Lukeville is at mile post 79. There is a rest stop 10 miles south of Gila Bend, and for the next 69 miles (except for Ajo) you are on your own.

In Ajo, slow down. The speed limit is 25 miles per hour and they enforce it. About 12 miles south of Ajo, you come to "Why" and you must turn to the right of the main road and stay on 85. If you don't turn, 85 turns to 86 and you are on your way to Tucson.

Next stop, Lukeville or Gringo Pass. The following establishments are on the right as you enter Lukeville. They are listed as you pass them, but not in their importance. Gas Station, Grocery Store, Liquor Bonded Warehouse, Post Office and Laundry Mat.

Viva! The great moment has arrived. You are about to depart your native land and become a foreigner. One Rule!!!! Be nice, be kind, be gentle! As you go through the gate (open from 8 am to 12 midnight) you will be greeted by a Mexican officer. He will ask you where you are going and if you say Puerto Penasco, Rocky Point, Cholla Bay, etc., he will direct you to the immigration building. Park at an angle between the white lines on the pavement and proceed to the immigration office. Inside, either present the Visa that you picked up in Phoenix, or ask for one there. Show proof of Citizenship. The officials in this office are most courteous and after you sign the back of your visa, you will be on your way.

Down the road and over the hill you will come to a Y in the road and a stop sign (alto). Stop, then go straight ahead and over a bridge. If you need gasoline there is a station on the left side of the road. Be sure you have enough gas as there are no stations for the next 60 miles. A couple of hundred feet farther south along the highway, you will come to another Y. Take the right hand road. This is a long sweeping curve with stores on the right and a small park is to
(continued)

the left. Directly ahead on the left you will see a 2 story green building with a sign "Liquors Vasquez". When you see this building you know you are on the right road to Puerto Penasco. If you are hungry, there is a little taco & burrito shop next door to Vasquez that has good burritos. Take it easy on the green hot sauce - Mucho caliente. After you have visited all the curio shops and spent most of your money, get back in your car and head for Rocky Point or the Bay.

For the next 1/3 mile there is a school zone. The speed limit is 15 KM or 6 miles per hour, so take it easy. There is a sign at the other end that says "Muchos Gracias", then and only then speed up a little. Another 1/2 mile down the road you will come to an Alto sign on the highway and the official will check your visa and as he waves you on, say Hasta la vista, or see you later, because you will see him when you return back this way. You must stop and turn in your visa at this check point. You are now on "Mexican 8" and there are many beautiful & interesting spots and views between Sonoita and Rocky Point. Its 100 KM from Sonoita to Puerto Penasco, it is not easy to tell about where you are, as there are no signs. At about 80 KM you will be able to see Black Mountain on the right and in a few minutes San Juan Hill will be coming visible.

At KM post 95 there is a Motel on the left and soon you will see a sign on the right that says "Baya La Cholla 10" and a building with a sign on the top saying "Mi Ranchito Restaurant". Turn right off the pavement and take it easy. Follow the street (dirt road) and soon you will come to an alto sign. Stop, then keep going straight and soon you will pass some stores on the right that have sea shells and curios for sale. Next, the railroad tracks!!! Take it easy. Stop, look both ways, and proceed slowly over the tracks (easy so as not to break a spring, or throw your Mother-in-law out in the sand). Bear to your right and keep going. There is a lot of sand soooo don't stop unless you have to. Stopping is a good way to get stuck. There is a new road straight ahead of you when you come over the R/R track, but it is very seldom open, so don't depend on it.

Following the winding road, stay on the most traveled road. Soon an arch way and a couple of buildings will appear. Go through the arch and down a slight incline to another Y in the road. Sandy Beach is to the left and Cholla Bay to the right. Try to drive about 25 or 30 miles per hour because you only hit every 2nd bump and its not quite as rough. Soon you will see water & houses ahead of you and then in the distance is Cholla Bay, Land of the Brave and Home of the Free. Have fun and good fishing! See you!

Do You Just Belong?

Are you an active member,
The kind that would be missed,
Or are you just contented
That your name is on the list?

Do you attend the meetings
And mingle with the flock,
Or do you meet in private
And criticize and knock?

Do you take an active part
To help the work along,
Or are you satisfied to be
The kind who just belongs?

Do you work on committees -
To this there is no trick,
Or leave the work to just a few,
And talk about the clique?

Please come to the meetings often
And help with hand and heart,
Don't be just a member
But take an active part.

Think this over, members,
You know what's right from wrong,
Are YOU an ACTIVE member,
OR DO YOU JUST BELONG?

Reprinted from
Pontiac Elks News
Lodge No. 810

THIS IS A COPY OF A LETTER
RECEIVED JUST A FEW DAYS AGO

Gentlemen:

In reply to your request to send a check, I wish to inform you that the present condition of my bank account makes it almost impossible. My shattered financial condition is due to Federal Laws, County Laws, City Laws, Corporation Laws, Liquor Laws, Mother-in-laws, Brother-in-laws, Sister-in-laws, and Heehaws.

Through these laws I am compelled to pay a business tax, amusement tax, head tax, school tax, gas tax, light tax, sales tax, liquor tax, State tax, Federal tax, luxury tax, carpet tax, income tax, food tax, furniture tax, thumb tax, poll tax, use tax, excise tax, and also exlax, I am required to get a business license, car license, hunting license, fishing license, truck license, not to mention a marriage license, and dog license.

I am also required to contribute to every society and organization which the genius of man is capable of bringing to life; the unemployment relief, the gold diggers relief and the woman's relief. Also, to every hospital and charitable institution in the city, including the Red Cross, Blue Cross, Black Cross, Purple Cross, Double Cross, and the Criss Cross.

For my own safety, I am required to carry a life insurance, property insurance, liability insurance, burglar insurance, accident insurance, business insurance, earthquake insurance, tornado insurance, unemployment insurance, survival insurance, old age and fire insurance.

My business is so governed that it is no easy matter for me to find out who owns it. I am inspected, expected, suspected, disrespected, rejected, dejected, examined, re-examined, penalized, surprised, informed, defored, required, expired, fined, commanded, subjected and compelled until I provide an inexhaustible supply
(cont.)

of money for every known need of the human race. Simply because I refuse to donate to something or other. I am boycotted, talked about, lied about, held up, held down and robbed until I am almost ruined.

If it were not for my wife drawing social security it would be impossible for me to meet this obligation.

I can tell you honestly, that I am so nervous and depressed from the whole thing I don't know how I'll ever get through this life alive.

Hopin you are the same.

Yours truly,

Al Scott

P.S. After sealing the envelope I remembered I forgot to have my wife sign the check. Please send it back.

BUS. 344-0150

RES. 627-2734

FRANK E. MIRANDA

GENERAL AGENT

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CHOLLA BAY ANNUAL PICNIC

COME ONE - COME ALL

SATURDAY, OCTOBER 9, 1976

FROM 11 AM TIL

AT SQUAW PEAK PARK
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DINNER AT 1 PM
GAMES FOR EVERYONE AND
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The Listening Sea Shell

by
VERLENE BARBER

We are going into the fall and cooler weather and getting ready for the picnic. We have a few gatherings for the club members, but the picnic is one everyone looks forward to. The older ones are looking forward to winning prizes at games as much as the younger ones are. It is a gathering to enjoy the good food of our club members and also a chance to get better acquainted and have fun. Everyone is invited so you all come!

Nonie McKibbin has her book out now. It is called "Gulf of California Fishwatcher's Guide". It shows most of the fish caught in the Sea of Cortez and is beautifully illustrated. To order, if you do not catch her at the Bay, send \$4.50 plus tax, which is \$4.68 to: Golden Puffer Press, 3150 W. Tucana Street, Tucson, AZ 85705.

On September 2, Belle Taylor will start her year at University of Hermosillo. We wish her alot of luck.

Marge and Art Cox went to Wickenburg and dropped in to see Polly Coffinger. Mary Fran and Cal Taylor went out on "My Maggie" and Mary Fran caught a big mackerel. They had it for dinner and she was surprised it was such good meat.

Loretta and Sammy Hodges and Jeff have been at Cholla for several weeks. Jeff had to have several shots - like 4 last count - in his you know where. Sammy was kept busy saving lives of the little swimmers.

Ramon Carbajal and sons have been batching it - - for several weeks, while Bertha and younger boys and daughter have been visiting relatives.

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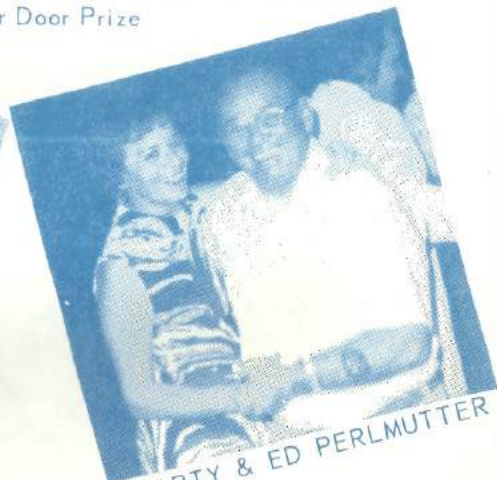
MARY ELIZABETH DESTRINI (Wimpy & Jaynies Daughter)
Opening Her Door Prize



ROSIE & ART QUINONEZ



SHARON DAVIS Was Having So Much Fun,
She Had To Call Home & Say
She Would Be Later Than Expected



MARTY & ED PERLMUTTER



From Left, JIM & ELEANOR WESTFALL,
ADEL & ERV SYKES, RUTH & DON LAPORTE



BILL MCGILL &
STACY FRENIER



JACK & JANE EBERT & BOB & BARBARA HOUSER



Left to Right: CAROL SCOTT, RAY HEMPHILL,
SHIRLEY HEMPHILL, PETE SCOTT



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JAYNIE & WIMP JASKOWIAK



SHARON & DICK DAVIS

"Super Reel Hooker"

by ELEANOR WESTFALL

On Saturday, June 19th, Chuck & Iris Hoyt went out on their "Easy Rider" along with Lydia & George Panning, and their friends, Mary & John Phipps on their "Desert Queen". They were out fishing around the 22 mile reef, when something caught hold of Chuck Hoyt's new fishing rod and pulled rod, reel and holder into the deep waters.

The next morning Chuck & Iris headed back for Phoenix because they were having trouble with their boat and they were both pretty disgusted about losing the rod. However, the Pannings and the Phipps, were going out to try their luck again.

While they were out there, Mary threw in her rod and the first thing she caught was the Hoyt's rod, reel, and holder. When Iris found out, she was so surprised and grateful that she got a trophie for Mary and had "Super Reel Hooker" engraved on it. To Iris, this was the biggest catch so far.



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Shirley Hemphill

Phoenix, members and their guests celebrated all of them, Saturday, August 14, at our annual dinner dance. A few birthdays were also celebrated.

180 dinners were served, 14 did not receive a baked potatoe because the 14 baked potatoes were served with 14 ham dinners. We appreciate all who did bear with us. There was not one person who complained. We want to thank publicly, and compliment Tom Sharp in his patience and efficiency in serving the dinners. Bill and Stacy Frenier and Carol and Pete Scott were our guests from Tucson. We were all very happy to have them.

Special thanks to our great and helpful husbands, Ray Hemphill and Lew Frazier, we could not have done it without them. Also thanks to all of those who helped in selling the tickets and to all of you for coming.

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Announcements . . .

To help keep costs down, those delicious hors d'oeuvres served at the annual dinner dance Saturday, August 14, were prepared and served by Shirley Hemphill and Rosella Frazier, our committee gals, with their husbands Ray and Lew's help.

Happy Birthday to all who celebrated birthdays the night of the dinner dance - among those were Jorgine Gill and Pete Scott.

Door prize winners at the dinner dance were: Mary Roark, Mary Beth Destrini, Mary Louise Hoffman, George Kennedy, Eleanor Hull, John Gentile, Jim Schmidt. The prizes were 2 sets of binoculars, playmate ice chest, 5 gallon water container, 2 fire extinguishers, tackle box, and a flashlight.

Candidates for the Black and White Ball will be discussed at our next meeting. Candidates should be 16 yrs. and early twenties. Come on out and submit your favorite gal's name.

If anyone would be interested in running for office for next year, get in touch with Slim Kemp. If you know of any possible members interested in running, please contact Slim.

From Tucson Chapter: New members who were present at their meeting, joining the club; Alice and David Wolfe and Roger Borduin, Welcome Aboard!

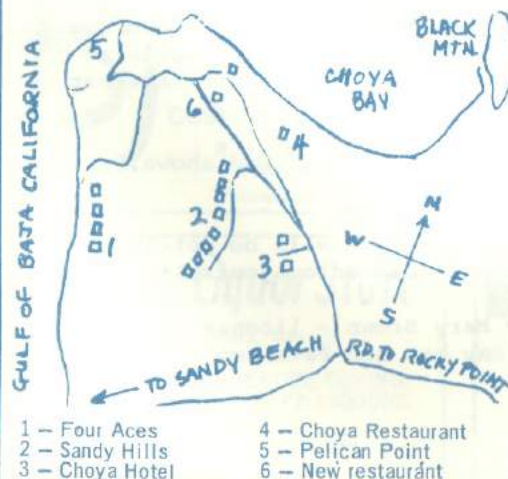
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TUCSON SCUTTLEBUTT



EILEEN COURTRIGHT

We had one candidate for the Black and White Ball at the August meeting, Caroline Hohlecamp, a young lady of 18 years who presented herself very well. We will be voting at the September meeting so come on candidates, give Caroline a little competition.

The Dune Buggy race at Puerto Penasco was discussed. This event is being sponsored by the Puerto Penasco Merchants and officials, it will take place on October 9th and we understand the first prize will be \$1,000. This race is limited to air cooled engines. The people of Puerto Penasco are trying hard to promote tourism and need our help with this event, their first overture. If you are able to help out on this date in any capacity, contact Pete Scott.

We understand that Senor Portugal is checking into the boating permit charge with the hopes of eliminating it, this would be a great, great achievement.

Lila Erickson resigned as council member because of her committment to the large Erickson yacht at Guaymas they just aren't able to spend any time in Cholla at this time. Ann Faulkenbery "volunteered" to take her place, thank you Ann.

A very amusing film on "French Eating" was shown, different - to say the least.

Our next meeting on September 13th will be pot-luck, so bring a dish to pass and come enjoy yourself.

Door prizes were won by Mary Brown - license plate, Stacy Frenier - Cholla Bay hat and Pete Scott - a Cholla Bay decal.

C. B. S. C. PHOENIX MEETING

The meeting was held Monday, August 9, 1976 at Zeb Pearce and Sons, Coors Distributors, in their very nice meeting room.

The famous and popular "Coors" beer was served very cold and with a smile by: Thomas A. Grzelak, Sales Representative and Steve Luecking. A special thanks to them for a nice reception.

Door prizes were won by: First, Pauline Murphy - ice bucket/wine chiller, second, Harvy Hylton - 6 foam coolers for beer, third, Al Scott - cap with C.B.S.C. emblem.

Our next meeting will be a "Pot Luck", do try and attend. Dinner at 7:00 P.M. Bring your favorite dish and your own table service.

Slim Kemp announced that anyone wishing to attend AA meetings while you are in Cholla Bay, should check at the radio shack. He and wife Emma Lou plan to post a bulletin advising interested people where and time of meetings.

Hope to see more members at the next meeting, at Toy's Shangri-La Restaurant.

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A small illustration of a fish, possibly a bass, jumping out of the water.



FROM THE EDITOR'S DESK

The Puerto Penasco Tourist Promotion Committee has advised that they are going to do all within their power to see to it that you will enjoy your stay at either Puerto Penasco or Cholla Bay to the utmost without any hassle.

There is going to be a big sand buggy race staged by Puerto Penasco officials in cooperation with some of our local buggy owners. Present plans are to hold it around the ninth of October. Check for other details at a later date in your chatter.

The Phoenix Chapter is looking for candidates for the Black and White Ball to be held in Puerto Penasco sometime in November. The winner will represent the Cholla Bay Phoenix Chapter. Candidates should attend the September 13th general meeting for selection. Having attended the Black and White Ball for the last two years, I must say that it is my opinion that the girls who is chosen will find this event a very rewarding and memorable experience.

I would like to take time to thank Zeb Pearce and Sons Coors Distributor for allowing us to have our last general meeting at their facility and supplying the good, cold Coors Beer (all we could drink). Let us remember to drink lots of "Coors Beer!"

We hope to see a big turnout for the September 13th general meeting. Since this will be a "Pot Luck," I am sure we will all enjoy ourselves.

See you there!



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REPLY TO
ATTN OF:

30 July 1976

SUBJECT:

TO: Mr. and Mrs. Hector Munroe
Box 35, Puerto Penasco
Cholla Bay, Sonora, Mexico

Dear Mr. and Mrs. Munroe

I would like to take this occasion to express my sincere appreciation for your assistance during the 12 July 1976 search and rescue of Sergeants John Madrid and David O'Connor. Your personal knowledge and skills in water navigation and radio communications were a vital factor in the successful rescue of the two airmen.

Sergeants Madrid and O'Connor have expressed their conviction that without your personal sacrifice of time and effort a successful rescue would have been doubtful. Both individuals are deeply appreciative for the humane efforts expended by you.

Again, I express my thanks for your assistance in helping two valuable Air Force members. If I can ever be of service or assistance to you, please feel free to contact me.

Sincerely

BENNIE E. HIGGINS, JR., Colonel, USAF
Commander

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CARRY-OUT

18 varieties of
mouth-watering
PIZZA

8 SANDWICHES
on hot Italian bread

For fast,
friendly service
call SAM

945-0889



"We'll fix 'em the way you like 'em"

FRESH MEAT GROCERIES ICE

SHOPPERS MARKET

your full service grocery store
open 10-6 every day except Sunday

SHOPPERS PDQ MARKET

our convenience store open
every day 6 AM-12 PM

Phone, write, let us know - our butcher
will have your steaks cut to order. Leave
home without worry and pick up your
supplies on the way to the Bay-

SAME LOCATION

MAIN HI WAY - AJO

387-7268 and 387-5020

OUR MEATS ARE OUR SPECIALTY
Club Members

MARINE RADIO
Radio - Antenna - Crystals

\$329.95

DEPTH INDICATORS

SONAR

SEAFARER

LOWRANCE

BEARING BUDDIES

cure trailer bearing trouble

GEHON BOAT CO.

2101 E. Indian School Rd.

Repairs on:

ELECTRONIC GEAR
BOATS - MOTORS - TRAILERS

CHOLLA CHATTER ADVERTISING RATES

2 1/4" x 1 1/2"	\$ 8.00
2 1/4" x 2 1/2"	\$ 10.00
2 1/4" x 3 1/4"	\$ 12.00
5" x 1 1/2"	\$ 15.00
5" x 2"	\$ 15.00
2 1/4" x 4 1/4"	\$ 25.00
1/2 Page	\$ 45.00
Full Page	\$ 75.00
Inside Front and Back Cover	\$100.00
Full Center Fold	\$100.00

Smaller ads on front and back inside covers, and
center fold, to be negotiated.

WHERE TO GO AND WHO TO SEE IN CHOLLA BAY

FISHING TRIPS
RODS & REEL FURNISHED

SIGHTSEEING TRIPS
DAILY & OVERNIGHT

MANANA MAYBE

42 FOOT CHARTER BOAT

WRITE - BOX 35
PUERTO PONASCO
SONORA, MEXICO

CONTACT - HECTOR MUNRO
CHOYA BAY

STOP & SHOP RAMON & PATTY'S

Groceries & General Merchandise
Soda — Beer & Fishing Gear
Fire Crackers
You Need It! We Have It!

RAMON'S CHARTER BOAT
Available Here

Box 73
Puerto Penasco, Sonora Mexico

Cafe "La Ranita"
the Little Frog
Family Style Food



ROBERTO'S WATER SERVICE—

Order your water here!!

We don't want all the business

—we just want yours

On the hill — overlooking beautiful downtown Cholla Bay

LA CHOLLA CANTINA

Cocktails—

—Music—

DANCING—

(Also Gas Station across the street)

Owned by LALO IBBARA
(Club Member)

JAVIER'S CURIO SHOP

Fire Crackers — Curios
Beer, Soft Drinks & More

Isaac's

"WORLDWIDE
PROFESSIONALS

4251 N. BROWN AVENUE, #7
SCOTTSDALE, ARIZONA 85251
Telephone 949-7171

TRAVEL SERVICE, Inc.

*"We take a Special Interest in
Your Every Travel Need"*

A Complete Travel Bureau Charter Organizer
& Buses Foreign Auto Purchase
Groups — Clubs — Charter

A
"MUST STOP"



TO AND FROM
MEXICO

FISHING TACKLE, ICE, PROPANE,
CIGARETTES AND SOFT DRINKS,
BEER AND LIQUOR

EVINRUDE DEALER Smallest Dealer - Biggest Deal
Cost Plus 10% Boats Trailers Motors Access

PAUL COLORICH AND JACK CAMERON
CLUB MEMBERS

AJO, ARIZONA

- HEATING
- COOLING
- PLUMBING •
- SEWERS & DRAINS •

PETE'S PLUMBING

Service

REPAIRS OUR SPECIALTY

4860 E. 22ND ST.
TUCSON, ARIZ. 85711 PHONE 748-0398

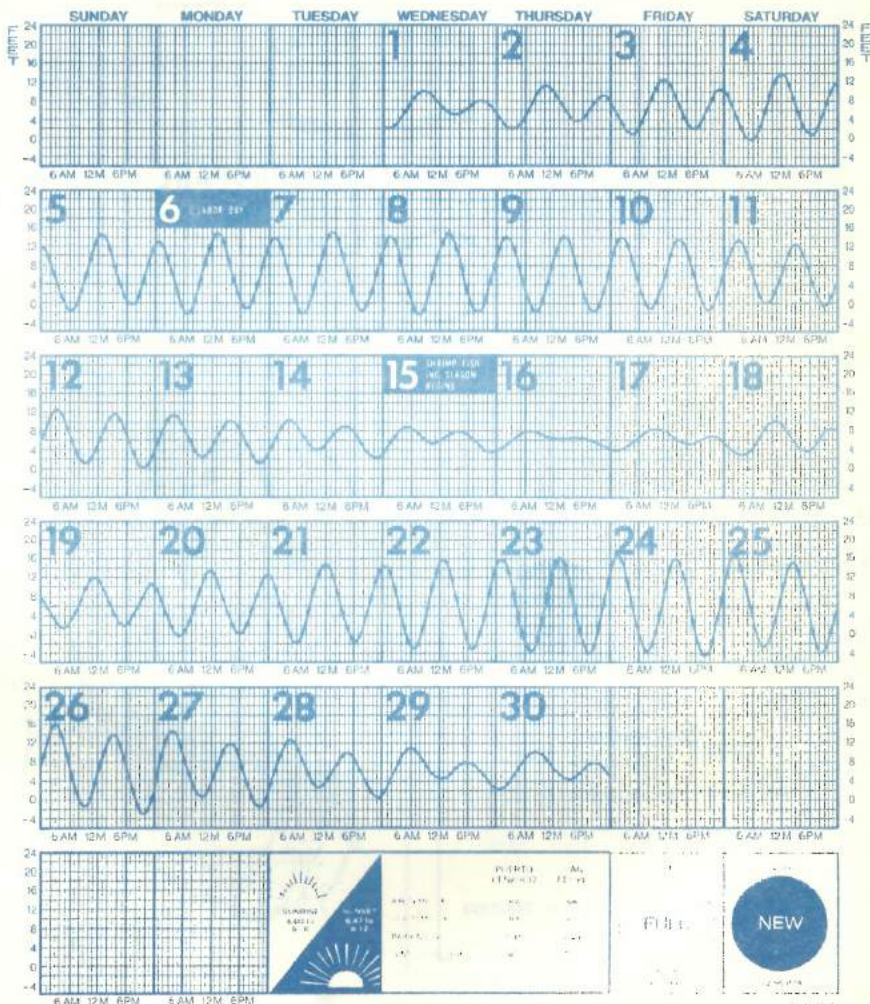


CHOLLA BAY SPORTSMEN'S CLUB, INC.
 P. O. Box 7171 — Phoenix, Arizona 85011

BULK RATE
 U. S. POSTAGE
PAID
 PERMIT NO. 794
 PHOENIX, ARIZONA

Mr. & Mrs. Cal Taylor
 P.O. Box 57
 Lukeville, AZ 85341

SEPTEMBER 1976



6 AM 12 M 6 PM 6 AM 12 M 6 PM