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JUNE 1976



CHOLLA CHATTER

Official Publication

of the

CHOLLA BAY SPORTSMEN'S CLUB, INC.

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SINCE MORE AND MORE OF THE CLUB MEMBERS HAVE CB RADIOS IN THEIR AUTOMOBILES AND CAMPERS, LET'S ALL REMEMBER TO MONITOR CHANNEL 11 FROM WHY ARIZONA TO THE BAY, IN CASE ONE OF OUR FELLOW MEMBERS MIGHT BE HAVING TROUBLE AND WE MIGHT ASSIST. DONT FORGET MONITOR CHANNEL 11.





by VERLENE BARBER

This month has found alot of members on the sick list. At this writing, Marge Cox is in Luke Air Force Base Hospital, also on Sunday the 16th Betty Munro was sick and was off the radio that week. We wish all on the sick list a quick recovery.

Our May meeting was a Pot Luck, and what a beautiful table of food. The CBSC can be proud of their women and the food they prepared. The Blunks could not be there so I prepared the coffee in their absence. Door prize winners were: Ray Hemphill - 20th Anniversary Year Book, Herb Simmons - flashlight and batteries, Dave Ledon - Key chain.

Mary Parker volunteered to take the chairmanship of the telephone committee to notify everyone of our meeting days.

Cal Taylor was telling me, at the meeting, of the drastic changes that are happening to them. They put their Phoenix home up for sale and left for the Bay for the Bay for a few days. When they returned the place was sold. That same week they sold their trailer and it is back down at the Bay just below the Don LaPorte place. They then put an ad in the paper to sell their dining room set and it sold to the first party. So they will be in residence down at the Bay for the next few months. Then their daughter, Belle, was selected exchange student from ASU to Universidad de Sonora in Hermosillo for the fall term. That was the best news of all. Congratulations Belle we are all proud of you and we know how proud Mary Fran and Cal are!

Mother's Day at the Bay was a great day for our mothers I know of 3 who will say it was the greatest. Maxine Rogers boated a 168 lb. Black Sea Bass. Joanie Dernberger and Marlene Sternberger went on the "Carolina" and what a day! Joanie boated two grouper, one 49 lb. and one 88 lb. Marlene boated a 68 lb. grouper. Looks like the women are really going to (continued)

make a showing at the Derby, but don't they always.

Orrin and Ethel Keys have sold their place at the Bay. We wish them joy in their new adventures. Phil and Jane Hunziker, Leo and Leona Rossi, George and olive Bluel and Thelma Brown, joined Bob and Alice Taylor at Maya's, May 12th, to help Alice celebrate her birthday. The moon came up on cue and with the soft breezes and beautiful music, they all felt like they were transported to some romantic South Sea Island. We wish you many more birthdays Alice!

The Taylor's moved into their new home on the Bay side and I heard they spent the first night there with the soft lights of the kerosine lanterns. The generator just would not perform that night.

Hilda and Gene Ecert brought Hilda's mother, Anna Graewinghold, of Germany to the Bay for the weekend of the 15th. We met them over at Maya's, where we enjoyed the moon, soft breezes, and beautiful people. Hughe and Eleanor Hull bought Snooky and Chuck Beintema's place at the Bay. Looking forward to seeing them but we will miss Snooky and Chuck.

Sonny Craft is in residence at the Bay for a month. Memorial weekend he will be joined by wife Edna and the family.

With the Derby in full swing, hope you will be able to get down and join the fun. So we'll see you at the Bay. Come up and say hello!



Sunday, May 16, 1976

Ramon Carbajal visiting this Sunday. Wonder what he was trying to explain? Whatever it was, he seemed quite happy about it. My, check that fancy tie! Doesn't he look nice!

"Welcome New Tucson Members"

By SUSIE BOS

ALAN & SHIRLEY PETERSON MICHAEL BENISCH WALTER FITCH BOB & BETTY FRANKLIN ALFRED GARR JR. KEN AND BETTY KASTEN ROY MAGEE ROBERT & PEGGY PECK JAMES & PEGGY ROBERTSON RUSSELL & SOPHIE MAJESKY FRANK E. MIRANDA JOYCE MORRIS



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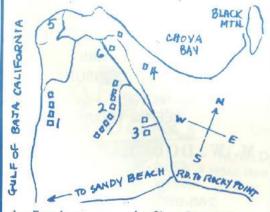
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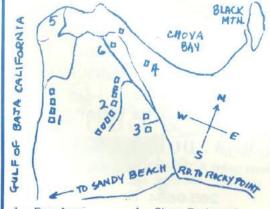
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5 - Pelican Point 6 - New restaurant 3 - Choya Hotel

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Rosario Villa 13 Years Old

Rosario is the oldest of 6 children, his father, Ramon Villa, sells bait to all fishermen in Choya Bay. Ro Rosario has 2 brothers and 3 sisters. You will see him on the rocks at the launching area waiting for the boats boats to come in se he can filet the fish. He is very good with that knife, too. He is quite shy but always has a smile while he is doing his work. We hear that Rosario loves baseball. He likes to filet fish and is a hard working boy. Watch him at work when you are down at the launching area.

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LALO GONZALES

By BETTY MUNRO



This is Lalo Gonzales, owner and driver of the yellow launcher #1. Lalo's name is often confused with that of one of the fish cleaners, Tio Lolo. Our launcher driver's name in English sounds like "Law Low". If you don't see the yellow launcher for sure you will know it's coming by the blasting horn. The launcher may be in for repair from time to time, but, the horn seems to be forever working. Lalo and his wife, Maria, live in Penasco, but also maintain a little cabin in Choya for living in on busy launching days. They have four children and as Lalo says, even grand children. The thing he dislikes the most is the same that most of us by the launch area dislike, the late comers. For some unknown reason Lalo seems to draw the late comers. Because of this Lalo not only has the loudest horn, but also the brightest lights for night launching.





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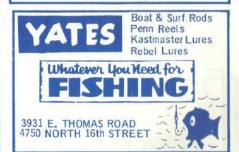
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News From The Launching Ramp

by BETTY MUNRO

At this printing, four weeks of fishing derby are behind us and I mean four great weeks - weather wisefish wise and fun wise. Having the fishing derby run over an extended period of eight weekends, is a first and apparently a very successful first. Each week the enthusiasm and competition grow with the fish.

Mother's Day is now history and the big ones brought in that weekend are well recorded. King Neptune was really good to the mothers. Top on the list is Maxine Rodgers with her 168 lb. Black Sea Bass, caught on board the "OSO". Iris Hoyt, in their "Easy Rider", was fishing next to the "OSO" when Maxine brought in her fish. I'm told Iris put her hands to her mouth and hollered over "Oh, Maxine, you really are some mother."

While on the subject of mothers the "Berger Mothers", did alright too. Joanie Dernberger from Tucson did all but walk on water to bring her 88 lb. grouper into the weighing in station. While Joanie's fish was being weighed in she pet it, hugged it and for awhile we wern't sure she was going to let Tio Lolo take a knife to it. We hear Joanie even took the iced down head to the Tucson meeting. Never have I witnessed a more excited fisherwoman. Equally proud, but not as loud, was Marlene Sternberger, as she passed along side her 58 lb. grouper.

Well, that's what some of the mothers were able to do. Now Father's Day is coming and so is the end of the fishing derby, so let's see what the men do.

Life At Cholla Radio Station Dramatic But Fun For Betty

By KATHY SCOTT (Taken from The Tucson Star)

Not one life has been lost at sea since Betty Munro has monitored the radio at the check-out station here.

Betty's job is to check boats in and out of the docking area, and to maintain constant radio contact. If there is a problem, its her responsibility to find someone to help the stranded or lost party.

"All boats fill out a float plan, and if they don't return on time, we have to go out and find where they are," Betty said.

Betty has been working at her present job for almost four years. Ten years ago she came to Cholla Bay on a vacation and fell in love with one of the fishing guides. She and Hector Munro were married a short time afterward, and now Hector owns his own charter boat.

"I just never went back, and I have no desire to,"
Betty said. She goes to Phoenix about once a month to
visit her mother, but other than that rarely leaves
the area. She does most of her shopping in nearby
Rocky Point.

"You can get everything you need if you just know where to look," she said. "We eat all fresh fruits and vegetables, and clothing is less expensive here."

Betty works from dawn when the fishing boats leave until the last boat reports in. Many times this isn't until after dark, so she maintains a radio at her home.

(continued)

The longest she worked straight through was a 38 hour rescue for a lost boat.

Another experience was the night a boat had to stay anchored in the bay over night due to strong winds which made landing impossible.

"Some men and myself maintained constant radio contact with the people. It was windy and so dark you couldn't see three feet in front of you. And of course, those in the boat were scared," Betty said.

By morning the winds had calmed down and the boat made it safely into port.

Betty gives credit for the fine rescue operations at the Bay to the Cholla Bay Sportsmens Club. It is this organization which pays her salary, buys the complicated equipment, and goes out on rescue missions for stranded fishermen, both tourists and locals.

"If we didn't have this operation here, all boats would have to go to Rocky Point to launch," Betty said. "As it is, we operate out of Cholla Bay with the port authority's permission. And none of this would be possible without the cooperation of everyone concerned."

It wasn't easy to make the adjustment to living in a small Mexican fishing village. Betty is originally from Show Low, and there was a lot more than a temperature change to get used to. She knew very little Spanish, and her future husband knew only a smattering of English.

"Even now Hector says I know just enough Spanish to get into trouble, but not enough to get out," Betty said. She added that Hector is now fairly fluent in English.

What Betty doesn't miss are the telephones, television, and other trappings of her former life. Electricity is supplied by their own generator, and water is stored in large tanks located on the roof of their home. Yet the inconveniences don't bother Betty.

"I love it. If I changed anything, then it wouldn't be the place I fell in love with," she said.

There were few problems when Betty married Hector and joined his family. His sisters taught her to cook Mexican food, and her mother-in-law came over to take English lessons. (continued.)

"Everyone was just great and I really feel like part of the family," Betty said.

Luckily, both she and her husband like fish, and Betty has learned to serve it in a variety of ways. "I even learned to make fish tamales," she said.

Since Betty has moved to Cholla Bay, she has seen this little fishing village grow tremendously, with most of the growth due to an increase in cabins and trailers owned by vacationing Americans.

"At first just men would come down and fish, but now whole families are coming, not only to fish, but to enjoy shelling, water skiing, and other water sports," Betty said.

But for Betty and Hector, Cholla Bay is growing too much.

"We like people, but not crowds," Betty said. "Eventually we would like to go to Lobos, a small fishing village down by Caborca."

Hopefull, though, for the 5,000 boats that launch from Cholla Bay each year, it will be a long time before Betty hangs up her mike and signs out for the last time.

Let's Welcome The Following New Phoenix Members To The C.B.S.C.

DICK MCCONNELL
HUGH AND ELEANOR HULL
DICK AND HELEN SMITH
JACK AND HELEN WHYMAN
GARTH AND ALICE RIGGS
MATHEW AND ELLEN CUBITTO
JOHN AND FLORA MACHMER
GEROGE AND ELLEN WHITE

WE ARE ASKING FOR THE HELP AND SUPPORT OF ALL THE C.B.S.C. MEMBERS, ESPECIALLY ALL THE NEW MEMBERS. WOULDN'T YOU LIKE TO KNOW THE PAST HISTORY OF CHOLLA BAY? WE HAVE OUR TWENTY YEAR, YEAR BOOK ON SALE NOW, FILLED WITH PICTURES AND NAMES OF ALL THE PEOPLE THAT HELP MAKE CHOLLA BAY WHAT IT IS TODAY. FOR MORE INFORMATION CALL MARLENE OR SEND CHECK FOR \$5.00 PLUS 25¢ HANDLING CHARGES TO MARLENE STERNBERGER 4254 NORTH PARKWAY AVENUE, SCOTTSDALE, AZ. 85251.

TUCSON SCUTTLEBUTT



EILEEN COURTRICHT

June already - fishing derby results already are exciting, Joanie Dernberger was so excited with her gigantic 88 lb grouper. She even saved the whole head to bring to the meeting to show to everybody. Great to see such enthusiasm! Keeping my fingers crossed that you win a prize Joanie.

Saw some more new faces at the May meeting, Lee Boyer and Stan and Helen Trumbaugh, welcome and keep on coming.

Ships Stores are now being handled by Mary Brown who "volunteered" to take over from John Tubbs. John was unable to continue on this job, thank you for your past efforts John, hope to see you back with us soon. Good to have Mary on this job, seems she has so many hats to wear. Thank you Mary.

Heard that the painting of the Radio Shack has been accomplished. I haven't seen it as yet but will inspect it on my next trip down. I'm sure it is a great improvement.

Chris Tatum told us that the <u>only</u> legal radio in Mexico is the Marine AM or VHF in our boats. All others are illegal unless licensed in Mexico. He also asked us to please restrict CB conversations on Channel 9. Let us not jeopardize our present situation.

There was alot of discussion on the insurance rate raises. Will be hearing further on this from the Council.

Mark your calendar for June 14th as this is our Pot-Luck meeting and these are always well attended and enjoyed by all. Please bring your own table service. (continued.) Bill Frenier provided our entertainment with a film, "The Sea". A fascinating film on fish and mollusks enjoyed by all.

Door prizes were won by Arch Humphreys - flashlight and batteries, Lila Erickson - \$5.00 gift certificate to Woody's Sporting Goods, Betty Kasler - Propane, Chuck Dernberger - Wrench and Mary Brown - Fishing Line. See you at the bay and the meeting next month!

More News from Betty Munro

Sure hated to see our good neighbors, Don and Ginger Rohde sell their cabin, but Ginger promises that won't keep them from coming down to the Bay. The new owners hail from New Mexico. If you ask Thelma Brown who her new neighbors are she will tell you, "my neighbors are good and cross." Then laugh as she explains one family's name is Goodwin and the other Cross. At any rate they are boating people and an asset to the Bay. Thelma Brown is in the Bay recuperating from a broken shoulder. That's two broken shoulders in less than a year, so when you see lovable Thelma and want to embrace her, do so with care.

Rumer has it that, Ed Perlmutter is in the market for a sail boat. Could be!

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Happenings at the Phoenix Meeting

By BETTY MUNRO

Cholla Bay Meeting - Monday, May 10, 1976:

This was a great pot luck meeting. What delicious food. There was hot food, cakes, salads, and more salads! Great Italian salad and a fruit salad that was out of this world! We all enjoyed the food immensely.

Marlene Sternberger reported 582 members. Dick stated that this was a drop in membership, we need your support for the benefit of the club! If you will bring in a friend to the meetings, please have them sign up for membership in a great club!

Jim Westfall - Ship Stores, reported he now has baseball caps with Cholla Bay Sportsmens Club emblem for sale. He will be getting medium size jackets real soon. He also sells other CBSC goodies, be sure to stop by his display...he is bound to have something you will use or might need at the Bay!

Mary Parker and Betty Groves volunteered to form a telephone committee to call various club members prior to our meetings to remind them of the meeting that month. Hilda Ecert will also assist in this indeavor. Hopefully, we will have a better attendance at our next meeting. Good luck Mary, Betty, and Hilda, we appreciate your efforts. Anyone else wishing to help should contact them.

One of our 2 year members, Bill McGill stood up and stated that in his opinion, our club members were dropping out because he said that during his attendance at the meetings he did not know many people. He was never told the where's, who's, and why's, of his various visits to the Bay. He, like other members, had to look on his own, had to investigate various things, boat launching, getting bait, what place to fish, etc. He said he thought members should introduce themselves when attending the meetings, how else could you find out who your friends are, unless they are in office? He also stated that this was very poor communication

(continued)

and intended to try and get more people to know one another. He volunteered to contact at least 10 members who have not renewed or have dropped out of the club. He and his secretary will contact them and do their best to get these members back in the club. It sure is great to have such enthusiasm...keep it up Bill. Everyone attending the meeting seemed in agreement with Bill. Then Marlene Sternberger, membership chairman, stated that she will make name badges for the next meeting so we can all get acquainted by name.

Members - Friends - Remember: Intoduce yourself to the next fellow sitting next to you! Be sure and attend your next meeting, for a very interesting evening.

Our President, Dick Davis, reported that Matt Cubitto has been seen at the Bay and is feeling much better. Glad to hear that Matt! Dick also reported that they had received a card from LaVerne Blair (Bill Blair's wife) expressing her thanks for the cover picture of Bill Blair on the Cholla Chatter cover of the March issue. She said Bill would have liked this very much. Dick suggested any member going to the Bay wishing a "Buddy Boat", to please see Betty at the radio shack.

Bill Brown, Derby Chairman, has donated his own freezer to store fish for the fish fry on June 19th. The freezer is now at the cantina and locked with donated fish... Club members, Friends, the fishing is getting greater every day. Come out and try your luck...besides you will have fun trying. Fishing Derby is now well under way. There were many fishing boats out there these last three weekends at the Bay. We need more...

"COME ON OUT TO THE BAY...PLEASE GET YOUR JACKPOT AND DERBY TICKETS. WE NEED ALL THE SUPPORT WE CAN GET."

Shirley Hemphill reported that our next Dinner-Dance will be held at Tom Sharp's on August 14th. Details of this at a later date.

Financial Statements of the club was discussed.
Rosella Frazier made a motion that the club treasurer
(Ed Perlmutter) have a full financial statement and
that he read this at every meeting. Motion was seconded and carried by the majority of the members attending. Also, in the future, a year-end financial statement will be printed and available at the meeting.

(continued)

Guests attending were: Ralph Rentzel Jr. and wife LInda, Linda Brown, all guests of Mr. and Mrs. Keene, Bob Frederick, Hugh and Eleanor Hull. Any others missed? Please let us know.

Radio Shack is now painted - really looks great...

Thanks to the members in this committee making it
possible and Herb Simmons for the paint! Come down and
see it.

Eldon Annis, Cholla Chatter Editor, asked for volunteers to report anything of interest at the Bay, at our meetings or any good news, to him or his secretary, Cathy. Please - Members - Friends do contact him, or call 947-7379 and report any news. This will keep everyone informed of what is going on.

THAT'S ALL - ATTEND YOUR NEXT MEETING.....

DERBY VIEWS

By BILL BROWN, Derby Chairman

Our Derby got off to a bang off start. The women so far have all the big fish, not to slight the men, but they are going to have catch up. Fish donations are coming in very well. If we average what has been donated the first four weekends, we should have an adequate supply for the fish fry.

We have had more than 100 recorded entries so far. I am very disappointed that out of 100 fish entries, only two junior entries have been recorded. Sure hope to see more action from the 15 yr. and younger group.

I wish to thank the many members from Phoenix, Tucson, and Cholla Bay, for their most welcome and needed assistance recording and weighing fish and selling Derby and Jack Pot tickets. It would be impossible to have a Derby without so many good people in our club willing to make it a success. Good fishing! See you at the scales!

YEAR BOOK

SUSIE BOS

Have YOU picked up YOUR YEAR BOOK yet?

This supports the functions that the CHOLLA BAY SPORTSMENS CLUB have coming up in the future.

The YEAR BOOK covers the past events at Cholla Bay that have taken place over the twenty years.

It makes a great reference book, also, or a wonderful gift.

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GAL TAKES LEAD IN CHOLLA DERBY

By BILL VALENTINE
(Taken from The Phoenix Republic & Phoenix Gazette)

How would some of you mothers out there like a 167-LB. Mother's Day present?

That's what Maxine Rodgers got last Sunday.

She wisely spent Mother's Day aboard husband George's 25-foot Glastron Fishing machine, the "OSO", offering squid and mackerel to all takers living at the 130-ft. depths of 16 Mile Reef in the Gulf of California out of Cholla Bay.

George probably is the most expert gringo big fish catcher in the Rocky Point-Cholla Bay area, and he's teaching Momma Maxine some of his uncanny methods.

It takes a dedicated fisherperson just to use the tackle on which she nailed the giant black sea bass-a short stout roller guide rod, 6/0 Penn Senator reel and 135pound test wire line.

Even with this super rig, it took her a good 40 minutes of hard work to subdue the monster.

She had several anxious moments before her present officially was hers to have and to hold.

Once, when she'd cranked the giant to within 10 feet of the surface, he bulled his way around the anchor line.

After finally getting unglued, the strong fish headed right back down to the bottom, causing her the torture of muscling him back again. Whereupon "durdy" George made a false move with a gaff, just making the big fish mad as all get out and causing poor, overworked, Maxine more anguish before she was able to coax the now thoroughly whipped big black to his ultimate downfall.

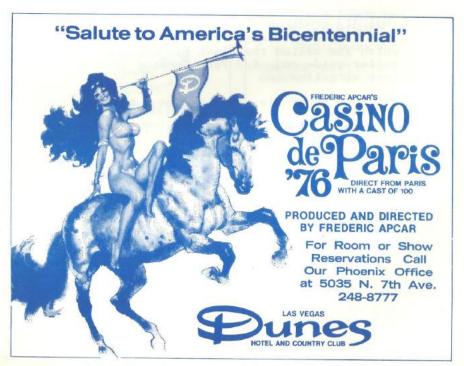
Maxine now holds the honor of having the largest qualifying fish in the current Cholla Bay Sportsmens Club (continued)

Derby. Incidentally, the gals, so far, have really put the guys in the role of second best so far as top derby fish are concerned.

Shirley Hemphill leads the yellowfin corvina category, Joan Dernberger has weighed in a whopper 84-pound four ounce grouper, Arline Tillotson holds second spot in the sardinero division, and Marlene Sternberger is just behind Joan in the grouper group with a respectable 58 pounder.

So far, the only male placers are Mort Staab with a six pound cotchi, Joe Prekep and his 20 pound sardinero, and Howard Dolittle's 22 1/4 pound leatherfish.

The derby runs for each succeeding weekend through June 19 when sailfish and dolphin should be cavorting in the area.



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- 35. Sam's Pizza Factory Scottsdale

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Anybody who has visitors down to the bay, let us know about it so that we can put their names in the Chatter. Also, anybody who has any news to put in the Chatter please give it to us. We need alot more stories.

Glad to see such enthusiasm and excitment going on with the fishing derby this year. Let's try to get our teenager out on those boats though and see what they can do. We have alot of prizes that would be nice for them too! See you at the Bay!

OF THE CHATTER

Apologies go to Mr. and Mrs. Ebert and Mr. and Mrs. Dernberger for misspelling their names in last month's issue of the Chatter.

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FISHING AT THE BAY!

SUNDAY - MAY 9, 1976

TOP RIGHT: JOANIE DERNBERGER, HUGGING HER 88 LB.

GROUPER THAT SHE CAUGHT. VERY PROUD INDEED.

BOTTOM RIGHT: JOANIE DERNBERGER AND MARLENE STERNBERGER HOLDING 58 LB. GROUPER THAT MARLENE CAUGHT. WHAT A GREAT FISHING DAY FOR BOTH GALS.







ABOVE TOP: PETE SCOTT, OUR COUNCIL CHAIRMAN AND PANCHO GALINDO WRESTLING WITH A LARGE GROUPER TO WEIGH IN.

ABOVE BOTTOM: HECTOR MUNRO SHOWING OFF A GREAT CATCH!

By VERLENE BARBER

Had a tragic beginning of the weekend, Friday the 14th at the Bay at about 3:30 p.m. John and Shirley Hobsin's beautiful new two story home was completely destroyed by fire. Everyone at the Bay rushed to the scene with fire extinguishers and stood by helplessly, as there was nothing anyone could do.





Annoucements.

It was reported at the May meeting in Phoenix by our President, Dick Davis, that Marge Cox had been in the hospital with pneumonia. We are sorry to hear that. "Best wishes for a speedy recovery, Marge".

We heard through the grapevine....that on the weekend of May 22nd, Mary Brown caught a 72 lb. grouper on the "Carolina". Mary did not want the fish recorded for the Derby. However, she donated the grouper for the fish fry. Thank you Mary.

Cholla Chatter staff wish a "Belated Birthday Greeting" to our editor: Eldon Annis - who celebrated his "?" Birthday on May 21, 1976.... "Feliz Cumpleanos".

Happy Birthday to Bub Allison whose birthday was May 23

Mel Jarvis also, had a Birthday, May 29. Happy Birthday Mel!

This months Booby Award goes to Wimpy, for running around Sandy Beach in his sand buggy without any Colorado Kool-Aid. Congratulations Wimpy!



MORE NEWS FROM

By VERLENE BARBER

John Soper, age 15, nephew of Jack and Evelyn King, caught a 63 lb. grouper. Would you believe, that his Aunt Evelyn did not even buy him a Derby Ticket!

Good new is that Ed Busfield is ready to leave the hospital and go to his son's home in Texas.

Leaving their places at the Bay for their summer residences this week are: Olive and George Bluel, Vergie and Cliff Burrows and Thelma Brown. For shame, they will miss the best fish fry ever.

Ray and Shirley Hemphill had Ron and Louise Wilke, from Payson, former owners of cabin #25, as their house quests for a week. The wind was so bad that it kept them off the water all week long.

Happy times for a group at the Bay is June 5th, when four boats leave for Mulege. Phil and Barnie Lahr on "Philipes Folley", Dave and Theresa are joining Bub and Peg Allison on the "Pelican", Mickey Haak is helping Phyllis and Bob Pennington on "Penny's Pride" and Henry Shelton of Sun City is being joined by his friends, Ben Carpinter and Ralph Rode. They plan to return to the Bay for the fish fry, on the 19th.

Saturday night, May 22nd, Beverly Kanack had a birthday party. Everybody was invited. YOu should have seen the table! There was baked ham, turkey enchiladas, butterfly shrimp, pickled chicken hearts, devils food cak, tossed salad, refried beans, and a relish tray. A beautiful cake with a mermaid on top was brought by her husband. We all had alot of fun.

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