



OFFICIAL PUBLICATION OF THE CHOLLA BAY SPORTSMANS CLUB

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October 1968



CHOLLA CHATTER
Official Publication of the
CHOLLA BAY SPORTSMEN'S CLUB, INC.
P.O. Box 7171, Phoenix, Arizona 85011

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Tucson 85711, Tel: 326-9394.

In the list of Derby prize donors in the August issue we unfortunately left out the fact that Al Ellis of Angler's Roost, Phoenix, donated one of his custom hand-crafted surf fishing rods. We are sorry about this omission.

From the Editor's Desk

As stated in the September Chatter the 524 full members were sent a questionnaire to get information about their interests and what they would like and/or not like to read in the Chatter.

A total of 187 of the members answered. This amounts to a 36% return. While this isn't as good as I would like, I shall assume that it is representative of the membership as a whole. Comments from the questionnaires received since the last Chatter went to press are quoted elsewhere in this issue.

Answers to the first six questions indicated that the majority of the Club members own a cabin at Cholla, own a boat, fish and also visit other Mexican areas. More than a third own a sandbuggy and over a third checked shell collecting and boating as principal interests. A specific breakdown is as follows:

1. Where do you stay?

HAVE YOU CHECKED YOUR BOAT INSURANCE LATELY?

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Own cabin	117	62 %
Friend's cabin	23	12 %
Camper/Trailer	31	17 %
Camp	7	4 %
2. Goes elsewhere in Mexico		
	123	66 %
First Estuary	53	28 %
Second Estuary	28	15 %
St. Georges	32	17 %
Lobos	33	18 %
Desemboque	10	5 %
Kino	44	23 %
Guaymas	72	38 %
Baja	18	10 %
3. Owns a Boat	147	78 %
4. Owns a Sand Buddy	69	37 %
5. Principal Interests		
Fishing	163	87 %
Shell Collecting	78	42 %
Boating	74	40 %
Skin Diving	19	10 %
Photography	26	14 %
Relax	29	15 %
6. Will write one or more articles	31	17 %

In totaling the answers on the types of articles, I counted any number of plus marks, checks, etc. as a yes and a crossed out line as a no. If a plus or check was made only at the heading, all topics in that group were counted yes and if the member said all articles good, I tallied up a yes for each item. Items without any mark have been ignored in the following tabulation. Next page.

Don't Miss Your Meetings!

PHOENIX--TUCSON

TUES. OCT. 8

8:00 P. M.

Phoenix:

Goettl Auditorium
2005 E. Indian School Road

Tucson:

J.C. Building
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<u>TYPE OF ARTICLE</u>	DO NOT WANT		ESPECIALLY WANT	
	No.	%	No.	%
CLUB NEWS & INFORMATION				
Welcome Aboard	6	3 %	63	34 %
Sick Call	11	6 %	56	30 %
Scuttlebut	3	2 %	69	37 %
Council Fire	10	5 %	47	25 %
Derby Rules	8	4 %	57	30 %
Insurance Reports	12	6 %	83	44 %
Club History	8	4 %	68	36 %
MEMBER NEWS, STORIES, ETC.				
Accounts of Trips, etc.	5	3 %	91	49 %
Adventures & Misadventures	2	1 %	98	52 %
Accidents	3	2 %	77	41 %
Personality of the Month	23	12 %	53	28 %
Cholla Brats	22	12 %	43	23 %
HOW TO DO IT				
Motor Service	10	5 %	83	44 %
Boat Maintenance	10	5 %	81	43 %
Piloting & Seamanship	10	5 %	84	44 %
Safety	4	2 %	87	46 %
First Aid	6	3 %	80	43 %
FISH & FISHING				
Fishing Stories	1	1 %	110	59 %
Hints on Fishing	2	1 %	105	56 %
Description of Fish	15	8 %	87	46 %
Facts about Fish	11	6 %	96	51 %
SHELLS & OTHER CRITTERS				
Collecting	18	10 %	70	37 %
Descriptions	21	12 %	63	34 %
Facts About	21	12 %	63	34 %
OCEAN & SEA & GULF				
Tides, Winds & Storms	6	3 %	104	56 %
Facts About	13	7 %	78	42 %
Curiosities	13	7 %	77	41 %
MEXICO				
Local Officials	5	3 %	89	48 %
Government	10	5 %	69	37 %
Regulations	2	1 %	108	58 %
News	10	5 %	78	42 %
Economy	17	9 %	65	35 %
SKIN DIVING	12	6 %	53	28 %
SAND BUGGIES	13	7 %	53	28 %
RECIPES	19	10 %	61	33 %
TALL TALES	15	8 %	53	28 %
BELIEVE IT OR NOT TALES	15	8 %	64	34 %
QUESTION & ANSWER COLUMN	10	5 %	69	37 %

● From the tabulations it should be apparent that it would be absolutely impossible to please everybody -- after all, one person even said he didn't want fishing stories! While there have been a few dissenters, I conclude from the above figures and the general tenor of the comments that the majority of the club members approve my editorial policies. Several members have objected to inclusion of some types of articles such as those on shells but when more than a third of those who bothered to answer indicate that they want such articles, I feel that I have no choice but to continue to print them when they are available. Some members have indicated very decided desires for specific types of articles. I invite those members to send me the types of articles that they would like to see in the Chatter. If they do not feel qualified to write such an article, then talk one of their friends into writing it. If this fails, write me a letter describing what you want, and I'll try to find someone to write it.

~~~~~  
**Watch Your Wake**  
 ~~~~~

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Mel Jarvis
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By Your Insurance Committee

In the June issue of the Chatter your insurance committee wrote an article titled, "IMPORTANT WARNING". This article concerned the problem that is developing at the Bay with under-age unlicensed drivers.

Apparently some of the people that go to the Bay, and not necessarily members, have the idea that no laws exist regarding the operation of an automobile, be it Sand Buggy, or what. Please take our word for it if an accident happens in Mexico the laws are a lot tougher than they are here in the States.

I am sure most of you know what would happen if an unlicensed under-age youngster was caught driving, much less being involved in an accident; if you think that is bad just let one unlicensed youngster have an accident and you will find out just how tough laws can be.

It was the hope of the committee that the June article would help improve the situation, but over the Fourth of July there was no evidence that anyone had read or even heard about it.

The complete area was subjected to many youthful drivers in sand buggies, loaded with their young friends, dashing madly about trying to show off their driving prowess.

One even came roaring around my cabin planning to use the area where

I park my boat when I am at the Bay as a shortcut over to the next street. As he rounded the corner, sliding all wheels, he found my boat and me working on it right in his path. I must admit he was a pretty good driver for he missed me by inches and whirled through the yard of my neighbor, then out on the next street just as Betty Perez was driving up to her cabin. By the grace of a lot of luck he was able to keep from hitting her when Patty slammed on the brakes. He then took off up the hill and disappeared over the top.

As soon as I quit shaking and collected my wits I jumped into my jeep and tried to find him. He was a pretty smart one for he was nowhere in the area or had hidden the car until things calmed down.

It is unfortunate that some parents don't realize just what some of these youngsters do to try and show off. They are not only endangering their own lives, but anyone that happens to get in their way can be in real trouble. This is the basic problem that parents, members or not, should make every effort to correct.

The next problem, and one that might hit where it hurts, is that these youthful, unlicensed drivers are voiding the Mexican Insurance that you are paying good money for.

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I mentioned this in June, but after the July 4th experience I thought it would be better to look up the clause that covers this in our Mexican policy and give you all a quote.

Under GENERAL CONDITIONS, EXCEPTIONS: Innoevent shall this insurance cover:

1. Damage suffered or caused by the described vehicle when used for driving or maintenance instruction.
2. Damage suffered or caused by the described vehicle while being driven by a person lacking a driver's license issued by the corresponding legal authorities, or while being driven by a person who at that moment is under the influence of alcohol or drugs, if and when these circumstances directly influence the accident causing the damage.

Please use this to convince the young ones that Cholla Bay is not a place to practice or drive any vehicle unless they have a valid drivers license.

Some might also take notice of the latter part of the exceptions. Think twice before looking at the grape a little too much and then try to drive around the Bay or anywhere as far as this is concerned. Get someone else to do the driving if there is any question. Don't be sorry after it is too late.

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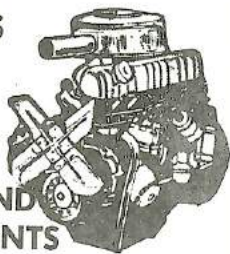
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The Phoenix Chapter's Beachcomber Party



John Herrscher and Harold Johnson were Runner-ups for Mr. Beachcomber. John won the prize.



Dave and Tenesa Conner



Janthina and Mike Morris in the Chow Line



Kathy Joy and Gene Diffie of the Rocka Billy Playboys

Thanks to John and Gang

I would like to say one big "thank you" to John Herrscher for his creatibility in constructing the entrance for the Beachcomber Party. I would also like to thank Bea Herrscher, Debbie and Mel Jarvis, Mary San-

derson, Bulmer, Colleen and Jo Ann with the de to all those



Mrs. Beachcomber Contest: (Right to Left)
 Beatrice Herrscher, Joann Johnson, Margaret
 Rottmayer, Debbie Jarvis and Bert Allen
 Margaret Won



Mrs. Beachcomber
 Margaret Rottmayer
 Holding Shell Bouquet
 Trophy presented to
 her by Bub Allison



Line

Toska Fieck
 and
 Howard Tesell

derson, Bub Allison, Lloyd Black-
 mer, Collen McClung, Betty Capen
 and JoAnn Johnson for their help
 with the decorations. Thanks also
 to all those who did the cleaning up.
 -Margaret Rottmayer



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ARTHUR SCHWARZ

QUOTE FROM WILLARD WILSON,
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BEARS REPEATING.

"IF YOU ARE TOO BUSY TO TAKE
AN INTEREST IN GOVERNMENT -
FEEL THAT GETTING MIXED UP
IN POLITICS IS BENEATH YOUR
DIGNITY, OR BAD FOR BUSINESS,
THEN, AT LEAST, TAKE TIME TO
TEACH YOUR CHILDREN TO
COUNT IN RUBLES. THEY WILL
NEED TO WITH THE INHERITANCE
YOU'RE LEAVING THEM."

We had an interesting meeting
September 10 - good attendance -
too bad some of you couldn't make
it. We had 10 guests. This means
a few more members to our present
264. President Morris asked each
member present to introduce him-
self for the benefit of the guests.
We are getting to a point where we
are quite an organization. A large
boat club in the middle of the desert.

On Sept. 23 the U.S. Coast Guard
Auxiliary is starting a new course
in boating, etc. in Room 205 in the
BPA building U. of A. The course
is free - classes are held every
Monday night. By the time this

ADVERTISING RATES For Cholla Chatter Costs Per Issue

Size	By Month	By Year
2¼" x 1½"	\$ 8.00	\$ 6.00
2¼" x 2½"	10.00	8.00
2¼" x 3¼"	12.00	10.00
5" x 1½"	15.00	12.00
5" x 2"	18.00	15.00
2¼" x 4¼"	18.00	15.00
½ Page	30.00	25.00
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reaches you several classes will have been held, but if you sign up immediately you will not have missed too much.

Cholla Bay Mexican workers have formed a union. This should be advantageous to us. Any kind of help needed will be supplied by the union.

REMEMBER THE GREATNESS OF A NATION IS NOT MEASURED BY ITS FRUITFUL ACRES, BUT BY THE MEN WHO CULTIVATE THESE ACRES.

Sometime ago a full page interesting article on Rocky Point appeared in the Tucson Sunday Star. However, in this article the Mayor of Rocky Point stated that Cholla Bay residents did not contribute much to the economy of Rocky Point because they bring all their own supplies across the border. To a point he is right, and, in this writer's opinion, we are missing some good bargains.

The bakery at R. P. sells excellent bread and cake at prices below what we pay; clothing and shoes are cheaper; Mexican coffee (it will take the curl out of your hair) is only 43¢ a lb; building block and other materials are cheaper and buying these in Mexico avoids static at the border; Mexican gas compares favorably to our regular gas; frozen shrimp at \$1.00 a pound is 2/3 of our cost.

There is a new supermarket similar to ours opened near the Playa Hermosa where you can buy all the food you need.

I realize some of this advice will not be accepted too kindly by our local merchants, but the small loss of business, spread out as it is, will not hurt them. After all, we do migrate to our southern neighbor and

Turn Next Page

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JOE KARAM - Club Member

they permit us the use of their land and water at a very low cost. The more we do to improve their economy the more they will reciprocate with better facilities and kinder attitudes.

Now - let's briefly summarize what the Cholla Bay Sportsmen's Club has already done for Rocky Point and Sonoita.

- a. We have supplied the hospital at Rocky Point and the medical facility at Sonoita each with an X-ray machine.
- b. Bob Morris, alone, has brought to Rocky Point and Sonoita medical facilities thousands of dollars worth of antibiotics and other drugs.
- c. The unused supplies left over from our 1968 Derby, food, hundreds of paper plates, cups, spoons, forks and knives, coffee, gallons of Wesson oil, and much more, were delivered to the "Happy Farm" at Sonoita.
- d. Every weekend we pay \$3.00 each for launching at least 100 boats.
- e. There are about 500 homes in Cholla Bay area with water tanks bought in Mexico at \$50. to \$60. each.
- f. We keep a water truck busy supplying water.
- g. Every weekend most of the Mexican fishing guides at \$10.00 each are hired.
- h. We employ a Mexican to operate our Radio Shack the year around.
- i. Each of the homes in Cholla Bay pay a monthly rental fee for the use of the property. Those without property pay a fee of \$1.00 a day for camping privileges.

- j. Each week our members buy about 100 fishing licenses.
- k. How many pounds of shrimp do we bring home each year?
- l. How much gas do we buy in a year?

I may have left out some other large expenditures, however, the above indicates that the CBSC does contribute very materially toward economy of the country. As stated above, we can help further by taking advantage of bargains.

KEEP YOUR FACE TOWARD THE SUNSHINE AND THE SHADOWS WILL FALL BEHIND YOU.

When crossing the border it's not a bad idea to show the inspectors your CBSC membership card.

Understand that when the weather is too bad for small craft the Port Captain will notify Patty who will close the radio shack and not sign anyone out.

Bob Morris is custodian of all our property. If you notice any floating around, either give it to him or tell him where it is and he will secure it.

A "BULLDOZER" IS A CHAP WHO SLEEPS THROUGH A POLITICAL SPEECH.

HEAR YE!

We always need new articles about your trips, fishing, or experiences. Call or send 'em in to the Chatter.

PHOENIX SHELL CLUB

"Southwestern Malacological Society" meets third Wednesday of every month at the Arizona State University Zoology Building Room L63 at 7:30 p.m. Next meeting will be Oct. 16.

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SICK CALL

The Cholla Bay Sportsmen's Club members send their sympathy and will wishes to Lyle Rogers' son Lyle Jr. and his family who had the misfortune of being in the gas explosion at Parker, Arizona. Mary Rogers reports they are coming along as well as can be expected.

-Debbie Jarvis

Membership Chairman For Phoenix Needed

The Phoenix Chapter has an opening for a new membership chairman for 1969.

Members who are interested should contact Wayne Wood (phone 266-4970) or Mel Jarvis (phone 274-6786).

-Membership Chairman

Wayne Wood

Sail From the Bottom

Shirley Meredith of Mesa told me that he and his wife Clara were bottom fishing from the Scotty K on the Labor Day weekend when Mrs. Meredith's line apparently got caught in the rocks. Shirley took over to get the line loose and discovered that it was a fish, not rocks. After fighting with it for quite awhile, up jumps a SAILFISH behind them on the Meredith's line. When he finally got it up to the boat and tried to gaff it, it took off again and wrapped itself around the inboard-outboard prop and broke the leader.

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Emergency Oxygen Unit

The Red Cross at Rocky Point will have a new three hour save-a-life portable oxygen emergency unit, thanks to the Phoenix Chapter of the Cholla Bay Club and Gil Dye of Dye Medical & Oxygen Supply Co.

The save-a-life units are to be part of the emergency equipment carried in the Red Cross ambulance.

I hope to see a smaller unit as emergency equipment to be on hand at our Radio Room, in case of heart attacks, drownings, burns or other conditions that oxygen could be beneficial for.

Mel Jarvis

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Ramon Perez Looks
Over Winning Sail



Mel Jarvis Presents
Trophy to Bill Dunn

★ NOTICE ★

Nomination of officers is on the agenda of the November meeting. The names selected will be elected by mail by members. The ballots will be counted at the December meeting. These are the times for you members to express yourselves. The new set of officers will be representing you for the next year, so, if you don't like those on the nomination slate, come to the November meeting and nominate the men of your choice.

If you don't come to this meeting and do your duty, please don't sit at home and brood and gripe about the "clique running the Club." The elected officers are bound to carry out the wishes of the majority and not to establish their own policies. The only way they have of knowing your wishes is for you to express yourself to the membership at meetings.

-Art Schwarz

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OCTOBER 1968 NOVEMBER

