

VOLUME 16, NUMBER 7

JULY 1973



CHOLLA CHATTER

Official Publication of the

CHOLLA BAY SPORTSMAN'S CLUB, INC. P. O. Box 7171, Phoenix, Ariz. 85011

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1973 Derby Prize Winners

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1st - Bill Shrader

2nd - Grant Smith

3rd - Paul Nicholson

4th - Larry Shrader

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1st - Merle Graber

2nd - Lee Rogers

3rd - Dick Karr

4th - Leonard Chapman

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1st - Grant Smith

ROCK BASS

1st - L. E. Rodgers

2nd - Frank Head 3rd - David Ewes

4th - Paul Woffly

SEA TROUT

1st - Don Edgell

2nd - Jerry Jester

3rd - Paul Mathes

4th - George Fisher

SARDINERO

1st - Mel Jarvis

2nd - Grant Smith

3rd - Glenn Townsend

4th - Alice Dunn

LADIES GRAND PRIZE Mini Lee Dunn

MACKERAL

1st - Mack Mosier

2nd - Mack Mosier

3rd - Isla Van

4th - Jim Van

YELLOW FIN

1st - Don Perry

2nd - Bill Rogers

RED SNAPPER

1st - Bob Johnson

2nd - Jane Ebert

3rd - Marcello Salazar

4th - Jack Gill

PARGO

1st - Walter Hartwell

2nd - Jerry Tidey

3rd - Jack Gill

4th - Ken Karr

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2nd - Bob Larison

3rd - Ed Jackson

4th - Bill Brown

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2nd - Jake McCarley

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2nd - Kak Place, Tucson - \$240.00

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A Hardy Thanks to all Donors — from all Cholla Bay' Sportsmen's Club members for making our 1973 such a huge success.

Derby thoughts ...

FROM 1973 DERBY CHAIRMAN

First of all I would like to say, we had one of the <u>best Derbys ever</u>. It was also a big asset to the Club, we entertained the Mexican Officials and had wonderful reports and understanding from each Official Office.

We had one of the BEST bunch of Sportsmen accumulated <u>anywhere</u>. They shared their fish with us to make one of the largest <u>free</u> fish frys in the history of the club. We served approximately 1800 plates and all reports indicated that everyone was well pleased with the tasty fish (even though the last fifty or so were served on napkins).

I would like to <u>thank</u> each and all the good members for the hard work and cooperation to make this Derby such a success. I would like to mention each and every one by name, but the list would be much too long.

Our new club building has become a big asset for preparing foods. It is not fully completed as yet, but we are working on it. When completed, it will be something to be proud of, as well as the Radio Station. Activities like this Derby will let the Club do bigger and better things in the future.

Thanks again to everyone. It is a most wonderful feeling to help people have such fun.

Your Derby Chairman, Robert L. (Bob) Parnell





On the Way to Cholla Bay

MERRITT'S

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The Fishing Derby came, was successful, and is gone till next year. What a mob! Thank goodness for the Derby Building, but I know the cooks would have been cooler outside.

I can't begin to name all those who helped make this Derby a success. Hats off to Bob (and Millie) Parnell for a tremendous job.

The trophies and prizes were unbelievable. Hope every donor gets a big "thank you."

It was good to see some of our neighbors down. I seldom see them except at Cholla. Lights showed up in unexpected places. Also lights where we normally see them were not there.

The lineup at the Border was as usual — long. The people with the six month visas sailed through. You regulars may find that it is simpler to have these visas. Those with children will find it more difficult.

We got down fairly early for us. Enjoyed sitting on the porch and watching the stragglers come in, headlights going this direction and that. Then lights going on in the houses up and down the cliff.

I dodged Sandy Beach, but hear it was wall to wall all the way. And it was constantly on the move with all modes of transportation — motorcycles, cars, sand-buggies, and feet.

There were the usual problems of "stuck in the sand", boat tow-ins, car troubles, minor wrecks, looking for the

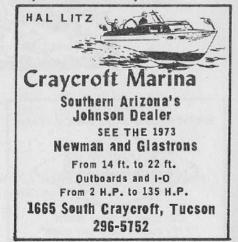
water truck, etc., plus some heartbreaking boat damage at the launching area.

The only unforgivable happening was the burning of Marcello's boat. That was depriving a man of his livelihood. I hope every cent of the damages is repayed, and this should include the months he will probably bot have a boat to charter — thus no income.

There was the continuing episode of Smokey. Firecrackers terrify him. We left him shut in the house while we went to the Fish Fry. He tore out a screen and took off. Belle and Dee discovered him gone — the screen torn out — and thought we'd been broken into. They left the lights on and ran clear back to the Derby Building. By the time we got back, Smokey had come back in, tearing the screen out a little more. Next year we'll take turns staying home with the dog.

To those of you who helped me up and down stairs, Thank You. I hadn't realized I wasn't half seeing out of one eye. That is being taken care of next week. You'll find me back at my usual sure-footed self, I hope. I'd like to be able to judge distance before I run into a wall — without a drink!

No jokes this month — but I've got a dilly for next month. Bye for now



MARINE DAY CELEBRATION

Mel and Debbie Jarvis received an invitation to attend a luncheon at the Colonial Del Rey in Puerto Penasco, from the Port Captain, in honor of Marine Day, June 1st. This was a luncheon for all the uniformed personnel of Puerto Penasco and surrounding areas — Navy, Marines, Police, Highway Patrol, etc.

Mel and Debbie felt highly honored to be invited for only one other American couple was so honored. They were from Los Conchos and we didn't get their name.

The entertainment before, during and after the luncheon was first class. A bus load of Mexican teenagers came from San Luis, forty of them, and they all played guitars and sang in harmony some of the most beautiful music ever performed. They were all in costume, the girls were in black gaucho shirts with melon pink long sleeved blouses and a short black vest over the blouse. The skirt and vest was embroidered in the pink, and they had sashes around their waist and wore black boots. The boys were the same except they had on pants. A very handsome group and very talented. They had a Mariachi band playing also. The tables were laden with beautifully displayed food. All together it was a cherished, impressive occasion.

Derby thoughts ...

Our grateful "Thanks" to the businesses who donated prizes... They have supported us, now let's show our appreciation and support them.

Harris Waren President of Phoenix Chapter Cholla Bay Sportsman's Club

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CLUB MEMBER

A Fool Learns About Boats --- By Al Scott

At the end of my last story my beautiful Swan was no where in sight. I had anchored the boat with a big rock, and the tide came in, and the rope had slipped off the rock and THE BOAT HAD TAKEN OFF FOR PARTS UNKNOWN. The tide was so high it was a problem of how to get to the other two boats so we could look for my boat.

I was really almost in a state of shock, when at last a guy came along with a ten foot aluminum boat, so we rowed out to the boats, and climbed aboard, and made ready to cast off for the hunt of my wandering "Swan". Someone yelled here she comes, and I'll be a son of a gun but for sure my Swan had cleared Pelican Point, and was nearing the boats we were in.

This seemed almost too good to be true, but here it came. At the wheel was my friend Charlie Southard. Hey Al, I found your boat floating about ten miles out so thought I better bring it in. Man was I happy, and so glad to have my "Swan" back. I really felt like giving my boat a good kick in the transom, but did feel it was all my own doing. That is the way the Swan is whenever it feels water on her bottom, she wants to go. I made a rule right then and there that hereafter whenever I leave the water the boat will leave also. I have kept the rule until this day. I was so upset over the scare that I loaded the boat on the trailer and pulled it up to our camp. Boy, did I get a lot of ribbing on the solo trip of my boat. After a couple hours I had calmed down and joined in the fun.

The guy with the aluminum boat came by and said his boat had flipped over when he came back to shore, and the boat was upside down in the water and sand. So we went to help him turn his boat right side up. Someone got the idea for three or four of us to get on one side of the boat, run our fingers underneath, and turn the boat over. This was a good decision for a group of expert boatmen and this is what we did. At the count of three we all gave a big pull, and up she came. The only problem was that the suction turned the boat inside out.

CONTINUED ON PAGE 13



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We had a very nice turnout at our meeting, was glad to meet all the visitors and new members. Welcome aboard.

We are spending our vacation down here in Cholla. Sure a lot of friendly people down here. The weather is most beautiful, maybe too windy for the fishermen but great for us land-lubbers. With the bonfires, shell hunting, night crabbing, so delicious you eat far into the night. Maybe you prefer just plain lazying around.

Frank Zimmerman was down recuperating after surgery on his knee. He had to put up with sitting around not being able to go fishing.

To all who are ill, we wish you a speedy recovery ... Well, I have to get this in so I'll sign off for now and go for a swim. Till the next meeting, hasta luego.

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2854 N. Stone; Tucson, Ariz 792-2316 ED TAPPAN - Club Member At this time I'd like to thank ALL the people who made this past Derby the best I've seen.

First of all, BOB PARNELL and Leonard Reichardt for a wonderful job. All the DONORS were great... let's remember them when we need supplies.

Derby thoughts

Next, thanks to all the fishermen we needed them too. Al Scott, and all who helped prepare and serve that very tasty meal.

And last, but surely not least, the MEXICAN OFFICIALS.

Bob Bos Tucson President C.B.S.C.



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As you will recall, we had just arrived at San Ignacio where the mission is located on the usual central plaza. It is supposed to be the second oldest in Baja, is still in pretty good condition, and is still being used for church services. It is peculiar, however, to see that they have installed some bare electric lights and also a loud speaker system in the mission. All this is still very primitive and has an atmosphere about it that is not yet spoiled by too many stateside tourists.

The rest of the crowd decided to have lunch at San Ignacio, but since Nell and I were not hungry we decided to go on back to Santa Rosalia and wait for them at the

ferry landing.

It is at this point that I would like to caution all that travel the new road down Baja. We ran into a hard wind that was gusting at up to at least 40 or 50 miles per hour and the new pavement was only 8 feet wide. In the construction of the new pavement they were leaving a shoulder about 4" deep on each side and on our way back to Santa Rosalia it was gusting from our left side. Driving on my side of the road, as I should, a heavy gust of wind caught the side of my motor home and blew it off the pavement over the 4" drop off. The motor home leaned so far over that I thought we would surely turn over, but some workmen had left a break in the should about 100 yards down the road and I was able to get back on the main road at that point.

We had leaned so far over that my steps were bent back and one strap holding one of my gas tanks was shoved back about three inches. I learned a good lesson. On the new highway it is better to keep in the middle of the road if there is a gust-

ing cross wind. This is the only near accident we had on the whole trip.

We stopped in the parking area for the ferry and then went up to town - for it is built on the side of a mountain, very similar to Jerome. We finally found a place to gas up and the Post Office to send some cards from, and arrived back at the parking area about the same time the rest of the crowd arrived from San Ignacio.

When we all got together the wind was blowing a gale so we decided to stay



say Hello to Chuck at Aic

Club Member



where we were. The Ferry that was due in that night had to stay out in the Gulf until the wind laid. It was 72 hours before that ferry was able to come into the harbor.

While we were waiting for the wind to lay we drove arount Santa Rosalia and found that it was an old copper mining town that had been owned by the French. All of the buildings and equipment were in a state of disrepair. Apparently the mine

had been thoroughly mined out.

On Sunday the 28th of January, the wind was still blowing so hard that the ferry could not get into the harbor, but at 3:15 P.M. we decided we would take it easy and drive down to Mulege. We arrived there about 6:15 P.M. and found that the only place to park was about four miles down the Mulege River and up by the Mulege resort at an abandoned air strip. When we arrived a wild buck deer came out to greet us and ate food out of our hands and seemed to be very friendly.

Mulege is on a large river coming down out of the mountains of Baia and the fish come up into the river during the high tide. The little valley was a garden spot along the barren shores of Baja. There were date palms, coconut palms, bananas,

avacado trees and many citrus trees.

The Mulege Hotel had a landing strip for small planes and across the river at the resort hotel of Serenidad they also had a landing strip for small planes. It is quite obvious at this point, the only people who were taking advantage of this fabulous fishing were the people with small planes. There were a lot of boats tied up in the mouth of the river for the use of the people that fly in.

We left Mulege at 11:00 A.M. on Tuesday and drove down to Loreta. The town is about 3 miles off the main highway, but on checking around we found that the Flying Sportsmen's Resort had set up for hookups for the new RV's that were starting

to come down the Gulf.

All of these towns are on Concepcion Bay which is one of the best fishing areas in the entire Gulf. We passed up the fishing, however, until we reached the end of Baja.

We left the Flying Sportsmen's Lodge at 11:45 Wednesday morning and crossed CONTINUED ON PAGE 14

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By Mel Jarvis

The Derby was a great success. Thanks to all you reef hoppers for getting safely back. We had 314 boats launch during the Derby and only six had to be towed back. For the month of May there were 732 boats launched, only two days when the wind blew.

The total boats launched to this time were 2,485 boats out, and only 27 days that were too windy to go out.

The Rocky Point Officials are asking us to put all trash in plastic bags and deposit it later on land. Trash in the water is a menace to other boaters. Please help by keeping the waters clean for you and others.

Keep up the buddy system.



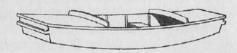


By Mel Jarvis

Been on vacation, but a couple of reminders.

- I Instead of the new gear grease sea lube in the tilt gear, use a good grade of 30 weight motor oil.
- 2— Don't forget to ground the wire on the out drive.

See you at the Bay...



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CLUB MEMBERS

A Fool Learns...

CONTINUED FROM PAGE 8

What a pitiful sight. The man got a little bit huffy about us guys messing his boat up, but we all got in the boat and jumped up and down, and at last it did look more or less like a boat.

I felt like this was not my week, and so I loaded the "Swan", and we came home, but after a couple of weeks at home all was forgotten. I was ready for another Gulftrip. We loaded the "Swan" and headed for the Sea of Cortez. This trip we decided to fill the boat with gas at Sonoita. We put thirty gallons in the boat tank, and were on our way to Cholla. At camp that night we all decided to go to a new place called the Sand Dunes. So we launched the boat, and before long were trolling the reefs off the dunes, and the fishing was great.

At last we headed for our home port, and about half way there the motor started to quit, and wouldn't start. After checking everything else, we took the fuel line off, and it was plugged. We checked the gas tank, and it was half full of muck, etc. I looked at Cholla Mountain fifteen miles away, and wondered how we could reach shore.

CONTINUED NEXT MONTH.

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TRAILER REPAIR

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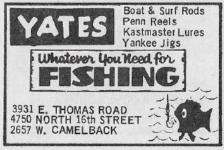
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BAJA EXPLOSION

CONTINUED FROM PAGE 11

over the mountains to the West side of Baja. On the mountainous road! blew out a tire on the jeep, and Oren was finally able to stop me and we changed to the spare at about the only spot on the road where we could pull off. We were able to find a tire at Villa Constitucion where the road turned west to San Carlos Bay. It is a bay where there is a lot of shipping on the Pacific. We spent the night on the beach at San Carlos and left the next morning for La Paz, arriving at 3:00 p.m. at the El Cardon RV Park. It is complete with all hookups and hot and cold running water. The El Cardon is the finish line of the famous Mexican 1000 mile race down Baja which has been run for the past few years. The owner, Sr. Norbert Hahnel was friendly and helpful.

We spent the day in La Paz sightseeing and shopping. In La Paz, like other towns of any size, there are super markets that would compare with anything we have.

We left La Paz on Saturday the 3rd of February and drove to Cabo San Lucas which is the very tip of Baja. Between the two towns there are numerous resorts on beautiful beaches, all equipped with boats, and each is famous for the fishing available.

We parked in a RV Park with all modern hookups and prowled around the area. The bay was full of boats that were anchored waiting for their owners to fly in and try the fishing. We took a jeep ride up to the Finisterra Hotel that is built right into the rocks at the very end of Baja. The Gringos have spoiled this, however, for the rooms were \$125.00 American Money, per night, and they had raised the rate on their boats from \$50.00 per day to \$125.00.

We were able to find some skiffs with outboards, however, that only cost us \$4.00 per hour, including guide, tackle, bait, etc. On Monday morning we all took the skiffs out for a try at the famous fishing. I am afraid I lost a good friend, for I was the only one to catch a big fish - and it had to be a Wahoo, about 50 pounds, and Dave Davidson had set his heart on catching one. They all caught some small fish, but the Wahoo was the prize of the day.

Tuesday was a day of rest and sightseeing. It had warmed up and we even turned on our refrigeration. Wednesday we took off for La Paz and arrived at 3:00 p.m. for the road was quite mountainous and curving. We again stopped at El Cardon RV Court.

Thursday was another day of rest along with a jeep ride into town and making arrang ments for our ferry ride over to Mazatlan. While in town that day we sat in the outdoor area of the La Perla Hotel and had another Margarita while watching the many luxurious yachts that were anchored in the harbor.

On Friday we left El Cardon at 1:00 p.m. to drive out to the ferry, which is about 15 Miles from the center of La Paz. The ferry to Mazatlan was due to leave at 5:00 p.m. and believe it or not, it left right on time. It is a 17 hour trip across the Gulf at this

CONTINUED ON PAGE 15

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BAJA EXPLOSION CONTINUED FROM PAGE 14

point, so we took a cabin which cost us 600 pesos or \$48.00. And of course I had to order a bottle to give everyone a drink on leaving La Paz - and believe it or not, it was just 395.00 pesos or some thirty odd dollars. A good lesson here - buy your refreshments on shore. We enjoyed the departure drink but I still feel that the ferry was just a little bit high for the accommodations we had.

We arrived at Mazatlan at 9:30 the next morning and drove out to the Sea Side RV Park. We stayed several days in this spot along with severa hundreds of other Gringos.

I am sorry to say that we all separated at this point for I had to go into Guadalajara. and Mexico City on business, the Davidsons and Monettes drove on down to Puerta Vallarta and visited that area. The Keyes left for the East coast of Mexico on their way home. Nell and I took the airlines for points south.

We arrived at Guadalajara at 5:30 p.m. and staved at the La Posada Hotel. Even though it is a rather new hotel it is built in the style of the old Spanish architecture. Five stories surround the large patio, with a pool and the dining tables arranged on

the edge of the natio.

On Tuesday, our plane did not leave Guadalajara for Mexico City until 5:45, so we took a taxi out to Lake Chapala and believe it or not I was able to locate Miles Regottaz and his wife in the community of retired Gringos. Miles tried to get us to stay overnight, but we had our arrangements all made. So after a very nice visit we took our leave and taxied back to the airport and flew on to Mexico City. After several days we flew back to Mazatlan.

On Saturday the 17th we left Mazatlan for the long trip home. We stopped at the Camino Real RV Court in Culiacan and then left the next morning hoping to go to Lake Oviachi for some bass fishing. On the way we found a beautiful RV Court at Navajoa and pulled in to spend the night. One of the best bargains on the whole trip was here when we got the motor home washed for 25 pesos, so we were nice and clean the next morning when we headed for the lake. On arriving at the lake I found that there were no boats available; and the weather started to cloud up and drop a little rain. We spent the night and then the next morning it was raining hard so we left and drove to Guaymas where we stayed at the La Placitas RV Court.

The next day it was still raining hard so we just holed up for the day for we had seen

to accidents on the highway the day before in the rain.

Nell went shopping in Guaymas at the Super Mercado and bought what she thought was a frying chicken, but it was marked "Gallena". It was not until she started trying to cook it that she realized something was wrong. She then dug out her Spanish dictionary and found that "Gallena" was an old hen. I am sure this one had died of old age,

CONTINUED ON PAGE 16

Vasquez Liquor Store

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Main Highway to Cholla Bay

Manuel Vasquez

Club Member



BAJA EXPLOSION

CONTINUED FROM PAGE 15

for even though she used the pressure cooker it never did show any indication that it was anything but an old shoe. From now on I am sure she will never buy a "Gallena".

Since it was still raining, we spent the night in Guaymas and never left for Hermosillo until the next morning. We arrived at around 12:00 noon and pulled over to have something to eat. We then looked for a RV court and pulled in for the night. We then took the jeep and set out to find Evalina Ibarra Sedano whose husband is a doctor in the Social Security department of the government. Spent the entire afternoon searching but never did locate her. We left the El Capitan RV Park where we were charged the largest fee of the entire trip — \$5.00 American, while we had not been charged over \$3.00 anywhere else. Most places were \$2.00.

We left Hermosillo at 10:00 a.m. Friday the 23rd and arrived back in Nogales at 3:00 p.m. We again stayed at the Mi Casa RV Court and left the next morning, Saturday, Feb-

ruary 24th, arriving home at 2:00 that afternoon.

I have left out many things that might be of interest to some of you members, but it is hard to put a six week trip down on paper and cover all the many things we saw and did during this period. We at least were able to see Baja before it becomes tourist-littered, as so many other beautiful spots in our own country are.

Please when you make this trip, stop and realize that there will be others behind you. Keep your empty beer cans and refuse off the roads. Lets don't ruin another unspoiled spot. You must hurry, however, for as soon as the road is paved there will be

an EXPLOSION OF TOURISM like you have never seen before.



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A NOTE OF THANKS

Dear Mrs. Erickson,

Just a note to say "thank you" for the kindness and compassion which was shown to me when I broke my leg on Memorial Day in Cholla Bay.

Could you possibly relay my thanks to the others who were so kind and thoughtful? I don't even know their names, but they were wonderful.

I'm home now keeping my leg elevated with a long leg cast on. I guess I'll be off work 4-6 months, but my boss says he will keep my job for me. My girls are doing a wonderful job taking care of me and the house and the meals.

Thanks again for everything.

Elaine Jenkins 5341 E. Peach Street Tucson, Arizona 85712

Editor's Note

The Chatter would like to have readers contribute drawings, cartoons, story material (articles, puzzles, brain-twisters), etc. Also photographs.

But we can publish photos only if they are relevant, and if they meet printing reproduction standards and requirements. They must be square (or can be cropped to square dimensions), and must be black and white.

This is your magazine — and we hope to see more of you take an active interest in it...

ATTENTION...

It has been brought to our attention that house trailer permits must be displayed properly on all trailers in Cholla Bay by August 1st. If trailers do not have permits, they can and/or will be confiscated.

PLAYA HERMOSA

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VISIT BEAUTIFUL CHOYA BAY!! JUST 6 MILES NO. OF PUERTC PENASCO, SON., MEX. SEE NEW, SOLID MASONRY — WELL!BUILT HOMES AT REASONABLE PRICES... SOME ARE AVAILABLE NOW FOR IMMEDIATE OCCUPANCY. (Ask about custom built homes)



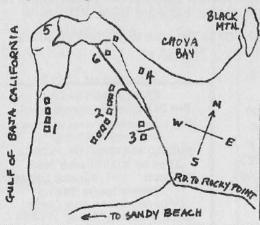


The homes above are part of the new SANDY HILLS subdivision which faces Choya Bay and Black Mountain. Built on lots measuring 62x60 ft., the house are 1 and 2 bedrooms. Total construction area measures 1184 ft. Prices, \$6950 thru \$7950.





These homes are the FOUR ACES on the gulf waterfront and the total constructed area is 1300 sq. ft. There are two bedrooms in each. All have Spanish tile roofs, ceramic tile floors and fireplaces. Prices from \$12,950. (All prices are subject to change without notice.)



- 1 FOUR ACES
- 2 SANDY HILLS
- 3 CHOYS HOTEL
- 4 CHOYA RESTAURANT
- 5 PELICAN POINT
- 6 SITE OF NEW RESTAURANT

For information write CHOYA BAY HOMES Apdo 178 Puerto Penasco, Son., Mex. In Phoenix call

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FOR SALE — Lot 293 in Cholla. 23 ft. self-contained Kenskill house trailer, 12 x 20 steel building, 20 x 24 patio roof, storage shed, etc. Will sell with or without trailer. Also 2 12 x 20 heavy duty pre fab steel buildings — model on display at lot 293. Contact C.G. Coker, 2450 E. McDowell, 258-8511, or night 959-4035.

FOR SALE OR TRADE: Cabin no. 76 — 16 x 22' cabin, 12' x 24' boat house, 16' x 16' screened in sleeping porch on top. 18' boat with 2—40 h.p. Evinrude motors, outriggers, C.B. radio. Everything furnished, ready to go. Phoenix 276-1417.

FOR SALE — Two story cabin for sale on water front. Contact Joe or Bob in Tucson, phone (home) 325-6563 or (business) 622-6701, Ext. 55.

FOR SALE ... Trailer at Cholla Bay — sleeping porch, walled cement patio, aluminum roof over all, sleeps 8, completely furnished including beds. Butane gas & wired for electricity. Less than 100 yards from boat launching area. Inez W. Johnson, P.O. Box 885, Green Valley, Az 85614 — Phone 1-625-4679.

FOR SALE ... 40 ft. Cabrills Cruiser. Done over completely — like new. Has depth finder, auto pilot, direction finder, radio. Anchored in Cholla Bay. Phone Leonard Reichardt, Tucson 793-2072, day or night.

FOUND...One trailer fender — white. Claim at the Radio Shack.



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