



Volume 12, Number 5

May 1969



"Fish-eye" view of giant groper - Australian Fisheries  
January 1969 Issue

## CHOLLA CHATTER

Official Publication of the  
CHOLLA BAY SPORTSMEN'S CLUB, INC.  
P. O. Box 7171, Phoenix, Arizona 85011

### COUNCIL

Chairman..... Bob Morris  
Secretary..... Mary Rogers  
Treasurer..... Charles Reed  
Members: Bub Allison, Harry Capen,  
Dave Conner, Forest Cooley,  
Hector Guglielmo, John Herrscher,  
Mel Jarvis, George Muench,  
Bob Parnell, Wayne Wood

### PHOENIX CHAPTER

President..... W. T. Bub Allison  
Vice-President..... Wayne Wood  
Secretary..... Debbie Jarvis  
Treasurer..... Harry Capen  
Directors: George Muench, Mary  
Rogers, Mel Jarvis, Bill Sanderson

### TUCSON CHAPTER

2570 E. Lester St., Tucson 85716  
President..... Hector Guglielmo  
Vice-President.... Forest Cooley  
Secretary..... Joy Cooley  
Treasurer..... Sally Newman  
Directors: Richard McClanahan,  
J. Summers, Oscar Newman, Arthur  
Schwarz

### CHOLLA CHATTER STAFF

Editor..... Dr. Tom Burch  
914 West Palm Lane, Phoenix 85007  
Telephone 252-2434  
Publisher..... Bob Hudnall  
P. O. Box 135, Tempe 85281,  
Telephone 967-5660  
Advertising Manager... Gary Olmstead  
P. O. Box 135, Tempe 85281,  
Telephone 278-5753  
Sick Bay Correspondents: Betty  
Capen, 4301 W. Whittan Ave.,  
Phoenix 85301, Tel: 272-2205  
Arthur Schwarz, 4009 E. Timrod,  
Tucson 85711, Tel: 326-9394

## For Sale

Doctors, Lawyers, Tired Business  
Men - Nice roomy 1 1/2 bath cabana  
and trailer combo - Large boat shed  
New septic tanks - Water tower rent  
12 mo. - Close to water away from  
cantinas - Complete with dishes, fur-  
niture, butane tanks, lite plant.  
\$4,500 - All - With 21' Dorsett -  
Almost new Buick V-6 Motor - Com-  
plete, with anchor - \$9,500 for all.  
Call M. Avery, Phoenix 275 - 0727,  
evenings.

## For Sale

Have fully automatic Johnson 35  
Perfect Condition. Have 100 H.P.  
Volvo Motor. Want 15 - 18 H.P.  
Outboard 120 H.P. Volvo. Will take  
or pay differences in values. Thomas  
L. May, Phoenix, 265 - 7588; OR  
Jose Gonzales, Lot #36, Cholla Bay.

## For Sale

17 1/2' GLASSPAR CABIN CRUISER.  
2-18 gal. tanks. 80 HP Volvo I/O.  
Head. New complete travel cover.  
Good condition. 944-7172. 944-2600.

## Citizens Band Radios

Monitor Channel .....	22
Conversation .....	16
Conversation .....	11
Conversation .....	9
Conversation .....	5

NEW

MEXICAN

M. W. DOUGLAS AGENCY

COVERAGE FOR

MEMBERS

New Physical Damage Coverage Available  
New Secondary Package (Optional) for your vehicle and sand buggy  
Fire, Total Theft et al., Collision and Glass Breakage \$50 Ded.

\* \* \* Check Your American Coverage! \* \* \*

ALL FORMS OF MEXICAN & AMERICAN INSURANCE

M. W. Douglas  
Chris Tatum

265-9694  
624-2892

Phoenix  
Tucson



## Mexican Company Adjustor

Experience has now shown that our Mexican Insurance Co. has available at Puerto Penasco a competent adjustor that will move quickly in helping the member to get his loss settled in a reasonable time.

Sr. Eduardo "Lalo" Ibarra worked hard through the Easter holiday period in order to quickly determine the amount of loss and report it to the Company.

Remember if "Lalo" is not available Sr. Rodrigo Velez Moreno with an office in the Municipal Bldg. can be called to help the members in the event of any emergency.

by: Your Insurance Committee

### PHOENIX CHAPTER

"This is a reminder that again at the meeting of May 13, we will be silk screening the club emblems and fishing derby on shirts, blouses, jackets, T shirts, etc. for 50¢ per garment. If you would like your club emblem hand-painted, will do this for an additional \$3.00, but will require two weeks."

-Betty Capen

### Patronize Our Advertisers

SEA OF  
CORTEZ



Phone  
Lukeville  
No. 2

## GOING FISHING?

Gateway to Mexico

On The  
Border

GAY'S  
GRINGO PASS

Highway 85 South of Ajo  
Lukeville, Arizona

- Motel
- Coffee Shop
- Cocktails
- Service Station
- Groceries
- Insurance
- Liquor
- Ice

## REMODELING SPECIALISTS

Room Additions  
Kitchens and Patios

### KENITEX

No. 1 in Textured Coating  
Special to Club Members  
Smilin' Jack Schmidt

Club Member  
277-1449

### BUY ARIZONA

Nothing Happens Until Its  
Air Conditioned



20th Street at Indian School

"If it's made of metal call Goettl"

On the Way to Chollá Bay

## MERRITT'S ICE DOCK

Gila Bend

Beer • Soda Pop • Ice  
Right on Highway 80

An **AMAZING** lure for  
HILDEBRANDT'S *the experienced fisherman!*

## JERK-JIGGER

For Salt Water Fish.

**GET YOURS NOW**

AT YOUR FAVORITE STORE

Mfg. by  
HILDEBRANDT SPINNERS  
Logansport, Indiana 46907



No. 311, 1/2 oz.

No. 312, 7/8 oz.

**JERK-JIGGER gets the FISH.**

## SEAFARER

### Depth Indicator

New—Transistorized, 0-360 feet

**\$129**

## SIMPSON

### Radio-Telephones

55-watt with antenna and crystals

**\$199.95**

## SONAR

Radios - Depth Indicators  
Depth Recorders - C/B's - etc.

**\$139.50**

and up

## GEHON BOAT CO.

2101 E. Indian School Rd.

"We Service What We Sell"

BOAT AND MOTOR REPAIRING

## How to Build Your Own Aquarium Tank

The material I used was flexi-glass which I purchased at Antex Plastics, but it can also be purchased at any plastics dealer. At the plastics dealer you have to buy some MDC cement, which is applied with an eye dropper. Also, you will need some masking tape. The cuts of plexi-glass come with a protective paper which I leave on while building.

For a 14 gal. tank the dimensions are as follows:

Tank bottom piece - (1) 3/8" thick  
12-3/4" x 24-3/4"

Tank end pieces - (2) 3/8" thick  
12" x 12"

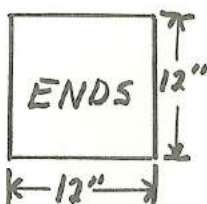
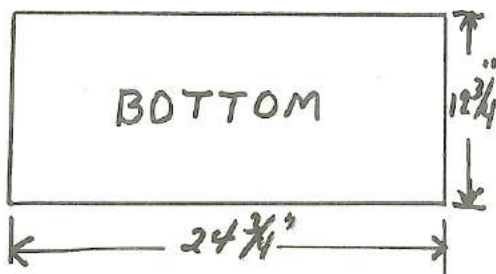
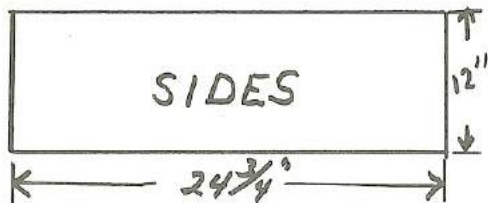
Tank sides - (2) 3/8" thick  
12" x 24-3/4"

When you begin to put your tank together, peel some of the protective paper away from the joining edges and seams, take off about 2 inches of the paper. Place one end and two sides on the base, or bottom piece. Using the masking tape, tape these pieces together, using the tape on the outside edges, i.e., the outside of the tank as opposed to the inside. Now take the remaining end piece, and tape it to the bottom and sides. Be sure that you have sealed off all of the joining edges on the outsides. Be sure that all joints are perfectly square and all sides straight.

Apply the MDC liquid cement to the inside seams. (inside the tank). Make sure that you have applied the liquid thoroughly to all edges on the inside. The liquid evaporates and the joining action takes place because the plexi-glass is dissolved at the joining surfaces. The action is rapid, using only a few seconds. Let the tank stand however and cure for a few hours. Do



the work outside, but in the shade. I leave most of the protective paper on the pieces while I am working on the tank.



After the tank is cured, take off the paper, and fill with fresh, not salt, water and check for leaks. If the cement has been properly applied, there shouldn't be any. If there should be a leak, then empty the tank, dry it thoroughly, and re-apply the liquid cement to the leak area, letting it stand and cure again. Once you are satisfied that your tank won't leak, then it is ready to use for fresh or salt water.

-Heinz Furtwangler

## Don't Miss Your Meetings!

PHOENIX--TUCSON

TUES. May 13th

8:00 P. M.

Phoenix:

Goettl Auditorium  
2005 E. Indian School Road

Tucson:

J.C. Building  
1115 E. Ft. Lowell Road

*Tell 'em you saw it  
in the CHATTER*

## PDQ MARKET

Fresh Meat — Drugs  
Groceries

Open 7 Days Per Week  
7 A.M. Until 12 Midnite

*Phone, write or send word — our  
butcher will have your steaks cut  
to order. Leave home without a  
worry and pick up your supplies on  
the way to the Bay.*

Phone 387-5020

MAIN HIWAY — AJO

Our Meats Are Guaranteed!

## Many, Many Thanks From Walter Sheets

At 8:00 o'clock in the evening on Wednesday April 2, I was standing outside my cabin at Cholla Bay when a terrific explosion occurred inside.

I had several tanks of butane, two drums of gasoline, 50 gallons of paint and many other personal effects in the cabin at the time so it could have been the butane or gasoline that exploded.

By the time I looked inside the entire boat and storage room was a

roaring inferno. My small fire extinguishers were totally ineffective against such a holocaust. I really wished that there was some form of fire fighting equipment that could be called for help.

Within seconds the roof was blazing and the north half of my cabin containing kitchen, bedrooms and living room, which is built of wood, was starting to smoke.

At the time of the explosion there were not more than a half dozen people in the area. The few that were around came to try and help by carrying buckets of water to throw on the, by then, blazing portion of the frame part of the cabin. Within minutes, which seemed an eternity to me, more people started to gather and give assistance. Both our Mexican friends as well as fellow fishermen pitched in to help.

Very shortly the crowd at the Cantina heard about the fire and the dance broke up and everyone came to help.

A few of the people I knew, but the majority were total strangers. Later, when I had a chance and looked the crowd over, I realized there were between 100 and 150 people all trying to help in controlling the fire.

The people had formed lines to all the neighboring water tanks and a



Remains of Walter Sheets'  
Cabin after the explosion

# PROPELLERS

All Makes Repaired - Repitched - Rehubbed - Cupped  
We Are A Factory Franchised Repair Station  
For Michigan and Mercury Propellers

**SETH SMITH BOAT WORKS, INC.**  
1017 S. 23rd St. 273-1274 Phoenix, Ariz.



constant stream of water was being poured on the burning frame cabin. The effect of so many good people, exposing themselves to exploding gasoline tanks and butane as well as paint fed flames, was miraculous.

It was, of course, impossible to put out the gasoline and butane fire in the boat house for by then the roof had collapsed. The many small buckets of water was starting to slow down the fire in the frame part of the cabin.

At this point I noticed the roof on the cabin of my good neighbor, Dr. Bob Shannon, was starting to smoke. In order to try and save his cabin I asked that a few of the people start dousing his roof with water. With the help of all the wonderful people we were able to save Dr. Shannon's cabin and after much hard work the crowd actually extinguished the fire in the wooden cabin of my place.

Of course the roof and ceiling that had caught fire was badly damaged and the rest was pretty well darkened by the smoke, but that portion can be rebuilt without too much work.

The boat and storage room were a total loss. The picture with this article will give you some idea of the damage.

I did have some fire insurance with the Mexican Company that carries the Club insurance, however, I had made some additions and also brought down a lot of personal effects without advising the insurance committee to increase the amount of insurance.

As a result I don't need to tell you that this loss is reflecting a pretty hard blow to the old hip pocket.

The real message I would like to convey is just a sincere old fashion-

ed big thank you to the many people who worked so hard to help. Without them I would have lost everything and Dr. Shannon would also have lost his cabin.

It was impossible to personally thank each one who helped so I want this message to reach all of them so they will know of my sincere appreciation for what they did.

Again - MANY - MANY - THANKS.

## PENNINGTON AUTO PARTS

*Free Hotline Service*

3010 West  
Broadway

Phoenix  
Arizona

**276-5578**

## TATUM MARINE RADIO

SALES - INSTALLATION - REPAIR

1944 WEST LESTER  
TUCSON, ARIZONA 85705

Member

CHRIS TATUM

TELEPHONE 624-2892

## Southwest Marine, Inc.

IMP

Glasspar — Crestliner  
Fiberform — Tom Sawyer  
Evinrude Boats & Motors

*We'll Deal Your Way*

*Try Us and See!*

Complete Sales & Service

2233 E. Main—Mesa  
964-8668

*Harold S. Johnston, Owner*

# 1969 FISHING DERBY

Dates are Friday June 13 and Saturday June 14.

This year's derby is being put on by the Phoenix Chapter. Wayne Wood of Phoenix is the 1969 Derby Chairman assisted by Forrest Cooley of Tucson.

Let's everybody pitch in and make this derby as successful as last year's.

We need people to help on the following committees. If you are willing to help, put an X in the proper place, sign your name and return.

Mail to: Wayne Wood  
4206 N. 30th Drive  
Phoenix, Arizona 85017

Forrest Cooley  
3860 E. 39th Street  
Tucson, Arizona 85713

I would like to help on the following committees, Friday and Saturday, June 13 and 14.

- \* \_\_\_\_\_ Ticket Sales
- \* \_\_\_\_\_ Fish Weighing
- \* \_\_\_\_\_ Fish Fry
- \* \_\_\_\_\_ General Help


NAME \_\_\_\_\_  
ADDRESS \_\_\_\_\_  
TELEPHONE \_\_\_\_\_  
CABIN NO. \_\_\_\_\_

***All people who use the radio facility at Cholla Bay should be members of the Cholla Bay Sportsman's Club.***

\*\*\*\*\*  
\* Internationall recognized, certified scuba courses  
\* Learn to scuba dive properly & safely  
\* Phone or write for particulars  
Skin diving specialist since 1955  
**AQUA-SPORTS, INC.**  
4230 E. Indian School Road  
955-4120  
\*\*\*\*\*

**Evinrude Sales & Service**  
Pima County's Only  
Evinrude Dealer  
*ONLY Factory Trained Mechanics*  
*Work on your Motor*  
Distributors For:  
Mariner, Renken, Delcraft  
**BEST BOAT SALES**  
2854 N. Stone, Tucson, Ariz.  
792-2316  
JOE KARAM — Club Member

Make the AJO  
**GULF STATION**



a "must stop" on your way down and back from Cholla Bay.  
Paul Colorich — Jack Cameron  
Club Members



## What Does It Take To Make A Successful Magazine?

Primarily it takes editorial content. Lively, readable and informative articles. And this we have. Next, it must provide a service to our advertisers if we want our magazine to grow in size.

Size and quality depends upon the amount of money available the Club and our advertisers are willing to pay. This is where you, the Club Member, can do an important task. This page is perforated to be torn out. We suggest that you merely tear it out and the next time you go into your favorite place of business give it to the owner. If he's a regular advertiser, let him know you appreciate his support. If he's not, ask him to consider advertising.

As an additional incentive to our advertisers, we are offering 25% off the regular one-time insertion for a 1/2 page or full page advertisement for our June Derby issue. This means \$23.50 for a 1/2 page and \$41.35 for a full page.



Advertising Office  
P.O. Box 135  
Tempe, Arizona 85281  
Phone: 278-5753, 967-5660

Official Publication of  
The Cholla Bay Sportsmans' Club

**RATE CARD**  
Effective Feb. 1, 1967  
Publication date: 5th of  
each month. AD deadline:  
24th of preceding month.

### DISPLAY ADVERTISING

Rate per insertion, black and white; spaces to be used within one year.

Sold in the following units:	1 Time	6 Times	12 Times
Back Cover (5" x 6").....	\$65.00	\$60.00	\$55.00
Inside Covers (5" x 8").....	60.00	55.00	50.00
Full page (5" x 8").....	55.00	50.00	45.00
Half page (2 1/3" x 8") (5" x 3 11/12").....	30.00	27.50	25.00
Quarter page (2 1/3" x 3 11/12").....	18.00	16.50	15.00
(5" x 2").....	18.00	16.50	15.00
Special sizes:			
(5" x 1 1/2").....	\$15.00	\$13.50	\$12.00
(2 1/3" x 2 1/2").....	10.00	9.00	8.00
(2 1/3" x 1 1/2").....	8.00	7.00	6.00

COLOR: Add \$20 per color. Printed by Offset Process.

Please reserve \_\_\_\_\_

Address \_\_\_\_\_

Advertising space \_\_\_\_\_ for insertion in the \_\_\_\_\_

issue and appearing \_\_\_\_\_ (times) at the rate of \_\_\_\_\_

**MANGINO RADIATOR CO.**

PHONE 254-1748

Ask about Hayden Automatic Transmission Cooler

AL MANGINO, JR.  
TED SEDIG*Don't get caught  
when it gets hot!*720 EAST VAN BUREN  
PHOENIX, ARIZ. 85006**What Does It Take To Make A Successful Sports Club?**

The answer to this one is simple. A club consists of members. How well and how active each individual responds to meetings, jobs that have to be done, taking up the mantle of leadership and all the rest of the time-consuming matters that come up in the administration of the Club, depends on how successful this club becomes.

We, Americans, are notorious for joining organizations. We also quickly recognize bargains. To be a member of the Club is a fine bargain.

The Cholla Bay Sportsmen's Club, Inc., offers radio facilities for all fishermen. A Search and Rescue Unit is ready for action. And besides that, the maximum insurance coverage for the minimum cost will cover you to and from and on the waters of Cholla Bay.

This page with the membership application can be torn out. If you know someone who isn't a member, sign him up. It's a bargain.

**All people who use the radio facility at Cholla Bay should be members of the Cholla Bay Sportsman's Club. ★ ★ ★**

## APPLICATION AND BENEFICIARY DESIGNATION

**Cholla Bay Sportsmans Club**

NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_

AMOUNT PAID \$ \_\_\_\_\_ YEARS \_\_\_\_\_

I hereby designate the following named beneficiary under CONTINENTAL CASUALTY COMPANY Policy No. SR 168504 for the Loss of Life Indemnity, subject to the conditions named in said policy: Fifty per cent (50%) to the Cholla Bay Sportsmans Club Search and Rescue Fund.

Fifty per cent (50%) to: \_\_\_\_\_

if living, otherwise to my estate.

Signed at \_\_\_\_\_ State of \_\_\_\_\_

This \_\_\_\_\_ day of \_\_\_\_\_

19 \_\_\_\_\_

Witness

Applicant





Antonio Valdez Celaya making out a "visa"  
at the Sonoyta oficina de migracion on last  
Easter Weekend



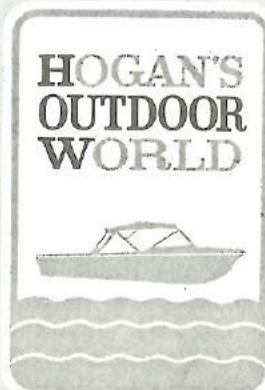
Manuel Acuña Nuñez and Rubín Flores Gamboa  
Custom Officials at Sonoyta

As I come near the end of the do's and don'ts on fishing in the Cholla Bay area, I have also realized in the recent years that most people seldom take advice and if they do sometimes only half-heartedly, and if it fails condemn the method or the man that gave it. I have also wondered many times if any man is ever really wise enough or old enough to give advice as it can often backfire -- especially where fishing is concerned, as there, so much depends on chance, luck, weather, time of year and many other things. However, in these final paragraphs I will try to tell you about some top fish to be caught at Cholla Bay from a boat and from shore and on this I won't be telling most of you anything you don't already know and many of you could tell me a lot more to help on this.

We will start with Sailfish--Often erroneously called billfish. This is one of the greatest of all to catch for a sportfisherman. In fact the only

ones that could prove to be a greater thrill would probably be Marlin or swordfish. Sailfish have no teeth, like to wound, damage or somewhat crush their food before eating it. This is the reason he can be seen jumping many times on occasion. We have seen one jump around forty times as perhaps many of you have also. They follow small schools of bait or large as the case may be and as they jump and come back into the water, beat the water with their bill hoping to wound small fish. Then as they come back up look and if they wounded a few, fine, and they go on repeating the act. All this is of course done in seconds and is the real reason for outriggers. The outriggers give the bait a chance to fall back or stop as he strikes the first time and pulls it from the clothespin. This makes him think he's wounded a small fish and he comes back for the number two strike. Then of course the hook is set and the boat is speed-

**Come To**  
*the largest, most  
complete boating  
store in the  
southwest*



2601 E. Indian School Road, Phoenix, Arizona (602) 277-9988



ed up at the same time. If outriggers were not used I think many of us would get buck fever and pull too soon, thereby we probably would lose the fish. I did get the cart before the horse when I didn't mention the bait, hook and place. It can be a 6/0 reel loaded with from 25 to 40# mono-filament line, an 8/0 hook on at least a 6 or 8 foot leader and no weight. Take a 6 or 8 inch mullet and cut about an inch deep down each side of the dorsal fin and break out and remove about 2 inches of the dorsal fin doing as neat a job as is possible. This makes the mullet flimsy and it looks alive to the cruising sail. He is then hooked through the lips and trolled behind the boat about 100 to 150 feet at an approximate speed of 6 to 8 miles an hour. Now the distance back you troll and the speed both can vary some and still be effective. If you start west from Cholla and out about 10 miles, you are in the right place to start. From there on south and west some more and back north and so on, but the blue water seems to be the best. At this point I really don't know how close in they have been caught except I remember someone caught one from shore about 3 foot long which of course was a baby. July and August are the choice months and August perhaps the best. We have seen them sleeping on top of the water with the sail up. If you come upon one like this circle him slowly trying to drag the bait in front of him and sometimes they will make a pass at it. One thing more, if you see a school of Porpoises feeding, fall in behind them and troll slowly behind as we have seen a sailfish follow them to pick up the crumbs the porpoises leave. When the hook is set the star



drag should be fairly snug and if you are playing it cool you will ease off some after that as he is sure to start peeling line no matter where he is hooked. We hooked one a quarter inch over 9 feet and there are bigger ones but of course they, like Dolphin, are long and thin and don't weigh much for their length. Some folks keep the first one they catch for photos, to mount or even to eat. I think the right thing to do, after you've taken one in is to turn all others loose as they are not too plentiful and he is there for another person to get the thrill you got. As to how they taste, I don't know. I would imagine that smoked would be

Turn Page Please

fine as the meat resembles that of mackerel and they are delicious when smoked. Steaked of course, not filleted. The point of turning loose depends on where he is hooked and if he's been hurt. If he is hurt seriously of course he may as well be kept as he would die in any event. I have never witnessed a boat being punctured by the bill in the struggle but have heard it has happened. Also I heard of a Mexican guide who was run thru with the bill from one, and of course died, so it is wise, I think to exercise caution as they are brought near the boat and hope he's pretty well worn out.

Next for a fighting gamefish--one of the best is the Dolphin which we have found usually over the reefs

and in the blue water--about the same areas as Sailfish. One day and one only, we hooked between 35 and 40 and released them except about 3 which were hurt too bad to put back. We had one on the hook about every 10 to 15 minutes--we showed an 8 mm reel movie of this one night at the Cholla Bay Club. The largest one I know of caught at Cholla, weighed 42 pounds was over 5 feet long and I believe was caught by Bill Hammer who fishes the Bay all year, like everyone else, I guess, when he can find time. They are a very thin fish, that is from side to side so one can be 3 feet long or more and not weigh over 13 or 14 pounds.

I love surf-fishing, I think, as well as anyone with the exception of course of a few dedicated souls who really inhale it. While I have not as much in the past, I do intend to give my surf rod more exercise in the near future. I don't think it's been too good lately, but that situation changes from month to month and of course, where you go. I have caught many trout and other breeds but am not really able to speak much of Yellowfin and Corvina and others to be caught off shore in the proper seasons. Most of you that fish probably follow Bill Valentine's column on Sundays, get about all of it there and anyway, I am with them as with all fish, I will just never get through learning.

It has been suggested that the old-timers at Cholla either exaggerated the size of the fish they have caught or didn't catch them at all. But first I want to establish the fact that I am a newcomer also since I have really only fished this Bay since 1960, actively that is or periodically. First time was 1947 out of Rocky Point.

### **GAUDET BOAT CO.**

**3908 W. Van Buren  
272-3157**

**Evinrude Motors**

**Over 100 Aluminum Boats  
23 Ft. Glass Boat with I.O.  
\$2600**

**New and Used Boats and Motors**

### **ROOFING**

### **WHOLESALE CO., INC.**

**1918 W. Grant St.  
Phoenix Tel: 258-3794**

**Statewide Delivery  
Everything in Roofing  
Material**

**Club Member**

### **JACK LISHERNESS**

**Armstrong Ceiling Tile  
Cedar Shakes & Shingles  
All Types Insulation  
Nylon, Manila, Sisal Rope**



As Scott, Shanahan, Valentine, Kraft and dozens of others are oldtimers; but remember newcomers, you are not going to go into any new area and catch fish immediately unless by strict luck. Any who have caught fish there consistently, it has cost much time, patience, and a good bit of Dinero. I personally try never to exaggerate and if there's something here that will help you, I will be real glad--So long Amigos! Good luck.

-Marv



WELCOME ABOARD  
TUCSON

John & Mavis Buchanan  
Robert & Bernadette King  
Larry C. & Mary Melcher  
Larry J. and Arva Melcher  
Joseph & Lydia Hanson  
Tom and Ruth McLain  
Bill & Mary Allen  
Teresa & Douglas Allen  
Thomas & Jean Gascoigne  
Thomas, Gary & Tamara Gascoigne  
PHOENIX

Howard Butler  
Harold & Ruth Corlett  
Richard & Dorothy Dow  
T. F. & Frances Gross  
Dave Hogan  
Alfred C. Jones  
Fred & Flora McWherter  
Robert Robinson  
Howard Rudd  
Carl & Wanda Sedig  
Ronald Thorne  
Larry & Ruth Ulinger  
J. L. & Barbara Lawrence

J. L. WILKERSON COMPANY  
CRANE & RIGGING SERVICE

Due to cramped quarters we are moving FROM  
512 S. 4th Street to:

*We Are  
Moving*

1700 S. 19th Avenue

Zip Code 85009

telephone number will  
stay 253-0072

Hope we'll be closer to your job.....

SEE YATES

FOR ALL YOUR HUNTING,  
FISHING AND CAMPING  
SUPPLIES

- Boat and Surf Rods
- Penn Reels
- Kastmaster Lures
- Yankee Jigs

Other deep sea fishing supplies

★ Motor Overhauls

★ REBUILT  
TRANSMISSIONS

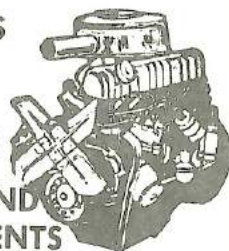
★ TUNEUPS

★ REBUILT  
ENGINES

★ FRONT END  
ALIGNMENTS

★ Loan Cars & Free Towing

★ 31 Years Same Location



**KRAFT AUTO**  
FACTORY TRAINED MECHANICS

2102 E. McDowell  
AL 8-6196

## Property Valuation At Cholla Bay

Wes Douglas, Ins. Com. Chairman

Due to the large fire loss in April it has been brought to the attention of your insurance committee that some of the members have made additions to their cabins and also taken more personal effects to Cholla Bay.

It is the opinion of your committee that each one should not carry an amount of insurance, either fire or burglary, and pay premium on insurance that would not be collectable in the event of a loss.

It is the recommendation of your committee that a current evaluation be taken on your buildings, trailer

homes and their contents at the Bay. Some of you might be surprised.

We have learned by experience that building costs have soared at Cholla just as it has here in the States.

So for your protection take a good second look at the things you have at the Bay. Any member desiring an inventory form may get one by contacting your insurance committee. In Phoenix it would be Wes Douglas, Telephone 265-9694, 940 W. Indian School Road, #85, Phoenix 85013. In Tucson it would be Chris Tatum, 1944 W. Lester, Tucson 85705, Telephone 624-2892.

It would be the advice of this committee that each member insure at least 80 to 90% of replacement value.

Another recommendation would be for the Club to install a device, similar to a siren, that could let everyone in Cholla know that a fire has started. Then a lot of people would be willing to respond in order to extinguish the fire.

It might also be a good idea to form a volunteer fire department, similar to our search and rescue committee, that would take charge and co-ordinate the efforts of the many people that might show up to help. This might substantially reduce the amount of loss that might otherwise occur.

We wonder if some of our many contractor members might have a large tank truck no longer profitable to operate that could be donated to the Club.

Our Council could equip it with a high pressure pump and have it on standby for emergencies.

Of course a large old discarded fire truck that might be equipped with foam facilities would be a great help on gasoline and butane fires.

### 20-FOOT BALBOA 20

#### SAILBOATS

Head, galley, folding keel, sleeps four, trailerable

966-8354

Herb Beebe, Tempe; also Cottage 280, Cholla Bay

836-7385

Vern Cordell, Casa Grande

## PHOENIX TENT and AWNING CO.



Boat Canopies & Covers  
Custom Canvas Specialties  
Sunshades - Awnings

2533 N. 16th St.

254-4741

Established 1910

Jim Mabb



We must all recognize the fact that the fire hazard is growing along with the value of the property at Cholla.

Any suggestion that might help the members is always welcome.

## SCUBA DIVERS



By Wayne Wood

How many scuba divers do we have in the club? I have been asked several times lately. If you are a scuba diver please write giving your name and address and if enough are interested we will get together. There are several advantages to forming a divers' club, such as purchasing an air compressor, planned trips to different places along the coast, chartering boats and etc.

A friend of mine, Bob Morris of Tucson also is interested. We have been in a few "dives" together lately. He brings up the fish and I bring up the rear.

I have been drooling over Dr. Burch's 7 ft. glass bottom boat. There's also available on the market a 12 ft. boat in a diver's model with a trap door to come and go and compartments for air tanks and other equipment.

I would like to put an article in the Chatter each month on safety for divers. Let's start with "buddy diving" NEVER DIVE ALONE. As my

instructor "Les" at the YMCA says, "if for no other reason look at it this way, if while diving you see a big shark, there is a 50-50 chance he will eat your buddy and you will get away."

Write to - Wayne Wood  
4206 North 30th Drive  
Phoenix, Arizona 85017



### PLAYA HERMOSA SEASIDE RESORT

Only 210 Miles From Phoenix or Tucson  
Puerto Penasco, Son., Mexico  
● Modern Air-Conditioned Motel Units  
● Sport Fishing ● Shell Fishing  
● Restaurant ● Beach ● Cocktails

SUNDAY thru THURSDAY  
2 Adults for the price of ONE!  
(Holidays Excepted)

Call Owner—A.M.A. Member Andy Chersin  
3294 E. Broadway, Tucson 795-1095

"ARIZONA'S

BOATING

HEADQUARTERS"

for the All-New

*Chris \* Craft*

26' CONTINENTAL  
EXPRESS CRUISER

Sea Bird

also  
1969 SEA BIRDS  
in stock

4831 N. 7th Street

(602) 266-5657

Club Member

BOATOWN  
of  
ARIZONA Ltd

## Slide Show at Choya Bay

I don't know if this will make the pages of the Cholla Chatter or not due to the fact that it is about the editor and his wife. If not, it will at least let them know how much their hard work, patience and enthusiasm is appreciated by many of us.

When I first started bringing my new discoveries Mrs. Burch always

had the time and patience to explain to me what I had and give me any additional information she could. Now, I realize I was bringing things she had seen day after day. She gave me a few tips on what to look for and how and before long I was bringing in "goodies." Dr. Burch added to the excitement by saying, "Wait, I'll get the camera set up."

Last week some of us got to see the results of all this work when Dr. and Mrs. Burch invited a group of us to view their slides of all these animals.

It was like another world--all the strange creatures magnified so we could view the actual animal. As the slides appeared they gave us the name of the animal. Some of them even got Dr. Burch tongue-tied, which made us beginners feel good. They also acknowledged the donors. Mrs. Gonzales, who most people know as Martha, had brought in many specimens of clams. She and her children were present and even though they couldn't understand all the English, they beamed with pride every time their mother's name was mentioned.

Among the group present were several avid fishermen who, I am certain, can name almost every fish in the area just by the pull on their line. They were heard to mutter-- "I didn't know clams had feet," "You mean to tell me that's a shell?" (referring to the tusk shell.)

Thanks to the Burches, beach-combing has taken on a new meaning in Choya Bay. Remember fishermen, when you pull up that piece of seaweed--don't swear at it--look it over, you may have a treasure.

-Betty Munro

CHOLLA CHATTER

BROWNIE

HAL

### CRAYCROFT MARINA

Southern Arizona's Johnson Dealer

See the Newman "Stinger"

1665 South Craycroft, Tucson  
296-5752

Complete Service Facilities

"Stop Wishing — Start Fishing"

## Vasquez Liquor Store

Sonoyta, Sonora, Mexico

Compare prices before buying.  
Domestic and Imported Liquors.

Main Highway to Cholla Bay

Manuel Vasquez

Club Member

### QUALITY

Boats and Motors

### COURTEOUS

Dealing

### RELIABLE

Service and Repairs

## DENSON MARINE

2168 W. Main, Mesa  
964-9585



## Register of Cholla Fish

AN APPEAL IS MADE TO ALL CHOLLA FISHERMEN TO HELP PREPARE A REGISTER OF FISH CAUGHT OFF CHOLLA. THE FOLLOWING INFORMATION SHOULD BE WRITTEN ON THE BACK OF THE PINK COPY OF YOUR CHECK-OUT SLIP:

KIND OF FISH  
NUMBER CAUGHT  
WEIGHT OR LENGTH  
WHERE CAUGHT  
ANYTHING ELSE YOU THINK OF  
INTEREST

IF YOU CAN'T IDENTIFY THE FISH, GIVE THE OTHER INFORMATION ANYWAY. IF IT'S UNUSUAL, TAKE IT TO THE OCEANOGRAPHIC STATION AND, IF NO ONE IS THERE, TAG IT AND PUT IT IN THE BARREL OF FORMALIN ON THE PATIO.

THE RESULTS WILL BE SUMMARIZED AND PUBLISHED IN THE CHATTER FROM TIME TO TIME.

-TOM BURCH

### \*\* MAIL CALL \*\*

Your mail can be picked up at the Cholla Bay Radio Station. Address it as follows:

Mrs. Mary Doe  
c/o Club de Pescadores  
Apartado No. 41  
Puerto Peñasco, Sonora, Mexico.

### PHOENIX SHELL CLUB

The "Southwestern Malacological Society" meets the third Wednesday of every month at the Arizona State University Zoology Building Room 163 at 7:30 p.m. Next meeting will be May 21st; Everyone interested in shells is invited to attend.

## 1969 Membership Dues

Single membership	\$ 10.00
Spouse	2.00
Sponsored Child (under 18)	2.00

Pay at the monthly meeting or send your check to Mr. Dave Conner, at P.O. Box 7171, Phoenix, 85001 or Verna Conslisk, 2570 E. Lester St., Tucson 85716.

## TIDE CALENDARS

Arrangements have been made to sell the Tide Calendars at the monthly meetings of both the Phoenix and Tucson Chapters for \$1.00 each.

### 22nd STREET BOAT DOCK

Dealer for  
Boston Whaler - Alumacraft

Glasspar - Alcott Sails  
Mercury - Mercruiser - Homelite  
Sales & Service

1850 E. 22nd St.

622-4741

### LIQUORS - FOUNTAIN DRUGSTORE - EXPENDIOS CENTRAL

Discount Club Members

JAIME JEREZ B. — Member

P.O. Box 146

Te. 1 4

Lukeville, Ariz.

Sonoyta, Son.

### LEO'S AUTO & HOME SUPPLY SPORTING GOODS

*Fresh and Salt Water Tackle  
Hunting and Camping Gear*

2823 N. Stone, Tucson

622-7637

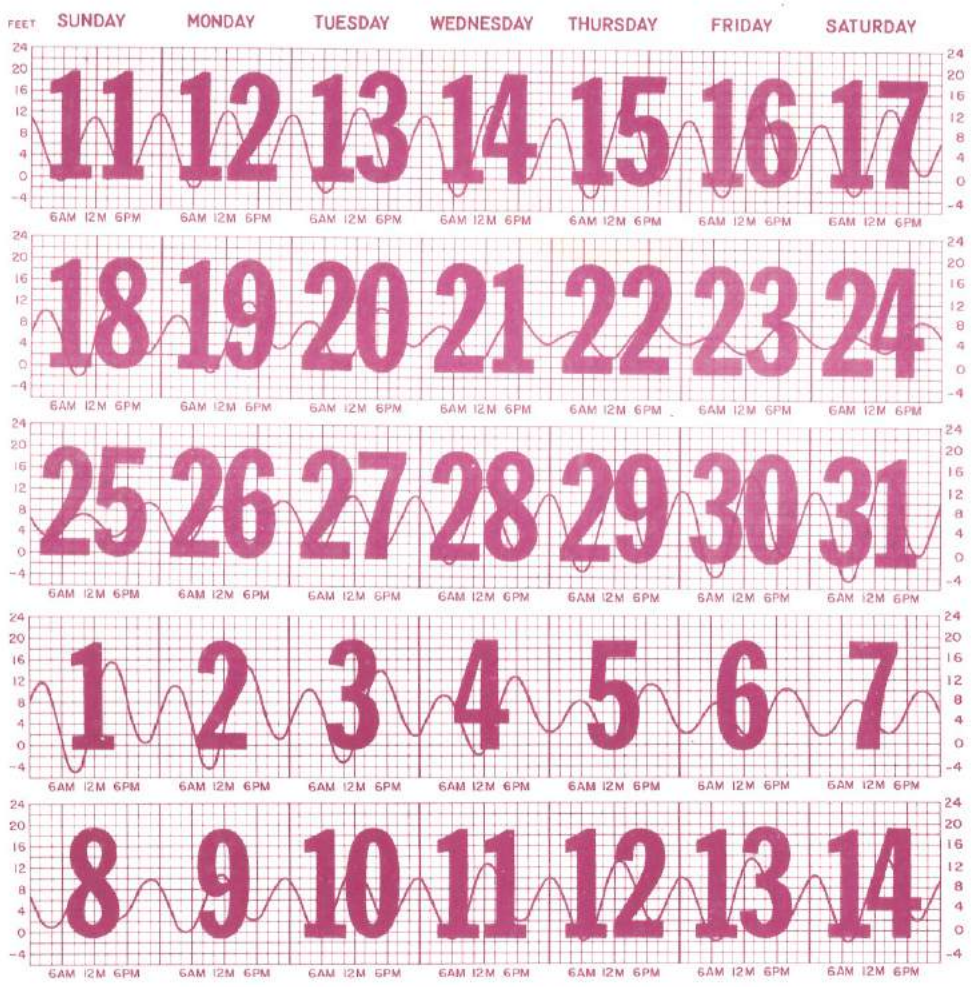
Club Member

PERMIT No. 303  
BULK RATE  
U.S. POSTAGE PD.  
Phoenix, Ariz.

Deane & Darlene Fisher  
1417 N. Sahara  
Tucson, Ariz. 85716  
1964 TX-9

RETURN REQUESTED

# M A Y 1969 J U N E



By permission from "Tide Calendar for the Northern Gulf of California 1969"  
The University of Arizona, Copyright 1969