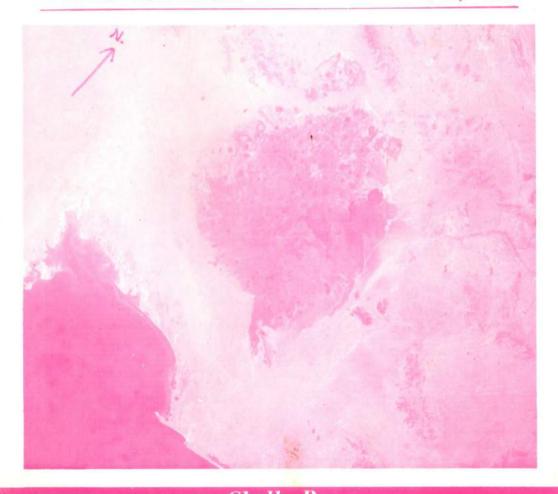


Volume 11, Number 5

May 1968



Cholla Bay From The Gemini IV Space Flight June 5, 1965

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PHOENIX SHELL CLUB

"Southwestern Malacological Society" meets third Wednesday of every month at the Arizona State University Zoology Building Room L63 at 7:30 p.m. Next meeting will be May 15.

HOOK ONTO A NEW MEMBERI CHOLLA CHATTER
Official Publication of the
CHOLLA BAY SPORTSMEN'S CLUB, INC.
P.O. Box 7171, Phoenix, Arizona 85011

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Sick Bay Correspondents: Mrs. Mel (Debbie) Jarvis, 308 W. Campbell, Phoenix 85013, Tel: 274-6786,----Arthur Schwarz, 4009 E. Timrod, Tucson 85711, Tel: 326-9394.

FISHING DERBY DATES

This year's Derby will be held at Cholla Bay on Friday and Saturday, June 14th and 15th. The wind should have died down by then. Kids will be out of school. Fishing should be good. Make your plans now.

Bob Morris, Tucson Prexy, is the 1968 Derby Chairman and is being assisted by Wayne Wood as Phoenix Co-Chairman. Everyone should be in there pitching to make this year's Derby the best ever.

In Memoriam

Major Ronald Bond, a club member was killed in action in Vietnam in March. The Club's deepest sympathy goes to Mrs. Bond and the three children he leaves.

Although no words of sympathy can ease the loss you bear, may you and yours find comfort in the thought that others care.

- Debbie Jarvis

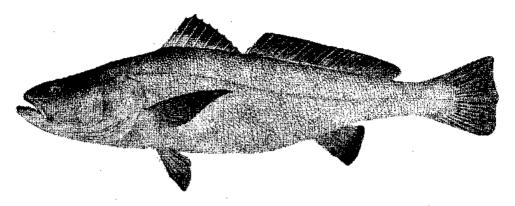
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Totuva



DEVUELVASE DIRECCION GENERAL DE PESCA, MEXICO, D.F. 00754

The Totuava (Cynoscion macdonaldi) is the largest species of the Croaker family (Sciaendae) measuring up to six feet long and weighing as much as 300 pounds. Other fish in the Croaker family include the Corvina, Sea Trout and White Seabass. Ray Cannon in his book "Sea of Cortez" gives White Seabass as an "alias" for Totuava but Dr. Donald Thomson. Curator of Fishes, University of Arizona, states that the Totuava lacks the raised white cord found on the belly of the White Seabass and does not have the large canine teeth in the mouth like the Corvinas.

The Totuava is the most important fish in the Gulf of California being second only to Shrimp in commercial value. Between 400 and 500 tons of these fish are caught by commercial fishermen each year. Initially they were caught only for their air bladders which were dried and sent to China. Later the cleaned fish were iced and trucked into the United States and sold as White Seabass. Dr. Thomson told me that he was at

El Gulfo last March 16th and that the Fish Inspector there told him that 50 metric tons of Totuava were caught off El Gulfo that day.

The Totuava is found only in the Gulf of California north of Guaymas. Very little is known about the breeding and migration of this fish and almost no young specimens have been collected. It is known, however, that they spawn in April and May and primarily in the Colorado River delta. There is a closed season on Totuava from April 1 to May 15 and the area north of El Gulfo is protected from commercial fishing at all times. The main season is from January through March. Few fish are caught after May 15th since the fish go to deeper water as the temperature increases. It is found all year 'round off San Felipe, however, probably because the deep water comes close to shore.

Since the Totuava are so sensitive to temperature changes, Dr. Thomson says that there is a distinct possibility that the proposed atomic desalination plant may have an adverse effect on this important fish, since

it is anticipated that the plant will raise the temperature of the water in the upper Gulf.

The Mexican government is extremely interested in the Totuava and has initiated a program to study its range and habits. Yellow tags like the inscription below the illustrated Totuava above will be affixed near the dorsal fin. Anyone catching a fish with such a band is requested to send the following data to the closest Oficina de Pesca (Rocky Point for us):

- 1. Place and date of capture.
- 2. Total length and approximate weight.

The Ofician de Pesca will pay the informant 20 pesos (\$1.60 US) and also give him a "diploma."

In addition, Dr. Thomson says that the Cholla Bay fishermen can assist in the study of the Totuava by sending him any small specimens that they may catch. In other words, if anyone catches a Corvina without canine teeth and without a belly band, he wants it. This can be turned in to me at the Choya Bay Oceanographic Station or in Phoenix. Tucson members could take it by Dr. Thomson's office which is Room 126, Biological Sciences Building, University of Arizona.

Tom Burch

BUY ARIZONA

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a "must stop" on your way down and back from Cholla Bay.

Paul Colorich — Jack Cameron Club Members



Special Announcement To All Club Members

By Your Insurance Committee

Recently Sr. Fernando Cervera. Special Services Department of La Interamericana, S.A., our Mexican Insurance Company, spent two days in Phoenix reviewing our overall insurance program. Much was acomplished in updating our Mexican insurance. Several changes were made and the overall program was improved upon. We will try to give you a rough resume of the important changes in this article and will follow this up with future articles specifically outlining the changes.

The most important change has been the agreement by the Company to make available to the members that desire it, Physical Damage coverage while in the Republic of Mexico. This consists of Fire, Total Theft of Vehicle, Lightning, Strikes and riots, Cyclone, Hurricane, Hail Earthquake, Volcanic Eruption, Flood, Explosion and Landslide on which no deductible applies; And Collision and Glass Breakage subject to a \$ 50,00 deductible.

The above coverage was a result of two things. The Mexican government tightening up on the insurance requirements of visiting tourists. The other was the fact that the Insurance Companies in the United States are becoming more restrictive in the coverage they will allow in Mexico.

The Companies in the United States use various Mexican Insurance Endorsements. All the way from no coverage, 10 miles, 25 miles, 50 miles, 100 miles to unlimited mileage, but with a 10 day limit.

One of the major old line Bureau companies that allows a ten day limit has gone so far as to reprint their Mexican Endorsement with a Warning printed across the top stating: "UNLESS YOU HAVE AUTOMOBILE INSURANCE WRITTEN BY A MEXI-CAN INSURANCE COMPANY, YOU MAY SPEND MANY HOURS OR DAYS IN JAIL IF YOU HAVE AN ACCI-DENT IN MEXICO. INSURANCE COVERAGE SHOULD BE SECURED FROM A COMPANY LICENSED

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Super Mex. .27 Gal. Regular

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Ethyl

MARIO SALCIDO, HECTOR GARCIA Club Members

COCCIONES EN CONTROL DE CONTROL

UNDER THE LAWS OF MEXICO TO WRITE SUCH INSURANCE IN ORDER TO A VOID COMPLICATION AND SOME OTHER PENALTIES POSSIBLE UNDER THE LAWS OF MEXICO, INCLUDING THE POSSIBLE IMPOUNDMENT OF YOUR AUTOMOBILE."

It would be to the best interest of each member to carefully check the insurance policy that they have with the companies in the United States to see just what restrictions are in it.

The Mexican Physical Damage is now available, effective April 1, 1968, for the members that want it and can be endorsed on the Certificate you have under the Master Automobile policy of the Club, at a very reasonable rate. If you endorse this coverage on your regular vehicle then it will also be available for your sand buggy. If any member desires any further information on this new coverage, contact any member of the Insurance Committee for further details.

You may rest assured if you have a Certificate under the Club Master policy you will be properly covered under the laws of Mexico.

Unfortunately the Company has suffered so many losses under the Burglary insurance that it has become necessary for them to set a mandatory \$ 25.00 deductible on each loss. This will become effective on all new and renewal policies June 1, 1968. At least we still have the insurance available. We sincerely hope that the anticipated and present police protection provided by Sr. Brown and other interested officials will decrease or even stop any further losses to our property.

Your editor, Tom Burch, named the insurance adjusters in an article of the February issue of the Chatter. In the March issue Arthur M. Schwarz under Tucson Scuttlebutt suggested you jot these names down on the back of your membership cards for convenience in the event of an accident. We feel that this is an excellent suggestion and for the benefit of those that might have missed this we will list our adjusters.

In Puerto Penasco: Sr. Eduardo Ibarra A., in the Customs office. Also listed on the printed list of adjusters. Just recently added is the Municipal Judge, Sr. Rodrigo Velez M., and can be found in the Municipal Office during the day. In Sonoyta: Sr. Jaime Jerez B.

In Sonoyta: Sr. Jaime Jerez B. who can be found at the Central Botica & Liquors at the bend in Sonoyta.

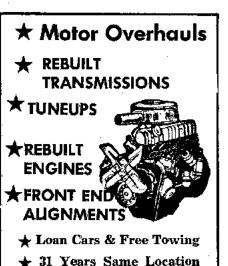
If you should run into any difficulty contact any of these men and they will do all they can to help you for they will be representing you as well as the La Interamericana, S.A.

Our Mexican Insurance Company, La Interamericana, S. A., Compania de Seguros, has been very reasonable in settling all claims that have come up. After seven years experience with them we have to say that they have always been very fair and prompt on every loss suffered by our members.

We will try to keep you informed and up to date on any changes that might effect our Mexican Insurance program.

TIDE CALENDARS

Arrangements have been made to sell the Tide Calendars at the monthly meetings of both the Phoenix and Tucson Chapters for \$1.00 each.



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El Patronato de la Cholla

The leading Mexican citizens of Cholla Bay have organized. call themselves "El Patronato de la Cholla" (Cholla Bay Board of Directors). Their aim is the betterment of Cholla Bay and its people.

Although only a few months old, they already have a list of accomplishments to their credit. their efforts the road to Cholla Bay is graded regularly by a road grader from Rocky Point. You've probably already noticed. We now have garbage collection by the Rocky Point Sanitation Department. We now have two policemen on duty at all times in Cholla Bay with reinforcements available, if ever needed. One of the regular policemen's salary is payed by the Patronato.

The Mexican children of Cholla Bay are now carried to and from school by a Rocky Point school bus. The Sonoran Education authorities in Hermosillo have promised to send a school teacher to Cholla Bay, with the State paying his salary, if the people of Cholla Bay can build a school house to serve twenty-five children.

The meetings of the Patronato are attended by a representative of the Mexican Bureau of Tourism. The Bureau has shown great interest in this organization and have given them their full support. I think the Cholla Bay Sportsmen's Club should do like -wise as we the Club members stand to benefit as much as the Mexican residents themselves.

Bob Morris

Patronize Our Advertisers

Tucson Scuttlebut By Art Schwarz

Bob Morris, our Tucson Chapter President, who is also Chairman of the Derby Committee needs help. He can't do it alone. Will some members please come forward? Most of the jobs at the Bay will only take a few hours. He needs judges - a few cooks to prepare the food - a few to dish it out - a few to load the pots and kettles on a pick-up and take them to Rocky Point where they will be steam cleaned by Mexican Nationals.

The members were asked if they preferred a trophy to the usual prizes in the Derby categories. Only one member preferred the trophy so prizes it is.

Some of our members are Air Force personnel stationed at Davis-Monthan AFB. They must have telephone availability at all times. This can be provided at Rocky Point. Call Bob for details.

Two door prizes were provided by Leo's Auto Supply, Fourqts, of motor oil each.

Another near casualty on the Gulf. A 14' boat with 3 men sank about 5 miles out. They were rescued after several hours in the water.

How about reporting to me at 326-

9394, anyone who is in the hsopital or on extended sick leave. Judging from the calls I have received in the past 3 months we are the healthiest organization in Arizona. I am sure those who are sick would be comforted by the knowledge that the Club has not forgotten them.

PDQ MARKET

Fresh Meat -- Drugs Groceries

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Machinery Moving



Premature water pump failure in outboards, and inboards/outboards, can be caused by running the engine out of water, this is a dangerous practice. Under no circumstances should it be done.

At the Bay, I have seen outboards started and run until they ran out of gas, with the boat on the trailer. This is not only dangerous to the people standing near the boat, but it takes only a second for the pump empeller to dry out the pump housing and heat, causing the empeller blades to scuff and break off.

Also if you have to turn the engine

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over by hand for any reason always turn it in normal direction of rotation, never in reverse. This will put a reverse set in the empeller blade, and damage to the blades will result.

You boys that use 10 and 18 H.P. kickers, if you should have to change the propeller, be sure you tighten down the propeller nut.

A loose propeller nut allows the drive pen to float in the inter hub of the propeller, complete failure of the propeller will result.

Tighten the propeller nut as tightly as possible by hand, then tighten with a wrench until the key hole lines up. Never back the nut off to aline the cotter pin.

I've been asked why the automatic choke engines with the choke set on automatic will not start a cold engine, and yet the engines flood. It's been found that this is being encountered on engines that are subjected to once a week use or only occasional usage.

The gasoline left in the carburetor bowl at time the engine was last used will partially evaporate, releasing all the lights end from the fuel. What is left is not an easy starting or good running fuel.

To overcome this problem it necessitates the use of the manual choke. The manual choke being very stiff will start an engine, where the automatic choke will not. Remember, after the engine starts place the choke back on automatic. Should your engine be one that is only used occasionally, manual choking may be necessary for initial start.

CHOLLA CHATTER

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DERBY TICKETS

Fish Derby and jackpot tickets will be on sale at both the May and June meetings in both Tucson and Phoenix. Get your tickets early.

A Message to Cholla?

It is now a relatively simple matter to get a message to someone at Cholla Bay.

- 1. Explain the situation to your local telephone operator.
- 2. She will phone the operator at Rocky Point (Translators are available.)
- 3. The Rocky Point operator will send the message to Cholla Bay via taxi. (Charge in at least one instance last month was \$4,00 for the taxi.)
- 4. The taxi driver should be instructed to seek help in locating the individual at the Radio Shack, if he is not at his cabin or camp.

DERBY SHIRTS

Wayne Wood announces that he has made a new silk screen similar to the one used last year to stencil the Club Derby Poster on shirts and blouses. The charge will be 50¢, if you furnish the shirt or blouse. Let's all get at least one shirt or blouse stencilled.

Wee. Two Rescue Movie

Rick Bell of KTAR who filmed the rescue of the Wee Two during last year's fish derby hopes to be able to show the movie at the May meeting in Phoenix. If it isn't finished in time for the May meeting it will be shown at the July meeting.

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Primarily it takes editorial content. Lively, readable and informative articles. And this we have. Next, it must provide a service to our advertisers if we want our magazine to grow in size.

Size and quality depends upon the amount of money available the Club and our advertisers are willing to pay. This is where you, the Club Member, can do an important task. This page is perforated to be torn out. We suggest that you merely tear it out and the next time you go into your favorite place of business give it to the owner. If he's a regular advertiser, let him know you appreciate his support. If he's not, ask him to consider advertising.

As an additional incentive to our advertisers, we are offering 25% off the regular one-time insertion for a 1/2 page or full page advertisement for our June Derby issue. This means \$23.50 for a 1/2 page and \$41.35 for a full page.



Advertising Office P.O. Box 135 Tempe, Arizona 85281 Phone: 278-5753, 967-5560

CHOLLA CHATTER

Official Publication of The Cholia Bay Sportsmans' Club RATE CARD

Effective Feb. 1, 1967

Publication date: 5th of each month. AD deadline: 24th of preceding month.

Thirteen

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if living, otherwise to my estate. Signad at Thisday of	State of	·
Wirness	·	Applicant

What Does It Take To Make A Successful Sports Club?

The answer to this one is simple. A club consists of members. How well and how active each individual respons to meetings, jobs that have to be done, taking up the mantle of leadership and all the rest of the time-comsuming matters that come up in the administration of the Club, depends on how successful this club becomes.

We, Americans, are notorious for joining organizations. We also quickly recognize bargains. To be a member of the Club is a fine bargain.

The Cholla Bay Sportsmen's Club, Inc., offers radio facilitiesfor all fishermen. A Search and Rescue Unit is ready for action. And besides that, the maximum insurance coverage for the minimum cost will cover you to and from and on the waters of Cholla Bay.

This page with the membership application can be torn out. If you know someone who isn't a member, sign him up. It's a bargain.

1968 MEMBERSHIP DUES

Pay your dues at the monthly meeting or send your check to Wayne Wood at P.O. Box 7171, Phoenix, 85011 or Verna Conlisk, 2570 E. Lester St., Tueson 85716.

Single Membership	\$10.00
Spouse	\$ 2,00
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,	Call Letters
2182	Safety & Calling
2555	Boat to Shore
2738	Intership
2638	Intership

CHOLLA LIBRARY

We would like to thank Senora Martina Quiroz for letting us use the back shelves at "Nacho's store" for the Cholla Bay Library. Any and all paper-back books will be accepted for the library at the radio station.

FOR SALE! 14 Foot Sail Boat, Registered Blue Jay, Complete dacron sales, trailer & Cover. Martin Binder, Tuc. 792-1746

Safety Reminders-A. Schwarz

Now that Derby time is near again, a few safety reminders may be appropriate. This is not written to tell you what most of you already know, it's only a check-list in case there is something you have overlooked.

- Fire Extinguisher. You may never need one, but if you do ????
- 2. Life Preservers. Minimum one Coast Guard approved for each person aboard. Even kapok-filled cushions with straps on the side are acceptable. Slip one arm through one strap and the opposite leg thru the strap strap andlet the cushion rest on your chest.
- 3. Anchor. Use an anchor suitable to your boat and have a reliable line properly fastened to both the boat and the anchor. Keep the line neatly coiled. Your line should be about six times the depth of the water. If your motor stalls or you get into a hard squall it will keep you nosed into the swells and from drifting into a rocky shore.
- 4. Food and Water. Several incidents would arise requiring you to spend the night on the water. Have along enough food and water for 24 hours. Takes up very little room. Powdered coffee, bread or buns wrapped in cellophane, canned beans and/or meats and some fruit.
- 5. Miscellaneous. Flashlight and extra batteries, flares, smoke signals, compass, first-aid kit, paddle or pole, tool kit, sponge, boy scout knife, shear pins, spark plugs, prop, extra gas, spare line, binoculars, matches, toilet paper, soap, towels, rags,

can and bottle opener and COM-MON SENSE and any other items peculiar to your boat or personality.

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TUES, MAY 14 8:00 P.M.

Phoenix:

Goetti Auditorium 2005 E. Indian School Road

Tucson:

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