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CHOLLA CHATTER
 Official Publication of the
CHOLLA BAY SPORTSMEN'S CLUB, INC.
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IMPORTANT NOTICE TO MEMBERS

"Payment of dues is January 1st and they become delinquent February 1st." This may be your last issue of the Chatter and wouldn't you hate for that to happen? Where to send your membership dues is elsewhere in the Chatter.

Please, members, send your change of addresses to the Chatter Editor or Membership Chairman. Each month, we put out \$4 to \$5 for Chatters returned to us. This is very important, if you wish to receive your Chatter monthly.

~~~~~

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FROM THE EDITOR'S DESK

Well, I have to admit I like my job. Sitting here getting my articles and etc. together and it dawned on me, I don't have a front cover for the January issue. Just one of the pitfalls, I come up against. Always get my Chatter together on Monday night, when the TV is taken up by my husband for that darn football game. I didn't realize what being Editor entailed. For instance, everyday since my name appeared as Editor, I have received at least two phone calls from our members and prospective members, inquiring about boats at the border, insurance, Club application, what to build at the Bay, about investments in the area, for an attorney's name in Rocky Point, didn't receive their Chatter, etc. Have enjoyed talking to so many nice people and looking forward to meeting the ones I don't already know. See you next month.

Betty Capen



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Black Skipjack

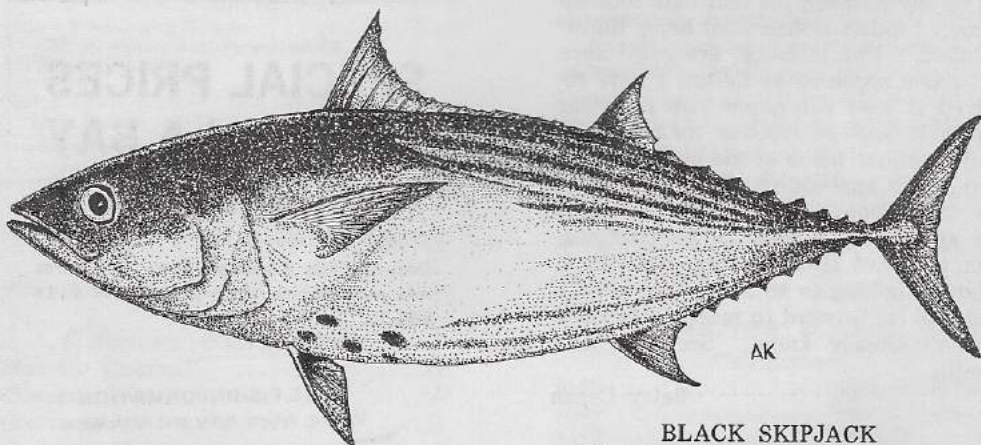
by Alex Kerstitch

During the summer months great numbers of pelagic (oceanic) fishes invade the warm and rich waters of the Gulf. Most of them are streamlined for maximum swimming efficiency and usually migrate in large schools in search for food. The most abundant of these is the black skipjack which is often referred to as "barrilete". It is considered a stubborn and excellent game fish on light tackle by some anglers while others consider its food value limited to cibiche.

The best distinguishing feature of this fish from other skipjacks is the presence of three or four dark spots below the pectoral fin. It differs from Bonitos and

and Tunas by the absence of scales on the body except around the pectoral region.

The black skipjack is characteristic of inshore water of continental shelves and is distributed from the northern Gulf of California as far as Cocos Island. Almost nothing is known about the life history of this skipjack. Like other members of this family (Scombridae) spawning occurs during the spring months when water temperatures reach mid 70° F. The eggs are released at random by the female and are left at the mercy of the currents to flow helplessly until they hatch. They grow rapidly feeding voraciously on young anchovies, needle fish, sardines or squids. It is a common sight to encounter flocks of milling gulls over blue water indicating the presence of black skipjack feeding on shoals of bait fish. They surround their prey herding them into dense spherical mass while feeding on stragglers which



BLACK SKIPJACK

Euthynnus lineatus Kishinouye

Also called: Cross-bred mackerel, Barrilete

do not remain within the mass. Safety of the group seems to be the primary advantage of schooling fish. In this manner survival of the greatest numbers is insured while the feeding demand of the predator-prey cycle is met. Ordinarily, the average weight of a black skipjack captured by anglers in the Gulf is about 5 or 6 pounds but are known to attain weights of 15 to 18 pounds. They will strike almost any lure trolled at speeds up to 10 miles per hour. At times, especially when reproductive elements are ripe, they seem oblivious to any lures or bait — regardless how tempting it may seem.

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I'm Wondering...

by Ferd Esenwein

I've heard some short stories and some long tales about the Cholla Bay area. I've been hearing and living them for about 10 years, but now "I'm wondering."

I've always heard what a nice quiet and restful place Cholla Bay was to spend a weekend or more time in. Well, I've spent plenty of time in my favorite Cholla Bay, but this past Thanksgiving weekend just about topped all the records.

Thats right! More noise, more robberies, more broken-into cabins, more loud abusive language, more unmuffled motor bikes, more speeding noisy sand buggys, more garbage left in the streets, more chance of getting killed by child drivers, more firecrackers after reasonable hours, more sleepless nights, and more Cholla Bay residents complaining louder and louder.

Is this what the Cholla Bay Club members want? Do we want our chosen weekend retreat to be taken over and used in a manner that we would not tolerate in our own communities? I, for one, don't.

There are Mexican laws that are not being enforced that would make the Cholla Bay Community the desirable area it used to be.

Do you know the speed laws in Cholla Bay is 12 miles per hour? Do you know, there are noise abatement laws? There are many laws that could prevent the looting and theivery that takes place.

We need law enforcement, either Public or Private in Cholla Bay. It is rapidly growing as a community and we have a fast growing problem, which must be taken care of now or in the near future. Why not now so we can enjoy the future more.

"I'm Wondering" how many more people feel the same as I do.

Write, call or attend the meetings, lets all voice our opinions, lets do something.



ATTENTION MEMBERS

Your Editor has been advised to request that all members check their American Comprehensive Insurance on their vehicles to make sure they are covered 65 miles south of the U.S. Border. Some policies state only 50 miles and others state 75 miles. A truck was stolen over Thanksgiving weekend, at the Bay, and the owners were told they were only covered for 50 miles, and needless to say, that was quite a shock. The truck was recovered on the road to San Luis, but stripped of practically everything. So, please check and don't be caught unaware.

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By . . . MEL JARVIS

Most outboard shops have tachometers that they use while tuning up your engine in the test tank with factory tests props on the engine designed to allow the engine to turn just to the factory recommended RPMs and rated horse power. Now this brings up a point — the most important investment you can put on your boat would be a tachometer. Once

you learn to use one, it is the first step in preventive maintenance. It even helps me find my favorite reef — 245 magnetic at 2500 RPMs for one hour running time with 85 feet of water over the reef. Of course, I have to know at what speed those RPMs will move my boat.

It takes a little testing and patience before you can get just the right propeller for your boat. Just how you use your boat will depend on what diameter and pitch you'll need. When we sell a boat, I make a wild guess and then give the buyer 2 more props, one larger and one smaller, and tell him to pick the one that does the best job for him and return the other two, unbent, of course, (I sell a lot of props this way.)

Most of the boats that are used at Cholla are big and heavy, loaded with gas and equipment, plus the crew. This boat should be running with load props. That is, props that let the engines turn up, even when you are deep in a swell and need the power to keep her bow up and peel out. (If it has two engines, it is important that both engines have the same props. If not, one engine will be turning more RPMs than the other and this makes for hard steering and poor performance of the boat.

It may be wise for you Cholla boys to check your propellers — you may improve your performance.

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RESCUE by ... MEL JARVIS

The Cholla Bay Search and Rescue Unit is always looking for ways to add to your safety and to get to you faster, when you are in trouble. Our Radio Operator, Patty, came up with a good idea over the past weekend and I wondered why we hadn't thought of it before.

We are starting a card file on each boat that uses the Cholla Bay radio and launch their boat at Cholla. This file will give as much information as possible about the boat and her Skipper. Also spare parts, radio, food, water, safety equipment that is carried aboard. We will use this file when that particular boat is in trouble. It will tell the Search team on duty just what boat, make, color, size, and all equipment on board. This will, in turn, tell us what to expect in the way

of signals, lights, if they have food and water aboard, if they know the area and are a seasoned Cholla Bayer. Now what we need from the membership is CO-OPERATION. If you haven't filled out one of these cards, do so. I hope to have them at the next meeting and Patty will have them at the Radio Shack. It will take only a few minutes of your time and may save you a long night at sea. When you fill them out, be accurate, don't list equipment you expect to get in the future. Always keep your file up to date.

LAUNCH PERMIT STATION

Daily Log

October 12 thru November 28th. 255 boats launched.

2 boats reported in need of assistance, the boat "Loner" of Phoenix, one mile off Sandy Beach, no forward or reverse gear, towed in by Ramon Perez.

Boat out of gas last seen 30 miles out on 270° and out all night. Bob Pennington of Phoenix and Jim Morgan of Prescott ready to launch soon as its Sunday morning. Sea very choppy. Boat spotted 4 to 5 miles off point, picked up by Pennington. Boat had run out of gas 8 miles off the point late Saturday night, signalled with running lights until battery went dead. There is little chance of seeing running lights on a small boat 8 miles off the beach, unless field glasses pick them up. This is one time that a red night flare would have come in very handy.

1971 Phoenix Officers



(1 to r) Hal McKensie, Vice President — Mary Taylor, Secretary — Harry Capen, President — Dick Allyn, Treasurer.

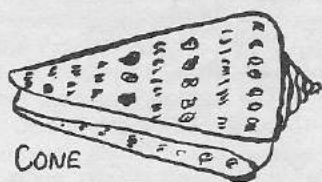
(1 to r) Executive Board Directors: Charles Reed, C.G. Coker, Ray Curtis and George Muench. Also Phil Lohr and Dave Connors, who were unable to be present.

January 1971



Variety of Shells

Found at Cholla

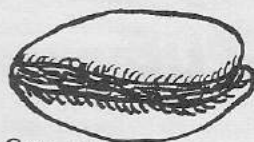


COWRY: All cowries have highly polished shells; a few are plain, but many are mottled and brightly colored. Most cowries are from one to four inches long.

CONES: Ours vary from just under one inch to about three inches long. They are brightly covered in yellows and browns and are best identified by their typical conical shape and attractive markings.



COFFEE BEAN shells, smaller relatives of cowries, are all less than one inch.



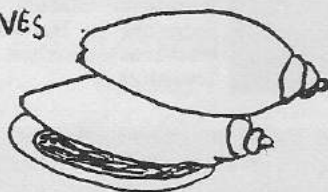
JINGLE SHELLS: They are thin, bright and pearly — and irregular in shape. It may be white, yellow or orange and is lustrous within. The shells, about one inch across, are unequal, the top one being deeply hollowed, the bottom one smaller and almost flat.



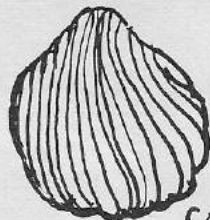
PEAR WHELK: This is the most delicately formed shell in the whelk family. All are carnivores and scavengers. The animals drill small holes in bivalve shells (oysters, etc.) and feed on the animal inside.



OLIVES

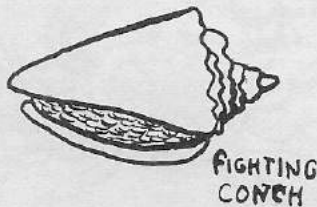
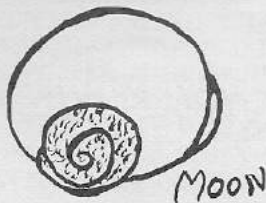


OLIVE: They are highly polished like the cowry. Olive shells are small — one half to two and a half inches long — and are usually a bright grey or bluish color. This animal plows along just beneath the surface of the sand at low tide, leaving a characteristic trail.



COCKLE SHELLS: Cockles in our area are usually from two to six inches and are white to yellow with strong squarish ribs. They live in shallow water — often in brackish inlets. They live in the sand.

MOON SHELL: They are sometimes called Owl eyes. Their shell is a light brown with a whitish base. It preys on clams. Have you seen its "sand collar" egg case?



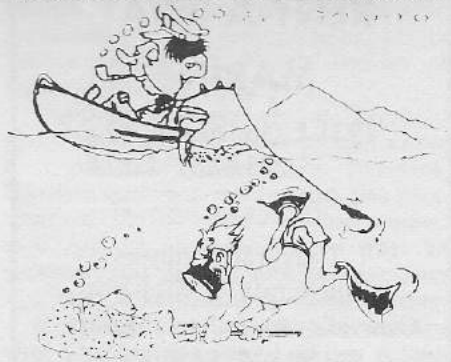
FIGHTING CONCH: Did you ever see him fight his way out of the sand at low tide? Conch shells are thick and the colors variable. They are used for making cameos, buttons and other ornaments.



BLACK MUREX: They and their kin include over a thousand species, including the DRILLS which have become serious pests in the oyster beds. They are about one inch to six inches high; heavy, ridged, and usually spiny. Murex snails live in moderately deep water, but the shells are often washed up on the beaches. Shallow-water species can be collected at low tides.

January 1971

TUCSON SCUTTLEBUTT



ARTHUR SCHWARZ

TO HELP KEEP CHOLLA BAY CLEAN AND UNPOLLUTED WE SHOULD TEACH THE SEA GULLS AND PELICANS TO FLY UPSIDE DOWN!!!!

The writer has been informed that Mrs. Jungen is progressing rapidly from her recent operation. We did mention her accident in the June Chatter. We are having cards printed, therefore, the reason we have not sent you a card before this, Mrs. J.

I could not attend the Thanksgiving Jack Pot Drawing because of my wife's illness; I understand it went off in great style under the watchful eye of Bub Allison, and that "High Boy" Lalo won second prize. Our friends below the border have bought many tickets from us and it is a pleasure to know that one of them won a prize.

THE MAN WHO SAYS HE IS THE BOSS OF HIS OWN HOME WILL LIE ABOUT OTHER THINGS TOO!

Our December 8 Pot-luck dinner was a great success. Those women sure can cook. The serving table really had a great variety of food. We also owe a debt of gratitude to Jo Morris for the beautiful table settings which were so Christmasy. Every seating space had a decorated cup of candy to finish up with and every table had a pot of holly. This holly was raffled off later as door prizes along with large jars of candy. Verna Conlisk who is now also a representative for AMWAY products explained the merits of some of them and put up a box of washing powder as a door prize. It began to look as if there was no end to door prizes.

Continued page 10



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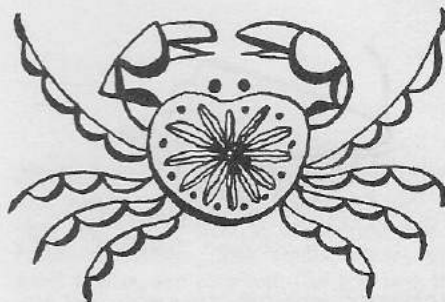
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Tucson Scuttlebutt continued

A 4 YEAR OLD WAS PEEPING THRU THE KNOTHOLE OF A FENCE AROUND A NUDIST CAMP AND TELLING HIS LITTLE FRIEND WHAT HE SAW. FRIEND: "WHAT DO YOU SEE?" BOY: "NOTHING, JUST A LOT OF PEOPLE WALKING AROUND." FRIEND: "ARE THEY MEN OR WOMEN?" BOY: "YOU CAN'T TELL, THEY HAVEN'T ANY CLOTHES ON."

Chris Tatum informed us that Sr. Hill has received permission to pass all size boats across the border at Lukeville as long as they are not going further than Cholla or Rocky Point. This does not apply to any other point of entry.

We have been informed that the border crossing will not be open 24 hours per day. This may come later, but not yet. THEN THERE WAS THE FARMER WHO HAD HIS COWS LAY ON THEIR BACKS WHEN HE MILKED THEM. HE SAID CREAM ALWAYS COMES TO THE TOP AND THE CREAM WAS ALL HE WANTED.

Don't forget, if you want Mexican Insurance, see Chris Tatum who represents Wes Douglas in Tucson.

Some members asked me why I was not on the ballot for President this year. I was asked by the committee but had to decline because of health reasons of both my wife and my self.

Our new officers are an excellent group and the club should prosper under their guidance. Bob Morris, President, has been president before and also president of the Council. He has worked hard for the club and knows what he is doing. Ray Mason, Vice-President, has also been a hard, conscientious worker.

Many members, returning on Sunday after Thanksgiving were held up as long as 3 1/2 hours at the border crossing. This is unfortunate but when everyone leaves the Bay at the same time it can't be helped. Phil St. John told me he left the Bay at 8 A.M., arrived at the border at 9 A.M. and there were only 2 cars ahead of him.

DID YOU KNOW THAT ROBINSON CRUSOE STARTED THE FIVE-DAY WEEK? HE ALWAYS HAD HIS WORK DONE BY FRIDAY.

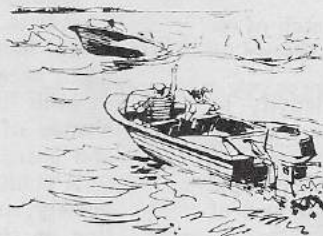
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AMERICAN LITTORAL SOCIETY NEWSLETTER

The ocean is not an infinite sink to absorb all our wastes and still provide boundless amounts of food. The productive, useful part of the ocean is its narrow coastal bank; it is here that man exerts most of his demands for waste disposal, for recreation, and for exploitation of natural resources — living and mineral. The coastal zone, from the edge of the continental shelf shoreward to the beaches and salt marshes and up the tidal rivers is an endangered ecosystem.

THE ZONE

Estuaries, the coastal zone, and salt marsh wetlands are the productive marine areas because they receive basic nutrients from the land, washed down to the sea by rivers.

—Coastal marshes produce up to 10 tons of plant stuff (the base of the marine food chain) per acre — more than six times the amount of wheat produced per acre on a world average, per year.

—90 percent of salt water fish are taken in shallow coastal waters. So are all clams, oysters, crabs, and shrimp, and most lobsters.

—Nearly 70 percent of our most valuable coastal species of shellfish & fish are directly dependent on estuaries for survival at some stage of life, including flounder, fluke, bluefish, tarpon, striped bass, croaker, snook, spotted trout, perch, weakfish, drum, shad, and several of the herrings.

—The value of the annual catch of estuarine-dependent marine species is about \$300 million.

The success of this productivity is based on natural salt marshes and bay bottoms and on unpolluted water, all combining to produce the microscopic marine plants and animals at the base of the food chain.

THE DAMAGE

The land and waters of the coastal zone have been seriously damaged by man's activities.

—Of the roughly 6 million acres of important estuarine habitat, more than half a million acres have been destroyed by dredging and filling.

—Coastal counties are now using some 20 billion gallons of water a day for industrial cooling. And 47 nuclear

generating plants — the biggest water heaters — are planned for the coasts. —The United States has 17,800 miles of shoreline (excluding Alaska and the Hawaiian Islands); 16,500 are privately owned and thus of limited use to the public.

—47 million tons of wastes — garbage, waste oils, dredge spoils, sewage sludge, junked cars and obsolete ordnance — are dumped into coastal waters each year.

—Every major river feeding an estuary is polluted with insecticides, fertilizer runoff and sewage (and the attendant phosphates which over-enrich water), heated water, petroleum spills, industrial wastes and rubbish.

These activities threaten the viability of the coastal zone as a food and recreational source.

THE SOLUTIONS

We need to understand that (1) coastal waters are not good places to dispose of wastes (out of sight, out of mind), (2) coastal marshes do not need to be "reclaimed" by dredging and filling, (3) a residential or commercial coastline is not automatically a useful coastline, and (4) we cannot simply move out into the deeper ocean for food as we destroy coastal habitat. This restructuring of values is best accomplished by:

- A. Learning the ecology of the coastal zone.
- B. Passing the learning on to others.
- C. Putting the knowledge to use by persuading elected or appointed officials that people are best served by more thoughtful administration of the coastal zone.

By modifying the coastal zone only when necessary and only for the benefit of both fish and man, we stand the best chance of sharing this natural resource and guarding its future.

A publication of the American Littoral Society, supplying more detailed information on threatened estuaries, is available through Society headquarters at \$1.00 per copy (FISH AND MAN, by John R Clark). Membership in the Society starts at \$7.50 (\$5.00 for students) and helps support study and conservation of coastal marine life and its habitat.



Literal Translation

MATTER:

We answer your telegram directed to Mr. Agustin Salvat.

DEPARTAMENT DE TURISMO:

Mr. Wesley Douglas
 Representative
 Cholla Bay Sportsman Club
 940 West Indian School Road
 Phoenix, Arizona

Through the instructions of the Director of the Tourism Department, I am answering your telegram that you directed to him with the date 21st of November.

I am informing you that having discussed the matter with the Treasury Department it was arranged that tourists be permitted to bring with them boats larger than 16 feet. The raise was from 16 to 22 feet without requisits.

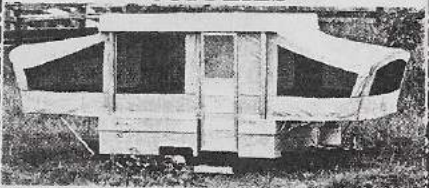
This information will be sent in a circular form to all the Customs Departments in all Border Towns in our country, this being sent to them by the General Director of Customs in the very near date.

If there should be any deviation or anomaly in this respect, I would appreciate if you inform this Office, so that we would report it to the proper authorities.

Cordially yours,
 General Director of Coordination
 ARQ Alberto Campillo Saenz

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Membership Application and Beneficiary Designation
Cholla Bay Sportsmans Club

NAME _____

ADDRESS _____

CITY _____ STATE _____

AMOUNT PAID \$ _____ YEARS _____

I hereby designate the following named beneficiary under CONTINENTAL CASUALTY COMPANY Policy No. SR 168504 for the Loss of Life Indemnity, subject to the conditions named in said policy: Fifty per cent (50%) to the Cholla Bay Sportsmans Club Search and Rescue Fund.

Fifty per cent (50%) to: _____

if living, otherwise to my estate.

Signed at _____ State of _____

This _____ day of _____

19 _____

 Witness

 Applicant

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•
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to order. Leave home without a
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on your way
to and from
Cholla Bay



say HELLO to
Chuck and Yvonne
at AJO
Club Members

\$\$\$ JACKPOT \$\$\$
\$\$ WINNERS \$\$

Nancy Van Order of Phoenix \$101.50

Lalo Gonzales of Cholla Bay 51.20

Michells Cocktails of Phoenix 25.60



NOTICE

Wes Douglas, our Insurance Chairman, has informed the Clubs, that Mexican Liability Insurance is now available for motorcycles and trail bikes.

MEMBERSHIP DUES

Regular dues, including renewals, are \$10.00 per year. \$2.00 each per year for spouse and sponsored children.

To join, send your dues to :

MEMBERSHIP CHAIRMAN P.O. BOX
7171, PHOENIX 85001 or

MEMBERSHIP CHAIRMAN, P.O. BOX
4061, TUCSON 85717

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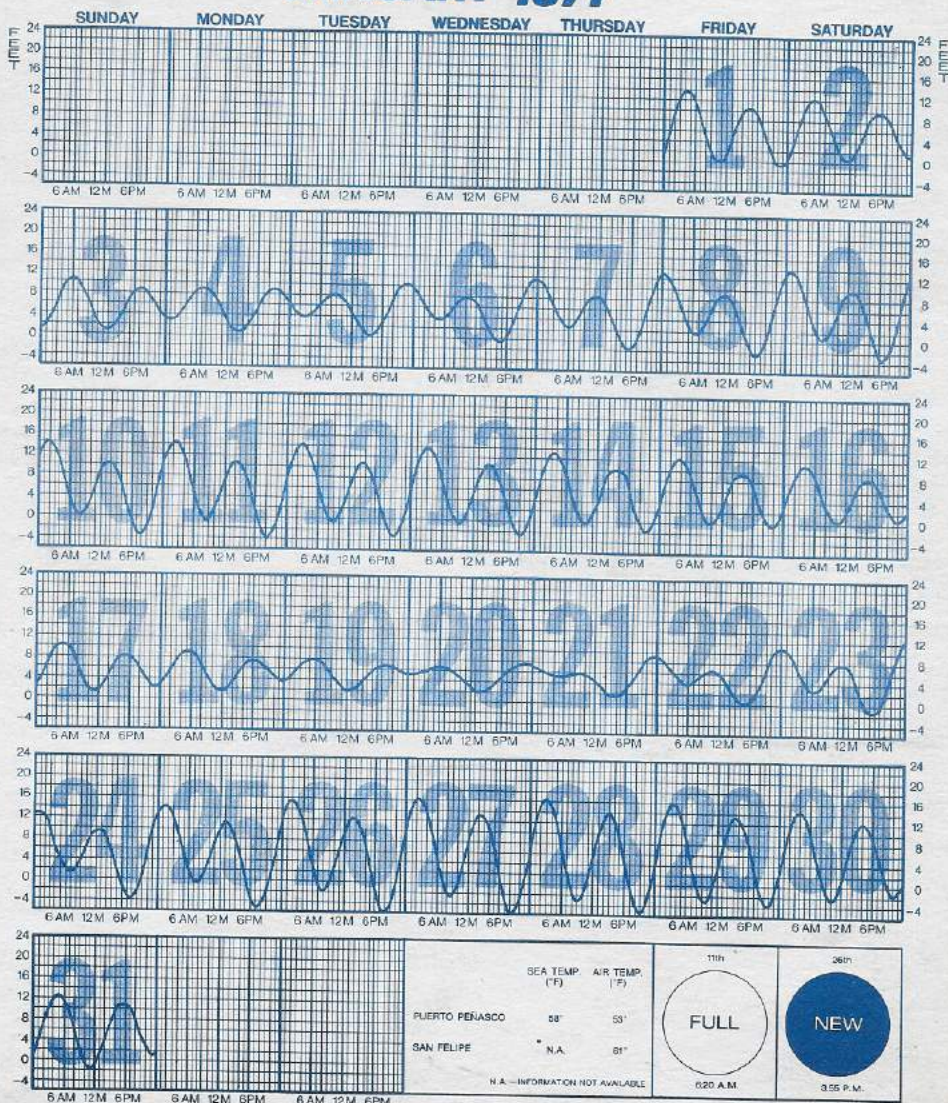
Club Members

CHOLLA BAY SPORTSMEN'S CLUB, INC.
 P.O. Box 7171, Phoenix, Arizona 85011

PERMIT No. 303
 BULK RATE
 U.S. POSTAGE PD.
 Phoenix, Ariz.

RETURN REQUESTED

JANUARY 1971



	SEA TEMP (°F)	AIR TEMP (°F)
PUERTO PEÑASCO	58°	53°
SAN FELIPE	N.A.	51°
N.A. - INFORMATION NOT AVAILABLE		

