



OFFICIAL PUBLICATION OF THE CHOLLA BAY SPORTSMANS CLUB

Volume 12, Number 1

January 1969

1969 Chapter Officers and Directors

SUPPORT



PHOENIX CHAPTER: Directors (L to R) Mel Jarvis, George Muench, Mary Rogers, (not shown) Bill Sanderson; Officers, President W. T. Bub Allison, Vice-president Wayne Wood, Secretary Debbie Jarvis, Treasurer Harry Capen



TUCSON CHAPTER: Officers (L to R) Treasurer Sally Newman, Secretary Joy Cooley, Vice-president Forest Cooley, President Hector Guglielmo; Directors, Richard McClanahan, Jack Sommers, Oscar Newman, Art Schwartz

CHOLLA CHATTER
Official Publication of the
CHOLLA BAY SPORTSMEN'S CLUB, INC.
P. O. Box 7171, Phoenix, Arizona 85011

COUNCIL

Chairman.....Harold Johnson
Secretary.....Mary Sanderson
Treasurer.....Charles Reed
Members: Bub Allison, Tom Burch,
Deane Fisher, John Herrscher,
Mel Jarvis, Bob Morris,
Lyle Rogers, Hector Guglielmo

PHOENIX CHAPTER

President..... W. T. Bub Allison
Vice-President..... Wayne Wood
Secretary..... Debbie Jarvis
Treasurer..... Harry Capen
Directors: George Muench, Mary
Rogers, Mel Jarvis, Bill Sanderson

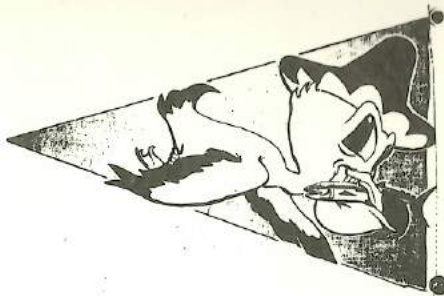
TUCSON CHAPTER

2570 E. Lester St., Tucson 85716
President.....Hector Guglielmo
Vice-President.... Forest Cooley
Secretary.....Joy Cooley
Treasurer..... Sally Newman
Directors: Richard McClanahan,
J. Summers, Oscar Newman, Arthur
Schwarz

CHOLLA CHATTER STAFF

Editor.....Dr. Tom Burch
914 West Palm Lane, Phoenix 85007
Telephone 252-2434
Publisher..... Bob Hudnall
P. O. Box 135, Tempe 85281,
Telephone 967-5660
Advertising Manager... Gary Olmstead
P. O. Box 135, Tempe 85281,
Telephone 278-5753
Sick Bay Correspondents: Mrs. Mel
(Debbie) Jarvis, 308 W. Campbell,
Phoenix 85013, Tel: 274-6786. ---
Arthur Schwarz, 4009 E. Timrod,
Tucson 85711, Tel: 326-9394.

CBSB BURGEE



The official Club Burgee is now available for \$2.00 at both Chapters. In U. S. waters the Club Burgee should be flown from the bow staff and the yacht ensign from the stern staff on powerboats. The Burgee is flown from the masthead on sailboats. In foreign waters, however, the flag of the "host" company should be flown at the bow staff according to Chapman in Piloting and Seamanship. Since two flags should not be flown from the same staff, the Club Burgee should be flown from the mast. Those of us without masts presumably should erect one. Personally, I plan to fly my Burgee from the radio antenna.

1969 Tide Calendars

The editor has again arranged for the Club to sell the University of Arizona Tide Calendars for Rocky Point and vicinity. @ \$1. Everyone ought to buy several.

Happy New Year

M. W. DOUGLAS AGENCY

MEXICAN INSURANCE - FOR CLUB MEMBERS

LIABILITY: Auto \$36.44; Jeep or Sand Buggy normally left in Mexico, \$8.28 additional. Boat Liability (usual size and power), \$17.10

PROPERTY: Cabin, Trailer, Personal Belongings, \$2,000 for \$24.98 Burglary on contents, \$1,000 for \$11.20 additional

UNITED STATES COVERAGE, ALL FORMS WRITTEN

WES DOUGLAS

CLUB MEMBER

940 W. Indian School Rd., #85 Phoenix, Arizona Telephone 265-9694



SICK BAY REPORT

Sympathy goes out to club member Mrs. Knaak for the passing away of her father Ralph Sager, Dec. 3rd who was a club member also. Our good wishes goes out to Joyce Hitchcock who is in Good Samaritan Hospital and has undergone extensive surgery and is recuperating nicely. She would like to hear from all her old friends.

Mrs. Monty Montgomery is recuperating from surgery and is doing nicely.

Mary Rogers had a bout with the flu bug. Better now. Wayne and Beulah Wood fought the same flu bug battle last week.

I imagine there are many more members that have been ill with the flu but I haven't heard from any of them.

Mrs. Kenneth Hardies - auto accident, minor injuries, but confined.

Eddie Smith a past president from Tempe is getting over a serious operation.

Good health

-Debbie Jarvis

Citizens Band Radios

Monitor Channel	22
Conversation	16
Conversation	11
Conversation	9
Conversation	5

★ **Motor Overhauls**
 ★ **REBUILT TRANSMISSIONS**
 ★ **TUNEUPS**
 ★ **REBUILT ENGINES**
 ★ **FRONT END ALIGNMENTS**



★ **Loan Cars & Free Towing**
 ★ **31 Years Same Location**

KRAFT AUTO 2102 E. McDowell
 FACTORY TRAINED MECHANICS AL 8-6196

**LIQUORS - FOUNTAIN
 DRUGSTORE - EXPENDIOS
 CENTRAL**

Discount Club Members
 JAIME JEREZ B. — Member
 P.O. Box 146 Te. 1 4
 Lukeville, Ariz. Sonoyta, Son.

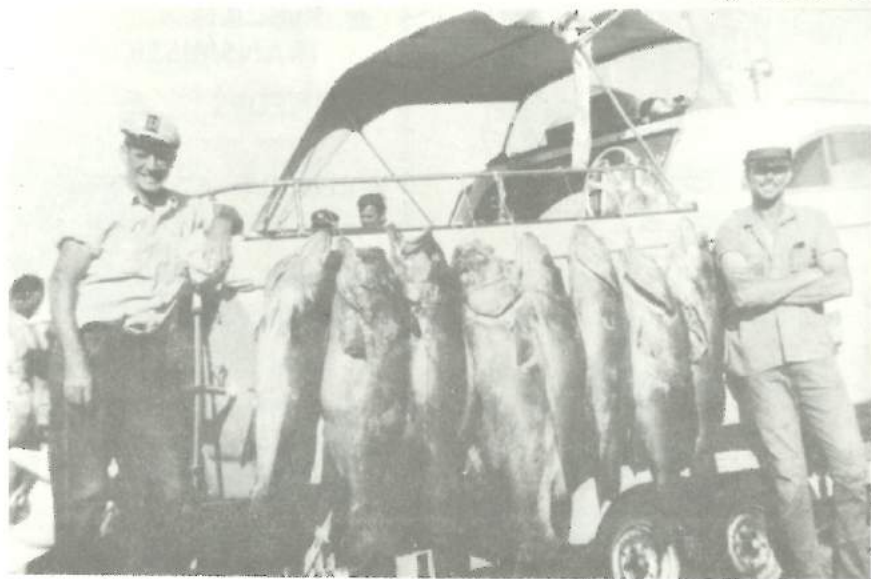
**Don't Miss Your
 Meetings!**

PHOENIX--TUCSON

**TUES. JAN. 14
 8:00 P. M.**

Phoenix:
 Goettl Auditorium
 2005 E. Indian School Road

Tucson:
 J.C. Building
 1115 E. Ft. Lowell Road



Marvin Avery (left) and Hector Munro (right) display a day's catch of fish at the Bay

This is intended to be of help to you in your fishing ambitions in the Gulf of California. This is a fabulous fishing spot and is one of the top best in the World. There are thirty-two kinds of fish and more, most of which are game. Some are little, many are big, some are top fish, some bottom fish and some are caught in the surf. Now principally, I'm speaking of the Cholla Bay area because of its nearness to Phoenix. Two-hundred twenty miles are paved to Rocky Point and about eight miles of rough sandy road over to Cholla, which if you like to fish, means nothing. Many people use it for weekend diversion, because it's not really any farther than driving to the White Mountains. It's quite a lot to crowd into one weekend however, so it's better to have three to five

full days at least because of unpredictable winds.

The various reefs close in provide good hunting for scuba and shell hunting too. Even if you just want to hold down a beach towel under an umbrella or eat and drink beer and swim or not swim, you could enjoy this place in Mexico yet be so close to home.

If you fish in the Gulf you should join the Cholla Bay Sportsmen's Club, since they have a Search and Rescue program. But whether you are a member or not you are welcome to utilize their services. These consist of a Check-out and Radio Station. If you can radio you can call for help. If you don't have a radio or can't use it and don't return within a reasonable time, someone will come looking for you. If you aren't located by the next morning, an air

search will be organized. This is why it is so important to put on your launch permit where you plan to go, and you shouldn't go elsewhere unless you let the club radio operator know. If you don't have a radio, give your change of plans to another boatman.

It is also important to check in when you return since the radio operator remains on duty until the last boat is accounted for. That's why it's a custom to tip the kitty at the radio station since he or she may be the one to help save you and your family, if you get into trouble.

Boat and Equipment

We'll start with the boat since it is going to take you to your fishing location.

Your boat should be of sturdy seaworthy construction whether it's made of wood, glass, or metal. It should be at least 16 feet, unless you only want to fish near shore or in the bay. It should also have a good beam (width) and draft (depth). It is best to have foam or air chambers for floatation. It is safer going out with another boat. That is, if there's a bigger boat going your way, and you go along by agreement, it is safer, or at least most people feel it is. It is moral support. I'm speaking, of course, of going to the reefs southwest from 14 to 22 miles or to the sand dunes about 22 to 25 miles. The reason for this caution is that about seven people have drowned there and we will never know what really happened. Some deaths were due perhaps to carelessness and lack of a proper respect for this body of water where storms or high winds can be sudden, hard, and dangerous. This is why the Cholla Bay Sportsmen's

Continued next page.

Ship To Shore Marine Radio

Call Letters

2182	Safety & Calling
2555	Boat to Shore
2738	Intership
2638	Intership

BUY ARIZONA

Nothing Happens Until Its
Air Conditioned



20th Street at Indian School

"If it's made of metal call Goettl"

"ARIZONA'S BOATING HEADQUARTERS"

ROCKY POINT SPECIALS

NEW 23' SEA BIRD FISHERMAN
with 155 HP OMC and twin axle trailer

NEW 20' SEA BIRD
with 155 HP OMC and twin axle trailer

ALL NEW SEA BIRDS HAVE LIFETIME
WARRANTY ON HULL

Buy a Sea Bird for the smoothest
ride while going ocean fishing

4831 N. 7th Street
(602) 266-5657

BOATOWN
of
ARIZONA Ltd

Club Member

Club started their search and rescue program and also include life insurance on all members. Incidentally, no lives have been lost on any boat utilizing the Club's facilities since that program was started.

Check at the Club, the radio station, and your own barometer before going out. Use a little bit of common sense, and it's not considered in bad taste to ask a few questions. We've been caught two times, and we nearly sank our 21 foot boat. We use every precaution we can. If there's a doubt, and the weather doesn't look too good to you, and you can't get a good report from a reasonably reliable source, then stay in. Dark clouds in the west, if they look like wind clouds, can be dangerous. South and southeast winds are damp,

full of humidity, and often bring rain. West or west by south winds are usually the prevailing winds and most generally the friendly winds. They're not usually very hard, more like a gentle breeze. Northwest, North and Northeast winds are usually dry, but they can blow a storm from that direction like a hurricane which we have personally experienced.

Now to get back to the boat and how to equip it.

U. S. Coast Guard Requirements

1. Lights operating & satisfactory
2. Lifesaving devices of approved type and number
3. Flame arrestor on inboard motors
4. Fire extinguisher (two if over 26 footer)
5. Adequate ventilation
6. Whistle or horn
7. Correct numbers on boat

Coast Guard Auxiliary Recommendations

1. Fuel tank filler pipe outside coaming or within self-bailing cockpit
2. Fuel tank vents installed leading outboard
3. Bilges clean and free from oil and grease
4. Fused electrical system
5. Anchor & sufficient line
6. Pump or bailer
7. Distress flare

My Suggestions:

1. Compass
2. Flashlight
3. Signal Mirror
4. First Aid Kit
5. Two-way radio
6. Sea anchor
7. Two strong gaffs
8. Tools & Spare Parts
9. Extra outboard motor for "kicker"

**LEO'S AUTO
& HOME SUPPLY**

SPORTING GOODS

*Fresh and Salt Water Tackle
Hunting and Camping Gear*

2823 N. Stone, Tucson 622-7637
Club Member

**ROOFING
WHOLESALE CO., INC.**

1918 W. Grant St.
Phoenix Tel: 258-3794

Statewide Delivery
Everything in Roofing
Material
Club Member

JACK LISHERNESS

Armstrong Ceiling Tile
Cedar Shakes & Shingles
All Types Insulation
Nylon, Manila, Sisal Rope

10. Extra fish pole and line
11. Drinking water for at least two days
12. Food rations for at least two days

Food and water supplies are truly essential because sudden storms have come up and blown boats ashore thus stranding the boats and their occupants two or three days until they were found. It is wise also to carry blankets and jackets depending on the season.

I also suggest taking along extra hats, preferably wide brimmed hats with straps in the summer, and carry sunburn lotion too. The sun is hot. An adequate amount of fuel is important. Know your motor's fuel consumption. That is, know the distance and time they will run at full and 1/2 throttle, and carry a supply of gas accordingly. You can mix oil if the motor is an outboard. Remember, you may fight a tide that pulls heavy at least one way and maybe both ways plus winds that cause your motor to consume more gas. That lots. If there's some to bring back, it's better than staying out there or trying to tread water. Maybe there won't be anyone else there to pull you back.

I feel it's better to take the supplies you really need or may need rather than to take too many people. It's not wise to fish from any size boat with more than three other people because of tangling lines, etc. Ample room is needed, and above all don't ever overload your boat. Allow room to catch two or three-hundred pounds of fish if you're ambitious about fishing. I keep room for five to six hundred pounds which we caught once in a forenoon with only three fish.

Watch for Part II next issue.

Vasquez Liquor Store

Sonoyta, Sonora, Mexico

Compare prices before buying.
Domestic and Imported Liquors.

Main Highway to Cholla Bay

Manuel Vasquez

Club Member

**Complete Line
Fresh & Salt Water Tackle
Expert Motor Repair**

**DISCOUNT TO CLUB MEMBERS
USE YOUR VNB CREDIT CARD**

AT

**TONY HALL'S
SPORTING GOODS**

1501 E. Indian School Road
Phoenix, Ariz. 85014

Club Member

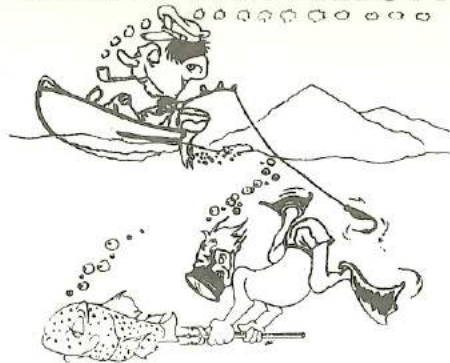
Make the AJO
GULF STATION



a "must stop" on your way down and
back from Cholla Bay.

Paul Colorich — Jack Cameron
Club Members

TUCSON SCUTTLEBUTT



ARTHUR SCHWARZ

FISHERMAN WAS OPERATED FOR GALL BLADDER AND WAS DOING FINE WHEN ALL OF A SUDDEN HE TOOK A TURN FOR THE NURSE.

Members who failed to attend the Dec. 10 meeting missed a useful door prize. Mr. Oscar Sontag of East Side Tackle and Bait Shop, 5544 E. Speedway, and Mr. Cliff Fry,

TATUM MARINE RADIO

SALES - INSTALLATION - REPAIR

1944 WEST LESTER
TUCSON, ARIZONA 85705
Member

CHRIS TATUM TELEPHONE 624-2892

ADVERTISING RATES For Cholla Chatter Costs Per Issue

Size	By Month	By Year
2 1/4" x 1 1/2"	\$ 8.00	\$ 6.00
2 1/4" x 2 1/2"	10.00	8.00
2 1/4" x 3 1/4"	12.00	10.00
5" x 1 1/2"	15.00	12.00
5" x 2"	18.00	15.00
2 1/4" x 4 1/4"	18.00	15.00
1/2 Page	30.00	25.00
Full Page	50.00	45.00

mfg. and agent brought sufficient and various kinds of lures and tackle to furnish each member present with a drawing prize.

Dr. Burch needs articles for the Chatter. Surely some of you have had experiences that will be of interest to other members. If you need assistance in preparing an article, call me at 326-9394.

Bob Morris stated that our new membership cards for 69 will have statements on the back similar to the questions asked by Mexican officials at the border. These questions will be in Spanish and you should fill in the answers in Spanish. This will save time when crossing the border. Just present your Cholla Bay membership card which will contain all the information the guard needs. If you are a naturalized citizen of the USA be sure to have proof of citizenship with you.

INTELLIGENCE ENABLES SOME PEOPLE TO GET ALONG WITHOUT AN EDUCATION.

Mr. Brown will furnish water and electricity to Cholla Bay residents if enough register to make it worthwhile. The anticipated minimum rates will be \$ 6.00 a month for water and \$ 6.00 a month for electricity.

Bob Morris and family will spend Christmas at Cholla and will distribute large quantities of candy and fruit which was paid for by Phoenix and Tucson Chapters. Only children who are Cholla Bay residents will receive the goodies.

COP TO LOST KID. "WHY DIDN'T YOU HOLD ON TO YOUR MOTHER'S SKIRT." "KID - "I COULDN'T REACH IT."

Patty's father who was the founder of the Tucson Chapter has been a-

warded an honorary membership.

New Bay Charts have been printed with compass readings that need no adjustments. With one of these you can tell Patty just where you will be fishing. If you get into trouble you can easily be located.

Hector, our new President, stated the Rocky Point Red Cross is in need of warm clothing for this winter to be distributed to the needy. Guess most of us have surplus coats, sweaters, jackets, etc. both adult and children's sizes which we very seldom or never use. Notify Bob Morris or Hector Guglielmo and they will be picked up and delivered.

Capt. J. McCullough is to be operated on at the Vets Hospital and will then be transferred to the D. M. Hospital. We wish him a speedy recovery.

Note to all members. Please attend meetings whenever you can. You will enjoy the warm friendship and cold refreshments.

1969 Membership Dues

Membership dues are payable Jan. 1 and delinquent Feb. 1, 1969. Don't let your insurance and Chatter subscription expire (only paid up members will get a March Chatter).

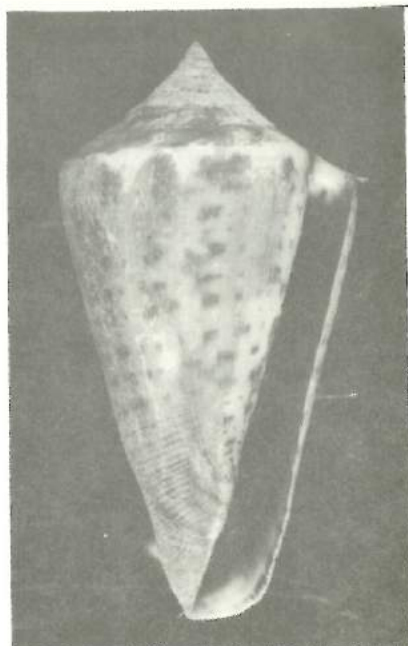
Single membership	\$ 10.00
Spouse	2.00
Sponsored Child (under 18)	2.00

Pay at the monthly meeting or send your check to Membership Chairman at P.O. Box 7171, Phoenix, 85001 or Verna Conslisk, 2570 E. Lester St., Tucson 85716.

Final Club Membership Count for 1968

Phoenix Chapter	777
Tucson Chapter	269
Total	<u>1046</u>

Cone Shells of Cholla Bay



Conus regularis
Choya-Landing

A66-17. Skoglund 8/66

Conus (Lithoconus) Regularis
Sowerby, 1833. This species has a smooth rather concave spire and the markings tend to be larger and blotchier than on the other Cholla Bay species. It gets to be about 2 1/2 inches long and is found from the shore out to about 300 feet deep. The specimen shown here was collected right at the Cholla Bay landing.

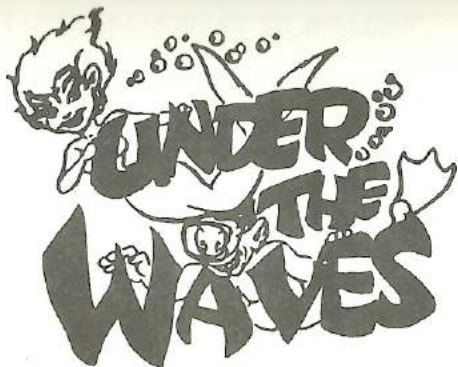
22nd STREET BOAT DOCK

Dealer for
Boston Whaler - Alumacraft

Glasspar - Alcorct Sails
Mercury - Mercruiser - Homelite
Sales & Service

1850 E. 22nd St.

622-4741



Green Gringo Goes Deep Sea Diving

By Mel Jarvis

I guess I've done just about everything there is to do on the briny blue -- fish, fight, ski, live and romance. About the only thing I've never done until last weekend at the Bay is to go under it. We were over at Wayne Wood's cabin and he and

Bob Morris were getting ready to do some scuba diving. Wayne was getting on his tanks and as I stood there watching, I could just see myself with tanks and face mask on and heading down into the deep to spear some monster of a fish. Before I could stop myself, I opened my big mouth and said, "Boy, that looks like it would be fun." Before I knew what was happening, they had tanks and mask on me and we were headed for the beach.

Standing on the beach Wayne gave me my last instructions, "Stay close to me and breathe normally." Then, "Now this is your regulator. You just put it in your mouth and breathe." I did, and when I started to turn blue, Wayne reached back and turned on my air. After some more discussion, I turned to my wife and she said, "If you make it and like it, I'll try it, Darling." With that I headed for the water and fell flat on my face. Wayne had forgotten to tell me you have to back into the water when you wear fins. After getting to my feet we made it out to deeper water and I put the regulator in my mouth and eased under the water.

There is no way to describe the feeling you get the first time you dive. When they say "silent world", I know what they mean now -- the only sound was the air escaping. The worry about being able to breathe was forgotten as I became interested in the fish that moved in to look us over. After some time Wayne, who was by my side all the time, pointed up with his hand, meaning we should go up to the surface. So we stood up. I looked around to see if Debbie was looking and sure enough she was standing about 50 feet from me and waved. About that time

SEAFARER

Depth Indicator

New—Transistorized, 0-360 feet

\$129

SIMPSON

Radio-Telephones

55-watt with antenna and crystals

\$199.95

SONAR

Radios - Depth Indicators
Depth Recorders - C/B's - etc.

\$139.50

and up

GEHON BOAT CO.

2101 E. Indian School Rd.

"We Service What We Sell"

STILL HAVE SOME CLOSEOUTS

Wayne asked if I was ready to try deeper water and I nodded that I was.

Under we went and headed down. After some time we checked Wayne's depth gauge and we were at 12 feet. Man, that's deep to me! But I was having the time of my life trying to get my hands on the small fish that seemed to stay so close. Wayne signaled to ask if everything was ok. I pointed to my ears and he nodded that he understood and indicated for me to hold my nose and blow. There is a place in the face mask for this, but it didn't work for me. I almost blew my face mask off and had a large feeling I should wipe my nose. Wayne pointed up and we headed for the surface again.

At this point, I'm not really sure what I did wrong, first. I think it was taking the regulator out of my mouth to speak to Bob Morris. Also I had had the idea that the tanks would float me. They did -- but at eye level! To keep my mouth above water, I had to tread water frantically. I was getting tired and knew I had to do something, so I tried to get the regulator back in my mouth. Somehow, I got the regulator and the snorkel tube tangled up and wound up trying to get both in my mouth at the same time. What I ended up with was a mouthful of salt water. I couldn't get the regulator and snorkel untangled, so I tried to get them off. Wayne thought I was having trouble with my face mask and tried to push it down on my face -- under I went. At that point I hadn't been able to breathe for the past minute or so. I not only couldn't breathe, I couldn't talk so neither Bob nor Wayne knew what was wrong until Bob looked at my face. I don't know exactly what color it was or what expression there

was on it but Bob yelled at Wayne to get my tanks off. After getting them off, I tried to head for the beach but instead headed for the bottom. Then I remembered that I had 13 pounds of lead in my pockets. I tried desperately to get the lead out but the cotton gloves I had on wouldn't go into the wet pockets!

I thought of just sinking to the bottom and walking the rest of the way but the thought crossed my mind that I might walk the wrong way. I finally got the gloves off and the lead out and made it to the beach where I made like Tarzan and pounded on my air starved chest until I got rid of that darn salt water. My wife came running over to me and asked, "Was it fun, Honey?" Dropping down on the nearest rock, all I could answer was, "Oh, boy!"

Now the moral of this story is to learn your lessons well when you're trying something new that could get dangerous. My suggestion is that, if you are interested in going down under, do like Wayne did. Go to a good instruction class and learn what it's all about properly. That's what Debbie and I are going to do -- now!

Southwest Marine, Inc.

IMP
Glasspar - Crestliner
Hydroswift - Tom Sawyer
Evinrude Boats & Motors
We'll Deal Your Way
Try Us and See!

Complete Sales & Service

2233 E. Main—Mesa
964-8668

Harold S. Johnston, Owner

PDQ MARKET

Fresh Meat — Drugs
Groceries

Open 7 Days Per Week
7 A.M. Until 12 Midnite

*Phone, write or send word — our
butcher will have your steaks cut
to order. Leave home without a
worry and pick up your supplies on
the way to the Bay.*

Phone 387-5020

MAIN HIWAY — AJO

Our Meats Are Guaranteed!

Evinrude Sales & Service
Pima County's Only
Evinrude Dealer

*ONLY Factory Trained Mechanics
Work on your Motor*

Distributors For:
Mariner, Renken, Delcraft

BEST BOAT SALES

2854 N. Stone, Tucson, Ariz.

792-2316
JOE KARAM — Club Member

PENNINGTON AUTO PARTS

Free Hotline Service

3010 West Phoenix
Broadway Arizona

276-5578

Insurance Committee Report

By Wes Douglas

Due to the continuing effort of your Insurance Committee to keep up to date on the requirements for our members traveling into the Republic of Mexico the following report and recommendations are made.

For sometime now the insurance companies in the United States have been increasing the restrictions on insurance on vehicles crossing the border into Mexico.

As a result of this there are numerous different Mexican endorsements being attached to your automobile insurance. Some do not give any coverage south of the border. Others restrict the distance anywhere from 15 to 100 miles. A select few allow a ten day limit without any mileage limitation. Most companies that are allowing any coverage, restrictive as it might be, are now printing the following statement on the top of their Mexican endorsement:

WARNING TO INSURED "Unless you have automobile insurance written by a Mexican insurance company, you may spend many hours or days in jail if you have an accident in Mexico. Insurance coverage should be secured from a company licensed under the laws of Mexico to write such insurance in order to avoid complication and some other penalties possible under the laws of Mexico, including the possible impoundment of your automobile."

Of course for a number of years now your Club has had a Master Automobile Liability policy under which you can secure certificates covering you for bodily injury liability and property damage liability.

Last year we were able to get our Mexican Insurance Company to add medical expense covering the insured and his passengers if they suffer injuries or death in an accident. This is included in all certificates now being issued.

Now your Committee has arranged for our Mexican Insurance Company, La Interamericana, S. A., Compania de Seguros, to give us the privilege of adding their coverage similar to our Comprehensive and Collision Insurance. This is set up for those who want to protect their interest in their own vehicle and is not compulsory for those that do not want it. Their insurance agreement reads as follows: "In consideration of an additional premium and tax of \$ _____ U.S. Cy., it is hereby understood and agreed that this certificate is extended to cover: 1 - Collision, Upset and Glass Breakage (subject to an obligatory deductible of \$50.00 U.S. Cy.) and Transportation. 2 - Fire and Lightning, Total Theft of the Vehicle, Strikes and Riots, Cyclone, Hurricane, Hail, Earthquake, Volcanic Eruption, Flood, Explosion, and Landslide. Under Items 1 and 2, jointly or separately, liability limited to actual cash value of Vehicle at time of accident, but not exceeding the sum of \$ _____ U.S. Cy. on Vehicle No. 1, \$ _____ U.S. Cy. on Vehicle No. 2, \$ _____ U.S. Cy. on Vehicle No. 3."

This allows us to cover the vehicle you are driving as well as any trailer, either boat or travel trailer and also your Sand Buggy.

The Company is now accepting this coverage and is only charging 1% of the value of the vehicle plus any applicable tax. (I wish I could get such a reasonable rate here in the States.)

Continued next page.

They have also agreed that even though the accident might happen in Mexico they will allow us to bring our damaged vehicle to either Phoenix or Tucson for repairs. They realize that facilities are not available in the Puerto Penasco or Sonoita area to properly repair some of our late model vehicles.

It is necessary to have this insurance on the primary vehicle in order to get this coverage on any trailer (boat, travel or utility) and sand buggy. The minimum on Primary Vehicle is \$1,000, Trailer \$500 and Sand Buggy \$500, or the actual cash value of vehicle.

This is another great big PLUS item for those who join the Club.
Next Page.

I'VE MOVED
Opening New Shop
HOGAN OUTDOOR WORLD
2601 E. Indian School Rd.
Stop in & See Us
Coffee Pot Always On
MEL JARVIS

J. L. WILKERSON CO.
 CRANE AND RIGGING
 512 SOUTH 4th STREET, PHOENIX, ARIZ.
 Truck Crane - Drag Line - Steel Erection
 Clamshell - Concrete Hoisting - Demolition
 Machinery Moving

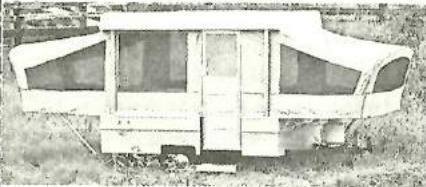
PLAYA HERMOSA SEASIDE RESORT
 Only 210 Miles From Phoenix or Tucson
 Puerto Penasco, Son., Mexico
 ● Modern Air-Conditioned Motel Units
 ● Sport Fishing ● Shell Fishing
 ● Restaurant ● Beach ● Cocktails
 SUNDAY thru THURSDAY
 2 Adults for the price of ONE!
 (Holidays Excepted)
 Call Owner—A.M.A. Member Andy Chersin
 3294 E. Broadway, Tucson 795-1095

They know that even though some of the companies in the United States might allow some limited coverage in Mexico it is still the responsibility of the insured to get his vehicle back across the line. No representative can cross the border to assist you in any way. You are just on your own until you get back in the good old U.S.A.

Any member that wants this coverage should contact a member of the Insurance Committee and they will handle it for you.

SEE YATES

**FOR ALL YOUR HUNTING,
FISHING AND CAMPING
SUPPLIES**



**Closing out 1968
Coleman Trailers**

Season's Greetings to all
BROWNIE our Club Friends HAL

CRAYCROFT MARINA
Southern Arizona's Johnson
Dealer
See the 22½-Foot Newman
1665 South Craycroft, Tucson
296-5752
Complete Service Facilities
"Stop Wishing — Start Fishing"

The Agency handling our Mexican Insurance plans to put out a direct mailing to all members in the near future with the forms necessary to apply for this. Occasionally a member contacts your Insurance Committee concerning some question about the Mexican Insurance. Now that your good editor has set up a "Letter to the Editor" item in the Chatter it is possible for any member to just drop a note to the editor concerning any question and it will be answered.

In conclusion PLEASE remember that unlicensed drivers void your insurance. So don't let the young ones drive when you are in Mexico.

Need Information!!

Would like to contact someone familiar with the area of Bahia Vizcaino and Scammon's Lagoon, Baha California. Contact M. L. Redden, 264 - 3154.

PHOENIX SHELL CLUB

The "Southwestern Malacological Society" meets the third Wednesday of every month at the Arizona State University Zoology Building Room 163 at 7:30 p.m. Next meeting will be January 15. Everyone interested in shells is invited to attend.

**HOOK ONTO A
NEW MEMBER!
BRING 'EM TO MEETINGS**

SPORTS CENTER

5134 West Glendale Avenue

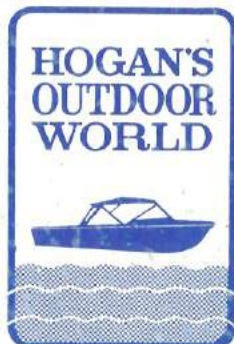
Phoenix' Newest Johnson Outboard Dealer
Factory trained mechanics

CHOLLA BAY SPORTSMEN'S CLUB, INC.
P. O. Box 7171, Phoenix, Arizona 85011

PERMIT No. 303
BULK RATE
U.S. POSTAGE PD.
Phoenix, Ariz.

Deane & Darlene Fisher
1417 N. Sahuara
Tucson, Ariz. 85716
1964 TX-9

RETURN REQUESTED



Watch for our
GRAND OPENING
JAN. 27

MEL JARVIS
SERVICE MANAGER

HOGAN'S OUTDOOR WORLD

BOAT SALES & SERVICE

277-9988

2601 E. INDIAN SCHOOL RD.



EVINRUDE

OUTBOARD MOTORS, BOATS,
INBOARD OUTDRIVES AND SNOW MOBILES



ARROW GLASS
BOATS

ARROW GLASS

COMPLETE LINE OF
POPULAR PRICED - TOP QUALITY BOATS



CLASSIC BOATS

CLASSIC BOATS

THE FINEST BOATS MONEY CAN BUY

Come in and say hello--
The coffee pot is always on!

THE LARGEST, MOST MODERN SERVICE FACILITIES IN ARIZONA

MEMBERS- CHOLLA BAY SPORTSMEN'S CLUB