

# CHOLLA

# CHATTER

VOL. 10, NO 4.

APRIL, 67.



THEY'RE ALL HERE  
IN APRIL---

SEA TROUT  
SIERRA MACKEREL  
POMPANO  
EVERLOVIN' COTCHI  
TOTUAYA-YELLOFIN  
PINTA  
GARUPA-CABRILLA  
SNAPPER-PARGO  
PLUS MANY MORE!

B. Val-

## Cholla Chatter

Official publication of the  
CHOLLA BAY SPORTSMEN'S CLUB, INC.  
P. O. Box 7171, Phoenix, Arizona 85001

### COUNCIL

Chairman.....Lyle Rogers  
Secretary.....Doris Kemp  
Treasurer.....Charles Reed  
Members: Deane Fisher, Bob Morris,  
Wayne Montgomery, Bill  
Sanderson, Harold Johnson  
Mel Jarvis.

### PHOENIX CHAPTER

President ..... Harold Johnson  
Vice-President ..... Mel Jarvis  
Secretary ..... Mary Rogers  
Treasurer ..... John Herrscher  
Directors: Bob Allison, Dr. Tom Burch  
Lyle Rogers, Bill Sanderson

### TUCSON CHAPTER

President ..... Wm. (Bill) Morris  
Vice-President ..... Philip St. Johns  
Secretary ..... Doris Kemp  
Treasurer ..... Gerry Erny  
Directors: Archie Humphreys, Myron Lusk  
Ed Eagle, Don Kemp

### CHATTER STAFF

Editor....Dr. Thomas A. Burch  
914 West Palm Lane, Phoenix,  
Arizona 85007- Tel: 252-2434  
Managing Editor...Robert Hudnall  
P.O. Box 135, Tempe 85281  
Telephone 967-5660  
Advertising Manager  
Gary Olmstead 278-5753  
Sick Bay Correspondent:  
Jo Ann Johnson  
3002 W. MacKenzie Dr.  
Phone 266-0150

### Citizens Band Radios

Monitor Channel ..... 22  
Conversation ..... 16-11-9-5

## M. W. DOUGLAS AGENCY

### MEXICAN INSURANCE - FOR CLUB MEMBERS

LIABILITY: Auto, \$27.10. Jeep or Sand Buggy normally left in Mexico, \$7.97 additional. Boat Liability (usual size and power), \$16.47. PROPERTY: Cabin, Trailer, Personal Belongings, \$2,000 for \$24.93. Burglary on contents, \$1,000 for \$8.21 additional.

UNITED STATES COVERAGE, ALL FORMS WRITTEN

WES DOUGLAS CLUB MEMBER

940 W. Indian School Rd., #85 Phoenix, Arizona Telephone 265-9694

## PUERTO PENASCO TIDE CALENDARS AVAILABLE

WE ARE indeed fortunate that the University of Arizona has published a calendar showing the times and heights of the Puerto Penasco tides. The University recorded the tides for one year and then analyzed the data by means of a computer to arrive at the predicted tides.

These tide calendars are very attractive. (See back page of current Chatter.) While it is handy to have the current tides printed in the Chatter, it is extremely useful and worthwhile to have the tides for the entire year available to plan vacations and special trips to Cholla.

I therefore urge each and every person who goes to Cholla or Rocky Point area to buy at least one. At the same time you should also reserve your copy for next year.

I have been assured that the University will only continue to publish the Tide Calendar, if there is a definite demand for them. We can show that there is a demand for them by purchasing this year's calendar and reserving one for 1968. If you already have the calendar, but didn't reserve one for 1968, please do so now. Also please mention that you read about it in the Chatter.

The cost is \$1.00 and they can be ordered from:

Dr. Donald A. Thomson  
Department of Biological Sciences  
University of Arizona  
Tucson, Arizona 85721

## A Whale of a Tale

### As Told to Verna Conlisk By Dutch Vreeland

I ALWAYS wanted to travel to La Paz ever since I first heard that it was a possible albeit a rugged trip. I bought an International pickup with a positive traction rear-end, four-wheel drive, and a camper on its back. This we loaded with our fishing and camping supplies. I wanted to fish off the bank, so I included some spin casting gear: 20 lb test line and plenty of leader, etc. I tried to think of all the things I had to have and yet keep the load as light as possible. We did pack containers for water, ice, extra gas, food, etc.

It is necessary to make reservations in advance for the Ferry trip. If you are pressed for time and have a deadline for your return trip, you just might have to forget the whole thing. The Ferry makes two trips a week and the one way fee is \$40 for a pickup and \$4 to \$24 depending upon accommodations. The Ferry leaves Mazatlan at 4:00 p.m., and the trip takes 17 hours. Anything you might need during the night you must take out of your car when you first get on as no one is allowed in the vehicle area during the trip.

Almost all the Americans on the Ferry were people with four-wheel drive vehicles and their plans were to travel into the out-of-the-way places where most people can not go. And they were not just going fishing but many were regular explorers seeking such things as unusual specimens of shells, rocks, coral, etc. Some, of course, go just for the scenery.

THE FIRST 40 to 50 miles going south from La Paz is semi-improved graded road. Thence the road is in rather washboard condition and after that trails through the desert. The terrain is sandy and mountainous like going through Libertad. It is real easy to get lost because there are lit-

## Make the AJO GULF STATION



a "must stop" on your way down and back from Cholla Bay.

Paul Colorich — Jack Cameron  
Club Members

## LYON PEST CONTROL COMPANY

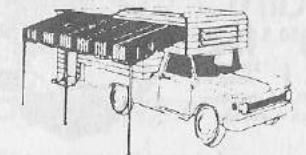
2807 N. 24th Street  
Phoenix, Arizona

DWAYNE D. DOLLAR — Estimator  
Discount to Club Members  
Insured termite control

Ph. 264-4321

Club Member

## PHOENIX TENT and AWNING CO.



Boat Canopies & Covers  
Custom Canvas Specialties  
Sunshades — Awnings

2533 N. 16th St. 254-4741

Established 1910

Jim Mabb

## RADIO SPECIAL

### REGENCY CITIZEN BAND

8 CH.; Transistorized

**\$89.95**

### SONAR MARINE

6 Channels & Broadcast

**\$249.50**

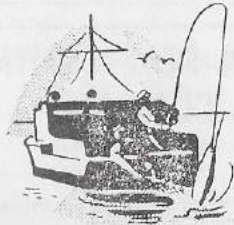
### SONAR DEPTH IND.

250 FT.

**\$139.50**

### GEHON BOAT CO.

2101 E. Ind. Sch. Rd.  
Ph. 265-2955

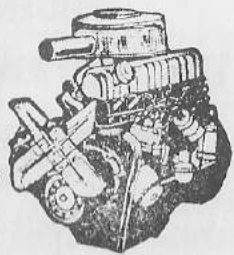


★ **MOTOR OVERHAUL** **\$74<sup>47</sup>**  
GUARANTEE—4 MONTHS OR 12,000 MILES PARTS & LABOR 6 CYL

**REBUILT ENGINES**

**\$129.50 \$195.50**

216 CHEV. 6 | 239-272-292 FORD V-8  
Each. Plus Installation  
Block Assembly



- ★ TRANSMISSION OVERHAUL
- ★ LOAN CARS & FREE TOWING
- ★ 31 YEARS SAME LOCATION

**KRAFT AUTO**  
FACTORY TRAINED MECHANICS

2102 E. McDowell  
AL 8-6196

tle roads that go off to the ranches and the road to the ranch is more traveled than the correct one.

A good map is a real luxury, especially one that shows all the little places that are apt to lose you. The AAA has a very good map of the Baja area. The Buddy System, which is good in many sports, is also good in camping or traveling in an unknown area. I got stuck in the sand once and had a flat tire too. We actually did not have serious trouble, but there definitely is that possibility.

Around Los Frides the coral is very bad. This is the eastern most tip of the Baja Peninsula between La Paz and the Cape. The beaches are lovely. Just by way of an experiment I took a good big piece of coral, broke it. There before my eyes were types of little shell fish, crabs, shrimp, etc., like I had never seen before; All miniatures. They live their lives inside the coral. Something quite different.

WE WERE camped approximately 100 feet from the beach and the Cabilla would jump out of the water all day long right next to our camp. So, naturally you know, I went fishing. We caught many kinds of fish. Most of them the same kinds that are caught around Cholla Bay but with a different color combination.

You can expect to catch the following: 3-4-5 lbs Miro; 10 to (?) pounds Grouper; 3 pound Croaker; 2 feet long Sierra Mackerell; 4 to 8 lb Cabrilla. I found Tony Aceta No. 7 to be the best lure with an 18' to 24' leader (this is to escape the coral beds as it will cut your line).

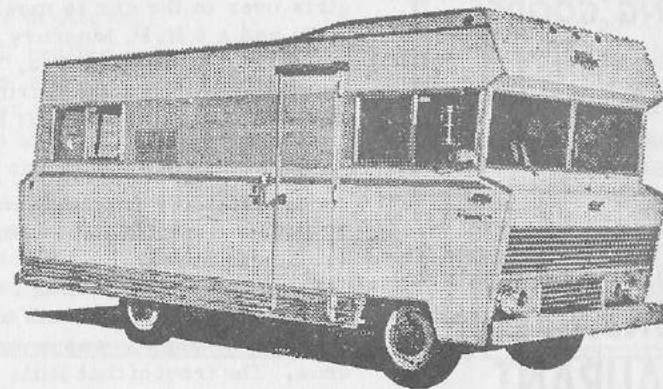
Also, the big fish, and there are some really big ones, will take your equipment. I had a 2 foot long Sierra Mackerell on my line and a huge Grouper came up and grabbed it. (The Mexican called it Boco Grande). I was reeling in like mad, then I discovered my problem. I didn't get the Grouper in, he left his teeth prints on my fish but he left his meal with me,



Get well cards have been sent to Wes Douglas and Mrs. Bob Parnell. Millie is recuperating at home from recent surgery, she and Bob are our new refreshment chairmen, the people with all the good doughnuts and coffee at our meetings.

Jo Ann Johnson  
266-0150

**HOOK ONTO A  
NEW MEMBER!**



**GARVIN'S**

**CAMPER AND MOTOR HOME CENTER**

Featuring Parkway, Honker and Tropicana Campers  
Life Time, Winnebago and Beechwood Motor Homes  
Used Trucks Campers and Motor Homes

2118 APACHE BOULEVARD  
TEMPE, ARIZONA

**Don't Miss Your  
Meetings!**

PHOENIX - TUCSON

TUES. - APR. 11, 1967  
8:00 P.M.

Phoenix:

Goettl Auditorium  
2005 E. Indian School Road

Tucson:

J.C. Building  
1115 E. Ft. Lowell Road

If you have overlooked sending in your dues, now would be a good time to get the job done. Also, if you have a CHANGE OF ADDRESS, please notify us as the Chatter will not be forwarded.

Membership Committee

## SPORTSVILLE WEST

3911 W. INDIAN SCHOOL ROAD  
PHONE: 278-6234

### MEL SAYS:

Boat hard to load  
on windy day?

Don't get cross  
with your trailer!

We specialize in  
loading rails for  
your trailer

Come see the  
new 20' SEABIRD

Perfect for  
lakes and gulf

MEL JARVIS, Service Manager  
CLUB MANAGER

## LEO'S AUTO & HOME SUPPLY SPORTING GOODS

Fresh and Salt Water Tackle  
Hunting and Camping Gear

2823 N. Stone, Tucson 622-7637  
Club Member

"BEST AT ANY PRICE"

## BROOKSHIRES RESTAURANT

Open 24 Hours Daily

COMPLETE SELECTION OF

DELICIOUS

ENTREES

Kansas City  
Char Broiled

Steak Dinners

49

16th ST. at McDOWELL



MAN, HOW our old fishin' hole has changed through the years. When I first laid eyes on Cholla Bay, it took the better part of an hour (if you were lucky) just to negotiate the treacherous seven miles from the Rocky Point highway into Cholla.

One time, I'll never forget, was in late '46, my Dad and I trailered a 14' boat to Rocky Point and decided to try the fishing at Cholla. We were afraid to pull the boat through the sand to the Bay, so I volunteered to run the boat around via water, while he drove the girls over in the car to meet me.

We had a 6 H.P. Mercury outboard powering "Miss Maricopa," so after launching between the shrimp boats at Rocky Point, I took off like a big bird all by my lonesome.

THE WIND was blowing from the southwest, and the water was pretty wooly, with white caps chopping the surface to shreds.

That was the first time I had tried taking off all my little self and I don't mind admitting, I was a trifle nervous. The front of that little boat was pretty light, with no load, and I'd slap into each wave with a rear bouncing thump.

That little Merc was secured to the

### WELCOME ABOARD!

H. M. & Jeane Howe  
Hugh & Thelma Hanson  
H. G. Lansdon  
James & Doris Laughlin  
Ralph C. Sager  
Jim Self  
Roger W. Spaulding

transom with two clamps, just finger tight and no safety chain. When I was about half way across, it dawned on me that the tiller steering handle of the outboard was behaving in a rather strange loose manner. The sight that met my horrified eyeballs when I looked back was enough to make a lesser man quail - in fact, I plumb quailed.

The vibration of that little powerhouse had somehow shaken loose the two transom securing clamps, and that little dude was trying to climb right up off the transom and part company with "Miss Maricopa" and her shook skipper. The only thing holding her to the boat was about half of one clamp, the other was just hanging loose. I frantically twisted around and with a wild swing hit the throttle lever to shut off the power just one split second before the motor decided to relinquish its precarious grip on the transom. I breathed a quavering sigh of relief as the outboard gently settled back where it belonged. Needless to say, I tightened it back down with a pair of pliers.

I DIDN'T realize just how lucky I was, upon rounding Pelican Point, when I just roared right on into the Bay and up to the spot where Dad had parked the car. I had had no previous experience with tides as tremendous as those we face at Cholla, so when I entered the Bay on a full tide, I was able to nose "Miss Maricopa" practically up to Dad's feet. Had the tide

been out, we'd probably still be trying to pull the car out of the Bay bottom.

Loading the two women and Pop into the boat, we started trolling the Bay area. Back in those days, sea trout, pompano and mackrel were schooled up all over the Bay, and in a short time, we had a nice tote sack full of fish. I was much more of a fisherman then, and quite often stooped to using cut bait - (a practice I avoid nowadays unless all else fails).

Anyway, after loading up on macks, trout and poms, we nosed the boat about 1/2 mile out from Pelican Point to do some old fashioned bait fishing.

BOY, that rocky bottom was practically paved with hungry pinto, running from about 2 pounds up to 7 and 8 pounds. We had, in a little over an hour's bait dangling, a whole boat load of those stickery mean tempered brutes. Those days are gone forever.

There are still a few spots, within 7 or 8 miles of the Point, where you might luck onto a small motherlode of Pinto and an occasional grouper, but never again will the fishing be as good, and easy, as it was back in the old days, when you could troll a Martin plug for white sea bass, a white feather for trout and any shiny type of spoon for poms and macks, and never have to get more than several hundred yards offshore. I guess that I'm just getting older, uglier, and a darn sight lazier.

## Seabird BAHAMAS SUPER SPORT \* V-26

### THE BOAT FOR BIG WATER !!

Foam flotation - 12 v. marine battery - 60 gal. gas tank, walk-thru windshield, bilge pump, 200 h.p. engine with outdrive, fully enclosed cabin, water supply, molded fiberglass flybridge, and other features you must see to appreciate!! SEE IT NOW AT . . .

## SPORTSVILLE MARINE

"Arizona's Boating Headquarters"

4831 N. 7th St. - Phoenix

264-4193

"BEST AT ANY PRICE"

## BROOKSHIRES RESTAURANT

Open 24 Hours Daily

COMPLETE SELECTION OF  
DELICIOUS

ENTREES

Kansas City  
Char Broiled

Steak Dinners

49

16th ST. at McDOWELL

## Vasquez Liquor Store

Sonoyta, Sonora, Mexico

Compare prices before buying.  
Domestic and Imported Liquors.

Main Highway to Cholla Bay

Manuel Vasquez

Club Member

## J. L. WILKERSON CO.

CRANE AND RIGGING

512 SOUTH 4th STREET, PHOENIX, ARIZ.

Truck Crane - Drag Line - Steel Erection

Clamshell - Concrete Hoisting - Demolition

Machinery Moving

## HERRSCHER CONSTRUCTION CO.

274-8139

John E. Herrscher - Club Member

4215 N. 12th Street - Phx. 85014

See our advertisers **FIRST**

## Litter and Waste By Stella M. Lipinski

DURING a busy time such as derby or vacation time the boat launching and landing dock and area at Cholla Bay takes on a messy air. Rusty cans which may look like a part of the area along with new cans (beer, soda etc), broken glass, fish heads, old shoes along with paper trash of all kinds litter what should be a beautiful scene.

Many a time I have collected trash to make it look just a little bit better and each time I go back it looks the same. This situation should be everyone's concern and effort should be made to improve it. A posted sign with violators penalties may help as in some cases it does in the states.

KNOWING that the gulls and tides wash away the fish refuse, much of it's left to create an ill-smelling odor. The Americans could help here by seeing that the cleaning of their fish was supervised a bit more carefully. It's a shame and waste the amount of good meat that's cut away and thrown aside.

We find that meat around the gills of the fish is delicious, as good if not better than that of the fillets. If taking the time to go out and catch fish was spent in the return and preparation of his catch the fisherman would have more satisfaction with his efforts. Often times fish are hard to come by and when they are caught in numbers they should be utilized to the fullest.

## SHELL STUDY CLUB MEETS MONTHLY ASU

The Southwestern Malacological Society will meet Wednesday, April 19th at Arizona State University, Zoology Building, Room 163 at 7:30 p.m.

Everyone who is interested in collecting, studying or just looking at shells is invited to come.



By Mel Jarvis

THIS MONTH I will forego the What To Do to Keep Your Engine Running or Hull From Leaking and talk a little on what to do and what equipment to have, if your engine does stop or you do start to take on water. I believe this is something that we, who go down to the sea in small boats at Cholla, should always keep in mind.

We ask more of our boats, our equipment, and ourselves than most sports fishermen. We all enjoy it, I'm sure, not just for the fish we catch, but because we have the lure of the sea in our veins, and the urge to conquer it. We must always be on the alert, of course, that the sea doesn't conquer us instead.

Safe boating at Cholla starts with knowing your boat, and what it will do

in any given situation. How much it will take and how to handle it in different kinds of water.

The Cholla Bay fisherman should always have in his boat the following safety gear:

A Coast Guard approved life jacket for each person aboard. They should always be in easy reach.

A good anchor and at least 300 feet of anchor line large enough to hold your boat in a strong blow. It is even better if your anchor has four to six feet of chain.

Two or more Coast Guard approved dry type fire extinguishers of 2 1/2 pounds or more.

A signaling devise of some type. Flares for after dark and a smoke device for daytime use.

One or two bailing scoops.

A good first aid kit.

Your boat should be equipped with a good compass, bilge pump, barometer, radio (CB or Marine), bilge blower, if it's an inboard, and a well ventilated fuel compartment.

You should also carry a small tool kit, and a small supply of spare parts as well as material for emergency hull repair.

Know how to use your gear, where it is stored and above all keep your head. Think before you act. Remember an accident is caused by either an unsafe act or an unsafe condition.

SPORTS CENTER 5134 WEST GLENDALE AVENUE

Uniflite

WORLD'S FINEST FIBERGLASS BOATS

HAROLD W. SMITH, JR.  
(SMITTY)

PHONE 937-7111  
GLENDALE, ARIZONA

## BEST BOAT SALES

You Pay Less When You  
Buy the Best

EVINRUDE SALES & SERVICE

Mariner & Duracraft Boats

2854 N. Stone — 792-2316

TUCSON

CLUB MEMBER J. P. KARAM

## PDQ MARKET

Fresh Meat — Drugs  
Groceries

Open 7 Days Per Week  
7 A.M. Until 12 Midnite

Phone, write or send word — our  
butcher will have your steaks cut  
to order. Leave home without a  
worry and pick up your supplies on  
the way to the Bay.

Phone 387-5020

MAIN HIWAY — AJO

Our Meats Are Guaranteed!

## Watch Your Wake

For the Best Air Conditioning  
CALL

**GOETTL BROS**  
HEATING & COOLING

2005 EAST INDIAN SCHOOL ROAD

"If it's made of metal call Goettl!"

## Patty Says—

Many people are not sure what they should pay for having fish cleaned. It is customary to pay 10¢ a fish (some pay extra for big fish). Also, if you want the cheek part of the fish (which is the best part), that is an additional 10¢ as it takes as long to do as the regular cleaning of the fish.

\* \* \* \* \*

Please! Check OUT before you go out in the morning and IN when you return at night. You never know when you might have trouble. This check IN and check OUT is the boat OWNERS responsibility NOT the boy who puts you in and NOT the guide's job.

Please cooperate with us. We sure would appreciate it. Also tell all your friends and especially all newcomers about checking IN and OUT.



By Stella M. Lipinski

Boiling shrimp is a knack that I have learned. To bring out the flavor, to a quart of boiling water, add 1 1/2 to 2 cups of minced celery, 1 tablespoon black pepper, 1 tablespoon of salt, and one medium diced onion. This mixture is simmered about thirty minutes. Lemon is added the last five minutes of cooking. Three slices of lemon. This is strained, then two or more quarts of fresh water are added to the liquid, brought to a boil again. The shrimp are washed, and then the cleaned shrimp are put in and cooked until tender about five minutes depending upon the size. Drain and cool until they can be handled. Remove shells and the intestinal black vein that runs down the center of the back.

## PHOENIX PREXY SPEAKS

Greetings from the North Country! Did everyone enjoy the Boat Show this year? It is very gratifying to know that you can always depend upon the older members of an Organization. When I say, "older," I mean by "membership". I recently called upon one of these members, and without his help and a select few, we would not have had a booth at the Boat Show. He organized things, saw that the booth was in order and stayed many nights until almost closing time.

I also want to thank those who donated their time and material.

U.S. Royal	Showcase
Bob James	Taxidermist
Al Hall	For the booth
Dr. Burch	Shells
Mr. Greenband	Booth space

Lloyd Blackmer, Howard Spurlock, Georgia Spurlock, Ray Sanderson, Adeline Sanderson, Max Close, Connie Close, Eldon Travis, Jeff Murdoch, Wayne Wood and sons Bruce, Jerry and Jim, Ron and Kathy Ozlanski, Margaret and Georgene Johnson.

If by chance we've overlooked someone, please forgive us and thanks.

Harold Johnson

## Derby Time

DERBY TIME is coming again. This year's Derby will be held at Cholla Bay on Friday and Saturday, June 16 and 17, 1967. Sunday is Father's Day.

The wind should be died down by then. Kids will be out of school. Fishing should be good. Make your plans now.

If you have any good ideas you think should be incorporated, write to your Derby chairman:

W. T. (Bub) Allison  
P. O. Box 4277  
Phoenix, Arizona 85030

## CLUB MEMBERS BUSINESS DIRECTORY

ALLIED ROOFING CO.  
Wayne Wood  
4206 N. 30th Dr. AM 6-4970

## — FOR SALE! —

Here is your gulf boat! TRIMARAN, 24 ft long, 12 1/2 ft wide, total beam (three hulls) 4 ft 3 inches, 10 inch draft. Made for beaching. Fast under sail or power. Practically no rocking, rolling or yawing. Ideal for wife and kids. Priced at cost of building, \$1,200. Reason for selling? Building a 40 footer! Bill Moxley, Phone 252-1286 after 10 a.m.

## SPORTSVILLE WEST

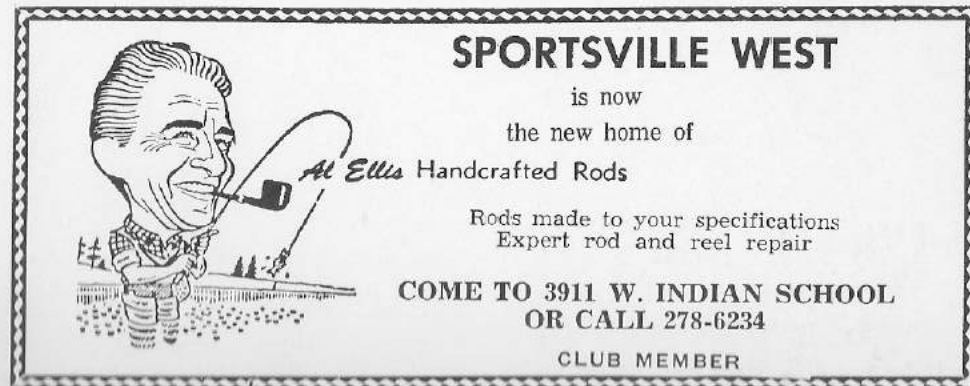
is now  
the new home of

Al Ellis Handcrafted Rods

Rods made to your specifications  
Expert rod and reel repair

COME TO 3911 W. INDIAN SCHOOL  
OR CALL 278-6234

CLUB MEMBER

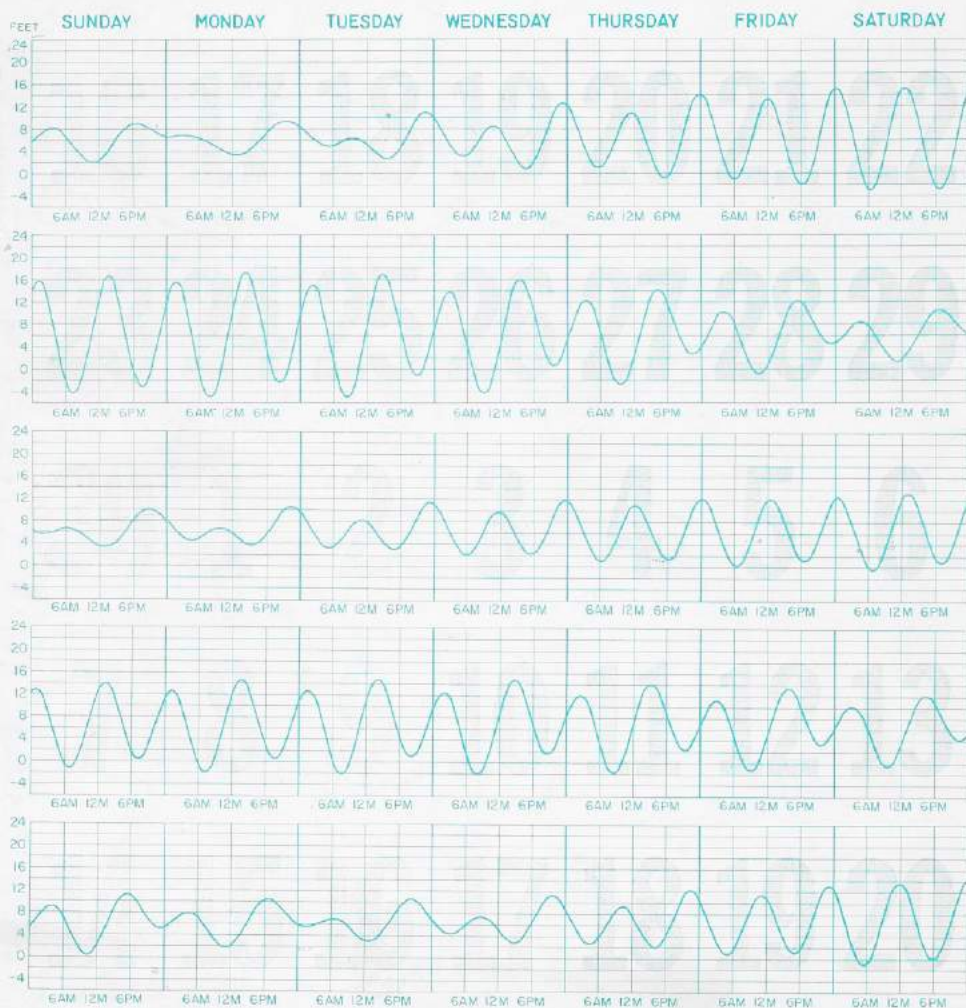


CHOLLA BAY SPORTSMEN'S CLUB, INC.  
 P. O. Box 7171; Phoenix, Arizona 85011

PERMIT No. 303  
 BULK RATE  
 U.S. POSTAGE PD.  
 Phoenix, Ariz.

RETURN REQUESTED

# APRIL MAY



1967 Tide Calendar excerpt used with permission of the Department of Biological Sciences,  
 University of Arizona, Tucson, Arizona 85721. Available for \$1.