



SMILIN' JACK vs. A "311"

Can you imagine a fellow smiling when his 100 H.P. motor isn't working, his steel line is all fouled up on his reel, his 18 H.P. motor is merely chugging, and he is still about 20 mi. out from Cholla? Well, that was Jack Schmidt of the Champagne Lady on Saturday, March 19, 1966, and here's what happened.

Jack and his wife got a late start Sat. a.m. toward the Dunes and were merrily on their way when their 100 H.P. motor quit. Now Jack being a true fisherman decided that as long as he was stopped, he might as well throw in a line. It was a good move because he hooked a pinto. Figuring there must be more down there, he threw in his mackerel bait again but this time his line went down and out. His line whirred away, and when the fish surfaced, Jack knew he had a whopper. He got himself set and hung on. He'd reel in and out would go the line again. He got

his line fouled on the reel but still hung on, and after 1 hour 15 min. a tired fish finally gave in and Jack got him to the boat. Just when Jack was ready to try to hoist him up, his frayed 90 lb. steel line snapped. Jack grabbed it just in time. At this point, Mrs. Schmidt started making like the nurses, and slipped gloves on Jack so he could get the fish up. The fish turned out to be a bit too much and Jack tied him to the boat and headed for Cholla. They were putting along about 5 mi. per when they decided to call Cholla Radio. Mel Jarvis caught the call and tried to figure out what was wrong with Jack's motor. After some discussion, Mel found that Jack wasn't moving very fast with his 18 H.P. Jack told Mel that he had a fish (about a 20 pounder, he said) and needed a little help. Mel had just about decided to take his Lucky Lady II to the rescue since something was really wrong with this report, when the truth

(Continued Page 6)

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Cholla Chatter

Official publication of the
Cholla Bay Sportsmen's Club, Inc.
P. O. Box 7171, Phoenix 11, Arizona

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EDITOR & ADV. MGR. Lois Sanderson
2525 E. Spring St., TUCSON
Phone 793-2201

ASSISTANT EDITOR Toska Esenwein
2201 E. Thomas, PHOENIX
Phone 264-1828

PHOENIX CORRESPONDENT, JoAnn Johnson
3002 W. MacKenzie Dr.
Phone 266-0150

PRESCOTT CORRESPONDENT
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2 1/4" x 3 1/4"	12.00	10.00
5" x 1 1/2"	15.00	12.00
5" x 2"	18.00	15.00
2 1/4" x 4 1/4"	18.00	15.00
1/2 Page	30.00	
Full Page	50.00	45.00

MARDI GRAS

By Patty Perez

February 20, 21 and 22 being Carnival days in Puerto Penasco were very festive. There were parades each day and a Queen of the town was elected for this occasion. Many of you probably heard of this, since the girls were here in Cholla Bay selling carnival tickets. It was set up so that whichever of the girls made the most money by selling tickets, giving dances, etc., would win the title. A lovely girl by the name of Elva was elected the Queen.

On each of the three days, a parade was held with the Queen and her attendants riding on a float. Following the Queen's float were others which had been decorated in various ways. Cholla Bay was asked if they would like to enter a float in the parade. So the "ALTA" (a boat known to almost all here in Cholla) was entered in the parade. It was beautifully decorated by Josephina Lizaragga with colored streamers and some pretty girls. On the back of the Alta was a sign painted with the club pelican and "Cholla Bay Sportsman's Club." After the parade began the dances which were very exciting and lasted into the evening. It was quite a gala occasion and very colorful as some of the people were in costume while others were in regular dress. Wish you could all have been there!

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COUNCIL MEETING

Council Meeting was held in Casa Grande, March 26th, 8 p.m. All officers were present except for the Prescott member.

Don Kemp, Acting Secretary, read minutes of the last meeting, and these were approved as read.

Chris Tatum gave the Treasurer's report which was approved as read.

Mel Jarvis reported that the plans for an Association are being formulated.

Radio Committee reported on new equipment installed and use for Search & Rescue.

The Derby committee reported that they have begun to form their committees and will need volunteer workers.

New Derby Chatter rates were submitted by Editor re advertisers. Report on Chatter was given.

Meeting adjourned at 1:30 a.m.

Respectfully submitted,
Don Kemp, Acting Sec'y.

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TUCSON SCUTTLEBUTT



Cholla Bay Sportsmen's Club Tucson Chapter March 8, 1966

The March meeting was called to order by our President, Chris Tatum. The Minutes were read and approved; the Treasurer's report was read by Lois Sanderson and approved.

New Business: Chris Tatum read a report written by the club to the State Representative, and it was signed by several groups that were interested in the boat tax. A motion was made and passed that this report be passed on. Deane Fisher gave a report on the luncheon in Phoenix with the State Representative. This luncheon expense was shared by three clubs, and \$25 was our share. Deane Fisher's main remark was, "We must fight this boat tax now, not later." We need more people to go to the State House for a day to witness to the bills that we do not need the boat tax, and more people to call the State House and tell our State Representatives "how we feel about the boat tax." You can call free of charge.

(Continued on Page 12)

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STATEMENT OF POSITION

February 28, 1966

Arizona State Legislature
State Capitol, Phoenix, Arizona

Dear State Representative:

After careful deliberation the following "Statement of Position" has been approved by various Sportsmen's organizations and industries of Arizona.

1. We believe the future of Arizona is closely connected with the promotion of outdoor recreations. This attracts industry, skilled labor and professional and retired people to our State.

2. In 1964, sportsmen paid to the State of Arizona \$1,844,640.00 for hunting and fishing licenses, stamps, tags and permits. A further tax which would reduce the number of sportsmen would also reduce the sales taxes on fuel, licenses, lieu taxes, food, drinks and other items used by sportsmen.

3. Arizona sportsmen now "pay their own way." No money from the State General Funds are used to defray any expenses of the State Fish and Game activities. To us, it appears illogical and unfair to collect a tax that will not be used to provide more direct benefits

to those who pay the tax.

4. We are not suggesting a change in the taxing of that equipment now covered by a license and lieu tax, namely, trucks that carry campers, trailers that carry boats, etc., but we do oppose singling out for further taxation outdoor recreation equipment never before taxed in Arizona.

5. Some thought should be given to the loss of sales of trucks, campers, boats, motors, guns, fishing tackle, fuel, food, lodging, licenses and permits to sportsmen and the resultant loss of employment to many Arizona residents.

6. We urge you to make clear the position of the State of Arizona toward its sportsmen by passing legislation to relieve all outdoor equipment from further taxation.

Respectfully submitted,
Cholla Bay Sportsmen's
Club, Phoenix, Tucson
Dean Fisher, Chairman

(Editor's note: This letter was signed by many other clubs, sporting goods owners, radio and television companies, etc., etc., and we wanted you to know that our club was one of these signers.)

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MORE BOAT TAX INFORMATION

OFFICE OF MARICOPA COUNTY ASSESSOR

February 24, 1966

SUBJECT: Assessed valuations for Boats & Motors for the 1938 Personal Property Tax Roll.

The following valuations are based on 10% of a normal replacement cost new, FOB factory. These valuations which are based on the 1938 ABOS Blue Book, were compiled by the Maricopa County Assessor, the Water Sports Council, and the Arizona Marine Dealers' Association.

/s/ C. L. Sparks, Assessor
Maricopa County
By Richard Mayer
Marine Division

OUTBOARD

	Length	Assessed Val.
Wood Utility	16'	40.00
	18'	50.00
	20'	60.00
Wood Runabout	16'	100.00
	18'	150.00
	20'	190.00
Wood Cruiser	16'	170.00
	18'	200.00
	20'	240.00
Aluminum Utility	16'	40.00
	18'	50.00
	20'	60.00
Aluminum Runabout	16'	75.00
	18'	120.00
	20'	150.00
Aluminum Cruiser	16'	160.00
	18'	180.00
	20'	200.00
Fiberglass Utility	16'	45.00
	18'	55.00
	20'	65.00
Fiberglass Runabout	16'	110.00
	18'	180.00
	20'	280.00
Fiberglass Cruiser	16'	160.00
	18'	220.00
	20'	280.00

OUTBOARD MOTORS

HP	Assessed Val.
0-2½	\$ 15.00
3-4	20.00
5-6	25.00
7-9	30.00
10-14	35.00
15-16	35.00
17-20	40.00
21-25	40.00
23-35	45.00
33-45	60.00
50-59	70.00
60-70	90.00
71-80	100.00
85	105.00
100	120.00

INBOARD-OUTDRIVES (I/O)

	Length	Approx. Assessed HP	Assessed Val.
Aluminum Runabout	16'	60- 80	260.00
	17'	60- 80	280.00
	18'	110-120	320.00
	19'	110-120	330.00
	20'	110-120	340.00
	21'	110-120	350.00
	22'	110-120	380.00
	23'	110-120	400.00
	Fiberglass Runabout	16'	60- 80
17'		110-120	350.00
18'		110-120	375.00
	19'	110-120	390.00
	20'	140-160	450.00
	21'	140-160	490.00
	22'	140-160	510.00
	23'	140-160	540.00
	Aluminum Cruiser	16'	110-120
17'		110-120	340.00
18'		110-120	350.00
	19'	110-120	380.00
	20'	110-120	410.00
	21'	110-120	430.00
	22'	110-120	450.00
	23'	150-160	500.00
	Fiberglass Cruiser	16'	110-120
17'			410.00
18'			430.00
	19'		450.00
	20'		500.00
	21'		580.00
	22'		630.00
	23'	140-160	660.00

(Continued on Page 14)

(Continued From Front Page)

came out—Jack had a fish too large to boat. The Lucky 13 was in the area, so they went to help. Sure enough, it was a huge black sea bass! It took all hands 3 or 4 good humps to get the fish in the boat. Finally, relieved of their dragging passenger, Jack got up to 8 mph and about 2 hrs. later got in to Cholla. It took 5 men to get the bass out of the boat, plus a sand buggy to pull it to the scales. It weighed in at 311 lbs. How about that? The Schmidts really had a day and earned all our congrats. Now you know who "Smilin' Jack" really is!

HEAR YE!

We always need new articles about your trips, fishing, or experiences. Call or send 'em in to the Chatter.

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BUTTER CLAM DIGGING

By Amos Richardson

The Indians called them Quahog; we call them clams (or butter clams). Down around the old fishing hole, we dig them out of the sand, steam them, and make a wonderful cocktail before dinner.

The best place to find them is under rocks that are found in the sand. One place at Cholla Bay is on Pelican Point. They are very small there, but you can get a bucket full in a short time. We use, of all things, a wire potato masher for the digging tool. When we bought them (four) over in Rocky Point, I guess the people at the store thought we were going to mash every potato in Mexico. In using the wire device, it rakes out the clam and leaves the sand.

Now to cook them: we wash them in fresh water to get the sand off, then using a double thickness of aluminum foil we put a single layer of clams on

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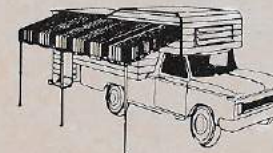
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the foil, fold over and crimp so that it is air tight. Now lay this on a charcoal fire or put in an oven until the foil is pushed up like a pillow and the steam inside starts to escape. Don't leave them on too long after this or they will dry out and burn. The steam is from the juice inside the clams; add no water. If you took them off too soon, wrap them up and put them on again. If you take them off and you find one or two not open, throw them away. Only the good ones open. We like ours in lemon-butter or just plain. You can drink the juice from them; it's good, too. Good digging!

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A TIME OF SORROW

Dick Lee, an Honorary Member of the Club passed away this month. He was a good friend to the club and was always active in mentioning the club and its projects. He will be missed by all who shared his love of life and sports.

Our sympathies go out to his family from all of us for whom he did so much.

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FISH FILMS "GREAT"

The film which we had advertised to be presented at the March meeting was unavoidably detained, but Marv Avery really gave us all a treat with his fishing pictures. We were all envious of his good fishing pictures, the beautiful dolphin and all the fish he caught. It couldn't have happened to a nicer fellow. Thank you, Marv!

On Tues., March 15th, there was a movie shown at Goetts of the Pifias Bay area near Panama. Since this movie was unable to be shown to the club, an open invitation was extended to us by the Arizona Flycasters' Association to see it on the 15th at their meeting. It was beautiful and the fish were fabulous. There were colored films shown of catching black marlin, sailfish, dolphin, red snapper, etc. It was a real treat also. Thank you for the invitation.

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Conversation	16
Conversation	11
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Six good lookin' gals, 30 cases of beer, plenty of tequilla, rum and mix, \$60 worth of choice steaks, and enough grub to feed a small army, is my opinion of the ideal way to stock up for a perfect week's fishing trip. Add to this, 8½ tons of crushed ice to keep fish and perishables from perishing, a magnificent 20 x 20 tarp to stretch shade over the spacious after-deck of our beautiful spankin' new chartered 62-foot shrimp boat, the "Luisito," a four-man Mexican crew who had the uncanny ability to anticipate your every wish, and you have the ingredients of a fabulous adventure.

I'm a skinny little dried-up shrimp who peddles machinery for a living and fishes the Gulf of California whenever I can afford to sneak away from Phoenix for the weekend. We have a little "home away from home" type cabin at Cholla Bay, a North Americaned-up little village on the gulf, a short four and a half-hour drive from Phoenix.

This fabulous opportunity to voyage the upper gulf in a sort of hap-hazard manner, was presented to me by one of my longtime Mexican fishing compadres, Hector Munro. He approached me at Cholla one afternoon last June. It seemed that his brother-in-law was the appointed skipper of a newly commissioned 62-ft. shrimper, and altho' they seldom allow it, they had decided to charter the whole shebang to a group of interested fishermen and help defray expenses for their initial shake-down cruise. Hector told me about it, and expressed the opinion that maybe

eight or ten of my American buddies, at fifty bucks apiece, might be interested in about a week's run in the Luisito, fishing wherever and whenever our little hearts desired. Well, the fishing part of the deal intrigued the heck out of me, but the prospects of spending seven or eight days in the cooped-up company of eight or ten males didn't appeal to me one bit. I asked if I couldn't get maybe six guys for a hundred bucks each, and let us bring our own helpmates and cooks. He finally agreed, tho' quite reluctantly. Later events, for me anyway, proved this to be a wise decision.

It was no trouble at all to gather six compatible couples together for the proposed trip. Four of us guys, Bill Hammer, Ernie Smith, Cecil Graham, and myself fish the gulf together quite extensively, and could arrange our vacations to coincide with the planned departure time. We recruited two other couples, the Bill Pomeroy's from Denver, Colorado, and a pair of tigers from Salt Lake City, the Horace Garns. This made our compliment of 12, tried and true excursionists.

We four Phoenix couples got together one evening about a week before the trip, to plan out our cooking and eating schedule for the full eight days we planned to be aboard. Besides the 12 of us, we were going to feed our four Mexican hosts, and I'm here to tell you, that planning chow for 16 people to be satisfied with for eight days, was no small task. Cecil planned on picking up three stainless steel containers that we could use to freeze

(Continued on Page 14)

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BOATS OF THANKS TO ALL

Our thanks go to the man of the booming voice at the Coliseum, ED GREENBAND. With his stamp of approval, and the cooperation of the Marine Dealers' Association, the Cholla Bay booth at the recent boat show became a reality. The club was allowed a booth to inform members, and non members, what safety equipment is needed for any size boat. The booth had many purposes since acquaintances were renewed with former members, new members, old members, and also the public was informed that there was such a place as Cholla Bay where the larger boats could be used relatively traffic free, since the gulf is really big water.

Mr. Greenband was most generous and Mr. Paulson's help was very much appreciated. We thought the show was very successful. A special thank you to Dick Miller, who headed the committee, and to Dan Kenney for the use of his safety equipment kit. Sorry about that compass, Dan. Also a vote of thanks to all members who volunteered their time to work at the booth.

Hope to see you all there next year, Feb. 21-26, 1967.

FISHERMEN
 ● STOP ●
 AT
COPPER LANES
 IN AJO
 Our Coffee Shop and Lounge Are Open
 From 7 A.M. until 2 A.M.
 Lou Majors Club Member



By Mel Jarvis

Sorry folks, but I couldn't get the part about the Trailers out for this issue. I had to go fishin' with my boss, and you know how important that was.

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"Phoenix Prexy Speaks"

By LYLE ROGERS

TIMES HAVE CHANGED. Just a few years ago when you would go to Cholla Bay, it seemed a long way to go fishing. The roads were bad and so was the camping out. The flies were everywhere, the sand was deep, and the roads were rough. There were no inside toilets and very few outside (lots of brush tho' about 18" tall).

Now, the road is good all the way. You can even see Rocky Point for 30 miles (at night) before you get there. Thanks to progress in Mexico for this.

It makes me feel rather bad when I hear people complain about having to pay a fee to camp around the area. Look at it this way: the garbage is picked up, and the area is clean.

Sure my rent has gone up another \$2.00 per month, but it is worth more. I sure hope though that Mr. Brown doesn't up it again, because then I won't like it at all. I also believe there are a lot more just like me who are "just fishermen" and work for a living. No more "ups."

Lyle Rogers

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Myrt & Ken — Members

(Continued from page 3)

Mark Morgan's committee has been unable to form a report at this time. Wally Robinson, our Derby Chairman, is going to have the Derby tickets printed now, so we can sell them ahead of time. We also have a Booster page being readied for the Derby issue, and you can have your name added for \$1.

Chris talked about the club radio budget, and that Dick Miller had donated a radio tower to the club for Cholla Bay.

Don Kemp mentioned that some of the cars are being stopped at the Mexican border for car inspection. Chris said that he could have Senor Hill, who is the head man at the border, come to a club meeting and discuss the things that are not understood at the border, and also mention to Senor Hill about some type of identification for club members to go through the border.

Maps are now on sale of the Cholla Bay water area. Everyone should have one in case of Search and Rescue and other uses.

Visitors at the meeting were: Mrs. Johnson, Mr. Larson, Gene Reif, Mr. Wolf, Richard Losey, William Jungen.

Door prizes were won by Mrs. Eagle and Mr. Humphrey. Attendance: 44.

The meeting was adjourned for coffee and cookies.

Respectfully submitted,
Doris Kemp, Secretary

All people who use the radio facility at Cholla Bay should be members of the Cholla Bay Sportsman's Club. ★ ★ ★

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264-7001



Cholla Bay Sportsmen's Club Phoenix Chapter

The March meeting of the CBSC, Phoenix Chapter, was called to order by Harold Johnson, Vice President, at the home of Lyle Rogers at 8:10 p.m. on March 1, 1966. Present at the meeting were Lyle Rogers, Harold Johnson, Mel Jarvis, John Herrscher, Bob Taylor.

Minutes of the last meeting were read by the Secretary and approved as read. John Herrscher, Treasurer, reported that no money had been received nor sent out.

Bob Taylor suggested that a budget be established for the club. After discussion, it was decided to withdraw the suggestion.

Toska Esenwein reported that there were four new advertisers being contacted for the Chatter. Bob Taylor made a motion that Harold Johnson be recommended to the Council to head a committee to assist the Editor and Assistant Editor in running the Chatter. Mel Jarvis seconded the motion; motion carried.

Mel Jarvis made a motion that the bill for the door prize be taken care of by the Treasurer; Bob Taylor seconded the motion; motion carried.

Mel Jarvis recommended that a letter of thanks be sent to all who were responsible for the booth at the boat show. It was agreed that Beulah Miller, the Secretary, send out the letters.

Bob Taylor suggested that we appoint someone to assist Tucson Chapter with the fishing derby.

Mel Jarvis, Membership Chairman, reported that there were 282 members now, four were secured at the boat show, and that 15 membership application forms were given out. He also

reported that memberships were below last year, and that he would be sending out renewal reminders.

It was suggested that Mary Rogers be head of a Rules and Regulations Committee, and President Lyle Rogers appointed Mary to take care of the Rules and Regulations formation.

JoAnn Johnson, Sick Bay Chairman, reported that Lyle Rogers and Ray Elardo were ill and that a card had been sent.

Ferd Esenwein mentioned that if possible there should be a check list made up of members to be contacted by phone regarding each month's meeting. It was decided that the matter would be looked into and discussed later.

It was mentioned that a thank you letter be sent to Cholla Bay to the people who were responsible for decorating the float in the recent parade. The Secretary agreed to take care of this.

Motion for adjournment was made by John Herrscher, and seconded by Bob Taylor. Meeting was adjourned at 9:45 p.m.

Respectfully submitted
Beulah Miller, Secretary

See our advertisers FIRST

Make the AJO

Blakely Station No. 68



a "must stop" on your way down and back from Cholla Bay.

Paul Colorich — Jack Cameron
Club Members

INBOARDS (Includes Engine)

Aluminum, Fiberglass & Wood

Runabouts	16'	300.00
	17'	340.00
	18'	380.00
	19'	400.00
	20'	480.00
Cruisers	16'	380.00
	17'	430.00
	18'	470.00
	19'	490.00
	20'	540.00
	22'	670.00

SAILBOATS

Fiberglass	16'	25.00
	17'	25.00
	18'	45.00
Aluminum	16'	25.00
	17'	25.00
	18'	30.00
	20'	35.00
Wood	16'	25.00
	17'	30.00
	18'	30.00
	20'	35.00

CANOEES

Fiberglass	16'	25.00
	17'	25.00
	18'	45.00
Aluminum	16'	25.00
Canoe	17'	25.00
	18'	30.00
	20'	35.00
Wood-Canvas	16'	25.00
Canoe	17'	25.00
	18'	30.00
	20'	30.00

(Editor's note: The valuations above were given for various sizes of boats, but we included only the sizes we thought would be used at Cholla Bay.)

Vasquez Liquor Store

Sonoyta, Sonora, Mexico

Compare prices before buying.
Domestic and Imported Liquors.

Main Highway to Cholla Bay

Manuel Vasquez

Club Member

(Fishin' Lines Cont'd. From Page 9)

three groups of steaks for opening later on in the trip, and bury them in the crushed ice until we needed them.

When someone mentioned 30 cases of beer, I thought they were kidding, but after thinking it out, it made sense. In fact, as it turned out, it was just barely sufficient. Besides dreaming up an acceptable menu, we devised a cooking and galley clean-up program fair to everybody. It was decided, quite wisely, that each couple would be responsible for cooking and cleaning up for a full day, and then the next couple would take over the next day, and so on. Being a natural born lover and fisherman, and not a cook and bottle washer, I was a little shook up when I picked the short straw for first day aboard chores.

After ironing out all the hundreds of details, such as how much booze and mix and things like that were needed, we figured we were ready.

(To Be Continued Next Month)

**Ship To Shore
Marine Radio**

Call Letters

2182	Safety & Calling
2555	Boat to Shore
2738	Intership
2638	Intership

SWAP 'N SHOP

20 ft. Inboard Cabin Cruiser. Ideal for Cholla Bay. 20 hrs. on 283 Chevy engine. Excellent condition. May be seen at 4802 N. 15th St.

J. L. WILKERSON CO.

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Truck Crane - Drag Line - Steel Erection

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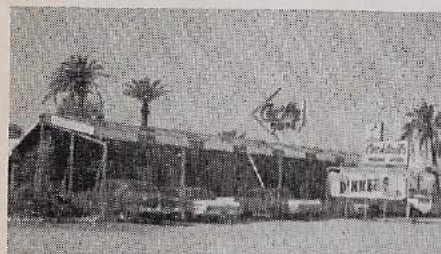


A card was sent to Ray Elardo who is still under the weather. Ken Johnson was in St. Luke's. We are happy to report that he is now home and doing nicely. A card was sent to Ken also. The Spurlock family is down again (or yet) and we wish them a permanent recovery.

President Lyle Rogers was down with pneumonia, but is now up and rarin' to go again.

SWAP 'N SHOP

FOR SALE: 1962 All Glass 12ft. boat. 12 h.p. outboard motor complete with controls and trailer. Contact: Ken Johnson, 942-0724.



**Cosmo Cafe
and Lounge**

One of the Best places to eat
in Arizona

Located Halfway between Buckeye
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IN
GLENDALE

Offers a complete line of fresh and salt water equipment as well as Winchester & Colt Hand Guns and Ammo.

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& HYDROSWIFT BOATS**

Sales and Service

"If we sell it — we can repair it."

HAROLD SMITH — Owner
Club Member

5705 West Glendale Ave. — YE 7-7111

Mystery of the Month

We have some clues for you mystery fans:

1. A skeleton of a dog shot out on the desert near Cholla Bay.
2. A gun and holster found near the dog.
3. The name "Medford - Tucson" stamped inside the holster.

Now our mystery questions are: Does anyone know a party in Tucson by the name of Medford? Is Mr. Medford missing? Was his gun and holster "borrowed?" Bobbie Plath is holding the holster for further info. If you have any answers, please contact the Chatter—address Page 2. Let's solve this fast!

**HANG ONTO THE OLD MEMBERS!
HOOK ONTO SOME NEW ONES
GET TOGETHER AT THE MEETINGS!**

ATTENTION All Members!
Have you paid your '66 dues?
HURRY! HURRY!

CHOLLA BAY SPORTSMEN'S CLUB, INC.
P. O. Box 7171, Phoenix 11, Arizona

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TUCSON, ARIZONA

1965

RETURN REQUESTED

The times given are for high tides. Low tide will follow each high
by about 6 hrs. 15 min.
Great Tides Occur at Full & New Moon

FULL MOON



April 4

Puerto Penasco Tide Chart

Submitted by Dr. J. Brian Mathews
University of Arizona, Tucson, Arizona

NEW MOON



April 20

Tide charts are not ready yet. We will post one in the Radio Shack
as soon as possible. Sorry about that!

Ass't. Editor.