



1965 BUDGET

Cholla Bay Sportsman's Club as Proposed by the Council

1. ACCOUNTS PAYABLE:	
A. Printing Chatter — Lebeau Printing	\$3200.00
B. Mailing Chatter — Record Reporter	600.00
C. Radio Operator — Jesus Martinez — Salary	480.00
— Gasoline for Generator	80.00
— Misc. Expense	40.00
D. Radio Expense	400.00
E. Clubhouse Rent — Jose Gonzales	360.00
F. Group Insurance For Members — Wes Douglas— Wilkerson Federated Agencies	800.00
G. Comp. Gen. Insurance For Council — Wilkerson Federated Agencies	80.00
H. Chatter Editor — Lois Sanderson	400.00
I. Derby Expense	750.00
J. Set Up Search & Rescue Fund	100.00
K. Misc. Expenses (stamps, phone calls, stationary, launching permits)	300.00
L. Representation in Mexico (Mexican National — Bi-Lingual) (Possible Future Expense)	360.00
	\$7950.00
2. ACCOUNTS RECEIVABLE	
A. Membership Dues	\$3500.00
B. Advertising	3500.00
C. Derby	1500.00
	\$8500.00

DON'T MISS YOUR MEETINGS!

PHOENIX

APRIL 13 — 8 P.M.

Goettl Auditorium

2005 E. Indian School Rd.

TUCSON

APRIL 13 — 8 P.M.

J.C. Building

1115 E. Ft. Lowell Rd.

Cholla Chatter

Official publication of the
Cholla Bay Sportsmen's Club, Inc.

P. O. Box 7171, Phoenix 11, Arizona

COUNCIL

Chairman Wayne Earley
Secretary Chris Tatum
Treasurer Les Conlisk
Members: Frank Claver, Bill Hammer, Dick Gardner, Gene Henry and Bill Sanderson.

PHOENIX CHAPTER

President Dick Gardner
Vice President Lyle Rogers
Secretary Doris Earley
Treasurer Charles Reed
Directors: Harold Johnson, Mel Jarvis, Tom Sharp, Bill Rogers.

TUCSON CHAPTER

2570 E. Lester St.

President Frank McLaughlin
Vice President Harry Jones
Secretary Chris Tatum
Treasurer Dorothy Walker
Directors: Dr. B. Saylor, Les Conlisk, Howard Taylor, George Fisher.

EDITOR & ADV. MGR. Lois Sanderson
2535 N. Dayton St., Phoenix
Phone 253-5386

PHOENIX CORRESPONDENT: JoAnn Johnson
3002 W. MacKenzie Dr.
Phone 266-0150

where his office now is, — is to be converted into a motel right away.

He had information which he would like to have had printed in this month's Chatter. Being too late I told him that I'd do the next best thing which is to have his information read to the people who attend our March 9th meetings and then it will appear in our April issue.

First: — He has contacted Presidente Francisco Higuera and his Quorum of Coordinators at Puerto, Penasco, on several points and they are already complying with his requests. They are sending their new municipal garbage truck to Cholla Bay every Wednesday to pick up the trash from the containers which should be placed close to the front of your lots so as to be easily accessible. If all of us will keep our yards clean, they will pick up the trash and garbage every week. It was done for the first time on March 3rd.

They are to put up speed limit signs in the Cholla Bay area and on the road from Puerto Penasco. A policeman who understands and speaks good English will live in Cholla Bay so that law and order may be enforced all of the time. A house is being built for him — with a jail adjoining — on the hill which overlooks both the point and the upper part of the bay. Club members and tourists should feel free to go to him for help and information. He will see that the speed limits are enforced, that the stray dog problem does not get out of hand, and control the shooting of fire crackers. There will be **NO MORE** firecrackers exploded inside the city limits by children unless they are supervised by an adult. **AND ABSOLUTELY NONE AT ALL AFTER 10 P.M.**

Rocky Point Junction CHEVRON

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For nite service — knock at trailer in rear

Mac & Mildred — Club Members

There is to be an entirely new road built right away. This will start at the R.R. Crossing and run as short and as straight as possible into Cholla Bay as far as the Cross.

There are to be close to a thousand trees and shrubs planted in the Cholla Bay area. Mr. Brown asks your cooperation to protect them. They will see to the watering. All of the holes were dug deep and six inches of fish put in them, then covered with soil. Where the soil was poor, good soil was put in from other places. The holes are now being watered to prepare them for the trees. Manure will be put around the base of the trees. Types of trees to be planted are Eucalyptus, Jacarandas, Yucatecos, Arboldel Bracil, Arboldel Fuego (Fire tree), a few Bougainvillea and ornamental palms which will be used in the holes which are close to homes. If the homeowners do not wish anything planted in the holes which are already dug — all they have to do is fill them up! Also — if any of us want additional trees for the sides or backs of our lots, all we have to do is ask for

them — but of course we'd have to care for them. There will be other varieties also, including some male mulberry. He's hoping to get a few Coconut trees, too.

By order of the Health Department of Puerto Penasco, we all have until May 1st to do away with all outside toilets of the "Chick Sale" type. Any home not complying by that date will be closed and the individual fined! The only exception is where someone is making a reasonable effort to comply but is hampered by reasons beyond his control.

The old dump area is being cleaned up and a new dump and land fill operation is beginning. This is due to the efforts of Tom Sharp, CBSC's "Keep Cholla Bay Beautiful" Chairman. He has obtained the use of a dozer from the University of Arizona's Resalinization Project in Puerto Penasco and Mr. Brown is furnishing 12 men for the cleanup.

A large area on the hill is now being debrushed and plotted out for future lots for leasing. These lots will be

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CLUB MEMBERS

Wes Douglas — Don Olliver — Bill Pilcher — Ted Lamberton

MEMO

— from ye editor's desk.

NOTICE: From now on the deadline for getting material into the following month's CHATTER is the 16th of each month. Sometimes this will come only a few days after the regular meetings each month so everyone will have to cooperate. This is necessary so that you may receive your Club's magazine earlier than in the past. I'm happy to report that JoAnn Johnson was appointed Phoenix Correspondent by Dick Gardner. She has agreed to assist me in the mechanics of putting out the Chatter. I feel that she will make a very capable assistant editor.

While at Cholla Bay this past week, I spent a good hour or more with Sylvester Gustavo Brown at his office across the street from Nacho's store. He prefers to be known as Gus or if you write to him — address your letter to S. G. Brown, Box 100, Puerto, Penasco, Sonora, Mexico. Anyone wanting information on future lots, cabins or motel reservations should write to him or see him at his office. The building

square and leveled and packed for houses or trailer spaces.

Renewable, 10 year leases are to be available to homeowners. Mr. Brown further states that any money we plan to invest or have already done so on the properties we've leased from his company, is now legal and safe.

Mr. Brown will have two Suggestion and Complaint boxes put up — one in the radio shack and the other at his office. He will very much appreciate and welcome all suggestions for improvements and will do his best to investigate all complaints.

In the future, all persons who are buying or selling homes, should look Gus Brown up before any deal is made. This is so that the new owner will know just where he stands. He is definitely ready to help both the club members and other visitors with all of their problems.

The wording of Mr. Brown's Co. is "Cia. Impulsora Deportiva de la Choya, S.A." This means in English that it is a company that is authorized to promote any and all types of sports. The co. is now the legal owner of 3,600 acres. Any other information we may wish — we may find out by asking Mr. Brown.

L.S.

**ADVERTISING RATES For
Cholla Chatter
Costs Per Issue**

Size	By Month	By Year
2¼"x1½"	\$ 8.00	\$ 6.00
2¼"x2½"	10.00	8.00
2¼"x3¼"	12.00	10.00
4¾"x1½"	15.00	12.00
4¾"x2 "	18.00	15.00
2¼"x4¼"	18.00	15.00
½ Page	30.00	25.00
Full Page	50.00	45.00

Those advertisers who are presently running — or who will wish to sign a contract for space on a yearly basis — will have the option to increase the size of their ad in the Derby issue — up to as much as a full page — paying only our regular rates.

Rates for the Derby issue only — will be as follows: The back cover will cost \$100.00 — and will go to the first person requesting it. All other full page ads will be \$75.00; — a half page will be \$50.00; — a quarter page is \$30.00 and can be either horizontal or vertical.

The next size smaller is the 1 col. x 3" at \$20.00 and the smallest size 1 col. x 1½" at \$15.00.



Wayne Earley, Chairman

The second meeting of the 1965 Council was held March 2nd at Casa Grande. Treasurer Les Conlisk presented the tentative budget. After discussion, minor adjustments were made and the Budget was adopted.

Lois Sanderson reported that the Chatter dead-line will be the 16th of every month. Advertising sales must remain active this year to keep the Chatter in the Black.

The following Committee appointments were made:

Radio Chairman Matt Cubito
Insurance Chairman Wes Douglas
Search & Rescue Chairman.. Ray Kraft

Lyle Rogers, reported on the 1965 Derby plans and progress. Harold Johnson and Bill Rogers will assist Lyle from the Phoenix Club and Dean Fisher will provide and coordinate Tucson's assistance.

The Council took under advisement, the combination of the Phoenix and Tucson Search and Rescue fund and operations. It also authorized member clubs to pay a commission to selected individuals for selling memberships. This Commission is to be deducted, or paid from the Club's percentage of dues collected.

Chris Tatum, of Tucson was elected permanent Secretary for the Council.

Dick Gardner and Howard Taylor reported on the generator and Port Captain situation. The Council expressed its gratitude to Lee Underdown for the use of his generator while ours are lost and kaput.

The Council approved the employment of a "Representative-in-Mexico," as recommended in the last Chatter.

All persons interested in this position, are urged to contact Les Conlisk in Tucson or Wayne Earley in Phoenix immediately. Application forms will be available soon at the Radio headquarters, at Cholla.

The next regular meeting of the Council will be at 8:00 P.M. May 3rd, in Casa Grande.

Es todo por hoy.
Hasta la vista.

GETTING ACQUAINTED!

Your COUNCIL CHAIRMAN is Wayne Earley, immediate past-president of the Phoenix Chapter and an Arizona native. As a child in Florence, he learned a pretty good grade of "pidgen" Spanish, and is a devoted admirer of Mexico and her people. To support Doris and their two offspring, he is employed by the Arizona Highway Department as Landscape Supervisor in charge of Roadside Development. Deep sea fishing in and around Cholla Bay and private flying are Wayne's favorite pastimes.

Being SECRETARY is a dual job for Tucsonian Chris Tatum. Besides being the Tucson Chapter's Secretary, he was pressed into service as your COUNCIL SECRETARY. Chris was born and raised in Oklahoma many more years ago than he will admit to. He will admit, however, to neglecting the first forty years of his life by not learning to fish till he moved to Tucson. Now having been introduced to Cholla Bay and the wonderful fishing and boating of the area, he promises not to neglect the next forty years of his life. He now devotes much time to pursuing Trout and Pompano in the estuaries.

Lester Conlisk, who has been active in our club affairs since he and Verna built their Cabina No. 105 in 1957 at Cholla Bay, is now serving as COUNCIL TREASURER. Les hails from Texas but has lived in Tucson for nineteen years where he is in the building business. This has interfered occasionally with his fishing at Cholla Bay—he'd rather fish than eat! The Conlisks who live at 2570 E. Lester St. have three children and six grandchildren.

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Club Members



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West End of Gila Bend Club Member



By Gene Henry

Much has been written about rods, reels, lines and lures used in surf fishing, but very little about accessory items. While not essential, these items can make fishing much more enjoyable and at times safer.

One gadget that I would feel naked without is an ordinary carpenter's nail apron. I have yet to find anything handier for carrying extra lures in. I've taken a lot of kidding about being a walking advertisement for O'Malley Lumber Co., but the particular model they handle has an extra pocket in the middle which is just the right size for carrying long-nose pliers.

And, speaking of long-nose pliers, they are a must if you expect to keep a full set of five fingers on each hand. Hooks and lures can be easily removed without getting your fingers within range of the sharp teeth and strong jaws which most salt water fish are equipped with. They also come in mighty handy for straightening hooks.

Another item that deserves attention is footwear. Some of the onery critters you hook onto around Cholla Bay are just as fond of pinkies as fingers. Personally, I prefer high top tennis shoes for fishing the sandy beaches. The main criticism is that they keep filling up with sand, but that's something you just have to put up with. A fishing buddy of mine, Floyd Newton, uses a pair of surplus military type leggings

which strap on over and above the tennis shoes to keep the sand out. I have tried them and find they do work, but I'm usually too lazy or in too much of a hurry to put them on.

For fishing the rocks, either a soft leather non-skid sole or felt soles are the most effective. There is nothing more slippery or more treacherous than the moss-covered rocks below the high water line, especially when wet. Wearing tennis shoes or other rubber sole shoes is just like adding grease. Some of the hardier individuals try going bare-foot, but unless you have mighty thick callouses, I can guarantee you will come back with a pair of bruised and bleeding tootsies.

A very useful item for both salt and fresh water fishing is a pair of polaroid glasses. They not only cut the glare, but also make it much easier to see submerged reefs, rocks and fish. If you wear prescription glasses as I do, most drug and department stores carry lightweight inexpensive polaroid snap-ons which flip up when you don't need them.

One item that I have been planning to have made up for a long time is a wading staff. Fresh water fishermen have been using them for years, especially in some of the turbulent North-

west steelhead streams. This could save many a spill and cold water bath when wading out to a clump of rocks or exposed reef.

An item that can save losing a big one is a gaff. I seldom carry one, but there have been many times that I could have used one. You can land a lunker by wearing him down and sliding him in on an incoming wave, but a gaff properly used is the safest and surest way of landing a big fish.

Another handy item that Floyd Newton introduced me to is a long Texas-size stringer with a curved brass hook on one end and a float on the other. The hook makes stringing a fish a cinch and it can also be used as a gaff in an emergency. The float keeps the fish off the bottom when wading and makes it much easier to tow a loaded stringer. The slip knot which secures the float can also be untied and the float removed for easily taking the fish off the stringer.

Some of the other accessories that I regularly carry are a sharp knife, plastic lure boxes, a left hand glove with non-skid surfacing and a cloth or rag to wipe my hands on. Sunburn lotion and insect repellent also come in very handy at times. And, last but not least, don't forget the jar of liniment at camp to rub out those aches and bruises after a hard day on the beach.

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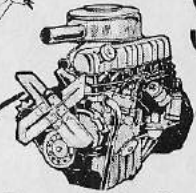
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Club Member

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SPLINTERS FROM THE BOARD

Phoenix

The March 1st meeting of the Board of Directors was held in the Bill Roger's home, 4410 North 47th Drive. Those attending the meeting were: Harold Johnson, Barbara Jarvis, Lyle Rogers, Dick Gardner, Mel Jarvis, Bill Rogers, Mary Rogers, Leola Rogers, Lois Sanderson, Joe Ann Johnson, Charles Reed, and Doris Earley.

The meeting was brought to order at 8:00 P.M. by President Dick Gardner.

Mel Jarvis reported that the pennants were ready for viewing at the Boat Show, which was held February 24-28.

A motion was moved that the Phoenix Club set up a fund to be used to reimburse those authorized to take part in a bona-fide search, for gasoline used by their boats and planes. \$100.00 was transferred from the Club's funds to the Cholla Bay Search and Reserve fund. The profit from sales of the pennants will also go into this fund. The motions were seconded and passed by the Board.

Mel Jarvis, Membership Committee Chairman, reported that 25 new members signed up as a result of the Cholla Bay booth at the Boat Show.

Harold Johnson, Chairman of the Boat Show Committee, reported that there was a large turn-out at the Boat

Show, and that he received a lot of cooperation from members of the Club. A letter of thanks was written Mr. Ed Greenband, thanking him for space donated at the Boat Show for the Cholla Bay booth. A letter was also written Mr. Al Hall, Arizona Marine Dealers Association, thanking them for their aid in obtaining space for our booth.

Jo Ann Johnson, Sick Bay Chairman has been appointed Chatter Correspondent by Dick Gardner.

A motion was moved that the Phoenix Club pay Jesus Martinez, \$11.00 for past Commissions on promoting 22 new members and to continue paying him 50 cents per \$10.00 club membership, that he brings in. The motion was passed by the Board.

The meeting adjourned at 11:15 for refreshments, served by our gracious hostess for the evening, Leola Rogers.

Doris Earley, Secretary

Tucson Chapter Board Meeting

The March meeting was held at the Junior Chamber of Commerce building at 7:00 P.M.

Those members attending were Frank McLaughlin, Les Conlisk, Dean Fisher and Chris Tatum. These members agreed to next meet April 6 at Les Conlisk's home at 7:30 p.m. All members will be advised of this change in the meeting place.

The board acted to purchase a 52x70 inch movie screen to complete the equipment for club movies.

No other business required the board's attention at this time. Adjournment was at 8:00 P.M.

Chris Tatum, Secretary

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THIS and THAT

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☆☆☆

The toughest form of mountain climbing is getting out of a rut!

☆☆☆

Behind every successful man is a very surprised mother-in-law.

☆☆☆

When you can't take what you're taking, take a vacation.

☆☆☆

A well-informed man is one whose views usually coincide with yours.

☆☆☆

A "restricted" real estate development is one in which no one is allowed to buy a home which he can afford.

☆☆☆

Sign on an ash tray: "Congratulations! You've reached the best years of a man's life. Women are still interested in you, but the Army isn't."

☆☆☆

The men most critical of a candidate are too often those who neglect to vote.

☆☆☆

"How long have you been working for this company?" "Ever since the boss threatened to fire me!"

☆☆☆

Balony is flattery so thick it cannot be true, and blarney is flattery so thin we like it!

☆☆☆

Marriages may be made in Heaven, but they have to be maintained here on earth.

WANTED

Phoenix Chapter Needs
Shirts, Blouses, To Be
Silk Screened with Club
Emblem.

Also Your Favorite
Sand Casting
For The April 13th Meeting

LOYALTY

If — you work for a man, in heaven's name, work for him; speak well of him and stand by the institution he represents.

Remember — an ounce of loyalty is worth a pound of cleverness.

If — you must growl, condemn and eternally find fault, why not resign your position and when you are on the outside, damn to your heart's content . . . but as long as you are a part of the institution, do not condemn it.

If you do, the first high wind that comes along will blow you away and probably you will never know why.

. . . From the Scrapbook of Elbert Hubbard . . .

ATTENTION MEMBERS

Your mail can now be picked up at Cholla Bay Radio Shack. Address it as follows: (Example)

MRS. MARY DOE
c/o J. Martinez, M.
Apartado No. 41
Puerto Penasco, Sonora
Mexico

Our Radio Operator will be our mailman.



Bill Valentine

Boy, my fishing habits seem to go in cycles, for instance, when I first started fishing Cholla back in 46 & 47, I used relatively light tackle, a 14' boat and 6 hp motor, and did practically all of my fishing within a 5 or 5 mile distance from shore. I really enjoyed myself.

As the years began to dribble by, I gradually began to switch to heavier tackle, got a bigger boat, and ventured farther and farther from shore in my never ending quest for bigger and meaner fish.

Whereas I used to be able to load up on yellowfin, white sea bass, pinto and grouper, just by trolling the shoreline between Pelican Point and just below Rocky Point, I found that I'd have to head either to the Reefs toward the far distant hand dunes, or the offshore rock patches between the 1st Estuary and Bird Island in order to fill up the old tote sax.

First of all, let me state very emphatically, that I'm not a meat fisherman. I don't care a doodle about the best eating fish that swims, for the simple reason that I don't eat fish, and the only time I try and load up, is when I want to furnish my friends or family with fillets, or I'm trying to impress somebody (a job I'm finding harder and harder to do) consequently, it finally dawned on me one day, when

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Club Member

I was trying to wrassle an ugly grouper loose from the rocks, and I had a rod as stiff as a pool cue, a 6/0 reel loaded with 75 pound test rope, and was sweating bucketsful just whyn' th' hell was I working so darn hard! I was supposed to be fishing for fun, and here I was working my bumbum off — for what?

This was about the time I started switching back to lighter tackle and stopped spending all my time boat riding to and from the Sand Dunes or Bird Island just for the bottom fish.

I found, much to my surprise, that there were still one helluva lot of uncaught Pinto and Grouper within 6 or 7 miles of Pelican Point, they were in shallow enough (35' to 45') water so that they could be successfully jigged for. Now then, let me tell you, that jigging for Grouper and Pinto changes the whole conception of 'meat fishing!' it turns hard work into sheer sport!

Granted, you don't land any 40 or 50 pounders, but the larger (10 to 20 pounders) fish you are able to success-

fully bring to gaff, are truly worth the effort. These ugly brutes have a better than 50-50 chance, when you're trying to discourage them from poking their hairy head into a cave or under a rock, and all you're armed with is a whippy freshwater rod and 15 to 20 pound test monofilament. This is fun fishing!

If you don't have a depth finder, you have to sorta fish by the seat of your pants', and just trust to luck to find fish. Thru the years, I've found that by simply drifting, while you work a jig over the bottom, will sooner or later hook you into what you're looking for. Once you hook a Pinto or Grouper, immediately toss a floating marker overboard so that you can repeat your drift over the same area again and again.

The best jigs, I've found, are the No. 6/0 yankee feather, a 2 or 3 oz. 'barra-cuda' Polar bear hair jig, or a 2 or 3 oz. kastmaster. It's hard to jig in water much deeper than 40 to 45 feet, as the current and drift make it too hard to feel the bottom.

Any fish that swims will hit a bouncing jig, so you've got to expect to lose the big ones — but I'll guarantee that fishing this way will give you all of the action you want, and you'll feel like a real hero when you finally land that 20 pounder this way.

"ATTENTION ALL TEEN-AGERS"

How would you like to have an article of your own in the Cholla Chatter? Well, if so, please send me all your articles, stories, information on yourselves, and anything worth writing about to:

Cholla Bay Teen Scene

c/o Sandra Jarvis

P. O. Box 7171

Phoenix 11, Arizona

REMEMBER: The deadline for the May issue of the Cholla Chatter is April 16.

Phoenix Prexy Speaks

Phoenix has been fortunate this year in having some real enthusiastic workers, Harold Johnson, Boat Show chairman, did a real fine job, we signed up over 20 members at the show, some who have cabins at Cholla but had never joined, others who have been enjoying Cholla but didn't know there was an active group of people with similar interests. Our booth was one of the most popular at the show — thanks to Harold and his fine crew.

Have heard requests for a teenage column in the "Chatter," sounds like a good idea, any volunteers?

For our April 13th meeting we have ordered "Vacation Revelation" a new color movie about a family who travel Baja California in their "Scout" — should be interesting. Also for this meeting, bring your sand casting and let's do what we learned from Iva Henry's demonstration. Also bring Shirts and Blouses, etc. old or new to the April meeting and we will silk screen them with the Club emblem while you wait.

Thanks to Mel Jarvis, Bill Valentine, Bonham Die Co. and Phoenix Tent & Awning Co. we now have our own Club Pennant, and you can get one at the April meeting, they are very attractive and you will be proud to fly one on your boat.

Be sure and ask the boss for some time off to attend the Memorial weekend fish derby. See you at the next meeting.

Dick Gardner

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TUCSON CHAPTER CHOLLA BAY SPORTSMAN'S CLUB

March 9, 1965

Meeting was called to order by Frank McLaughlin, President at 8:00 P.M.

Guests Linda Morgan, Bruce Bendrickson and Greg Walker were introduced.

New members, Richard Anway and Joe and Helen McGuire were welcomed.

Minutes of the February meeting were read and approved.

Treasurer, Dorothy Walker, reported a net balance of \$176.53 at this date.

A report of the Council's action to obtain a representative in Mexico was given by Les Conlisk and Chris Tatum. The members of the Tucson Chapter are in agreement with the council's actions.

Membership committee chairman, Verna Conlisk, reported on the collection of dues and informed the membership of the effort to get new members by using the "check out" slips from the Bay. Everyone in the Club feels fishermen and boaters using the Club's facilities should be members of the Club and make a contribution of both effort and dues to allow the Club to continue to maintain those facilities.

Advertising Committee Chairman, Mark Morgan, reports an organizing effort by his committee to contact all business selling anything used by sportsmen.

After the membership was advised of the deficit in the printing and mailing of the Chatter, Rose Humphrys suggested that a price be put on the copies not mailed to members and be sold to the public.

Publicity Committee Chairman, Daisy Tatum, said that she needs pictures, facts and figures of fishing and shelling at the Bay for TV publicity.

Dorothy Walker suggested the Welcome Wagon ladies be provided with back issues of the Chatter to be distributed to newcomers along with Arizona Highways.

Telephone Committee Chairman, Dorothy Walker, reported having alter-

nates to fill in when the regular telephone callers have gone fishing.

Refreshment Committee Chairman, Angela McLaughlin, reports the coffee and doughnuts go well each meeting.

A suggestion for a covered dish dinner meeting was tabled for consideration after the Derby.

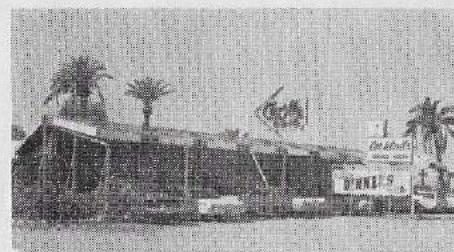
OLD BUSINESS: No new information on the missing generator, but everyone is looking and listening for clues.

NEW BUSINESS: A report from Lois Sanderson was read to the membership concerning the latest developments at the Bay.

Mark Morgan spent many hours of his last trip to Cholla Bay checking the number of boats launched by nonmembership of the Bay. He found something like two members out of fifteen people using the Club facilities. Mark also gave the membership information about Senor Brown's management of the property at Cholla Bay.

Door prizes were donated by Gallant-Carroll and Thunderbird Marine. Mike Mitchell drew the 10 inch teflon fry pan and Mrs. Ron Johnson drew the Charcoal Snuffy.

Meeting was adjourned for refreshments and showing of movie THE SEA. Chris Tatum, Secretary



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THE HOOK

By Mel Jarvis

How many times have you bent a toe or barked your shins on your anchor? Or said nasty little words, when you would not find a satisfactory place in your boat for it.

Well fellow boatmen, look upon it kindly, it may save your life or your boat someday.

Many, who go down to the sea in small boats give little or no thought to his anchor or anchor line. Its there and that's about all that is ever done about it.

You can talk to five, who use their boats in open water, such as Cholla Bay and maybe one out of the five will list his anchor as safety equipment.

It takes an experience such as happened to Harley Mulkey and party off Tiburon Island last New Year's Eve, when their engine gave out in high winds and rough water. They hung on their anchor for two nights and a day. Without that anchor, they may have lost their boat or their lives.

Ask Harley today to list his safety equipment and I'll bet his anchor heads high on the list.

Being in the business of repair and outfitting boats, there has been times when I've really had to give my best sales pitch to get a new boat owner to add the anchor to his boat equipment. It sometimes takes a lot of reasoning for the novice boat owner to understand, that when he loses his engine power, he is helpless without an anchor of some type.

If you boat long enough, there will come a day when you look upon your anchor with a kind of affection, because it hooked and held when it really counted.

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Club Member

Member Arizona Marine Dealers' Assn.

The history and advancement of the anchor, dating back to prehistoric man, is an interesting story in itself. In relating some of its history, you'll look upon that hunk of iron in a different light.

It started back in the days of prehistoric man. His anchor was a stone and crude rope holding by dead weight rather than hook. He later improved this by cutting grooves in the rock so the rope would hold better and also by using oblong rocks.

Later, small craft voyagers started using wooden crooks or iron hooks to overcome aimless dragging. This type became known as killicks.

Killicks were not true anchors, they relied on dead weight and had very little holding power and were rather buried in the mud or were dragged over hard bottoms due to their poor holding power.

The first true anchors that held due to their shape were used in the East Indies' and as early as 2000 B.C. the Chinese were using an anchor with a stock at the rear, and is still in use today on Chinese Junks.

Today's old fashioned or common anchor such as was in use by the British and U. S. Navies in the 1800's, has been found pictured on coins of Greece and Syria of about 750 B.C. They show hooked arms and opposing stock and was held in use for 26 centuries.

NEXT MONTH — THE KEDGE

! WANTED !

FISH STORIES

and
tales of adventure
found in and around
Cholla Bay.



PICTURES

of
fishermen — all ages
Shell hunters
Beach combers
etc., etc., etc.



Pix will be returned
after cuts are made.

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REFLECTIONS

If you walk as a friend
You will find a friend,
Whenever you choose to fare,
If you go with mirth
To a far strange land
You will find that mirth is there.

For the strangest part
Of this queer old world
Is that like will join with like;
And who walks with love
For his fellow man,
An answering love will strike.

If you walk in honor,
Then honest men
Will meet you along the way,
But if you are false
You will find men false
Wherever you chance to stray.

For good breeds good
And bad breeds bad,
We are met by the traits we show,
Love will find a friend
At the stranger's door,
Where hate will find a foe.

For each of us builds
The world he knows,
Which only himself can spoil,
And an hour of hate
Or an hour of shame
Can ruin a life of toil,

And through to the utmost
End of the earth
Your duty may bid you fare,
If you go with truth
And a friendly heart,
You will find friend waiting there.
Submitted by K. Hitchcock



Boat Show Report

I would like to take this opportunity to tell you of the wonderful time I've had being Chairman of your booth at the boat show. We had a very good turn out at the booth, with many people interested in Cholla Bay and to ask a million questions about Mexico. It is with a deep appreciation to Mr. Al Hall and Arizona Marine Dealers Association, who obtained the booth for us from Mr. Ed Greenband.

Without the never ending support of my wife, the Jarvis family, and many fellow club members who put in many hours the show could not have been such a wonderful success. With this roster of Donors and Club members, I sincerely hope I have included every-

one.
Mexican Flag by the Mexican Consulate
Mr. Bob James, Taxidermist
Mr. Al Hall, showcase
Sandra Jarvis and Jo Ann Johnson, shells
Art Work by Bill Valentine
Fish Poles and Outriggers by Mel Jarvis
Lures and Supplies from Tony Hall
Sporting Goods
Sandcastings by Sandra Jarvis
C.B.S.C. sandcasting by W. H. McKenzie

American Flag and name tags from
H.B.H. Office Supply
Radio, Matt Cubitto
Netting, Alva Mills, Buckeye
Glass, American Auto Glass
Heater, Bob Pentland Insurance Agency
Mel, Barbara and Sandra Jarvis.....

Jo Ann Johnson
Howard and Georgia Spurlock
Mrs. Carolyn Rhodes
Mr. Lloyd Blackmer Dick Gardner
Lyle and Mary Rogers.... Leola Rogers
Ray and Adeline Sanderson

Wayne Earley
John and Mable Brand... Lois Sanderson
Margaret Johnson .. Georgene Johnson
Harold Johnson, Chairman
P.S. Mrs. Carolyn Rhodes is not at
present a member but we hope she soon
will be.

SICK BAY

Mr. Bill Kinneer is recuperating in Good Samaritan Hospital following chest surgery. We all wish him a speedy recovery.

Mrs. Claver has been ill and we hope to see her at our next meeting.

A Sympathy card has been sent to the Howard Larson family. Mrs. Larson's Father, who lived in the east passed away just recently.

Cards have been sent to two members in Ajo, Arizona. Hed Herman is in the hospital in Tucson. Hope he has improved by this time.

L. A. McAtee, a new member, is ill. Our wishes to him for a speedy recovery.

Jo Ann Johnson
Phone 266-0150

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Sonoyta, Sonora, Mexico

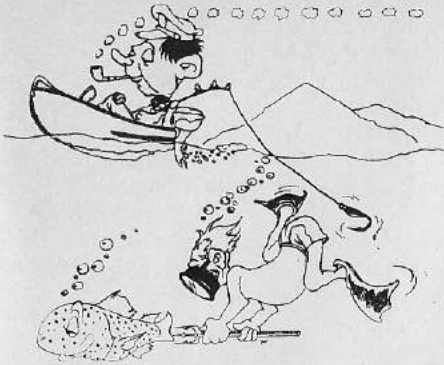
Compare prices before buying.
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Main Highway to Cholla Bay

Manuel Vasquez

Club Member

TUCSON SCUTTLEBUTT



Tucson Chapter Vice-president, Harry Jones, has had a boat, cabin and a sand buggy in Cholla Bay since 1952. With all of this equipment, the fish in the area have had little chance. He also lays claim to a section of the shore line that is known to many as Jones Beach. Harry welcomes weary fishermen to his ramada with cool, cool refreshments. He has taken an active part in the affairs of the Cholla Bay Sportsman's Club for many years.

MEL SEZ . . .

Let our new members profit by our old members mistakes.

Old members help new members not to make them.

See you at the next meeting, bring a new member with you.

All people who use the radio facility at Cholla Bay should be members of the Cholla Bay Sportsman's Club.

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Redi-Mix Fuel for your Outboard

SOMETIME AT EVE

Sometime at eve when the tide is low,
I shall slip my mooring and sail away,
With no response to the friendly hail
Of kindred craft in the busy bay.

In the silent hush of the twilight pale,
When the night stoops down to embrace
the day,

And the voices call to the waters'
flow —

Sometime at eve when the tide is low,
I shall slip my mooring and sail away.
A few who have watched me sail away
Will miss my craft from the busy bay;
Some friendly barks that were anchor-
ed near

Some loving souls that my heart held
dear,

In silent sorrow will drop a tear —
But I shall have peacefully furled my
sail

In moorings sheltered from storm or
gale,

And greeted the friends who have sail-
ed before

O'er the unknown sea to the unseen
shore.

DON'T LIKE TO ROUGH IT?

You could call or write Andy Cher-
sin, owner of the "Playa Hermosa,"
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Between the Mountains and the Sea



By Ida Bourland

- Walter, Marie and June Davis were here from Tucson for a few weeks.
- Coy and Grace Cook were here from their home in Tucson for a week.
- Lois Sanderson from Phoenix was here for a weekend and had as her guest, Mert Goldsmith.
- Harry Syster from Phoenix has been here for several days and has as his guests, his niece and her husband, Mr. and Mrs. Bob Hanson from Montana. They are staying in Al Scott's cabin. Al joined them over the weekend.
- Bill and Helen Bates from Gila Bend have been frequent visitors the past month.
- Charlie and Helen Reed from Phoenix were here for several days.
- Wes and Nell Douglas, Bob and Alice Taylor, Paul and Carol Skoglund, Sonny and Edna Kraft and daughter, Goldie, the Bill Valentines', the Bill Hammers and Lyle and Mary Rogers, all from Phoenix were here fishing and having a good time.
- Art Manning and his sons, Richard and David from Phoenix were here with their guests, Steve Rafac from Evergreen Park, Illinois, Dick Huff from Malta, Montana and John Dunn from Phoenix.
- Spending a long weekend here from Tucson were Henry Nordmeyer and Paul Neal. They had as their guests, Jack Gordon, Johnny Key, Bill Bayse, Paul Ratcliff, Alvin Carrol, Guy Marlin and Douglas Coos.

• Dick Case, Sharon Paulner, James Powers, Cliff Wollison, Stan Andrie, Ray and Sharon Bennett, Patricia Powers, Dick Aldridge and Dave Odom were at the Bay for a weekend. They are skindivers surveying the ocean floor.

• Mr. and Mrs. O. D. Fee from Prescott were here for several days. They had as their guests over the weekend, Joe Demic from Douglas, T. Hogg from Scottsdale and L. Hansen from Phoenix.

• Glen Webb was here from Mesa and had a young man with him as his guest.

• Ernest and Georgia Fisher were here from Tucson for a few days.

• Marcellus has been busy with his charter boat. They brought in 65 fish one day.

• Glenn Stewart was here over the weekend.

ADIOS

EDITOR'S NOTE: Ida Bourland sent me a note with this copy—reminding me that in December she had asked me to get someone else to write this column for a while. She has done it for over two years and deserves a rest. We THANK YOU IDA—for a job well done and hope that you will not stop jotting names down—but will turn them over to who ever will take their turn next.

L. S.

Make the AJO
Blakely Station No. 68



a "must stop" on your way down and
back from Cholla Bay.

Paul Colorich — Jack Cameron
Club Members



by Ken Evans

Spring is almost here! Pretty soon it should be warm enough that even I may go fishing. Anyhow, let's look over a trouble shooting chart for outboards and see if we can't have our lil' jewels purring this spring.

A: If this happens —

Manual starter rope pulls out but pwoles do not engage . . .

This may be the reason —

1. Starter pwoles broken or bent.
2. Too much or too heavy grease on spring or pwoles.

3. Friction spring damaged or loose.

B: If this happens —

Starter rope does not return . . .

This may be the reason —

1. Damaged starter housing.
2. Recoil spring broken or damaged.

C: If this happens —

Engine hard to start . . .

This may be the reason —

1. Carburetor not primed.
2. Electric or auto choke not working.

3. Low speed jet adjusted too lean.

4. Spark plugs dirty or in need of gapping.

5. Faulty reed valves.

D: If this happens —

Engine overheats . . .

This may be the answer —

1. Too little oil in fuel-oil ratio mix.
2. Faulty water pump parts.
3. Restricted water intake, passage-ways or powerhead.
4. Extreme ignition timing.

More trouble shooting charts next month.

NEW MEMBERS

The Phoenix Chapter of the Cholla Bay Sportsmen's Club extends a hearty welcome and handshake to the following new members for March:

- Ludie Jackson
- Mrs. C. M. Guggisberg
- Mrs. J. M. Grizzle
- Larry Melcher
- Thomas & Allene LaForest
- Harry & Betty Capen
- Henry E. Harris
- Gerald, Jo & Troy Nelson
- Edward Fiedorczyk
- Floyd & Eugenia Sanger
- Margaret & Georgene Johnson
- Wayne, Pearl, Dirk & Eric Olson
- Neil & Amanda Kibbey
- Dewey & Bette Ayers
- David & Bette Richards
- Earl & Mary Jane Lane
- George & Maxine Rodgers
- L. A. & Mildred McAtee
- George & June Huston
- Wilbur B. Canfield
- Harold & Betty Painter
- Sidney Anderson
- William L. Gerke
- Jack Foster
- O. H. Maud, Jr.
- O. H. Maud, Sr.

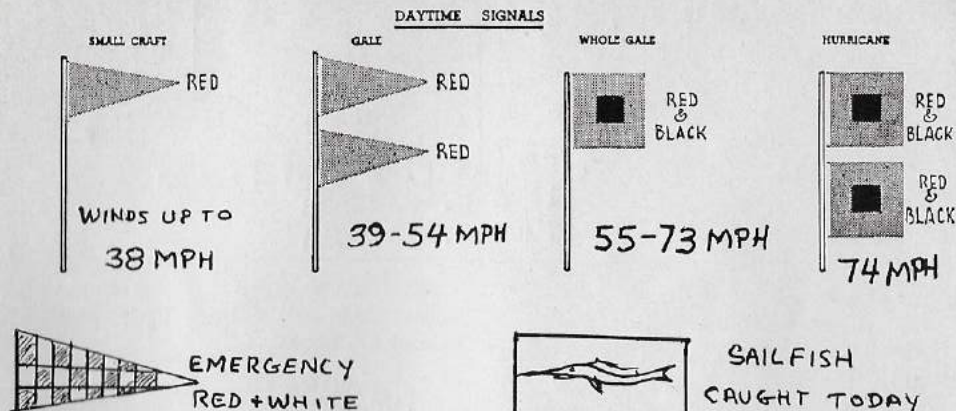
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- * ROD & REEL REPAIRS
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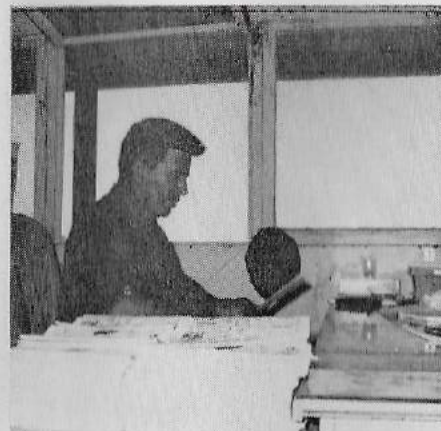
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All people who use the radio facility at Cholla Bay should be members of the Cholla Bay Sportsman's Club. ★ ★ ★



Jesus Martinez — Radio Operator

Ship To Shore Marine Radio

Call Letters

- 2182 Safety & Calling
- 2555 Boat to Shore
- 2788 Intership
- 2638 Intership

Citizens Band Radios

- Monitor Channel 22
- Conversation 16
- Conversation 11
- Conversation 9
- Conversation 5

★ ★ 2182 kc should only be used for CALLING and in emergency conversation. ★ ★

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1965

Operation: Tide Chart

By Lynn Bayless

Great Tides Occur at Full & New Moon

The times given are for high tide.
Low tide will follow each high by
about 5½ hours.

1ST QUARTER



April 9

FULL MOON



April 15

LAST QUARTER



April 23

NEW MOON



May 1

APRIL — 1965

1	1349
	0137
2	0205
	1424
3	0234
	1501
4	0303
	1539
5	0337
	1623
6	0414
	1712
7	0459
	1815
8	0554
	1940
9	0710
	2117
10	0850
	2231
11	2327
	1018
12	—
	1126
13	1221
	0011
14	0049
	1307
15	0125
	1350

APRIL — 1965

16	0200
	1430
17	0233
	1509
18	0305
	1547
19	0338
	1626
20	0410
	1709
21	0446
	1800
22	0527
	1907
23	0624
	2031
24	2147
	0747
25	2239
	0919
26	2319
	1029
27	2352
	1122
28	0000
	1206
29	0024
	1246
30	0055
	1325

MAY — 1965

1	0127
	1404
2	0200
	1446
3	0236
	1530
4	0314
	1618
5	0358
	1713
6	0447
	1819
7	0548
	1935
8	0708
	2053
9	2159
	0841
10	2253
	1004
11	2337
	1111
12	0000
	1206
13	0018
	1253
14	0054
	1335
15	0129
	1414