

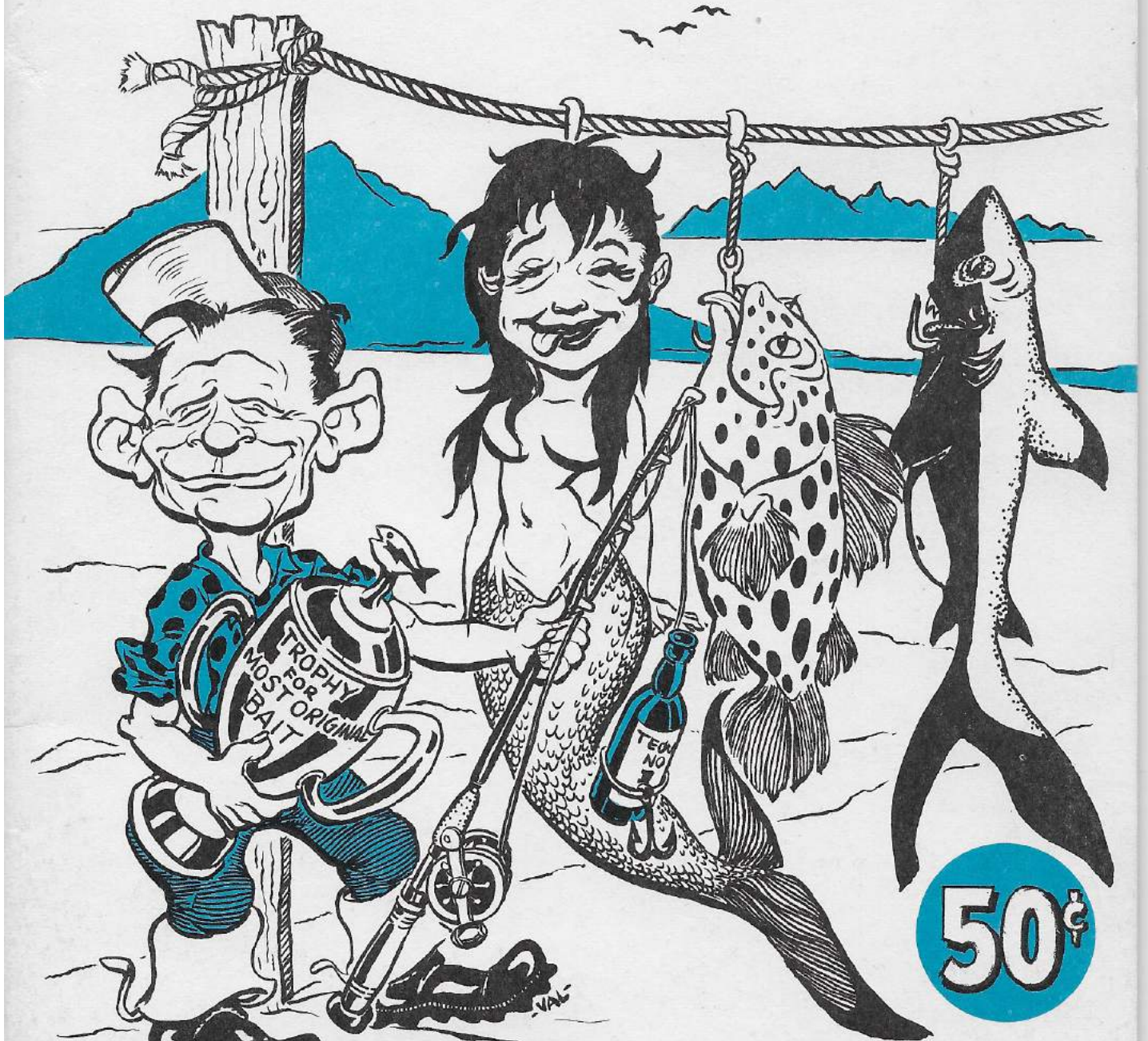
ANNUAL 6<sup>TH</sup> DERBY

# CHOLLA CHATTER



MARCH 1961

VOL. 4. NO. 1.



50¢

OFFICIAL PUBLICATION

CHOLLA BAY SPORTSMANS CLUB-PHX.



# Welcome members and friends ... to our 1961 Derby.

I know this is going to be our best. The guy who is chairman, that's Ed Smith, is working his little wife to a standstill. There will be over \$1,000 worth of prizes, a free fish fry, too. Where can you get this for \$1.00 per day? And your ticket will be good for chances on \$600 worth of beach prizes. It is going to be a big deal, I know, because I have worked on the Committee for every derby the Club has sponsored and it is a lot of fun.

The Club has several new projects in the pot. Our latest is construction of a Club House which will be 40x40 at Cholla Bay. Then, there is rebuilding the road east of the Cross as you approach. Our Tucson group came up with that one. Then we are going to obtain a grader, that is used for the road work. As you all know, our radio is in and operating.

All in all it makes me very proud to be a member of this Club and be part of the progress we are making.

My thanks to the Mayor of Rocky Point the Honorable Rafael Gaudoy Cisnevós and his City Council for the wonderful help they have given us. I know

this friendship will build to bigger and better things.

Now it is time to bring your attention to the people responsible for these accomplishments. Our radio permit and installation was done by Chairman Bob Taylor assisted by Steve Timá and Armando Sanchez. Next adding 2000 square feet of cement to the ramps, a wonderful job by Al Scott on membership.

Then, in my estimation, a top project — the starting of a Chapter in Tucson. This was done by Wayne DeVore and Frank Young. Their efforts and the efforts of many others have made the fabulous Tucson progress possible through membership and project presentation. Many other things were accomplished but space will not permit telling about them. Please accept my thanks for a perfect year.

Bill Blair



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Office of The Governor  
State House  
Phoenix, Arizona

PAUL FANNIN  
GOVERNOR

February 24, 1961

Mr. Bill Blair  
President  
Cholla Bay Sportsmen Club  
Phoenix, Arizona

Dear Mr. Blair:

May I take this opportunity to wish you every success on the occasion of the Fifth Annual Cholla Bay Sportsman Derby.

This annual event has come to mean much to many citizens of Arizona and Mexico and is a positive indication of the increasing cooperative spirit that exists between the State of Arizona and the State of Sonora. The Cholla Bay Sportsmen Club is to be commended for its leadership in the joint field of sportsmanship and the Good Neighbor Policy.

It is my sincere hope that continuing success will be the hallmark of every endeavor of the Cholla Bay Sportsmen Club.

My best personal regards.

Sincerely,  
*Paul Fannin*  
Paul Fannin



PRESIDENCIA MUNICIPAL

DEPENDENCIA	PRESIDENCIA MUNICIPAL.
REGION	GOBERNACION.
NUMERO	024
EXPEDIENTE	

ASUNTO: Deséñenles buen éxito en su próximo Torneo de Pesca.

Puerto Peñasco, Sonora, febrero 18 de 1961.

Al  
Cholla Bay Sportsmen Club.  
Presente.

Por medio de su atenta comunicación esta Presidencia Municipal ha quedado debidamente enterada del Torneo de Pesca, que efectuarán en Bahía "La Cholla", de esta jurisdicción, en el próximo mes de Marzo del corriente año, evento que constituye un estímulo al deporte de la pesca y un acercamiento entre nuestros pueblos estrechando los lazos de buena vecindad.

Aprovecho la oportunidad para desearles el mejor de los éxitos en este Torneo próximo a efectuarse, que no dudo su perará a los de años anteriores.

Atentamente,  
Rafael Gaudoy Cisnevós  
El Presidente Municipal





# Board Of Directors (1960-1961)

**PRESIDENT — Bill Blair,**  
1641 E. Osborn Road, Phoenix is the



co-owner of Blair and Claver Motor Co. He has been a member of the Club since chartering date. Born in New Mexico, he has been in Arizona since 1924 when he arrived "just one jump ahead of Texas Sheriff. Bill feels it has been a privilege to fish and have a wonderful time at Cholla Bay. Traveling down there since 1946, his wife Ruth, and sons James Charles and Jan chose Cholla over any vacation spot. He feels the Cholla Bay Club has done more to improve relations and conditions than anyone realizes. His boat is named "Miss Miriam" so be sure to say 'hello' when you see it.

**VICE PRESIDENT — Eddie Smith,**  
1218 Farmer Avenue,



Tempe who says he doesn't work if he can get out of it. (We know better—he is Derby Chairman this year and incoming president). Married to Jayne, they are the proud parents of seven Smith youngsters . . . William, Barbara, Edith, Katherine, Edward II, Mary Beth and Kemmy. He has been a member of the Club of 6 years and been in Arizona 25 years, having been born in Columbus, Ohio.

**SECRETARY-TREASURER — Dave Crane,**  
Country Club



Apartments, is the manager of Economy Finance in Phoenix. He has been in Arizona since 1941 and a member of the Club for 3 years. His kids—Libby, Charlie and Jody Crane are ardent Cholla Bay fans, too. Dave says, "I love the ocean and deep sea fishing and now I am learning to skin-dive and use the aqua lung. I have yet to catch a fish surf casting but I am still trying."

"Cholla Bay is the only spot I have found that you can spend a weekend or vacation and regardless of weather have a variety of things to do to forget worries and relax."

**PAST PRESIDENT — Paul Schoonover,**  
3701 N. 35th St. Phoe-



nix is the head of Arizona Air Conditioning. He has lived in Arizona 16 years in every office before becoming president in 1959. His wife Grace and daughters Ann and Paula are fishing fans too. When he has them aboard their boat the Pegala it is a very attractive crew. Paul was born in Florida.

**DIRECTOR — Jack Jennings,**  
7401 East Sagebrush Lane, Scotts-



dale, is with Al Jennings Company in Phoenix. Born in Arizona he went to school here. The Jennings family has a boat named the Sea Jays and his wife Cathrine and Jack, Johnny and Jimmy really enjoy fun together. Jack goes to Cholla Bay for complete relaxation coupled with enjoying the greatest participation sport in the world in the company of the finest type of sportsmen—fishing and fishermen.

**DIRECTOR — Robert J. Taylor,**  
4121 N. 9th Street, Phoenix, is



employed by the U. S. Department of Internal Revenue. He has lived in Arizona for 27 years and is a charter member of the Club. He and his wife Alice have a family of two, Robert J. Jr. and Edith F. Tyre. Born in Shelbyville, Kentucky, Bob is a fine example of the folks that fine state produces. His boat is the Caballo Del Mar and fishing and relaxing is the reason he enjoys Cholla Bay.

**DIRECTOR — Florence Zimmer,**  
203 West Harmont, Phoenix,



is the Advertising Director of First Federal Savings in Arizona. Born in New Jersey, she came to Arizona in 1946 by way of Hawaii. She and her husband Don have been members of the Club since 1959 and have worked as a team on Club projects. Their pick-up camper and boat "Flo-Don" are always ready for a 'get-away to Cholla Bay' whenever the opportunity arrives.

**DIRECTOR — Mel Harrison,**  
2328 West Flower, Phoenix, is

employed at the Airport in Phoenix.

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# Past Presidents Report . . .

1955-1957 Albert Scott Organized Club — October 12, 1955 — ten days later sent 200 letters. First meeting — 17 people attended. Hopes and dreams of Albert Scott were beginning to be materialized. A road — your car, truck or boat could travel and a place to launch your boat.

1957-1958 Oakley Jordan 170 members — Thanksgiving Day — First Derby, in cooperation with the Lions Club of Rocky Point the Cholla Bay Sportsmen Club provided Polio shots for school children. Paid for road grader that was built in 1956. Assets in treasure — \$1,132.00.

1958-1959 Bill Hammer The Cholla Chatter Magazine was started by Bill Valentine. Road graded weekly. Parking lot was built. Ramps from boat landing were paved.

1959-1960 Paul Schoonover Tractor was donated to grade the road. Ship-Shore Radio promotion, donations — \$395.00. Tide Chart for Cholla Chatter by Lyn Bayless. Charts of Area were made of the upper one third of the Gulf. Clothing Drive for flood victims — Marge Klaver, chairman. First Annual Derby Issue.

1960-1961 Bill Blair Over 600 current members. Radio permit was issued Bob Taylor, chairman reported. Chapter in Tucson was started — over 200 attended. Elected Wayne DeVore, president. Clothing drive. Cholla Bay Sportsmen's Club Articles of Incorporation and By-laws were changed. Spanish classes organized by H. B. Kelley. It was estimated between 500-700 persons attended the Labor Day Derby. Floor was poured for new Club house.



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## Green Turtle Versus Green Diver

By: Wes Wells, Arizona Skindivers Council

The first turtle I speared is one turtle I'm sure I will never forget. The event took place in the summer of '57. John Moore, my brother Bud, and myself were spearfishing along the coast halfway between Sandy Beach and Pelican Point. It was our first summer of ocean diving and everything was new and exciting. We had reached the point in our diving where we were about like the motorcycle rider getting ready for his first fall.

We had been having a ball that day. The water was beautifully clear, warm, and calm and we had been spearing quite a few 5 or 6 lb. grouper and pinto. I spotted a boil of bait fish about 300 yds. off shore. I decided to try to get in the middle of it and spear some mackerel. I was free diving — no tank, just a mask, snorkle, fins, speargun, and float. I succeeded in getting into the boil and was swimming about 8 ft. under the surface when I spotted a turtle below me about 8 ft. I saw him and took a shot at him. I didn't have any idea that I could penetrate his shell and when I heard the spear clang on his shell I headed up for the surface. About the time I reached the surface the line came tight and the battle was on. The point had penetrated his shell

just above his tail. Now let me tell you, when you spear a turtle in the tail end he doesn't like it one bit and he poured on the coal! I did likewise and headed for my float anchored about 50 yds. away. The water was deeper than my spearline and he tried to sound. As I pulled it lifted his tail up and he could only swim straight down. That 50 yds. was the longest 50 yds. I ever saw and when I reached the float I was so beat all I could do was hang on and gasp for air. The turtle, however, was just warming up. We drug anchor and started out to sea. I decided I had had enough and would have cut the line but I had pulled a fool trick and left my knife on shore. I wasn't going to turn loose of that speargun so I just hung on, puffing and panting for air. I waved for John and he saw me heading for Rocky Point at a good clip so he took off after me. He finally caught up with me and between the two of us we got the gun tied on the float and swam down to the turtle and looked the situation over. We came up to the surface and decided we would try the method we had seen on T.V. You just swim down and grab the turtle by the shell, head him in the direction you want to go and the turtle does the rest. It really worked fine and in no time Mr. Turtle swam us to shore.

The turtle weighed about 60 lbs. and we really thought we had done something! I have since speared several turtles but I sure have been careful which end I hit. When they are hit in the front they are no trouble to handle. So just remember — never shoot a turtle in the back!

Seriously though, there are several lessons to be learned from this experience which could have cost me my life.

1. Never work yourself to exhaustion in the water.
2. Never dive without a knife. If I had of entangled a foot in my spearline I could have drowned.
3. Always have a buddy with you.
4. Remember, you can always buy a new gun. Several divers have been drowned by being so stubborn that they would not turn loose of their gun.

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## Phoenix Club

The Club has had a good year in 1960. The Board of Directors and Officers have worked hard to accomplish the re-building of the loading ramps, maintaining of the access and beach roads, clarification of the building permits, return of the two 'lost' tractors, elimination of the boat launching fee, establishing a Radio Base Station PLUS laying the ground work for a Search & Rescue Unit and a Permanent Club House. We must also mention the clothing drive and the fishing derbys.

Now, most people would say that was plenty, but not so with these crews of Capt. Blair and DeVore. At a joint meeting at the Tucson and Phoenix Boards held Feb. 21st at Arizona-Messenger Printing Co. the sum of \$350 was appropriated for the purchase of a road grader. This grader is quite a deluxe outfit being a six-wheeled self-propelled unit with all hydraulic controls. It was declared surplus by a nearby city because it will be "ideal" for our purposes at Cholla Bay.

Let us put in a few bouquets for our pioneers down in the Old Pueblo. That Board of Directors from Tucson is the most enthusiastic group we have had the pleasure of meeting in ages. Their hard work has more than doubled the strength of our Club.

OK you fearless fishermen — we have what we hope will be the biggest Fishin' Derby ever plus a new "wide-open" no holds barred skin diving event — so enjoy yourselves. You may lose your credit card tomorrow. — Dave Crane, Sec'y-Treas.

## CHOLLA BAY SPORTSMEN'S CLUB

Financial Statement  
3-7-60 to 3-1-61

Bank Balance 3-7-60 .....	\$ 759.80
Total Income from 3-7-60 to 3-1-61 .....	3,491.38
Total Cash on hand for year.....	4,251.18
Total Disbursements 3-7-60 to 3-1-61 .....	3,374.71
Cash on hand 3-1-61 .....	876.47

### Expenses:

Arizona Press Clipping (Discontinued) .....	\$ 46.62
Mailing Service .....	560.23
Printing (Not inc. 1961 Derby) .....	1,371.72
Office supplies and postage .....	89.49
Auditorium rental .....	40.00
Floral wreath .....	10.34
Coffee and Donuts .....	9.10
Post Office box rental .....	15.00
Bank charges .....	4.17
	<u>\$2,146.67</u>

### Projects:

Ramp repair .....	\$ 282.00
Grader repair .....	22.00
Boat landing sign .....	14.50
Balls and bats .....	34.34
Photography for Annual .....	32.08
Radio base station .....	843.12
	<u>\$1,228.04</u>

Total disbursements .....

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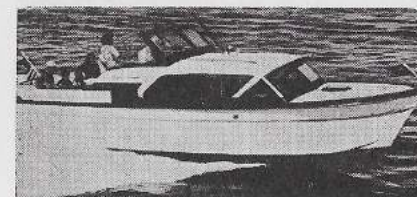
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## Spanish Classes Underway

Over 30 Phoenix members of the Cholla Bay Sportsmen Club are attending classes to learn Spanish every Wednesday evening at Osborn School in Phoenix, according to Harley Kelley, the instructor. In addition to the pleasure of knowing the language of our neighbor to the South, members of the class are making new friends that love to fish. All around, it's a good deal. Check into it, Tucson, you can't miss.



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Good Luck, Fisherman





by Bill Valentine

Every year about Derby time, I have to start crying in my beer—reflecting back to past Derbys where fame and fortune eluded my hot little hands, due to the fickle finger of fate.

For the vast multitude of fellow anglers and anglers, I am going to relate a few of the nauseating experiences which seem to dog my footsteps, year in and year out, with very few exceptions—just as I know you have experienced also.

To-wit—the first time I really messed up, was when our Tucson buddy, Gaynor Stover was chairman of the first annual Mexican Lions Club Derby. They had one helluva nice selection of trophies and prizes offered for all categories, among which I chose to try for the mackerel trophy. Well, now, just about anybody can catch macks, but from previous experience, I figured that I could catch onto some big babies down off the Southern tip of 'Old Fragerant,' Bird Island. In those days, not too many fishermen knew about the nest of big macks that hung out in that vicinity.

Derby day dawned bright and cheerful with nary a puff of wind to mar the placid surface of that beautiful gulf. My buddy, Sorerump Neal and I gaily slud our little 14½ Miss Maricopa off the trailer into Lishhead Bay, checked our ample supply of fuel, kicked her in the keister and went roaring around the point headed for distant Bird Island and a mell of a hess of king mackerel.

There was also a nice string of prizes for sea-trout, so our plans were to pull

into St. Georges Estuary, sack up a load of prize-winning trout, then buzz on out the 9 miles to the island to gather in the trophy macks and then on home to check in our monsters by 6 o'clock deadline.

With a 25 HP motor and a smooth sea, that little old boat could really skat, so we beached in St. Georges Slough after a little over an hour and 15 minutes running time. Bruised Bucket Neal and I unlimbered our casting rigs and proceeded to cover every damn inch of that barren beach. We tried every jig in our boxes and I even tried a beer opener with a hook on it, all to no avail—the trout just weren't there. After an hour and a half of fruitless wading and casting, old Ripplerear exclaimed 'to hell with this' I agreed. We reloaded into the boat and eased on out of the slough, empty handed, to try our luck on the macks.

In the interval of time we had spent fruitlessly flinging jigs for corvina, a nice healthy breeze had sprang up from the North, making the crossing to the 'snow' covered island just a mite uncomfortable, for the little boat. Old Ironbutt Neal sat (or tried to) on the front seat to hold the bow down and I ran the rig from the rear where experience had taught me was a helluva lot smoother riding than the remote control setup in the front seat.

We were two damned determined fishermen to get there in one piece, that is, by the time we reached the leeward side of the island.

We both tossed No. 17 Accettas over the side of the boat when we hit smooth water at the southern tip of the rock and commenced to begin. Our hunch was 100% keerect. I'll bet we hadn't trolled more than 100 yards, when we both had reel screeching strikes—man, you can say what you want to about mackerel fishing but when you hook into the jaws of a mean, fightin' mad old king, with nothing between him and you but 18 lb. test line and a whippy rod, you got fun.

Well, to shorten up this bunch of jabber a little, I'll just say that old pimple posterior and I loaded our little boat with a nice big slimy stinking bunch of king macks, before it finally dawned on us that were one long, long way from the weighin scales and it was going to be nothing but uphill all the way back. We had done all of our fishing in the lee of Bird Island and hadn't realized that the wind had been busy building and obstacle course for our benefit between us and Cholla Bay.

We battened down our hatches, poked our purty little bow around the island into the teeth of the wind, and started bouncing our way back toward home and a good healthy shot of requilla. We started back, hoping to reach the bay by 6 p.m. and figgered we had just about enough time to make the deadline.

I know that old Bruisedbucket Neal will never forget that wild ride—I know that I sure as hell won't. We hit the top of about every third white cap in our frenzy to make it in time, and old Bob was yelling and cursing me at every bumy, but was afraid to let go of the seat to which he was hanging for dear life, to come back and clobber me.

We finally limped up to the weighin scales, long on fish but short on time, as it was 6:15 and Derby rules stated emphatically 6 a big o'clock. The trophy winning mackerel of the derby as I recall (with a sour taste in my mouth), was just a shade over 7 pounds. Old Gaynor felt as bad about it as we did, when just for the hell of it we weighed 6 of our biggest macks. The smallest of the 6 weighed 7½ and the rest ranged up to just a hair under 10 pounds.

That's just about the story of my life—only it's usually "too little" as well as too late.

The next fiasco I loused myself up in, darned near made me decide to repudiate the Boy Scout oath (which I of course, dililigently adhere to).

This time was during the Derby old Willy Bill Hammer officiated in. Not

having a cabin at that time, I had made an oakie-type camp over at Sand Beach, along with my patient little family and egress type wife. I unselfishly devoted the first Derby day to my charming lickly little family, figuring that the second and last day, old Daddy-o would leave the family in camp while he, the great hairry fisherman that I am, would undoubtedly snare the seatrout division trophy, cause I knew where some big old granddaddy corvina hung out (as I had caught some the day before the Derby started—weighing up to 7 pounds). I poured all the kids and my personal little sexpot wife (she reads this too) into the 'Afrikan Queen' and spent a rather pleasant but not very fruitful day. I was holding back my tremendous capabilities so as not to strain myself for the following days slaughter. After loading the Queen back at the landing, exchanging pleasantries with the jolly semi-natives of Cholla Bay, we headed back to the slums of Sand Beach where popa planned to hit the sack early.

Ever been stuck axel deep in soft sand? Well, bright and early the next day (the day I was going to win all the trout trophies, that is) here comes a ghastly looking character staggering up to our home away from home, with a pleading look in his bloodshot eyes, just as I was about to take off, hairy little rod in hand. This guy, never having driven to Sand Beach, had taken a wrong fork of the road, barrelled about 50 feet before he spun in, and promptly went to pieces when his snappy little underslung sedan buried itself, with his expert help, hub deep in the soft sand. Our lonesome little camp, with my pickup parked safe and sound on hard ground, must've looked like the triple A division of Mexico to him and of course I obligingly drove him back to his rig to see what could be done to help him. Well, to cut this down to as few words as possible, we finally got him unglued after about 2 hours of shoveling, sweating and one helluva lot of swearing. After patting him tenderly on his cute



little spare tire as he happily sped away, securely and firmly driving on a good solid stretch of road, I returned to my wife's ever lovin embrace and tender cold beer. After about a 15 minute rest I gaily start-ed out from camp again, visions of big snapping seatrout clouding my vision. I had made about a mile from camp, when sure as hell, there not 10 feet off the road where he had figured he and his wife (or girl friend) would get a better view of the Gulf was a Chevy coop buried to the fenders. I'll be honest, I *tried* to sneak past them, completely ignoring their weak pitiful cries of help, but that damned pick-up of mine got 20 feet past them, braked to a complete stop, reversed itself and there I was, resignedly looking into 4 red rimmed eyes. 'Stuck???' I politely inquired as I disjunctedly climbed from the cab, hooked my chain from their car to mine and started the whole messy ordeal over again. It was about 10:30 when we started to get his car that lousy little 10 feet back to firm footing. It was about 1 o'clock when we finally made it—even my toenails were perspiring when we got him out and I was hungry as hell to boot. I kissed he and his gal a fond farewell, cussed them under my hot buttered breath and backed all the way back to camp and had my snickering wife make me some lunch. After a couple of sandwiches and numerous beers, I brashly set forth again, stoopidly thinking that I could finally wet a line, even if I did have to hurry like hell to locate those big trout in time to get me qualified.

You won't believe this, but it is the honest to Gawds truth, and I have a whole campfull of witnesses to prove the following: This time I actually made a mile and a half from camp, before, lo and behold, walking right down the flat middle of the road toward me, waving his arms like a jackass, came the very same jackass that I had unstuck that very morning. This time he had screwed up on his way out. (I suspiciously think that Pat Ashby, the trout specialist, had employed this jerk to keep me tied up while he and his cute little Canadian wife caught the Derby winning trout). Anyway, by the time we got this G!!-! and his G-!! car out again it was too late for anything but making love to

my wife and, brother, I was much too pooped for that! I never got a jig wet that whole miserable day, and old Pat won his trophy with a 4½ pound trout.

Fishing for seatrout during a Derby just always seems to bet me crossways—like the Derby where I took Hammer and Lyle Underwood trouting with me for their very first time and the G!!- louses snared a first and third prize trout while casting right smack dab beside me, and I never caught one measly trout—or the Derby when my wife and I accompanied Mary and Ernie Smith in Erns boat all th way to St. Georges Estuary to fish for trout, and I caught a skinny little old lonesome sick seatrout, deliberated on whether or not to throw him back, decided to keep him and found out later, after refueling at Rocky Point on our way back which made us late for weighin time, that that sickly little fish would've gathered me in a trophy and all kinds of prizes, as it happened to be the only trout caught by anyone that day.

So, fellow fishermen and fisheresses, don't feel too bad if misfortune louses up your Derby reputation—it's still one helluva lotta fun to just participate and mingle with the jolly bunch down there during Derby time—so have fun, catch lotsa fish and if you're way out there on some reef and hear a faint voice cursing this and that from the direction of the beach—don't be alarmed, it'll only be me having my usual run of luck, trout fishing.

### Border Vaccination

Persons passing through the Arizona-Mexico border can be required to show proof of vaccination or be vaccinated, according to the U. S. Public Health Service.

Carry your proof—be vaccinated—it is for your own good to be inoculated against smallpox.

### GET YOUR BORDER PERMIT. NOW!

If you are planning to go to the Derby, don't wait until the last minute to get your Visitors permit. The Mexican Consul offices in Tucson and Phoenix are staffed to serve you under normal conditions but if you wait until the last minute—it becomes an impossible rush.



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## Official Rules

25  
20  
15  
10

In participating in this derby all fishermen have an equal chance for treasured trophies and merchandise prizes. The proceeds are used to improve the facilities at Cholla Bay.

### Classes of Fish and Prizes

The Derby will be classified into four groups for Rod and Reel Fishermen, which are as follows: GROUPEY, PINTO, SEA BASS and SEA TROUT (including Yellowfin). Each group is an equal and trophies and prizes will be awarded accordingly.

The largest fish caught will be awarded a GRAND PRIZE TROPHY. The largest fish caught in each class will be awarded a FIRST PRIZE TROPHY unless it wins the Grand Prize Trophy. There will also be prizes for first, second and third place fish in each class each day.

Additional prizes will be presented as follows: largest fish if other than type classed, largest halibut, odd ball catch (at the discretion of the judges), many drawing prizes, using daily ticket stubs, and of course the JACKPOT DRAWING with the money taken in being divided as follows: 1st prize 40%, 2nd prize 20% 3rd prize 10%.

There will also be a team award for rod and reel fishermen — this will be available to those who wish to enter. It will be won by the crew that averages the greatest number of fish in pounds per person in the crew. Each fish must be one of the four classes to be counted. The largest single day's catch for both days will win the award (a prize for each crew member. A separate entry ticket will be required for each day a crew wishes to enter. (\$1.00 per crew.)

### Rules

1. Boats must check in and out at the Cholla Bay Boat Landing.
2. Each Contestant OVER 14 years of age must purchase a derby ticket for each day fished, before leaving boat landing, and EACH party in boat must present Derby ticket at time entry is officially weighed.
3. Children 14 years of age and younger will be eligible if all other members of crew have valid ticket.
4. Separate tickets will be required for Friday and Saturday, and fish caught either day will be eligible for Grand Prize. (See team award rules in above section.)
5. All fish must be taken on hook and line.
6. A ticket holder must enter only fish caught personally.
7. Hours of the derby will be: Friday, Daylight until 7:00 P.M.; Saturday, Daylight until 6:00 P.M.
8. Fish must be checked in by closing time each day.
9. Distribution of awards will be made at the Fish Fry.
10. Winners need not be present, except for Drawing Prizes.
11. Sharks, rays, angel fish and other trash fish are excluded and decision of judges is final. Judging of largest fish will be by weight.
12. The decision of the judges shall be final.

### Spear Fishing Rules

All applicable rules above apply.

A grand prize trophy will be awarded for the heaviest fish speared.

There will be 1st and 2nd place prizes for each day. There will not be an aggregate award.

### Tickets

Tickets will be available at Cholla Bay. Daily tickets \$1.00 for each person; Daily Crew Tickets, \$1.00 for each crew; Jackpot Tickets, 50c each.



CHOLLA BAY SPORTSMEN'S CLUB—6th ANNUAL DERBY  
**1961 PRIZE DONORS AND WINNERS**

GRAND AWARD prize winner \_\_\_\_\_

GROUPER . . . . . 1st \_\_\_\_\_  
 2nd \_\_\_\_\_  
 3rd \_\_\_\_\_

BASS . . . . . 1st \_\_\_\_\_  
 2nd \_\_\_\_\_  
 3rd \_\_\_\_\_

SEA TROUT . . . . . 1st \_\_\_\_\_  
 2nd \_\_\_\_\_  
 3rd \_\_\_\_\_

PINTO . . . . . 1st \_\_\_\_\_  
 2nd \_\_\_\_\_  
 3rd \_\_\_\_\_

SKINDIVERS (Heaviest fish) . . . . . 1st \_\_\_\_\_  
 2nd \_\_\_\_\_  
 3rd \_\_\_\_\_

DERBY JACKPOT MONEY PRIZE . . . . . 1st \_\_\_\_\_  
 Jackpot total determined by number of  
 jackpot tickets sold at Derby. 2nd \_\_\_\_\_  
 3rd \_\_\_\_\_

BEACH DRAWING PRIZES— Hang on to your Derby Ticket Stub. You may win valuable merchandise prizes.

The Cholla Bay Sportsmen's Club is indebted to the following firms for donating the merchandise prizes: Donors not listed will appear in April Chatter.

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**Over \$1150.00 in trophies and merchandise will be awarded to the winners of the categories listed below.**

Merchandise prizes awarded to daily winners.

WINNERS Saturday, March 25	GRAND PRIZE TROPHY WINNERS
1st _____	1st _____
2nd _____	
3rd _____	2nd _____
1st _____	1st _____
2nd _____	
3rd _____	2nd _____
1st _____	1st _____
2nd _____	
3rd _____	2nd _____
1st _____	1st _____
2nd _____	
3rd _____	2nd _____

DERBY TEAM AWARD

Boat Owner \_\_\_\_\_  
 Team member \_\_\_\_\_  
 Team member \_\_\_\_\_  
 Team member \_\_\_\_\_

- KRAFT AUTO & HOME SUPPLY CO.
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- MADISON MOTORS
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- PENN FISHING TACKLE MFGING.
- PETTIJOHN CARPET
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- RAGLAND'S SPORTING CENTER
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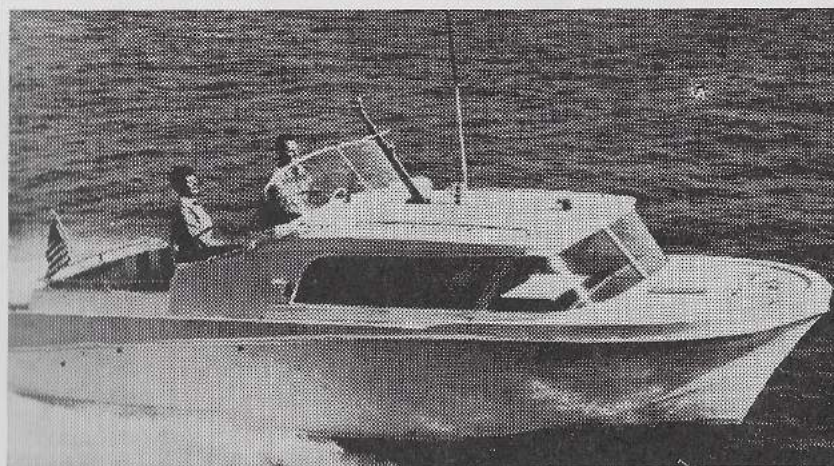
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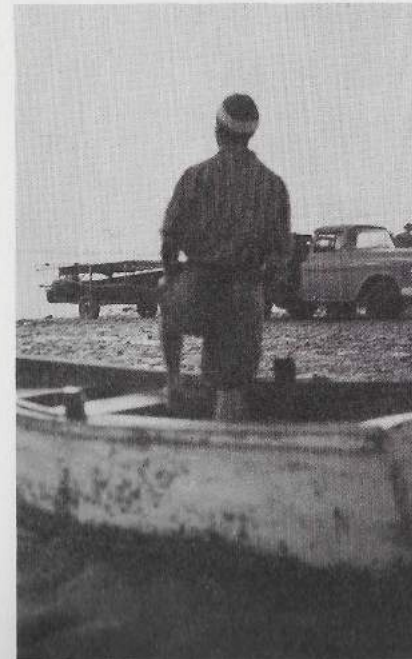
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## Tucson Officers (1960-1961)

**PRESIDENT — A. Wayne DeVore,**  
4601 East Malvern, Tucson,



is the head of DeVore Sewing and Knitting Center, 2214 S. 6th Avenue. He has lived in Arizona for eight years and been a member of the Club for 3 years. Relaxing and fishing at Cholla Bay are the choice of his wife Ann and Patricia Ann when it comes to holidays. His boat Lucky Lady is always ready to 'go fishing.' Wayne was born in Oklahoma, Gage that is — and he is a real organizer. We have the Tucson Chapter to prove this.

**VICE PRESIDENT — Joe Rodriguez,**  
Tucson, (We will have something on Joe for the next issue — Editor.)



**SECRETARY-TREASURER — Frank W. Young,**  
2316 East 1st Street, Tucson, is an officer at the Tucson Title Insurance Company. He and his wife Lynn have one son, Frank W. II. Born in Springfield, Missouri, Frank has been in Arizona 49 years and a member of the Club for 5 years. Fishing and fun at Cholla Bay are his reasons for going down there and the name of his boat is No Name.

**DIRECTOR — Bernard E. Walker,**  
Rt. 8, Box 106, is a dentist in Tucson with his office at 1027 N. Swan Road. He and his wife Dorothy have two sons — Greg and Steve and they sail in a boat named the Sea Fox. Dr. Walker was born in Charleston, West Virginia, has been in Arizona 9 years and a member of the Club for 6 years. Relaxing and fishing is his reason for heading south of the border.



**DIRECTORS — Clark Johnson and Clayton Sheers, Tucson**  
(More on them in the next issue. Editor.)

**DIRECTOR — A. Mike Monarres,**  
702 South 3rd Avenue, Tucson is an electrical contractor at El Rio Electric Company, Tucson. He was born in Durango, Mexico and has lived in Arizona 40 years. Mike has been a member of the club for two years. He and his wife Eva have four children, Tom, Dick, Mary Ellen and Marge, plus a boat named El Divorcio. Mike says that his wife announced she would divorce him if he bought a boat, but after he did buy one, she decided she just wouldn't sail in it. So Mike has the boat named accordingly. He goes to Cholla Bay for pleasure, as a hobby and for fun. And his entire family enjoys the outings.



## TUCSON SECTION

### Tucson Prexy Speaks

While attending the Derby last Labor Day in Cholla Bay, Mr. Bill Blair of Phoenix made an announcement which went something like this:

"What's the matter with Tucson? We have been trying to get a Tucson Chapter formed for several years. Why don't you guys get on the ball?"

After returning to Tucson I contacted several members of the Cholla Bay Club and most everyone was enthused over a Tucson Chapter. We made arrangements for our first meeting.

After talking to Bill Blair we decided Nov. 20, 1960 as the first meeting date to be held at the Sands Motel.

Several members of Phoenix, including Mr. Albert Scott, (who is the father of the Cholla Bay Club) came to Tucson and helped to get organized.

Our main object is to promote good will between "Fisherman and People" in Mexico so that we will all enjoy our fishing much more. As a club, or group we can obtain correct information and be able to accomplish many things that as individuals, I doubt if we could do.

At our first meeting we had over 90 in attendance and expect each month to grow in membership.

The Moose Club in Tucson has been very good to us and have donated the use of a meeting room. We greatly appreciate it.

T. Wayne DeVore

### FISHING NEWS WANTED . . . .

What did you catch? Where did you catch it? And what did you use for a lure? Write the Editor — share your experience. Our advertisers have requested we use this information, and we want to — if you help.

TUCSON LODGE NO. 747  
**LOYAL ORDER OF MOOSE**  
378 North Main - Tucson, Arizona  
(The Tucson Chapter of the Club meets second Tuesday of each month at 7:30 P.M. in the Green Room at the above address. Members are urged to attend and bring their families. Visitors welcome.)

## Teen Agers Club

By: Patricia DeVore, Tucson

I am happy to say that we have a battery operated radio, record player and short wave combination of our own now.

Friends of my parents were here in December and went to Cholla Bay with us. They thought we had a good idea when I told them of the Teen Age Club. A couple of weeks ago we received the combination. Our thanks to Mr. and Mrs. John Roby and family, Seattle, Washington.

Please, if anyone has any size records they aren't using and would like to donate to the Teen Age group, we would appreciate it very much. You can either give or mail records to me. My address is 4601 East Malvern, Tucson.

Or leave them at Cholla Vista or Manuels Curio Shop with my name on them. Thank you.

## POST OFFICE AT CHOLLA BAY

Mail can be addressed, according to Wayne DeVore, as follows for delivery at Cholla Bay Post Office c/o Manuel Cardenas, General Delivery, Puerto Penasco, Sonora, Mexico.

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## TUCSON CLUB MINUTES

Frank W. Young Secy-Treasurer

Regular Meeting of the Cholla Bay Sportsmen's Club—Tucson Chapter—was held Tuesday, 14 February 1961, at the Moose Lodge, 378 North Main Avenue, Tucson, Arizona.

The meeting was called to order at 7:30 p.m. by President Wayne Devore.

The minutes of the previous meeting were read by the Secretary-Treasurer and approved. Secretary-Treasurer Frank Young announced that a Board of Directors Meeting had been held on 7 February 1961. The Board appointed two additional directors to serve for the balance of the year. Those named were Clayton E. Sheer and A. Mike Monarres. It was explained this action was taken in accordance with the Constitution and By-Laws which have now been published.

President Wayne stated he had been in Cholla Bay the previous weekend and said the road was in terrible condition due to the fact the blade for the grader was worn out. Clayton Sheer said he thought he could obtain some used blades—still in good shape—for Cholla. It was agreed that any expense in regard to same would be born by the Tucson Chapter. (Note. On February 16th Lynn and Frank Young picked up four blades at Clayton's house and delivered them to Frank Lopez that same weekend. There was not cost to the Club—thanks to Clayton.)

President Wayne stated that plans were well under way for the construction of a Club House to be built just east of Manuel Cardenas curio store. When completed this would also house the radio.

Wayne announced that an associate of his from Seattle, Washington, Mr. John Roby, had been in Tucson over the holidays and had gone to Cholla with him. Mr. Roby was so impressed with the Teen-Age Club that he donated a 3 Speed Transistor Record Player and Radio to the group. The Secretary was instructed to write a thank you letter to Mr. Roby.

The President asked for assistance at the Annual Derby, March 24-25. Altho there were only a couple of volunteers—Tom and Elinor Gregory and Louis Ferguson—many stated they would be will-

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ing to help if they were able to attend.

Advertising for the Cholla Chatter and Derby prizes were discussed. Chairman Joe Rodriguez asked for volunteers to assist him. Les Conlisk, Louis Ferguson, George Medina and Dorothy Walker agreed to assist Joe on this project.

A Compass—for a door prize—was donated by Thunderbird Marine and was won by Mark Lusk.

Frank Meyer, a member of the Moose Lodge, and also a Club member, announced that parking was available for Club members. The parking lot is in the rear of the Lodge and may be reached by entering the driveway at the south of the building.

Wayne announced that since this was Valentines Day the usual donuts would not be served after the meeting but instead—heart shaped cakes and coffee.

The meeting was turned over to Program Chairman Myron Lusk who first introduced Paul Denney of the Pima County Assessors Office. Paul stated that the State Assessors Group, consisting of County Assessors from all 14 counties in Arizona, had voted 13 to 1 to place a personal property tax on all boats in the state. (The one dissenting vote was from Pima County Assessor Jack Bade). This tax would be in addition to the taxes now being paid. Paul stated the Assessors have the power to levy taxes on all or any personal property without legislative approval unless a bill is passed by the Legislature banning such a tax. Such a law was enacted by the Legislature in Colorado. Gaynor Stover agreed to draft a letter, to be used as a guide, so all members and their friends could write to their respec-

tive representatives. The Secretary was instructed to send a letter and copies of the guide letter to all Tucson members and also to advise the Phoenix Chapter and furnish them with copies. Motion made by Clayton Sheer that the Club would allot any necessary funds for postage, etc. for this purpose. Motion carried.

Myron Lusk then showed an excellent, as usual, film entitled Outboard Fishing. The film was loaned to the Club by the University of Arizona and, of course, the projector was furnished by Gus Altfillisch. at 9:10 p.m.

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## Taxes..Taxes..Taxes

*Let's stop them before they start.*

Thanks to our Tucson Chapter, members are alerted to do something about a suggested Arizona tax on boats. The letter below should be used as a guide and your letter addressed to your Senator and House Representative in the Arizona Legislature.

You can do something about taxes . . . and here is how. Write your letter today! Dear Sir:

I own a boat and am very much concerned about a "rumor" recently heard to the effect that some persons are advocating the singling out of the owners of boats for the imposition of a "boat tax."

I want you to know that such a tax on boats, in my opinion, would be grossly unfair, discriminatory and, in the long run, would deprive the state of more tax money than it would gain. I have not yet heard of any one "suggesting" a tax on a golfer's expensive clubs, a *photographer's* elaborate cameras or a *hunter's* many rifles and firearms. Why pick on the recreational tool of the boating enthusiast?

The boat owner uses gasoline in his boat and pays a state and federal gasoline tax on each gallon although the gasoline is not used on the highway. This fraternity already contributes to the public benefit large sums in the form of this tax and, according to the motor vehicle division, but a nominal amount is ever claimed for refund. Boat trailers are now being licensed and taxed and boats already pay a registration fee. So, taxwise, this recreational activity is now being sufficiently discriminated against.

Most of the boats involved are small and are owned by the average citizen of the state who already is saddled with more taxes than he can pay. A boat is not a necessity and many people who own boats would not have them if a yearly "tax" was imposed on ownership—thereby depriving the state not only of the economy derived from sales activity but the taxes resulting from purchase and use of boats. Undoubtedly, more money would be lost from other taxes than would be gained by a tax on boats.

"When taxes are fair, we will pay our share," but until then we will protest to the fullest extent of our faculties.

## BOARDS TO MEET AT DERBY

The board members of the Phoenix and Tucson Cholla Bay Sportsmen Clubs are asked to attend a joint meeting to be held at the Derby Grandstand, Cholla Bay, Saturday, March 25, 1961 immediately following the presentation of the trophies. This will be the first in a series of joint board meetings, according to incoming president Ed Smith, so all board members are urged to attend.

Fishing Tackle                      Ammunition

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## Tucson Growth . . .

*By Frank W. Young Secretary-Treasurer*

The Tucson Chapter of the Cholla Bay Sportsmen's Club was organized on 20 November 1960. At that time there were 83 paid up members in Tucson. At the Organizational Meeting and within a few days thereafter we had 48 new members which brought us total to 131.

As of 20 February 1961, the Tucson Chapter had 95 new members for a total of 178. In three short months we have more than doubled our membership.

I would like to predict (maybe I'm sticking my neck out—but I don't think so) by the end of 1961 our membership will more than be doubled. We should have over 400 members in Tucson. (If I'm wrong I'll buy Eddie Smith a drink. If I'm right I'll expect a case from Eddie—Tequilla, of course).

The Sporting Goods stores in and around Tucson have given us excellent cooperation. Other merchants have done the same. Also, Bernie Roth, of the Arizona Daily Star, has really come thru with the publicity.

Altho there is now a Phoenix Chapter and a Tucson Chapter we are all working for the same cause. Our two Boards of Directors are now going to have joint meetings three or four times a year, more if necessary, to discuss our problems.

In regard to the above, and to wind this up, I'd like to quote what Bernie Roth said: "THIS IS NEITHER A TUCSON NOR A PHOENIX CLUB BUT RATHER A CHOLLA BAY SPORTSMEN'S CLUB WITH MEMBERS WORKING TOGETHER FOR A BETTER CHOLLA BAY."

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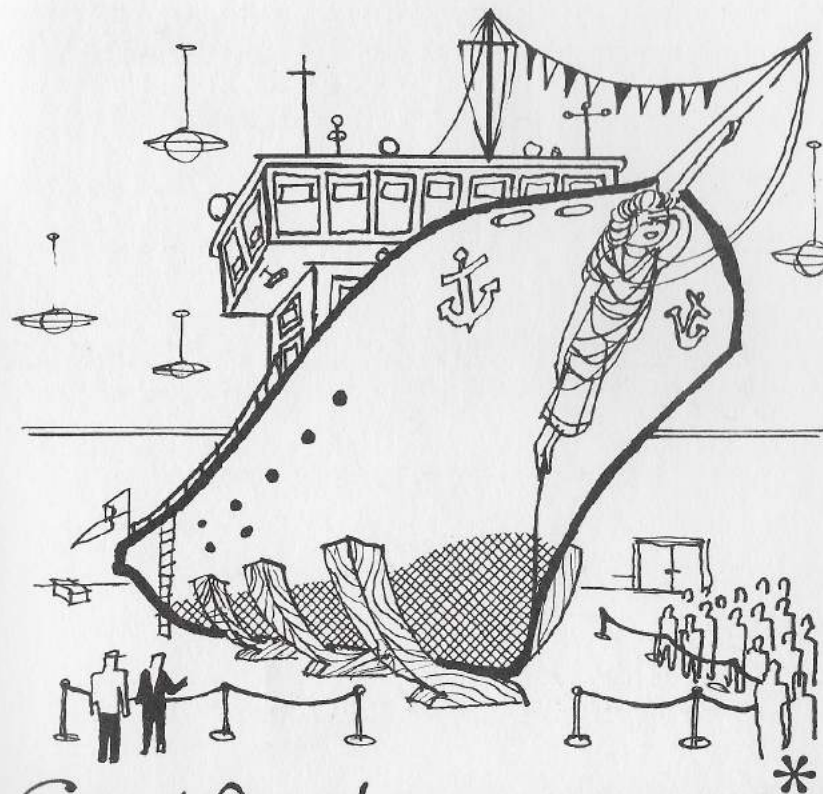
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